

**RADIO STATION WGOG-FM**

# **Issues / Programs List**



**Fourth Quarter-2023**

**Compiled by Dick Mangrum/Gary Butts**

REVIEWED AND APPROVED BY

 1/10/24

\_\_\_\_\_  
General Manager      Date

## **WGOG RADIO FOURTH QUARTER 2023 ISSUES OUTLINE**

### **SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

1. ADAPTIVE BICYCLES DESIRED COMMODITY FOR OCONEE PUBLIC SCHOOLS
2. JULIAN DAVIS MADE CONVINCING CASE FOR THE BALLENGER AWARD
3. FINANCIAL DRIVE TIME FOR THE UNITED WAY OF OCONEE
4. BE THINKING HS DIPLOMA OR THE GED STARTING IN JANUARY
5. MENTAL HEALTH COURT TO BE TRIED IN S.C.'S 10<sup>TH</sup> CIRCUIT

### **SECTION B: SPECIAL AND NON-BROADCAST EVENTS**

1. WEB SITE
2. FACEBOOK

### **SECTION C: LONG FORM PROGRAMS**

1. COMMUNITY SOUNDOFF
2. PERSPECTIVE

### **SECTION D: SHORT FORM PROGRAMS**

1. COMMUNITY CALENDAR & PSA'S

**SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

WGOG Radio produces daily newscasts that air on a regularly scheduled basis. These newscasts air at approximately 6:30 am, 7:03 am, 7:30 am, 8:03 am, 12:03 pm, 4:03 pm, and 5:03 pm, Monday – Friday, and at 12:03 pm on Saturdays and Sundays. WGOG also airs two minutes of national and world news from ABC News around the top of each hour. Each Sunday at 12:15 pm, Community Sound-Off airs, which highlights local community issues and an interview with a prominent community leader. WGOG reports local and area news events and issues on an on-going basis. WGOG's Morning Show host frequently interviews guests involved with community events and issues during the station's show (6-9 AM Monday-Friday)

**News Treatments:** The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute 30 seconds.

**Community Sound-Off:** The length of the weekly Community Sound-Off program is approximately 10 minutes.

Some of the issues covered in these newscasts and programs during the **FOURTH** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1. “Adaptive bicycles desired commodity for Oconee public schools”

CS: 10/7

Through Pedal Possible, Walhalla Rotary Club in 2023 launched a fundraiser to buy one or more adaptive bicycles for schools to foster physical and emotional improvements in children with mobility constraints. Rotarian Meghan Ketterman, an Oconee school board trustee, said the aim is to raise enough for the first adaptive bike to be designated for Walhalla's James Brown Elementary School, a Title One school. She introduced the project during a meeting of Walhalla's Partners for Progress and immediately some of Walhalla's most civic-minded individuals opened their checkbooks. But a large part of the fundraising was accomplished by the sale of \$20 luncheon tickets for an event that helped usher in Walhalla's 2023 Oktoberfest Weekend. Some 200 tickets were sold.

The program ran 5:57.

2. "Julian Davis made convincing case for the Ballenger Award

CS: 11/4

News 10/26, 10/27

To recognize businesses for attaining the level of service advocated by Rotary, the Seneca Rotary Club hands out the annual Ballenger Award – named for an early 20<sup>th</sup> century hardware store businessman by the name of G-W Ballenger. This year the award went to Julian Davis, president of Julian Davis Allstate Agency. Davis lives by the motto, "The Lord put us on earth of serve others and our community." Recognized for what Davis does made it a no-brainer when a committee of Rotarians considered four nominees. Rotarian Debbie Dubose said Davis stood out. At the award ceremony, Rotarian Kyle Thomas also called attention to Davis's government service as the Oconee County Council representative from District Four. "We are blessed to have him, said Thomas. To be eligible, a business must be locally owned and operated for 10 years or more and demonstrate and promote high ethical standards, loyalty and dedication in commerce to the local community. It was said by Dubose that through his insurance as agency, \$150 thousand had been donated to the local community since 2012. Outside of his bread-and-butter employment, Davis has found time and energy to help lead the Our Daily Rest Homeless Shelter in Seneca where he has been a board member and a board president. He has served as a recreation team coach and currently is head coach of the Seneca High School boys' soccer team. Davis tries to live by the motto: "The Lord put us on earth to serve others and our community." The program ran 11:23.

3. "(Financial) Drive time for the United Way of Oconee"

CS: 11/25

News: 11/20

In the spirit of Living United, Oconee United Way solicits community dollars to support its slate of programs that have a proven record of impact. It's fund-raising time for the United Way of Oconee. Its mantra is "Fund raised here, stay here, and support Oconee residents. As explained by LaShauna Harrison, COO, these four programs are examples of programs supported with donations: Senior Home Repair allows for minor repairs to low-income qualifying seniors to permit them to safely stay in their home longer. Diaper Assistance Program provides mothers with babies up to 3 years old a pack of diapers and wipes every 30 days, as needed, to bridge the gap between having to choose to buy diapers for their child or pay a bill. The program



also provides adult diapers to any adult needing them. UWOC Summer Feed and Read Camp works to keep children on grade level in reading and writing and aims to help reduce summer slide. It is totally free for families in need of a positive place and mentors for their children to attend during the summer. The VITA (Volunteer Income Tax Assistance) Program is a free tax preparation program in partnership with the IRS and offered to individuals or families making \$60,000 or less. This includes many seniors and low to moderate income families. This helps in that it eliminates the fees for tax prep and cash advances by keeping more money in taxpayer hands. The program ran 11:05.

