



KOCB Oklahoma City  
1228 E Wilshire Blvd  
Oklahoma City, OK 73111

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

**Contract # 4493280**

**Schedule Dates** 09/02/20-09/08/20  
**Advertiser** Congressional Leadership Fund (73505)  
**Agency** Del Cielo Media (11175)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CLF20/ORDR/36059P (1425224)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Sarah,Saunders,  
**Phone/Fax** /  
**CPE** CLF2/ORDR/36059P  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments**

ORDR GARRETT WELLENS  
new order spot/traffic/nab/pmt will be sent prior to air date please  
confirm asap!! THANK YOU SARAH

**Date Entered** 08/16/20  
**Last Modified** 08/16/20  
**Entered By** Victoria Nowell  
**CO-OP** No  
**External #** ECR27041765  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$381.00  
**Net Total** \$2,159.00  
**Sales Tax**

**Oklahoma City (KOCB)**

By Broadcast Month	Spots	Rate
Sep. 2020	14	\$2,540.00
<b>Grand Total:</b>	<b>14</b>	<b>\$2,540.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/02/20-09/02/20	1	:30	12:30P- 1P (CST)	1			X					1	\$100.00	\$100.00	Oklahoma City (KOCB)	FUNNY YOU SHOULD ASK	8/16/20
2.0	Normal Line / SPOT	09/03/20-09/03/20	1	:30	12:30P- 1P (CST)	1				X				1	\$100.00	\$100.00	Oklahoma City (KOCB)	FUNNY YOU SHOULD ASK	8/16/20
3.0	Normal Line / SPOT	09/04/20-09/04/20	1	:30	12:30P- 1P (CST)	1					X			1	\$100.00	\$100.00	Oklahoma City (KOCB)	FUNNY YOU SHOULD ASK	8/16/20
4.0	Normal Line / SPOT	09/07/20-09/07/20	1	:30	12:30P- 1P (CST)	1	X							1	\$100.00	\$100.00	Oklahoma City (KOCB)	FUNNY YOU SHOULD ASK	8/16/20
5.0	Normal Line / SPOT	09/08/20-09/08/20	1	:30	12:30P- 1P (CST)	1		X						1	\$100.00	\$100.00	Oklahoma City (KOCB)	FUNNY YOU SHOULD ASK	8/16/20
6.0	Normal Line / SPOT	09/05/20-09/05/20	1	:30	5:30P- 6P (CST)	1						X		1	\$140.00	\$140.00	Oklahoma City (KOCB)	TWO & A HALF MEN	8/16/20
7.0	Normal Line / SPOT	09/03/20-09/03/20	1	:30	6:30P- 7P (CST)	1				X				1	\$300.00	\$300.00	Oklahoma City (KOCB)	FAMILY FEUD	8/16/20
8.0	Normal Line / SPOT	09/04/20-09/04/20	1	:30	6:30P- 7P (CST)	1					X			1	\$300.00	\$300.00	Oklahoma City (KOCB)	FAMILY FEUD	8/16/20
9.0	Normal Line / SPOT	09/07/20-09/07/20	1	:30	6:30P- 7P (CST)	1	X							1	\$300.00	\$300.00	Oklahoma City (KOCB)	FAMILY FEUD	8/16/20
10.0	Normal Line / SPOT	09/08/20-09/08/20	1	:30	6:30P- 7P (CST)	1		X						1	\$300.00	\$300.00	Oklahoma City (KOCB)	FAMILY FEUD	8/16/20
11.0	Normal Line / SPOT	09/05/20-09/05/20	1	:30	7P- 7:30P (CST)	1						X		1	\$250.00	\$250.00	Oklahoma City (KOCB)	FAMILY FEUD	8/16/20
12.0	Normal Line / Prime	09/06/20-09/06/20	1	:30	7P- 8P (CST)	1							X	1	\$50.00	\$50.00	Oklahoma City (KOCB)	FRIDGE WARS-CW	8/16/20
13.0	Normal Line / SPOT	09/02/20-09/02/20	1	:30	5:30P- 6P (CST)	1			X					1	\$200.00	\$200.00	Oklahoma City (KOCB)	TWO & A HALF MEN	8/16/20

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>S. Nowell</i>	<i>8/18/20</i>	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Billing Type** Standard  
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14.0	Normal Line / SPOT	09/04/20-09/04/20	1	:30	5:30P- 6P (CST)	1					X			1	\$200.00	\$200.00	Oklahoma City (KOCB)	TWO & A HALF MEN	8/16/20

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4493280



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27041765	<b>Changes as of:</b> 8/16/2020 at 11:12 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> CLF20/ORDR/36059P	<b>Flight:</b> 9/2/20 - 9/8/20	<b>Station:</b> KOCB
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> Congressional Leadership Fund	<b>Market:</b> Oklahoma City
<b>PO BOX</b> 25458	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
<b>ALEXANDRIA, VA</b>	<b>Agency Order #:</b> 30068974	<b>Service:</b> Nielsen
<b>22313</b>	<b>Buyer:</b> Saunders, Sarah	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> GARRETT WELLENS	<b>Assistant:</b> GARRETT WELLENS
	<b>202-955-5342</b>	<b>202-955-5342</b>
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$2,540.00  
**Total Spots:** 14  
**Total CPP:** \$116.51  
**Total GRP:** 21.8

