

| POLITICAL FILE DISCLOSURE FORM--NON-CANDIDATE/ISSUE ADS | | |
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| (to be completed in full at the time of the initial purchase request and supplemented as necessary-- for example, if the purchaser should provide multiple spots with different reportable content) | | |
| Date: | 3/30/2021 | This section is filled out by the compliance assistant |
| Request: | Accepted | |
| Choose One: | Original Form | |
| Station: | WGBA | |
| Date of Purchase Request: | 3/30/2021 | |
| Responsible Station Employee: | Sue Trotman | |
| Matter of National Importance: | No | |
| Subject: | Other | |
| If other, pls specify | | |
| Agency: | | Nonbox |
| Agency Contact Person: | Cindy Murphy | |
| Address / Phone#: | 5307 S 92nd Street Hales Corners, WI 53130 | |

| Stations Fill Out This Section: | |
|---|---|
| Key: | |
| Dropdown Only Sections (No Typing) | |
| Free Response/Typing Sections | |
| <u>List ALL Issues of National Importance</u> referenced in the spot, covered by this form (if none, select "None"); | |
| (None) | |
| | |
| | |
| | |
| <u>Describe the specific content of National Importance</u> mentioned in the spot (if applicable). | |
| | |
| | |
| | |
| <u>List ALL FEDERAL candidates</u> referenced in Spot. Write in Candidate in third box if not listed. Select "None" if none mentioned. | |
| None | |
| | |
| | |
| | |
| <u>List the office that all above FEDERAL candidates are seeking - whether or not the office is mentioned in the spot (if none, select "None");</u> | |
| None | |
| | |
| | |
| <u>List every FEDERAL election</u> referenced in the spot (if none, select "None"); | <u>List Districts corresponding to HOUSE elections</u> referenced in the spot (if no HOUSE election, leave blank) |
| None | |
| | |
| | |

| This section is filled out by the compliance assistant | |
|--|--|
| <u>Purchasing Candidate or Authorized Committee/Sponsor (Full Name):</u> | |
| Wisconsin Alliance for Reform | |
| <u>Address:</u> | |
| 10 East Doty Street Ste 800 Madison, WI 53701 | |
| <u>Phone # AND Website:</u> | |
| 414-425-8800 (agency) / https://wisconsinallianceforreform.com/ | |
| Contact Person (if different from Agency Contact) | |
| <u>List of the Sponsor's Chief Executive Officers or Members of its Executive Committee, or Members of its Board of Directors*</u> | |
| Randy Melchert - President & Board Member Stephan Thompson - Treasurer & Board Member Kim Gorden - Board Member | |

*If the purchaser provided only one name or if there is any other reason to believe that the "list" provided is not accurate and complete, a copy of a written inquiry that has been sent to the purchaser asking for the missing information (and any response received) **must** be attached to this form.

REQUEST FOR ADDITIONAL INFORMATION IN COMPLIANCE WITH THE COMMUNICATIONS ACT'S REQUIREMENTS

Date: 3/30/21
To:

From Station:

The Communications Act requires that broadcasters who receive a non-candidate request for the purchase of political advertising must disclose in their public files a list of the prospective purchaser's:

- chief executive officers;
- members of its executive committee; or
- members of its board of directors.

The information we have received thus far concerning your organization appears incomplete. Please promptly provide us with the **names and titles** of any appropriate additional persons so that we may fulfill this legal requirement.

Thank you.