



125 West 55th St
New York, NY 10019

Contract # 27974934 Changes as of: 11/2/2022 at 12:06 PM Version: Current State Version 2
 CPE: 1472152112589 Flight: 11/3/22 - 11/8/22 Station: WISH
 Agency: McKenna Media Advertiser: McNelly for Indiana Market: Indianapolis
 1322 G ST, SE Product: Candidate Office: WASHINGTON
 WASHINGTON, DC Agency Order #: 12162729 Service: Nielsen
 20003
 Buyer: Placement Media Primary Demo:
 Salesperson: MAX ALFORD Assistant: MAX ALFORD
 678-634-7223 678-634-7223
 Separation:
 Comments: Separation: 30-PopulationBuyType: CPP
 Con Type: POLITICAL/VOTE
 Total \$: \$4,055.00
 Total Spots: 42
 Total CPP: \$0.00
 Total GRP:
 Traffic #: 17042

#	Day/Time	DP	Program	Rate	Len	11/3 - 11/8								Total Spots	Total \$	CPP*	GRP*
						11/3	11/4	11/5	11/6	11/7	11/8						
1	Th-F,M-W 10a-11a		Life, Style, Live!	\$60.00	30	1	1	0	0	1	1	4	\$240.00	\$0.00	0.0		
2	Th-F,M-W 11a-11:30a		News 8 @ 11A	\$65.00	30	1	0	0	0	0	0	1	\$65.00	\$0.00	0.0		
3	Th-F,M-W 12n-1p		Rachael Ray	\$45.00	30	0	1	0	0	1	1	3	\$135.00	\$0.00	0.0		
4	Th-F,M-W 1p-2p		Nick Cannon	\$35.00	30	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0		
5	Th-F,M-W 2p-3p		25 Words or Less (2X)	\$50.00	30	0	0	0	0	0	1	1	\$50.00	\$0.00	0.0		
6	Th-F,M-W 3p-3:30p		Family Feud	\$70.00	30	0	1	0	0	0	1	2	\$140.00	\$0.00	0.0		
7	Th-F,M-W 3:30p-4p		Family Feud	\$70.00	30	1	0	0	0	0	1	2	\$140.00	\$0.00	0.0		
8	Th-F,M-W 4p-5p		All In News @ 4PM	\$65.00	30	0	1	0	0	1	0	2	\$130.00	\$0.00	0.0		
9	Th-F,M-W 5p-5:30p		News 8 @ 5PM	\$140.00	30	0	1	0	0	1	0	2	\$280.00	\$0.00	0.0		
10	Th-F,M-W 5:30p-6p		News 8 @ 530PM	\$140.00	30	0	0	0	0	1	0	1	\$140.00	\$0.00	0.0		
11	Th-F,M-W 6:30p-7p		News 8 @ 630PM	\$165.00	30	1	1	0	0	1	0	3	\$495.00	\$0.00	0.0		
12	Sa 6p-6:30p		News 8 Sat 6PM	\$100.00	30	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0		
13	Su 6p-6:30p		News 8 Sun 6PM	\$100.00	30	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0		
14	Th-F,M-W 7p-7:30p		Inside Edition	\$125.00	30	0	1	0	0	0	0	1	\$125.00	\$0.00	0.0		
15	Th-F,M-W 7:30p-8p		Entertainment Tonight	\$155.00	30	1	0	0	0	1	0	2	\$310.00	\$0.00	0.0		
16	Sa 6:30p-7p		Family Feud	\$50.00	30	0	0	1	0	0	0	1	\$50.00	\$0.00	0.0		
17	Su 6:30p-7p		Family Feud	\$75.00	30	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0		
18	Th-F,M-W 10p-10:30p		News 8 @ 10PM	\$145.00	30	1	0	0	0	1	0	2	\$290.00	\$0.00	0.0		
19	Th-F,M-W 10:30p-11p		News 8 @ 1030PM	\$130.00	30	0	1	0	0	0	0	1	\$130.00	\$0.00	0.0		
20	Th-F,M-W 11p-11:30p		News 8 @ 11PM	\$95.00	30	1	0	0	0	1	0	2	\$190.00	\$0.00	0.0		
21	M 8p-9p		All American-CW	\$185.00	30	0	0	0	0	1	0	1	\$185.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Contract # 27974934 Changes as of: 11/2/2022 at 12:06 PM Version: Current State Version 2