**Comments:** new order spot/traffic/nab/pmt will be sent prior to air date please confirm asap!! THANK YOU SARAH

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	9/2 - 9/8							Total Spots	Total \$	CPP*	GRP*
								9/2	9/3	9/4	9/5	9/6	9/7	9/8				
1	M-F 12:30p-1p		FUNNY YOU SHOULD ASK	\$100.00	1.4	12,300	30	1	1	1	0	0	1	1	5	\$500.00	\$71.43	7.0
2	Sa 5:30p-6p		TWO & A HALF MEN	\$140.00	1.4	0	30	0	0	0	1	0	0	0	1	\$140.00	\$100.00	1.4
3	M-F 6:30p-7p		FAMILY FEUD	\$300.00	2.0	0	30	0	1	1	0	0	1	1	4	\$1,200.00	\$150.00	8.0
4	Sa 7p-7:30p		FAMILY FEUD	\$250.00	1.8	0	30	0	0	0	1	0	0	0	1	\$250.00	\$138.89	1.8
5	Su 7p-8p		FRIDGE WARS-CW	\$50.00	1.0	0	30	0	0	0	0	1	0	0	1	\$50.00	\$50.00	1.0
6	M-F 5:30p-6p		TWO & A HALF MEN	\$200.00	1.3	0	30	1	0	1	0	0	0	0	2	\$400.00	\$153.85	2.6
<b>TOTALS:</b>								<b>2</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>14</b>	<b>\$2,540.00</b>	<b>\$116.51</b>	<b>21.8</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27041765	<b>Changes as of:</b> 8/16/2020 at 11:12 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> CLF20/ORDR/36059P	<b>Flight:</b> 9/2/20 - 9/8/20	<b>Station:</b> KOCB
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> Congressional Leadership Fund	<b>Market:</b> Oklahoma City
PO BOX 25458	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22313	<b>Agency Order #:</b> 30068974	<b>Service:</b> Nielsen
	<b>Buyer:</b> Saunders, Sarah	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> GARRETT WELLENS 202-955-5342	<b>Assistant:</b> GARRETT WELLENS 202-955-5342
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$2,540.00  
**Total Spots:** 14  
**Total CPP:** \$116.51  
**Total GRP:** 21.8

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/16/20 11:12 AM	GARRETT WELLENS	new order spot/traffic/nab/pmt will be sent prior to air date please confirm asap!! THANK YOU SARAH

Competitive Information	
Market Budget:	\$71,000
KOCB Share:	4%
Comment:	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$2,540.00	\$116.51	21.8
<b>Total</b>	<b>100%</b>	<b>14</b>	<b>\$2,540.00</b>	<b>\$116.51</b>	<b>21.8</b>

Monthly Summary		
Month	Spots	Dollars
2020-Sep	14	\$2,540.00
<b>Total</b>	<b>14</b>	<b>\$2,540.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/16/20 11:12 AM	GARRETT WELLENS	New	14		\$2,540.00	\$2,540.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, FlexPoint Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
<b>Station time requested by:</b>	
Agency name: FlexPoint Media	
Address: PO Box 1051	
Contact: FlexPoint Media	Phone number: 202-417-2274 Email: info@flexpointmedia.com
<b>Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):</b>	
Name: Congressional Leadership Fund	
Address: 1747 Pennsylvania Ave NW, 5th Floor, Washington, DC 20006	
Contact: Caleb Crosby	Phone number: 202-559-6420 Email: calebcrosby@gmail.com
Station is authorized to announce the time as paid for by such person or entity.	
<b>List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):</b>	
President: Dan Conston Treasurer: Caleb Crosby Board of Directors: Norm Coleman, Jeff Larson, Tom Reynolds, John DeStefano, Angela Meyers, Charlie Spies, Brenda Becker, & Dylan Glenn	
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).	
<b>If ad refers to a federal candidate(s) or federal election, list ALL of the following:</b>	
Name(s) of every candidate referred to: TBD <span style="float: right;"><input type="checkbox"/> N/A</span>	
Office(s) sought by such candidate(s) (no acronyms or abbreviations): TBD	
Date of election: November 3, 2020	
Clearly identify <b>EVERY</b> political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: <span style="float: right;"><input type="checkbox"/> N/A</span>	

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative	
Signature: <i>VP McDonald</i>		Signature: <i>V Nowell</i>	
Name: Neal McDonald		Name: <i>Victoria Nowell</i>	
Date of Request to Purchase Ad Time: 4/7/20		Date of Station Agreement to Sell Time: 8/17	

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 8/17

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>4493280</i>	Station Call Letters: <i>KOUB</i>	Date Received/Requested: <i>8/17</i>
Est. #: <i>36059P</i>	Station Location: <i>OKC</i>	Run Start and End Dates: <i>9/2 - 9/8</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.