



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25268257
CPE: 791/801/4874
Agency: BUYING TIME, LLC
650 Massachusetts
AVE NW
Suite 210
Washington, DC 20001

Changes as of: 10/1/2016 at 12:11 PM
Flight: 9/13/16 - 9/19/16
Advertiser: PLUMB - NY CD-23
Product: Plumb/C/D
Agency Order #: 5295954
Buyer: Dome, Liz
Salesperson: JENNA NUBAR
202-872-5880

Version: Highlighting Revision 7
Station: WVVB
Market: Buffalo-Niagara Falls
Office: WASHINGTON
Total Spots: 93
Total CPP: \$0.00
Total \$: \$21,615.00
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: ANJELICA DAVI
212-408-3261
Traffic #: 921122
Separation:

Comments: \$625 total DNA (Lns 55, 66, 67). Due to EOF, will MG on #25268258.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
1	Tu-F,M 1 5a-6a		Early Wake Up	\$100.00	0	30	0	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0
2	Tu-F,M 2 5a-6a		Early Wake Up	\$95.00	0	30	1	1	0	0	0	0	0	2	\$190.00	\$0.00	0.0
3	Tu-F,M 3 6a-7a		Wake Up	\$300.00	0	30	0	0	0	0	0	0	1	1	\$300.00	\$0.00	0.0
4	Tu-F,M 4 6a-7a		Wake Up	\$275.00	0	30	1	1	1	1	0	0	0	4	\$1,100.00	\$0.00	0.0
5	Tu-F,M 5 7a-9a		CBS This Morning	\$60.00	0	30	0	1	2	0	0	0	0	3	\$180.00	\$0.00	0.0
6	Tu-F,M 6 7a-9a		CBS This Morning	\$75.00	0	30	0	0	0	0	0	0	2	2	\$150.00	\$0.00	0.0
7	Tu-F,M 7 9a-10a		Rachel Ray	\$75.00	0	30	1	1	1	1	0	0	0	4	\$300.00	\$0.00	0.0
8	Tu-F,M 8 10a-11a		Let's Make A Deal	\$200.00	0	30	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
9	Tu-F,M 9 11a-12n		Price Is Right	\$250.00	0	30	1	1	1	1	0	0	0	4	\$1,000.00	\$0.00	0.0
REV- 10	Tu-F,M 10 11a-12n		Price Is Right	\$200.00	0	30	0	0	0	0	0	0	1	0	\$0.00	\$0.00	0.0
11	Tu-F,M 11 12n-12:30p		News 4 Noon	\$125.00	0	30	0	1	0	0	0	0	0	1	\$125.00	\$0.00	0.0
12	Tu-F,M 12 12n-12:30p		News 4 Noon	\$135.00	0	30	0	0	0	0	0	0	1	1	\$135.00	\$0.00	0.0
13	Tu-F,M 13 12:30p-1:30p		Young & The Restless	\$175.00	0	30	1	1	1	1	0	0	0	4	\$700.00	\$0.00	0.0
14	Tu-F,M 14 12:30p-1:30p		Young & The Restless	\$150.00	0	30	0	0	0	0	0	0	1	1	\$150.00	\$0.00	0.0
15	Tu-F,M 15 1:30p-2p		Bold & The Beautiful	\$175.00	0	30	1	0	1	1	0	0	0	3	\$525.00	\$0.00	0.0
16	Tu-F,M 16 4p-5p		News 4 Buffalo 4	\$75.00	0	30	0	0	0	0	0	0	1	1	\$75.00	\$0.00	0.0
17	Tu-F,M 17 4p-5p		News 4 Buffalo 4	\$50.00	0	30	1	1	1	0	0	0	0	3	\$150.00	\$0.00	0.0
18	Tu-F,M 18 5p-6p		News 4 Buffalo 5	\$350.00	0	30	0	0	0	0	0	0	1	1	\$350.00	\$0.00	0.0
19	Tu-F,M 19 5p-6p		News 4 Buffalo 5	\$300.00	0	30	1	1	1	1	0	0	0	4	\$1,200.00	\$0.00	0.0
20	Tu-F,M 20 6p-6:30p		News 4 Buffalo 6	\$400.00	0	30	0	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0
21	Tu-F,M 21 6p-6:30p		News 4 Buffalo 6	\$400.00	0	30	1	1	1	1	0	0	0	4	\$1,600.00	\$0.00	0.0



