



KOCB Oklahoma City  
1228 E Wilshire Blvd  
Oklahoma City, OK 73111

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

**Contract # 4497714**

**Schedule Dates** 10/28/20-11/02/20  
**Advertiser** Congressional Leadership Fund (73505)  
**Agency** Del Cielo Media (11175)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CLF20/ORDR/360501 (1426723)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Sarah,Saunders,  
**Phone/Fax** /  
**CPE** CLF2/ORDR/360501  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/19/20  
**Last Modified** 10/30/20  
**Entered By** Victoria Nowell  
**CO-OP** No  
**External #** ECR27045568  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$752.25  
**Net Total** \$4,262.75  
**Sales Tax**

**Oklahoma City (KOCB)**

By Broadcast Month	Spots	Rate
Nov. 2020	15	\$5,015.00
<b>Grand Total:</b>	<b>15</b>	<b>\$5,015.00</b>

ORDR  
REVISED!!! PLS CONFIRM ASAP spot/traffic/nab/pmt will be sent prior to  
air date please confirm asap!! NO SPOTS TO AIR AFTER 12N ON 11/3 THA

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT (5)	10/28/20-10/28/20	1	:30	5:30P- 6P (CST)	1			X					1	\$160.00	\$160.00	Oklahoma City (KOCB)	TWO & A HALF MEN	10/26/20
2.2	Normal Line / SPOT (9)	10/28/20-10/28/20	1	:30	6:30P- 7P (CST)	1			X					1	\$475.00	\$475.00	Oklahoma City (KOCB)	FAMILY FEUD	10/26/20
3.2	Normal Line / SPOT (9)	10/29/20-10/29/20	1	:30	6:30P- 7P (CST)	1				X				1	\$475.00	\$475.00	Oklahoma City (KOCB)	FAMILY FEUD	10/26/20
4.2	Normal Line / SPOT (9)	10/30/20-10/30/20	1	:30	6:30P- 7P (CST)	2					X			2	\$475.00	\$950.00	Oklahoma City (KOCB)	FAMILY FEUD	10/26/20
5.2	Normal Line / SPOT (9)	11/02/20-11/02/20	1	:30	6:30P- 7P (CST)	1	X							1	\$475.00	\$475.00	Oklahoma City (KOCB)	FAMILY FEUD	10/26/20
6.1	Normal Line / SPOT (13)	10/28/20-11/02/20	1	:30	3P- Family Feud 3	1			1	1	1			4	\$95.00	\$380.00	Oklahoma City (KOCB)	FAMILY FEUD	10/26/20
7.1	Normal Line / SPOT (14)	10/28/20-11/02/20	1	:30	6P- Family Feud	1			1	1	1			4	\$420.00	\$1,680.00	Oklahoma City (KOCB)	FAMILY FEUD	10/26/20
8.0	Normal Line / SPOT (15)	11/02/20-11/02/20	1	:30	6:29P- Family Feud 2	1	1							1	\$420.00	\$420.00	Oklahoma City (KOCB)	FAMILY FEUD	10/30/20

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: *[Signature]* Date: *11/2* Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27045568	<b>Changes as of:</b> 10/29/2020 at 5:04 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> CLF20/ORDR/360501	<b>Flight:</b> 10/28/20 - 11/3/20	<b>Station:</b> KOCB	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> Congressional Leadership Fund	<b>Market:</b> Oklahoma City	<b>Total \$:</b> \$5,015.00
PO BOX 25458	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 15
ALEXANDRIA, VA 22313	<b>Agency Order #:</b> 30069181	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$195.90
	<b>Buyer:</b> Saunders, Sarah	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 25.6
	<b>Salesperson:</b> GARRETT WELLENS 202-955-5342	<b>Assistant:</b> GARRETT WELLENS 202-955-5342	<b>Traffic #:</b> 4497714
	<b>Separation:</b>		

**Comments:** REVISION spot/traffic/nab/pmt will be sent prior to air date please confirm asap!! THANK YOU SARAH

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	10/28 - 11/3							Total Spots	Total \$	CPP*	GRP*
								10/28	10/29	10/30	10/31	11/1	11/2	11/3				
BON 15	M-F 6:30p-7p		FAMILY FEUD	\$420.00	2.0	0	30	0	0	0	0	0	1	0	1	\$420.00	\$210.00	2.0
<b>TOTALS:</b>								4	3	4	0	0	4	0	15	\$5,015.00	\$195.90	25.6

Makegood Comments			
Date/Time	Action	Added by	Comment
10/29/20 5:04 PM	Sent To Rep	Victoria Nowell	moving \$420 from 27045567 estimate 02