



125 West 55th St  
New York, NY 10019

**CONFIRMED**

**KATZ TELEVISION GROUP**

Contract # 25268253  
CPE: 791/801/4873  
Agency: BUYING TIME, LLC  
650 Massachusetts  
AVE NW  
Suite 210  
Washington, DC 20001

Changes as of: 9/13/2016 at 10:04 AM  
Flight: 9/6/16 - 9/12/16  
Advertiser: PLUMB - NY CD-23  
Product: Plumb/C/D  
Agency Order #: 5295944  
Buyer: Dome, Liz  
Salesperson: JENNA NUBAR  
202-872-5880

Version: Highlighting Revision 10  
Station: WIVB  
Market: Buffalo-Niagara Falls  
Office: WASHINGTON

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: ANJELICA DAVI  
212-408-3261

Total \$: \$21,215.00  
Total Spots: 72  
Total CPP: \$0.00

Total GRP:  
Traffic #: 920689  
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	A35P Rating	Rate	Len	9/6 - 9/12							Total Spots	Total \$	GRP
REV- 11	Tu-F, M 11a-12n		Price Is Right	0	\$90.00	30	9/6	9/7	9/8	9/9	9/10	9/11	9/12	72	\$21,215.00	0.0
TOTALS:							16	17	14	8	3	0	14	72	\$21,215.00	0.0

*Credit*

*18032-78*



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Suite 210 Agency Order #: 5295944 Primary Demo: Adults 35+ Total GRP:  
Washington, DC 20001 Buyer: Dome, Liz Con Type: POLITICAL/VOTE Traffic #: 920689  
Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI Separation: 212-408-3261  
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Special Instructions	NO SPOTS SUN 9/11
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Order Level Comments		
Date/Time	Added by	Comment
09/09/16 4:33 PM	Leigh Mammone	Reinstate and remove spot from proper line. Thanks!
09/09/16 11:05 AM	Leigh Mammone	Please revise line 52 to be Saturday 9/10
		Line 26: 1X n/a on 9/10 due to program change
		Make good on WNLO, Saturday, 9/10 6-7pm News \$400
09/07/16 1:38 PM	Leigh Mammone	Line 31: 1X n/a on 9/8 due to program change
08/16/16 11:28 AM	ANJELICA DAVI	Make good on WNLO, Thursday, 9/8 7-730pm Wheel of Fortune 1X \$450
08/16/16 11:28 AM	ANJELICA DAVI	Separation: 30
		Separation: 30

Competitive Information	
Market Budget:	\$60,614
WVVB Share:	35%
Comment:	
WGRZ:	39%
WKBW:	18%
WNLO:	3%
WNYO:	1%
WUTV:	4%

Daypart Summary				
Day/Time	% Distrib	Spots	CPP	GRP
	100%	72	\$21,215.00	0.0
Total	100%	72	\$21,215.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	72	\$21,215.00
Total	72	\$21,215.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot++	Spot-	\$ Chg	Contract \$	Comment
Revision	9/13/16 10:04 AM	ANJELICA DAVI	Revised		1	\$-90.00	\$0	Changes: Total Spots from 73 to 72, Calculated Dollars from \$21,305.00 to \$21,215.00, Competitive Market Budget from \$60,614 to \$60,614, User Entered \$ from \$21,305.00 to \$21,215.00, Total \$ from \$21,305.00 to \$21,215.00, 1 buyline added or modified.
Revision	9/9/16 4:37 PM	ANJELICA DAVI	Confirmed			\$-55.00	\$0	Changes: Calculated Dollars from \$21,360.00 to \$21,305.00, Competitive Market Budget from \$61,029 to \$60,871, User Entered \$ from \$21,360.00 to \$21,305.00, Total \$ from \$21,360.00 to \$21,305.00, 2 buylines added or modified.
Makegood 3	9/9/16 4:33 PM	Leigh Mammone	Confirmed			\$0	\$0	Changes: Total Spots from 86 to 73, Calculated Dollars from \$22,945.00 to \$21,360.00, Competitive Market Budget from \$65,557 to \$61,029, User Entered \$ from \$22,945.00 to \$21,360.00, Total \$ from \$22,945.00 to \$21,360.00, 9 buylines added or modified.
Revision	9/9/16 4:15 PM	ANJELICA DAVI	Confirmed		13	\$-1,585.00	\$0	Changes: 1 buyline added or modified.
Revision	9/9/16 11:09 AM	ANJELICA DAVI	Confirmed			\$0	\$0	Changes: 2 buylines added or modified.
Makegood 2	9/9/16 11:05 AM	Leigh Mammone	Confirmed			\$0	\$0	Changes: Calculated Dollars from \$23,245.00 to \$22,945.00, Competitive Market Budget from \$66,414 to \$65,557, User Entered \$ from \$23,245.00 to \$22,945.00, Total \$ from \$23,245.00 to \$22,945.00, 2 buylines added or modified.
Revision	9/9/16 11:01 AM	ANJELICA DAVI	Confirmed			\$0	\$22,945.00	Changes: 2 buylines added or modified.
Revision	9/7/16 2:05 PM	ANJELICA DAVI	Confirmed			\$-300.00	\$22,945.00	Changes: Calculated Dollars from \$23,245.00 to \$22,945.00, Competitive Market Budget from \$66,414 to \$65,557, User Entered \$ from \$23,245.00 to \$22,945.00, Total \$ from \$23,245.00 to \$22,945.00, 2 buylines added or modified.

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**Separation:** 212-408-3261

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	Contract \$
Revision	9/7/16 1:57 PM	ANJELICA DAVI	Confirmed		2	\$-550.00
Makegood 1	9/7/16 1:38 PM	Leigh Mammone	Confirmed			\$0
Revision	8/31/16 5:24 PM	JENNA NUBAR	Confirmed		2	\$0
Revision	8/30/16 1:20 PM	JENNA NUBAR	Confirmed		2	\$1,610.00
Queued for Electronic Contracting	8/16/16 11:39 AM					\$0
Revision	8/16/16 11:28 AM	ANJELICA DAVI	Confirmed	1		\$0
New	8/16/16 11:25 AM	ANJELICA DAVI	New	91		\$22,185.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.