#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
	Tu-F,M 22 6:30p-7p		CBS Evening News	\$500.00	0	30	1	1	1	1	0	0	0	4	\$2,000.00	\$0.00	0.0
	Tu-F,M 23 6:30p-7p		CBS Evening News	\$500.00	0	30	0	0	0	0	0	0	1	1	\$500.00	\$0.00	0.0
	Su 26 6p-6:30p		News 4 @ 6 Weekend Sunday	\$100.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
	Su 27 6:30p-7p		CBS Sunday News	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
	Tu-F,M 28 7p-7:30p		Wheel Of Fortune	\$300.00	0	30	1	0	0	0	0	0	0	1	\$300.00	\$0.00	0.0
	Tu-F,M 29 7p-7:30p		Wheel Of Fortune	\$350.00	0	30	0	0	0	0	0	0	1	1	\$350.00	\$0.00	0.0
	Tu-F,M 30 7:30p-8p		Jeopardy	\$350.00	0	30	1	1	0	0	0	0	0	2	\$700.00	\$0.00	0.0
	Tu 31 8p-9p		NCIS-CBS	\$350.00	0	30	1	0	0	0	0	0	0	1	\$350.00	\$0.00	0.0
	Tu 32 9p-10p		Zoo-CBS	\$400.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
	F 33 9p-10p		Hawaii Five-0-CBS	\$450.00	0	30	0	0	0	1	0	0	0	1	\$450.00	\$0.00	0.0
	Su 34 7p-8p		60 Minutes-CBS	\$450.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
	Su 35 8p-9p		Big Brother Sunday-CBS	\$650.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
	Su 36 9p-10p		Madam Secretary (R)-CBS	\$350.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
	Tu-F,M 37 11p-11:35p		News 4 Buffalo 11	\$225.00	0	30	1	1	1	1	0	0	0	4	\$900.00	\$0.00	0.0
	Tu-W,F-M 38 11p-11:35p		News 4 Buffalo 11 (Due to Thu NFL)	\$240.00	0	30	0	0	0	0	0	0	1	1	\$240.00	\$0.00	0.0
	Su 39 11p-11:35p		News 4 Weekend 11	\$200.00	0	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
	Tu-W,F,M 40 11:35p-12:37a		The Late Show with Stephen Colbert (Due to Thu NFL)	\$75.00	0	30	0	0	0	0	0	0	1	1	\$75.00	\$0.00	0.0
	Tu-F,M 41 11:35p-12:37a		The Late Show with Stephen Colbert	\$75.00	0	30	1	1	1	0	0	0	0	3	\$225.00	\$0.00	0.0
	Sa 42 6a-8a		Saturday Weekend Wake-Up	\$125.00	0	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
	Sa 43 8a-10a		CBS This Morning-Saturday	\$300.00	0	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
	Su 44 6a-8a		Sunday Weekend Wake-Up	\$125.00	0	30	0	0	0	0	0	1	0	1	\$125.00	\$0.00	0.0



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Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: ANJELICA DAVI
212-408-3261

