

# CONTRACT



**Townsquare Media Shreveport**  
**6341 Westport Ave.**  
**Shreveport, LA 71129**  
**(318) 688-1130**

<u>Contract / Revision</u> 4310861A / 6		<u>Alt Order #</u>
<u>Advertiser</u> Alan Seabaugh for State Senate Dist 31		<u>Original Date / Revision</u> 09/14/23 / 10/09/23
<u>Contract Dates</u> 09/06/23 - 10/13/23	<u>Estimate #</u>	
<u>Product</u> Seabaugh for State Senate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> Shreveport	<u>Account Executive</u> House Shreveport	<u>Sales Office</u> Local Shreveport
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**KDM Digital Solutions**  
**2247 Urbundale St**  
**Shreveport, LA 71118**

**KEEL-AM - 4310861AA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KEEL	09/06/23	10/13/23	M-F AM Drive	6a-10a		1:00				NM	104	\$6,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/23	09/10/23	--444--				12	\$65.00	0.00			
Week:		09/11/23	09/17/23	44444--				20	\$65.00	0.00			
Week:		09/18/23	09/24/23	44444--				20	\$65.00	0.00			
Week:		09/25/23	10/01/23	44444--				20	\$65.00	0.00			
Week:		10/02/23	10/08/23	44444--				20	\$65.00	0.00			
Week:		10/09/23	10/15/23	42222--				12	\$65.00	0.00			
2	KEEL	09/27/23	09/29/23	M-F PM Drive	3p-7p		:30				NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/23	10/01/23	--WTF--				12	\$50.00	0.00			
3	KEEL	10/02/23	10/13/23	M-F PM Drive	3p-7p		:30				NM	32	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	MTWTF--				20	\$50.00	0.00			
Week:		10/09/23	10/15/23	MTWTF--				12	\$50.00	0.00			
4	KEEL	10/10/23	10/13/23	M-F AM Drive	6a-10a		:30				NM	8	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$55.00	0.00			
5	KEEL	10/10/23	10/13/23	M-F PM Drive	3p-7p		:30				NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$65.00	0.00			
<b>Totals</b>											0.00	164	\$9,920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/23 - 09/30/23	84	\$5,280.00	(\$792.00)	\$4,488.00
10/01/23 - 10/13/23	80	\$4,640.00	(\$696.00)	\$3,944.00
<b>Totals</b>	164	\$9,920.00	(\$1,488.00)	\$8,432.00

**KXKS-FM - 4310861AB**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KXKS	09/20/23	10/13/23	M-F AM Drive	6a-10a		1:00				NM	64	\$4,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**Townsquare Media Shreveport**  
**6341 Westport Ave.**  
**Shreveport, LA 71129**  
**(318) 688-1130**

<u>Contract / Revision</u> 4310861A / 6		<u>Alt Order #</u>
<u>Advertiser</u> Alan Seabaugh for State Senate Dist 31		<u>Original Date / Revision</u> 09/14/23 / 10/09/23
<u>Contract Dates</u> 09/06/23 - 10/13/23	<u>Product</u> Seabaugh for State Sena	<u>Estimate #</u>

<b>KXKS-FM - 4310861AB</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/18/23	09/24/23	--444--				12	\$65.00	0.00			
Week:		09/25/23	10/01/23	44444--				20	\$65.00	0.00			
Week:		10/02/23	10/08/23	44444--				20	\$65.00	0.00			
Week:		10/09/23	10/15/23	42222--				12	\$65.00	0.00			
2	KXKS	09/27/23	09/29/23	M-F PM Drive	3p-7p		:30				NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/23	10/01/23	--WTF--				12	\$40.00	0.00			
3	KXKS	10/02/23	10/13/23	M-F PM Drive	3p-7p		:30				NM	32	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	MTWTF--				20	\$40.00	0.00			
Week:		10/09/23	10/15/23	MTWTF--				12	\$40.00	0.00			
4	KXKS	10/10/23	10/13/23	M-F AM Drive	6a-10a		:30				NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$50.00	0.00			
5	KXKS	10/10/23	10/13/23	M-F PM Drive	3p-7p		1:00				NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$60.00	0.00			
<b>Totals</b>											0.00	124	\$6,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/23 - 09/30/23	44	\$2,560.00	(\$384.00)	\$2,176.00
10/01/23 - 10/13/23	80	\$4,240.00	(\$636.00)	\$3,604.00
<b>Totals</b>	124	\$6,800.00	(\$1,020.00)	\$5,780.00

