

POLITICAL FILE DISCLOSURE FORM--NON-CANDIDATE/ISSUE ADS		
(to be completed in full at the time of the initial purchase request and supplemented as necessary-- for example, if the purchaser should provide multiple spots with different reportable content)		
Date:	3/30/2021	This section is filled out by the compliance assistant
Request:	Accepted	
Choose One:	Original Form	
Station:	WGBA	
Date of Purchase Request:	3/30/2021	
Responsible Station Employee:	Sue Trotman	
Matter of National Importance:	No	
Subject:	Other	
If other, pls specify		
Agency:		Nonbox
Agency Contact Person:	Cindy Murphy	
Address / Phone#:	5307 S 92nd Street Hales Corners, WI 53130	

Stations Fill Out This Section:	
Key:	
Dropdown Only Sections (No Typing)	
Free Response/Typing Sections	
<u>List ALL Issues of National Importance</u> referenced in the spot, covered by this form (if none, select "None").	
(None)	
<u>Describe the specific content of National Importance</u> mentioned in the spot (if applicable).	
<u>List ALL FEDERAL candidates</u> referenced in Spot. Write in Candidate in third box if not listed. Select "None" if none mentioned.	
None	
<u>List the office that all above FEDERAL candidates are seeking - whether or not the office is mentioned in the spot (if none, select "None").</u>	
None	
<u>List every FEDERAL election</u> referenced in the spot (if none, select "None").	<u>List Districts corresponding to HOUSE elections</u> referenced in the spot (if no HOUSE election, leave blank)
None	

This section is filled out by the compliance assistant	
<u>Purchasing Candidate or Authorized Committee/Sponsor (Full Name):</u>	
Wisconsin Alliance for Reform	
<u>Address:</u>	
10 East Doty Street Ste 800 Madison, WI 53701	
<u>Phone # AND Website:</u>	
414-425-8800 (agency) / https://wisconsinallianceforreform.com/	
Contact Person (if different from Agency Contact)	
<u>List of the Sponsor's Chief Executive Officers or Members of its Executive Committee, or Members of its Board of Directors*</u>	
Randy Melchert - President & Board Member Stephan Thompson - Treasurer & Board Member Kim Gorden - Board Member	

*If the purchaser provided only one name or if there is any other reason to believe that the "list" provided is not accurate and complete, a copy of a written inquiry that has been sent to the purchaser asking for the missing information (and any response received) **must** be attached to this form.

**REQUEST FOR ADDITIONAL INFORMATION IN COMPLIANCE
WITH THE COMMUNICATIONS ACT'S REQUIREMENTS**

Date: 3/30/21

To:

From Station:

The Communications Act requires that broadcasters who receive a non-candidate request for the purchase of political advertising must disclose in their public files a list of the prospective purchaser's:

- chief executive officers;
- members of its executive committee; or
- members of its board of directors.

The information we have received thus far concerning your organization appears incomplete. Please promptly provide us with the **names and titles** of any appropriate additional persons so that we may fulfill this legal requirement.

Thank you.