Total \$: \$21,615.00
Total Spots: 93
Total CPP: \$0.00
Total GRP:
Traffic #: 921122
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
45	Su 9a-10:30a		CBS Sunday Morning	\$175.00	0	30	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0
46	Su 10:30a-11:30a		Face The Nation	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
47	Tu-F 4:30a-5a		news	\$40.00	0.0	30	1	0	0	0	0	0	0	1	\$40.00	\$0.00	0.0
48	F 10p-11p		Blue bloods	\$450.00	0.0	30	0	0	0	1	0	0	0	1	\$450.00	\$0.00	0.0
49	Sa 9p-10p		48 hours	\$150.00	0.0	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
50	W 8p-9p		Big Brother	\$350.00	0.0	30	0	1	0	0	0	0	0	1	\$350.00	\$0.00	0.0
51	Tu-F 5p-6p		News	\$300.00	0.0	30	1	1	0	0	0	0	0	2	\$600.00	\$0.00	0.0
52	Su 6a-8a		Sunday weekend	\$125.00	0.0	30	0	0	0	0	0	1	0	1	\$125.00	\$0.00	0.0
53	M-W-F 4:30a-5a		news	\$40.00	0.0	30	0	0	1	0	0	0	0	1	\$40.00	\$0.00	0.0
54	F 8p-9p		Big Brother	\$550.00	0.0	30	0	0	0	2	0	0	0	2	\$1,100.00	\$0.00	0.0
55	Sa 8p-9p		Crime time	\$225.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
DNA Will MG on #25268258.																	
56	Sa 9p-10p		48 hours	\$450.00	0.0	30	0	0	0	0	1	0	0	1	\$450.00	\$0.00	0.0
57	F 10a-11a		Let make a deal	\$450.00	0.0	30	0	0	0	1	0	0	0	1	\$450.00	\$0.00	0.0
58	F 12n-12:30p		news	\$225.00	0.0	30	0	0	0	1	0	0	0	1	\$225.00	\$0.00	0.0
59	F 7p-7:30p		Wheel of fortune	\$400.00	0.0	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
60	Sa 11:35p-12:35a		Elementary	\$15.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
61	F 4p-5p		news	\$125.00	0.0	30	0	0	0	1	0	0	0	1	\$125.00	\$0.00	0.0
62	M 4:30a-5a		News	\$10.00	0.0	30	0	0	0	0	0	0	1	1	\$10.00	\$0.00	0.0
63	M 5p-6p		news	\$350.00	0.0	30	0	0	0	0	0	0	1	1	\$350.00	\$0.00	0.0
64	F 4a-4:30a		news	\$25.00	0.0	30	0	0	0	1	0	0	0	1	\$25.00	\$0.00	0.0



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Agency: BUYING TIME, LLC Advertiser: PLUMB - NY CD-23 Market: Buffalo-Niagara Falls Total CPP: \$0.00

650 Massachusetts Ave NW Product: PLUMB/C/D Office: WASHINGTON

Suite 210 Agency Order #: 5296954 Primary Demo: Adults 35+ Total GRP: Traffic #: 921122

Washington, DC 20001 Buyer: Dome, Liz Con Type: POLITICAL/VOTE Separation:

Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI 212-408-3261

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
65	F 4:30a-5a		news	\$10.00	0.0	30	0	0	0	1	0	0	0	1	\$10.00	\$0.00	0.0
66	Sa 7p-7:30p		wheel of fortune	\$200.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
DNA. Will MG on #25268258.																	
67	Sa 7:30p-8p		Jeopardy	\$200.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
DNA. Will MG on #25268258.																	
68	F 7:30p-8p		Jeopardy	\$600.00	0.0	30	0	0	0	1	0	0	0	1	\$600.00	\$0.00	0.0
69	Su 12:45a-1:45a		Rookie Blue	\$20.00	0.0	30	0	0	0	0	0	1	0	1	\$20.00	\$0.00	0.0
TOTALS:							17	16	15	20	4	6	15	93	\$21,615.00	\$0.00	0.0



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Agency: BUYING TIME, LLC **Advertiser:** PLUMB - NY CD-23 **Market:** Buffalo-Niagara Falls **Total Spots:** 93
650 Massachusetts AVE NW **Product:** Plumb/C/D **Office:** WASHINGTON **Total CPP:** \$0.00
Suite 210 **Agency Order #:** 5295954 **Primary Demo:** Adults 35+ **Total GRP:**
Washington, DC 20001 **Buyer:** Dome, Liz **Con Type:** POLITICAL/VOTE **Traffic #:** 921122
Salesperson: JENNA NUBAR **Assistant:** ANJELICA DAVI **Separation:**
202-872-5880 212-408-3261

