

ORDER

WGHP-TV

Orders
Order / Rev: 389094
Alt Order #: 08402473
Product Desc: STEIN ATG 5479
Estimate: 5479
Flight Dates: 09/27/16 - 10/03/16
Original Date / Rev: 09/26/16 / 09/26/16
Order Type: GENERAL

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency Name: Greer Margolis & Mitchell, Inc
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stein, J/D/ State Attorney General
Demographic: A35+
Product Codes: PL2.a.i
Priority: 04
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	52	\$14,550.00	\$12,367.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	52	\$14,550.00	\$12,367.50	0.00
Totals	52	\$14,550.00	\$12,367.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/27/16	10/03/16	M-F 10p-11p TU-F 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI-TWTF--	:30	3	\$450.00	04	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	-TWTF--			3		\$450.00		0.00				
E 2	8	09/27/16	10/03/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	AI-TWTF--	:30	1	\$60.00	04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	-TWTF--			1		\$60.00		0.00				
E 3	8	09/27/16	10/03/16	M-F 10p-11p TU-F 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	PI-TWTF--	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	-TWTF--			1		\$450.00		0.00				
E 4	8	09/27/16	10/03/16	M-F 12p-1p TU-F 12p-1230p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PI-TWTF--	:30	2	\$100.00	04	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	-TWTF--			2		\$100.00		0.00				
E 5	8	09/27/16	10/03/16	M-F 4p-430p TU-F 4p-430p	CM	4:00 PM-4:30 PM	-TWTF--	:30	2	\$125.00	04	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	-TWTF--			2		\$125.00		0.00				
E 6	8	09/27/16	10/03/16	M-F 430p-5p TU-F 430p-5p	CM	4:30 PM-5:00 PM	-TWTF--	:30	2	\$125.00	04	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	-TWTF--			2		\$125.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	8	09/27/16	10/03/16	M-F 5p-530p TU-F 5p-530p	CM	5:00 PM-5:30 PM	-TWTF--	:30	2	\$300.00	04	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					2	\$300.00		0.00			
E 8	8	09/27/16	10/03/16	M-F 530p-6p TU-F 530p-6p	CM	5:30 PM-6:00 PM	-TWTF--	:30	3	\$300.00	04	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					3	\$300.00		0.00			
E 9	8	09/27/16	10/03/16	M-F 6p-630p TU-F 6p-630p	CM	6:00 PM-6:30 PM	-TWTF--	:30	3	\$350.00	04	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					3	\$350.00		0.00			
E 10	8	09/27/16	10/03/16	M-F 6a-7a TU-F 630-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-TWTF--	:30	2	\$350.00	04	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					2	\$350.00		0.00			
E 11	8	09/27/16	10/03/16	M-F 630p-7p TU-F 630p-7p	CM	6:30 PM-7:00 PM	-TWTF--	:30	3	\$300.00	04	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					3	\$300.00		0.00			
E 12	8	09/27/16	10/03/16	M-F 7a-8a TU-F 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-TWTF--	:30	2	\$350.00	04	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					2	\$350.00		0.00			
E 13	8	09/27/16	10/03/16	M-F 7a-8a TU-F 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-TWTF--	:30	2	\$350.00	04	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					2	\$350.00		0.00			
E 14	8	09/27/16	10/03/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	7:30 PM-8:00 PM	-TWTF--	:30	1	\$150.00	04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					1	\$150.00		0.00			
E 15	8	09/27/16	10/03/16	M-F 8a-9a TU-F 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-TWTF--	:30	2	\$200.00	04	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					2	\$200.00		0.00			
E 16	8	09/27/16	10/03/16	M-F 8a-9a TU-F 830a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-TWTF--	:30	2	\$200.00	04	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					2	\$200.00		0.00			
E 17	8	09/27/16	10/03/16	M-F 9a-10a TU-F 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-TWTF--	:30	3	\$150.00	04	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					3	\$150.00		0.00			
E 18	8	09/27/16	10/03/16	M-F 9a-10a TU-F 930a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-TWTF--	:30	2	\$150.00	04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-TWTF--					2	\$150.00		0.00			
E 20	8	09/28/16	09/28/16	Wednesday Prime Hour EMPIRE	CM	9:00 PM-10:00 PM	--1----	:30	1	\$2,000.00	04	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	--1----					1	\$2,000.00		0.00			
N 21	8	09/27/16	10/03/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	M-----	:30	1	\$60.00	04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	M-----					1	\$60.00		0.00			
N 22	8	09/27/16	10/03/16	M-F 5p-530p MON 5p-530p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 22	8	09/27/16	10/03/16	M-F 5p-530p MON 5p-530p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	M-----					1	\$300.00		0.00			
N 23	8	09/27/16	10/03/16	M-F 530p-6p MON 530p-6p	CM	5:30 PM-6:00 PM	M-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	M-----					1	\$300.00		0.00			
N 24	8	09/27/16	10/03/16	M-F 6p-630p MON 6p-630p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	M-----					1	\$350.00		0.00			
N 25	8	09/27/16	10/03/16	M-F 630p-7p MON 630p-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	M-----					1	\$300.00		0.00			
N 26	8	09/27/16	10/03/16	M-F 7a-8a MON 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	M-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	M-----					1	\$350.00		0.00			
N 27	8	09/27/16	10/03/16	M-F 7a-8a MON 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	M-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	M-----					1	\$350.00		0.00			
N 28	8	09/27/16	10/03/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	7:30 PM-8:00 PM	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	M-----					1	\$150.00		0.00			
N 29	8	09/27/16	10/03/16	M-F 8a-9a MON 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	M-----	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	M-----					1	\$200.00		0.00			
N 30	8	09/27/16	10/03/16	M-F 8a-9a MON 830a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	M-----	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	M-----					1	\$200.00		0.00			
N 31	8	09/30/16	09/30/16	M-F 1130p-12a TMZ	CM	1130p-12a	----F--	:30	1	\$70.00	3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--					1	\$70.00		0.00			
N 32	8	09/30/16	09/30/16	M-F 12a-1230a SEINFELD	CM	12a-1230a	----F--	:30	1	\$30.00	3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--					1	\$30.00		0.00			
N 33	8	10/02/16	10/02/16	Su 11p-1130p IN DEPTH	CM	11p-1130p	-----S	:30	1	\$80.00	4	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S					1	\$80.00		0.00			
Totals													52	\$14,550.00	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WGHP

Date:

9/26/16

I, GMMB, AUTHORIZED AGENCY,

being/on behalf of: Josh Stein,

a legally qualified candidate of the Democratic

political party for the office of: Attorney General

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Josh Stein for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/9/16

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, GMMB, authorized agency

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

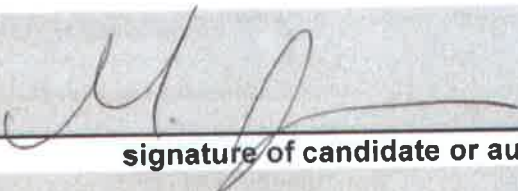
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Maura Johnson

printed name

9/9/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.