#### 4. "Be thinking HS Diploma or the GED starting in January"

CS: 12/9

News 12/4, 12/5

The first month of 2024 is a good time for those who never finished high school to think about a diploma or its equivalent, the GED. Oconee Adult Education at Bountyland is accepting registrations for classes starting January 8. Teacher Mike Pearson says you can register by calling 864/718-4812 or by [ae.sdcc.org](http://ae.sdcc.org).

Tri-County Technical College and the School District of Pickens County (SDPC) are partnering to bring new adult workforce development programs to Pickens County. The partnership, called EmpowerUp, features four programs that are fast, flexible and locally-relevant: certified nurse aide (CNA), commercial truck driving (CDL), computer numerical control (CNC) and electrical wiring. All four programs will be offered at little to no cost in the evenings at the Pickens County Career and Technology Center starting in January. "Our mission is to provide students an exceptional and affordable learning experience that improves their quality of life and to advance economic development in the region by preparing a highly skilled workforce," said Dr. Mandy Elmore, assistant vice president of curriculum and instruction at TCTC. "EmpowerUp aligns with our mission as these programs are specifically designed to promote and support adult student success, workforce development, our community, and our local economy." "The EmpowerUp partnership between Tri-County and the School District of Pickens County marks a significant stride in our commitment to lifelong learning and workforce development in our community," said SDPC Superintendent Dr. Danny Merck. "These accessible, evening programs in vital fields such as health care, transportation, manufacturing, and electrical wiring demonstrate our dedication to offering opportunities that are both affordable and relevant to the evolving needs of Pickens County. We are thrilled to provide these pathways to success for our adult learners, enhancing both personal

growth and local economic vitality."The goal is to enroll 44 students. To learn more, visit [tctc.edu/empowerup](http://tctc.edu/empowerup). The program ran 7:47.

5. "Mental Health Court to be tried in S.C's 10<sup>th</sup> Circuit"

CS: 12/17

News 12/13, 12/14

The benefits of mental health courts are being recognized in South Carolina and, according to the state's chief justice, there is a need for one in Anderson County. David Wagner, circuit solicitor, goes as far to say it's likely Oconee County could also benefit from one. But, for now, the court will be confined to Anderson County, as that is the county that wrote the funding grant. Here's the idea: Instead of sending a mentally ill person to an overcrowded jail, a mental health court can offer treatment and help with housing and other social services. An important question, however, is whether the courts can be effective in addressing a defendant's mental problems and whether the offenders will relapse into later criminal behavior. South Carolina Chief Justice Donald Beatty believes there's demonstrated need for a mental health court in Anderson County to divert mentally ill persons from jails, Beatty appointed At-Large Judge Cordell Maddox to preside over the Anderson Mental Health Court and Judge Lawton McIntosh as his backup. The chief justice acknowledged that David Wagner, 10th circuit solicitor, moved for an order to provide the essential administrative framework for the program and the appointment of a presiding judge. Any eligible defendant, suffering from mental illness, may be transferred into the program. This Community Soundoff ran 4:47.

**SECTION B: SPECIAL EVENTS**

**1- WEB SITE**

WGOG has its own web site, updated daily. Listeners are encouraged to visit [wgog.com](http://wgog.com) to see updates on news, weather, obituaries, flea market, sports and more. Social media "sharing" buttons are on each news story, allowing users to instantly share the WGOG story on Facebook, Twitter, Instagram and other social media outlets. A popular website feature is the Community Calendar,

where listeners can view, at a glance, all the events happening around The Golden Corner for any given day.

## **2- FACEBOOK**

WGOG continues to increase its social media presence, utilizing Facebook as the primary outlet. The WGOG Facebook page has two administrators, Gary Butts and Tug Carter, and throughout the quarter, breaking news stories, including weather issues, were posted. The Facebook feed was also used to promote ticket giveaways on the morning show and concert events that are also advertised on air.

## **SECTION C: LONG FORM PROGRAMS**

**1- Community Sound-Off:** The Community Sound-Off program is approximately 10 minutes in length and airs on Saturdays at approximately 7:00 am.

## **2- COMMUNITY CALENDAR/ PSAs/ LIVE INTERVIEWS**

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the fourth quarter are listed below. This is only a sampling of the organizations and events promoted.

**1. OCONEE FAMILY L.C.D.C & ADULT ED FAMILY FUN DAY.**

**2. ST. LUKE U.M.C. FOOD DISTRIBUTION.**

**3. LEAGUE OF WOMEN VOTERS OCONEE/PICKENS MONTHLY MEETING.**

**4. OCONEE HUMANE SOCIETY**

**5. OCONEE ADULT EDUCATION CLASSES**

**6. EAGLES NEST ARTS CENTER EVENTS**

**7. OCONEE FRIENDS OF THE LIBRARY**

**8. ANDERSON RADIO CLUB HAMFEST**

**9. FREE WINTER COAT & CANNED FOOD DISTRIBUTION**

**10. DUKE ENERGY'S FESTIVAL OF TREESTAMASSEE DAR EVENTS**

**11. LOCAL CHURCH EVENTS**

**12. DAV CLAIMS SERVICE**