

125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25268253

Changes as of: 8/30/2016 at 1:20 PM

Version: Current State Version 3

CPE: 791/801/4873

Flight: 9/6/16 - 9/12/16

Station: WIVB

Total \$: \$23,795.00

Agency: BUYING TIME, LLC

Advertiser: PLUMB - NY CD-23

Market: Buffalo-Niagara Falls

Total Spots: 90

650 Massachusetts

Product: Plumb/C/D

Office: WASHINGTON

Total CPP: \$0.00

Ave NW

Suite 210

Agency Order #: 5295944

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Dome, Liz

Con Type: POLITICAL/VOTE

Salesperson: JENNA NUBAR

Assistant: ANJELICA DAVI

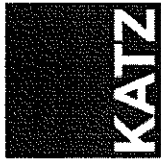
Separation:

Comments: Separation: 30

202-872-5880

212-408-3261

#	Day/Time	DP	Program	Rate	A3P Rating	Len	9/6 - 9/12							Total Spots	Total \$	CPP	GRP
							9/6	9/7	9/8	9/9	9/10	9/11	9/12				
9	Tu-F M 10a-11a		Let's Make A Deal	\$275.00	0	30	0	0	0	1	0	0	1	2	\$550.00	\$0.00	0.0
Changes: Rate from 70 to 275																	
REV- 10	Tu-F M 10a-11a		Let's Make A Deal	\$175.00	0	30	0	1	0	0	0	0	0	0	\$0.00	\$0.00	0.0
13	Tu-F M 12n-12:30p		News 4 Noon	\$225.00	0	30	0	0	0	1	0	0	1	2	\$450.00	\$0.00	0.0
Changes: Rate from 100 to 225																	
18	Tu-F M 1:30p-2p		Bold & The Beautiful	\$125.00	0	30	0	0	0	1	0	0	1	2	\$250.00	\$0.00	0.0
Changes: Rate from 100 to 125																	
23	Tu-F M 6p-6:30p		News 4 Buffalo 6	\$500.00	0	30	0	0	0	1	0	0	1	2	\$1,000.00	\$0.00	0.0
Changes: Rate from 325 to 500																	
25	Tu-F M 6:30p-7p		CBS Evening News	\$500.00	0	30	0	0	0	1	0	0	1	2	\$1,000.00	\$0.00	0.0
Changes: Rate from 300 to 500																	
27	Sa 6:30p-7p		CBS Evening News	\$400.00	0	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0
Changes: Rate from 150 to 400																	
29	Su 6:30p-7p		CBS Sunday News	\$400.00	0	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
Changes: Rate from 150 to 400																	
TOTALS:							15	15	14	17	4	7	18	90	\$23,795.00	\$0.00	0.0



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CPE: 791/801/4873 Flight: 9/6/16 - 9/12/16 Station: WJWB
Agency: BUYING TIME, LLC Advertiser: PLUMB - NY CD-23 Market: Buffalo-Niagara Falls
650 Massachusetts Ave NW Product: Plumb/C/D Office: WASHINGTON
Suite 210 Agency Order #: 5295944 Primary Demo: Adults 35+
Washington, DC 20001 Buyer: Dome, Liz Con Type: POLITICAL/VOTE
Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI
202-872-5880 212-408-3261

Total Spots: 90
Total CPP: \$0.00
Total GRP:
Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
08/16/16 11:28 AM	ANJELICA DAVI	Separation: 30
08/16/16 11:28 AM	ANJELICA DAVI	Separation: 30

Competitive Information	
Market Budget: \$67,986	
WJWB Share: 35%	
Comment:	
WGRZ: 39%	
WKBW: 18%	
WNLO: 3%	
WNYO: 1%	
WUTV: 4%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	90	\$23,795.00	N/A
	100%	90	\$23,795.00	N/A
Total				

Monthly Summary		
Month	Spots	Dollars
2016-Sep	90	\$23,795.00
Total	90	\$23,795.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	8/30/16 1:20 PM	JENNA NUBAR	Revised		2
Queued for Electronic Contracting	8/16/16 11:39 AM				
Revision	8/16/16 11:28 AM	ANJELICA DAVI	Confirmed	1	
New	8/16/16 11:25 AM	ANJELICA DAVI	New	91	

Changes: Calculated Dollars from \$22,185.00 to \$23,795.00, Competitive Market Budget from \$63,386 to \$67,986, Total Spots from 92 to 90, User Entered \$ from \$22,185.00 to \$23,795.00, Product from political to Plumb/C/D, Total \$ from \$22,185.00 to \$23,795.00, 8 buylines added or modified.

Changes: Total Spots from 91 to 92, Demo Meta to [R16], User Entered \$ from \$0.00 to \$22,185.00, 4 buylines added or modified.

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.