ORDER

Revision

WGHP-TV

Orders

Order / Rev:	**324877**		
Alt Order #:	08245780		
Product Desc:	STEN ATG 4767		
Estimate:	4767		
Flight Dates:	11/01/16 - 11/07/16	Primary AE:	Jamie Andrus
Original Date / Rev:	07/13/16 / 07/13/16	Sales Office:	NWDC
Order Type:	GENERAL	Sales Region:	National

Agency

Name:	**Greer Margolis & Mitchell, Inc**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	3050 K St NW	Billing Cycle:	EOM/EOC
	Washington, DC 20007	Agency Commission:	15%

Advertiser

Name:	**Stein, J/D/ State Attorney General**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL2.a.i	Order Separation:	00:15:00
Priority:	07	Advertiser External ID:	
Revenue Codes:	Agency, Political, Political-Non-PAC	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	61	$18,235.00	$15,499.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	61	$18,235.00	$15,499.75	0.00
Totals	61	$18,235.00	$15,499.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGHP-TV	26%	$18,235.00
Market	100%	$70,134.62

Competitive Share	Share	Total
CABLE	0%	$0.00
UNKWN	0%	$0.00
WCWG	0%	$0.00
WFMY	22%	$15,429.62
WGPX	0%	$0.00
WLXI	0%	$0.00
WMYV	1%	$701.35
WUNL	0%	$0.00
WXII	45%	$31,560.58
WXLV	6%	$4,208.08

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	8	11/01/16	11/07/16	M-F 1p-2p TU-F,M 1p-2p	CM	1:00 PM-2:00 PM	MTWTF--	:30	1	$60.00	04	0.00 NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	11/01/16	11/07/16	MTWTF--	1	$60.00	0.00							
N 2	8	11/01/16	11/07/16	M-F 10p-11p TU-F,M 10p-11p	CM	10:00 PM-11:00 PI	MTWTF--	:30	5	$400.00	04	0.00 NM	5	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	11/01/16	11/07/16	MTWTF--	5	$400.00	0.00							

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N 3	8	11/01/16	11/07/16	M-F 11p-1130p TU-F,M 11p-1130p	CM	11:00 PM-11:30 PM	MTWTF--	:30	2	$70.00	04	0.00	NM	2	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/01/16	11/07/16	MTWTF--	2	$70.00	0.00								
N 4	8	11/01/16	11/07/16	M-F 12p-1p TU-F,M 12p-1p	CM	12:00 PM-1:00 PM	MTWTF--	:30	3	$85.00	04	0.00	NM	3	$255.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/01/16	11/07/16	MTWTF--	3	$85.00	0.00								
N 5	8	11/01/16	11/07/16	M-F 3p-4p TU-F,M 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	1	$80.00	04	0.00	NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/01/16	11/07/16	MTWTF--	1	$80.00	0.00								
N 6	8	11/01/16	11/07/16	M-F 4p-5p TU-F,M 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	$95.00	04	0.00	NM	5	$475.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/01/16	11/07/16	MTWTF--	5	$95.00	0.00								
N 7	8	11/01/16	11/07/16	M-F 5a-6a TU-F,M 5a-6a	CM	5:00 AM-6:00 AM	MTWTF--	:30	2	$100.00	04	0.00	NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/01/16	11/07/16	MTWTF--	2	$100.00	0.00								
N 8	8	11/01/16	11/07/16	M-F 5p-6p TU-F,M 5p-6p	CM	5:00 PM-6:00 PM	MTWTF--	:30	7	$250.00	04	0.00	NM	7	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/01/16	11/07/16	MTWTF--	7	$250.00	0.00								
N 9	8	11/01/16	11/07/16	M-F 6a-7a TU-F,M 6a-7a	CM	6:00 AM-7:00 AM	MTWTF--	:30	7	$300.00	04	0.00	NM	7	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/01/16	11/07/16	MTWTF--	7	$300.00	0.00								
N 10	8	11/01/16	11/07/16	M-F 6p-7p TU-F,M 6p-7p	CM	6:00 PM-7:00 PM	MTWTF--	:30	7	$275.00	04	0.00	NM	7	$1,925.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/01/16	11/07/16	MTWTF--	7	$275.00	0.00								
N 11	8	11/01/16	11/07/16	M-F 7a-8a TU-F,M 7a-8a	CM	7:00 AM-8:00 AM	MTWTF--	:30	7	$300.00	04	0.00	NM	7	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/01/16	11/07/16	MTWTF--	7	$300.00	0.00								
N 12	8	11/01/16	11/07/16	M-F 8a-9a TU-F,M 8a-9a	CM	8:00 AM-9:00 AM	MTWTF--	:30	7	$150.00	04	0.00	NM	7	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/01/16	11/07/16	MTWTF--	7	$150.00	0.00								
N 13	8	11/01/16	11/07/16	M-F 9a-10a TU-F,M 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	2	$100.00	04	0.00	NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/01/16	11/07/16	MTWTF--	2	$100.00	0.00								
N 14	8	11/05/16	11/05/16	Sa 6p-7p Sa 6p-7p	CM	6:00 PM-7:00 PM	-----1-	:30	1	$100.00	04	0.00	NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/31/16	11/06/16	-----1-	1	$100.00	0.00								
N 15	8	11/06/16	11/06/16	NFL Reg Ssn Local Tm PANTHERS @ RAMS	CM	4:15 PM-7:15 PM (4:15 PM-7:15 PM)	------1	:30	1	$4,500.00	04	0.00	NM	1	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/31/16	11/06/16	------1	1	$4,500.00	0.00								
N 17	8	11/02/16	11/02/16	Wednesday Prime Hour LETHAL WEAPON	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--1----	:30	1	$500.00	04	0.00	NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/31/16	11/06/16	--1----	1	$500.00	0.00								
N 18	8	11/02/16	11/02/16	Wednesday Prime Hour ROSEWOOD	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--1----	:30	1	$650.00	04	0.00	NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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N18	8	11/02/16	11/02/16	Wednesday Prime Hour ROSEWOOD	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--1----	:30	1	$650.00	04	0.00 NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/31/16	11/06/16	--1----	1	$650.00	0.00							
N19	8	11/01/16	11/04/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	730p-8p	-TWTF--	:30	1	$150.00	04	0.00 NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/31/16	11/06/16	-TWTF--	1	$150.00	0.00							
												Totals	61	$18,235.00