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/01/16 12:11 PM	ANJELICA DAVI	\$625 total DNA (Lns 55, 66, 67). Due to EOF, will MG on #25268258.
09/21/16 12:21 PM	JENNA NUBAR	\$625 total DNA (Lns 55, 66, 67). Due to EOF, will MG on #25268258.
09/09/16 4:18 PM	ANJELICA DAVI	Separation: 30
09/08/16 12:28 PM	System	Notice Received.
09/08/16 9:11 AM	GOTOSTRATA/DAVI	Separation: 30
08/19/16 2:04 PM	System	Notice Received.
08/16/16 11:29 AM	ANJELICA DAVI	Separation: 30

Competitive Information

Market Budget: \$61,757
WIVB Share: 35%
Comment:
WGRZ: 39%
WKBW: 18%
WNLO: 3%
WNYO: 1%
WUTV: 4%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	93	\$21,615.00	N/A	0.0
Total	100%	93	\$21,615.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Sep	93	\$21,615.00
Total	93	\$21,615.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/1/16 12:11 PM	ANJELICA DAVI	Revised		1	\$-200.00	\$21,615.00	Changes: Total Spots from 94 to 93. Calculated Dollars from \$21,815.00 to \$21,615.00. Competitive Market Budget from \$62,329 to \$61,757. User Entered \$ from \$21,815.00 to \$21,615.00. Total \$ from \$21,815.00 to \$21,615.00. 1 buyline added or modified.
Revision	9/21/16 12:21 PM	JENNA NUBAR	Confirmed		3	\$-625.00	\$21,815.00	Changes: Total Spots from 97 to 94. Calculated Dollars from \$22,440.00 to \$21,815.00. Competitive Market Budget from \$64,114 to \$62,329. Comments from Separation: 30 to \$625 total DNA (Lns 55, 66, 67). Due to EOF, will MG on #25268258. User Entered \$ from \$22,440.00 to \$21,815.00. Total \$ from \$22,440.00 to \$21,815.00. 3 buylines added or modified.
Revision	9/15/16 5:36 PM	JENNA NUBAR	Confirmed		4	\$0	\$22,440.00	Changes: Total Spots from 101 to 97. Product from political to Plumb/C/D. 11 buylines added or modified.
Revision	9/14/16 6:14 PM	ANJELICA DAVI	Confirmed		2	\$0	\$22,440.00	Changes: Total Spots from 103 to 101. 17 buylines added or modified.
Revision	9/13/16 10:03 AM	ANJELICA DAVI	Confirmed		1	\$90.00	\$22,440.00	Changes: Total Spots from 104 to 103. Calculated Dollars from \$22,350.00 to \$22,440.00. Competitive Market Budget from \$63,857 to \$64,114. User Entered \$ from \$22,350.00 to \$22,440.00. Total \$ from \$22,350.00 to \$22,440.00. 11 buylines added or modified.



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650 Massachusetts AVE NW **Product:** Plumb/C/D **Office:** WASHINGTON **Total CPP:** \$0.00

Suite 210 **Agency Order #:** 5295954 **Primary Demo:** Adults 35+ **Total GRP:**

Washington, DC 20001 **Buyer:** Dome, Liz **Con Type:** POLITICAL/VOTE **Traffic #:** 921122

Salesperson: JENNA NUBAR **Assistant:** ANJELICA DAVI **Separation:**

202-872-5880

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	9/9/16 4:18 PM	ANJELICA DAVI	Confirmed	7	
Revision	9/8/16 9:11 AM	GOTOSTRATAaDAVI	Confirmed	4	\$1,640.00 \$22,350.00 Changes: Total Spots from 97 to 104, Calculated Dollars from \$20,710.00 to \$22,350.00, Competitive Market Budget from \$43,257 to \$63,857, User Entered \$ from \$0.00 to \$22,350.00, Demo Meta to [R16], Total \$ from \$20,710.00 to \$22,350.00. 6 buylines added or modified.
Queued for Electronic Contracting	8/16/16 11:40 AM				
New	8/16/16 11:29 AM	ANJELICA DAVI	Confirmed	95	\$0 \$15,140.00 Changes: Total \$ from \$15,140.00 to \$20,710.00, Total GIMPs to 0, Total Spots from 95 to 97. 22 buylines added or modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.