

INVOICE



Remit Address:

WPVI
Attn: WPVI-606
P.O. Box 732384
Dallas, TX 75373-2384
Main: (215) 878-9700
Billing: (215) 581-4536

Billing Address:

Dudley Media LLC
Attention: Accounts Payable
919 Catherine Street
Philadelphia, PA 19147

Advertiser	Joe For Philly	Invoice #	P117050024
Product	Kahn for DA	Invoice Date	05/28/17
Estimate Number		Invoice Month	May 2017
		Invoice Period	05/01/17 - 05/02/17
Property	WPVI	Order #	173242
Account Executive	Anne Clifford	Alt Order #	WOC10629781
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	04/30/17 - 05/02/17
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WPVI	Action News M-F	5a-6a		05/01/17 to 05/07/17	2x	11-----				
	WPVI			M	05/01/17	:30	5:29 AM	JKH1701H	\$750.00		1
	WPVI			Tu	05/02/17	:30	5:55 AM	JKH1701H	\$750.00		2
2	WPVI	Action News at 6am	6a-7a		05/01/17 to 05/07/17	2x	11-----				
	WPVI			M	05/01/17	:30	6:54 AM	JKH1701H	\$1,900.00		1
	WPVI			Tu	05/02/17	:30	6:49 AM	JKH1701H	\$1,900.00		2
3	WPVI	Good Morning America	7a-9a		05/01/17 to 05/07/17	2x	11-----				
	WPVI			M	05/01/17	:30	8:52 AM	JKH1701H	\$1,900.00		1
	WPVI			Tu	05/02/17	:30	8:47 AM	JKH1701H	\$1,900.00		2
4	WPVI	9a-10a M-F	9a-10a		05/01/17 to 05/07/17	2x	11-----				
	WPVI			M	05/01/17	:30	9:53 AM	JKH1701H	\$800.00		1
	WPVI			Tu	05/02/17	:30	9:59 AM	JKH1701H	\$800.00		2
5	WPVI	Action News at Noon	12p-1p		05/01/17 to 05/07/17	2x	11-----				
	WPVI			M	05/01/17	:30	12:55 PM	JKH1701H	\$1,000.00		1
	WPVI			Tu	05/02/17	:30	12:55 PM	JKH1701H	\$1,000.00		2
6	WPVI	Action News M-F	5p-6p		05/01/17 to 05/07/17	2x	11-----				
	WPVI			M	05/01/17	:30	5:50 PM	JKH1701H	\$1,600.00		1
	WPVI			Tu	05/02/17	:30	5:42 PM	JKH1701H	\$1,600.00		2
7	WPVI	Action News M-F	6p-630p		05/01/17 to 05/07/17	2x	11-----				
	WPVI			M	05/01/17	:30	6:23 PM	JKH1701H	\$2,500.00		1
	WPVI			Tu	05/02/17	:30	6:29 PM	JKH1701H	\$2,500.00		2
9	WPVI	Access M-F	7p-730p		05/01/17 to 05/07/17	1x	-1-----				
	WPVI			Tu	05/02/17	:30	7:30 PM	JKH1701H	\$2,400.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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10	WPVI	Access M-F	730p-8p		05/01/17 to 05/07/17	1x	1-----				
	WPVI			M	05/01/17	:30	7:53 PM	JKH1701H	\$2,400.00		1
11	WPVI	Action News	11p-1135p		05/01/17 to 05/07/17	2x	11-----				
	WPVI			M	05/01/17	:30	11:32 PM	JKH1701H	\$2,600.00		2
	WPVI			Tu	05/02/17	:30	11:32 PM	JKH1701H	\$2,600.00		3
12	WPVI	Night Line	1237xm-106xm		05/01/17 to 05/07/17	2x	11-----				
	WPVI			M	05/01/17	:30	1:03 AM	JKH1701H	\$500.00		1
	WPVI			Tu	05/02/17	:30	12:50 AM	JKH1701H	\$500.00		2

Aired Spots **20**

<u>Gross Total</u>	\$31,900.00	
<u>Agency Commission</u>	\$4,785.00	
<u>Net Amount Due</u>	\$27,115.00	Due and payable NET 30 Days from Invoice Date