

Revision

Print Date 02/24/16 11:09:04

Page 1 of 2

ORDER



WGHP-TV

Orders
Order / Rev: 280704
Alt Order #: 08144880
Product Desc: STEIN 3/8
Estimate: 4380
Flight Dates: 03/08/16 - 03/14/16
Original Date / Rev: 2/24/16 / 02/24/16
Order Type: GENERAL

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency Name: Greer Margolis & Mitchell, Inc
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stein/J/D/ State Attorney General
Demographic: A35+
Product Codes: PL2.a.i
Priority: 04
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/14/16	20	\$4,465.00	\$3,795.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	20	\$4,465.00	\$3,795.25	0.00
Totals	20	\$4,465.00	\$3,795.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGHP-TV	26%	\$4,465.00
Market	100%	\$17,173.08

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	0%	\$0.00
WFMY	35%	\$6,010.58
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	0%	\$0.00
WUNL	0%	\$0.00
WXII	32%	\$5,495.38
WXLV	7%	\$1,202.12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	03/08/16	03/11/16	M-F 10a-11p TU-F 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI-TWTF--	:30	2	\$400.00	07	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/07/16	03/13/16	-TWTF--			2		\$400.00		0.00				
2	8	03/08/16	03/11/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	AI-TWTF--	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/07/16	03/13/16	-TWTF--			1		\$55.00		0.00				

Order / Rev: 280704
Alt Order #: 0814488
Flight Dates: 03/08/16-03/14/16

Advertiser: Stein/J/D/ State Attorney General
Product Desc: STEIN 3/8
Estimate: 4380

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	8	03/14/16	03/14/16	M-F 12p-1p M 12p-1230p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	1-----	:30	1	\$100.00	4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1			\$100.00			0.00			
4	8	03/14/16	03/14/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	1-----	:30	1	\$65.00	4	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1			\$65.00			0.00			
5	8	03/08/16	03/11/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-6:00 PM	-TWTF--	:30	2	\$200.00	4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/07/16	03/13/16	-TWTF--		2			\$200.00			0.00			
6	8	03/08/16	03/11/16	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	-TWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/07/16	03/13/16	-TWTF--		2			\$250.00			0.00			
7	8	03/08/16	03/11/16	M-F 6p-7p M-F 6p-7p	CM	6p-7p	-TWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/07/16	03/13/16	-TWTF--		2			\$250.00			0.00			
8	8	03/08/16	03/11/16	M-F 7a-8a M-F 7a-8a	CM	7:00 AM-8:00 AM	-TWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/07/16	03/13/16	-TWTF--		2			\$250.00			0.00			
9	8	03/14/16	03/14/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	7:30 PM-8:00 PM	1-----	:30	1	\$110.00	4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/14/16	03/20/16	1-----		1			\$110.00			0.00			
10	8	03/08/16	03/11/16	M-F 8a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM	-TWTF--	:30	2	\$140.00	4	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/07/16	03/13/16	-TWTF--		2			\$140.00			0.00			
11	8	03/08/16	03/11/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-TWTF--	:30	1	\$90.00	4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/07/16	03/13/16	-TWTF--		1			\$90.00			0.00			
N 12	8	03/12/16	03/12/16	Sa 6p-7p Sa 6p-7p	CM	6:00 PM-7:00 PM	-----1-	:30	1	\$65.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/07/16	03/13/16	-----1-		1			\$65.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	8	03/07/16-03/16/16	Sa 6p-7p		6:00 PM-7:00 PM	-----Sa--	:30		(\$65.00)	0.00	NM			
	Credited														
13	8	03/13/16	03/13/16	Su 10p-11p Su 10p-11p	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	-----1	:30	1	\$250.00	4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/07/16	03/13/16	-----1		1			\$250.00			0.00			
14	8	03/10/16	03/10/16	Thursday Prime AMERICAN IDOL	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	---1---	:30	1	\$750.00	4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/07/16	03/13/16	---1---		1			\$750.00			0.00			
N 15	8	03/11/16	03/11/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	----1--	:30	1	\$65.00	4	0.00	NM	1	\$65.00
	MG for 1x NA line 12														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	03/07/16	03/13/16	----1--		1			\$65.00			0.00			
													Totals	20	\$4,465.00

Totals 20 \$4,465.00