

POLITICAL FILE DISCLOSURE FORM--NON-CANDIDATE/ISSUE ADS (to be completed in full at the time of the initial purchase request and supplemented as necessary-- for example, if the purchaser should provide multiple spots with different reportable content)		
Date:	3/30/2021	This section is filled out by the compliance assistant
Request:	Accepted	
Choose One:	Original Form	
Station:	WGBA	
Date of Purchase Request:	3/30/2021	
Responsible Station Employee:	Sue Trotman	
Matter of National Importance:	No	
Subject:	Other	
If other, pls specify		
Agency:		Nonbox
Agency Contact Person:	Cindy Murphy	
Address / Phone#:	5307 S 92nd Street Hales Corners, WI 53130	

Stations Fill Out This Section:	
Key:	
Dropdown Only Sections (No Typing)	
Free Response/Typing Sections	
List ALL Issues of National Importance referenced in the spot, covered by this form (if none, select "None").	
(None)	
Describe the specific content of National Importance mentioned in the spot (if applicable).	
List ALL FEDERAL candidates referenced in Spot. Write in Candidate in third box if not listed. Select "None" if none mentioned.	
None	
List the office that all above FEDERAL candidates are seeking - whether or not the office is mentioned in the spot (if none, select "None").	
None	
List every FEDERAL election referenced in the spot (if none, select "None").	List Districts corresponding to HOUSE elections referenced in the spot (if no HOUSE election, leave blank)
None	

This section is filled out by the compliance assistant	
Purchasing Candidate or Authorized Committee/Sponsor (Full Name):	
Wisconsin Alliance for Reform	
Address:	
10 East Doty Street Ste 800 Madison, WI 53701	
Phone # AND Website:	
414-425-8800 (agency) / https://wisconsinallianceforreform.com/	
Contact Person (if different from Agency Contact)	
List of the Sponsor's Chief Executive Officers or Members of its Executive Committee, or Members of its Board of Directors*	
Randy Melchert - President & Board Member Stephan Thompson - Treasurer & Board Member Kim Gorden - Board Member	

*If the purchaser provided only one name or if there is any other reason to believe that the "list" provided is not accurate and complete, a copy of a written inquiry that has been sent to the purchaser asking for the missing information (and any response received) **must** be attached to this form.

REQUEST FOR ADDITIONAL INFORMATION IN COMPLIANCE WITH THE COMMUNICATIONS ACT'S REQUIREMENTS

Date: 3/30/21

To:

From Station:

The Communications Act requires that broadcasters who receive a non-candidate request for the purchase of political advertising must disclose in their public files a list of the prospective purchaser's:

- chief executive officers;
- members of its executive committee; or
- members of its board of directors.

The information we have received thus far concerning your organization appears incomplete. Please promptly provide us with the **names and titles** of any appropriate additional persons so that we may fulfill this legal requirement.

Thank you.