<b>KRUF-FM - 4310861AC</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KRUF	10/10/23	10/13/23	M-F AM Drive	6a-10a		1:00				NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$45.00	0.00			
2	KRUF	10/10/23	10/13/23	M-F AM Drive	6a-10a		:30				NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$45.00	0.00			
3	KRUF	10/10/23	10/13/23	M-F PM Drive	3p-7p		1:00				NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$50.00	0.00			
4	KRUF	10/10/23	10/13/23	M-F PM Drive	3p-7p		:30				NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$50.00	0.00			
<b>Totals</b>											0.00	32	\$1,520.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/23 - 10/13/23	32	\$1,520.00	(\$228.00)	\$1,292.00
<b>Totals</b>	32	\$1,520.00	(\$228.00)	\$1,292.00

<b>KTUX-FM - 4310861AD</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**Townsquare Media Shreveport**  
**6341 Westport Ave.**  
**Shreveport, LA 71129**  
**(318) 688-1130**

<u>Contract / Revision</u>	<u>Alt Order #</u>
4310861A / 6	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Alan Seabaugh for State Senate Dist 31	09/14/23 / 10/09/23

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/23 - 10/13/23	Seabaugh for State Sena	

<b>KTUX-FM - 4310861AD</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KTUX	10/10/23	10/13/23	M-F AM Drive	6a-10a		1:00				NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$65.00	0.00			
2	KTUX	10/10/23	10/13/23	M-F AM Drive	6a-10a		:30				NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$50.00	0.00			
3	KTUX	10/10/23	10/13/23	M-F PM Drive	3p-7p		1:00				NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$60.00	0.00			
4	KTUX	10/10/23	10/13/23	M-F PM Drive	3p-7p		:30				NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$45.00	0.00			
<b>Totals</b>											0.00	32	\$1,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/23 - 10/13/23	32	\$1,760.00	(\$264.00)	\$1,496.00
<b>Totals</b>	32	\$1,760.00	(\$264.00)	\$1,496.00

<b>KVKI-FM - 4310861AE</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KVKI	10/10/23	10/13/23	M-F AM Drive	6a-10a		1:00				NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$60.00	0.00			
2	KVKI	10/10/23	10/13/23	M-F AM Drive	6a-10a		:30				NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$45.00	0.00			
3	KVKI	10/10/23	10/13/23	M-F PM Drive	3p-7p		1:00				NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$60.00	0.00			
4	KVKI	10/10/23	10/13/23	M-F PM Drive	3p-7p		:30				NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-TWTF--				8	\$40.00	0.00			
<b>Totals</b>											0.00	32	\$1,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/23 - 10/13/23	32	\$1,640.00	(\$246.00)	\$1,394.00
<b>Totals</b>	32	\$1,640.00	(\$246.00)	\$1,394.00

<b>KEEL-AM Streaming - 4310861B</b>										
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type			Amount
1	09/15/23	09/15/23	:30 Audio Spot (CPP)	5	5	\$5.00	CPP			\$25.00
2	09/18/23	09/22/23	:30 Audio Spot (CPP)	25	25	\$5.00	CPP			\$125.00
3	09/25/23	09/29/23	:30 Audio Spot (CPP)	25	25	\$5.00	CPP			\$125.00
4	10/02/23	10/06/23	:30 Audio Spot (CPP)	25	25	\$5.00	CPP			\$125.00
5	10/09/23	10/13/23	:30 Audio Spot (CPP)	25	25	\$5.00	CPP			\$125.00
<b>Totals</b>				115						\$525.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**Townsquare Media Shreveport**  
 6341 Westport Ave.  
 Shreveport, LA 71129  
 (318) 688-1130

<u>Contract / Revision</u> 4310861A / 6	<u>Alt Order #</u>
--	--------------------

<u>Advertiser</u> Alan Seabaugh for State Senate Dist 31	<u>Original Date / Revision</u> 09/14/23 / 10/09/23
---	--

<u>Contract Dates</u> 09/06/23 - 10/13/23	<u>Product</u> Seabaugh for State Sena	<u>Estimate #</u>
--	---	-------------------

**KXKS-FM Streaming - 4310861B**

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
6	09/20/23	09/29/23	1:00 Audio Spot (CPP)	40	\$5.00	CPP	\$200.00
7	10/02/23	10/13/23	1:00 Audio Spot (CPP)	50	\$5.00	CPP	\$250.00
<b>Totals</b>				90			\$450.00

Time Period	Gross Amount	Agency Comm.	Net Amount
09/01/23 - 09/30/23	\$200.00	(\$30.00)	\$170.00
09/01/23 - 09/30/23	\$275.00	(\$41.25)	\$233.75
10/01/23 - 10/13/23	\$250.00	(\$37.50)	\$212.50
10/01/23 - 10/13/23	\$250.00	(\$37.50)	\$212.50
<b>Totals</b>	<b>\$975.00</b>	<b>(\$146.25)</b>	<b>\$828.75</b>

**Contract Totals**      0.205      427      \$22,615.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.