



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26104826

CPE: //2956

Agency: Low + Tritt

123 Center Park Dr  
Suite 225  
Knoxville, TN 37922

Changes as of: 7/13/2018 at 11:26 AM

Flight: 7/16/18 - 7/22/18

Advertiser: Beth Harwell for TN Governor

Product: Harwell 4 Gov  
Agency Order #:

Buyer: Geoff Blanton  
Salesperson: ALEXANDRA BRADLEY  
202-955-5342

Separation:

Version: Highlighting Revision 2

Station: WKRN

Market: Nashville

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: ALEXANDRA BRADLEY  
202-955-5342

Con Type: POLITICAL/VOTE

Total \$: \$20,900.00

Total Spots: 44

Total CPP: \$0.00

Total GRP:

Traffic #: 1614901

Comments: REVISED ORDER. LINE 10 ADDED TO SKED PER BUYER. PLS CNF

| #          | Day/Time             | DP | Program | Rate       | A35P<br>Rating | Len | 7/16 - 7/16 |   | Total<br>Spots | Total<br>\$ | CPP*   | GRP* |
|------------|----------------------|----|---------|------------|----------------|-----|-------------|---|----------------|-------------|--------|------|
|            |                      |    |         |            |                |     | 7/16        |   |                |             |        |      |
| 1          | M-F<br>5a-6a         |    | News    | \$250.00   | 0.0            | 15  | 20          |   | 20             | \$5,000.00  | \$0.00 | 0.0  |
| [BOOKENDS] |                      |    |         |            |                |     |             |   |                |             |        |      |
| 2          | Sa<br>7a-8a          |    | News    | \$250.00   | 0.0            | 15  | 2           |   | 2              | \$500.00    | \$0.00 | 0.0  |
| [BOOKENDS] |                      |    |         |            |                |     |             |   |                |             |        |      |
| 3          | Sa<br>8a-9a          |    | News    | \$600.00   | 0.0            | 30  | 1           |   | 1              | \$600.00    | \$0.00 | 0.0  |
| 4          | Su<br>7a-8a          |    | News    | \$500.00   | 0.0            | 30  | 1           |   | 1              | \$500.00    | \$0.00 | 0.0  |
| 5          | Sa<br>6p-6:30p       |    | News    | \$400.00   | 0.0            | 30  | 1           |   | 1              | \$400.00    | \$0.00 | 0.0  |
| REV- 6     | Sa<br>10p-10:30p     |    | News    | \$700.00   | 0.0            | 30  | 1           | 0 | 0              | \$0.00      | \$0.00 | 0.0  |
| 7          | Su<br>5p-5:30p       |    | News    | \$500.00   | 0.0            | 30  | 1           |   | 1              | \$500.00    | \$0.00 | 0.0  |
| 8          | M-F<br>10p-10:35p    |    | News    | \$450.00   | 0.0            | 15  | 10          |   | 10             | \$4,500.00  | \$0.00 | 0.0  |
| [BOOKENDS] |                      |    |         |            |                |     |             |   |                |             |        |      |
| 9          | Su<br>10p-10:30p     |    | News    | \$900.00   | 0.0            | 30  | 1           |   | 1              | \$900.00    | \$0.00 | 0.0  |
| 10         | M-F<br>6p-6:30p      |    | News    | \$1,400.00 | 0.0            | 30  | 5           |   | 5              | \$7,000.00  | \$0.00 | 0.0  |
| REV+ 11    | M-F<br>10:35p-11:35p |    | Kimmel  | \$500.00   | 0.0            | 30  | 0           | 2 | 2              | \$1,000.00  | \$0.00 | 0.0  |
| TOTALS:    |                      |    |         |            |                |     |             |   | 44             | \$20,900.00 | \$0.00 | 0.0  |