CPE: 1472/1521/12589
Agency: Mckenna Media
1322 G ST, SE
WASHINGTON, DC

Flight: 11/3/22 - 11/8/22
Advertiser: McNelly for Indiana
Product: Candidate
Agency Order #: 12162729

Station: WISH
Market: Indianapolis
Office: WASHINGTON
Service: Nielsen

Con Type: POLITICAL/VOTE
Total \$: \$4,055.00
Total Spots: 42
Total CPP: \$0.00

Buyer: Placement, Media
Salesperson: MAX ALFORD
678-634-7223
Separation:

Primary Demo:
Assistant: MAX ALFORD
678-634-7223

Total GRP:
Traffic #: 17042

#	Day/Time	DP	Program	Rate	Len	11/3 - 11/8						Total Spots	Total \$	CPP*	GRP*
						11/3	11/4	11/5	11/6	11/7	11/8				
22	M 9p-10p		All American: Homecoming-CW	\$165.00	30	0	0	0	0	1	0	1	\$165.00	\$0.00	0.0
23	F 8p-9p		Penn & Teller: Fool Us-CW	\$140.00	30	0	1	0	0	0	0	1	\$140.00	\$0.00	0.0
24	Sa 8p-9p		Magic with the Stars-CW	\$110.00	30	0	0	1	0	0	0	1	\$110.00	\$0.00	0.0
25	Sa 9p-10p		World's Funniest Animals/World's Funniest Animals-CW	\$130.00	30	0	0	1	0	0	0	1	\$130.00	\$0.00	0.0
26	M-F 1p-1:30p		Extra	\$35.00	30	1	1	0	0	1	1	4	\$140.00	\$0.00	0.0
TOTALS:						8	10	4	2	12	6	42	\$4,055.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27974934 Changes as of: 11/2/2022 at 12:06 PM Version: Current State Version 2

CPE: 14721521/12589 Flight: 11/3/22 - 11/8/22 Station: WISH Con Type: POLITICAL/NOTE

Agency: McKenna Media Advertiser: McNally for Indiana Market: Indianapolis Total \$: \$4,055.00

1322 G ST, SE Product: Candidate Office: WASHINGTON Total Spots: 42

WASHINGTON, DC Agency Order #: 12162729 Service: Nielsen Total CPP: \$0.00

Buyer: Placement, Media Primary Demo: Total GRP: Traffic #: 17042

Salesperson: MAX ALFORD Assistant: 678-634-7223

Separation: 678-634-7223

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
11/02/22 11:41 AM	System	Notice Received.
11/02/22 11:13 AM	MAX ALFORD	Separation: 30; PopulationBuyType: CPP

Competitive Information		Daypart Summary				Monthly Summary	
Market Budget:	WISH Share:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP
\$4,055	100%		100%	42	\$4,055.00	N/A	0.0
Comment: shares to follow		Total	100%	42	\$4,055.00	N/A	0.0

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	11/2/22 12:06 PM					\$0	\$0	
Makegood 1	11/2/22 11:55 AM	Wynne Chronister	Confirmed	4	4	\$0	\$4,055.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	11/2/22 11:14 AM					\$0	\$0	
New	11/2/22 11:13 AM	MAX ALFORD	Confirmed	42		\$4,055.00	\$4,055.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, McKenna Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: **Matt McNally**

Authorized committee: **McNally for Indiana**

Agency requesting time (and contact information): **Mckenna Media (c/o Sage Media 1322 G St SE Washington, DC**

N/A

Candidate's political party: **Democratic Party**

Office sought (no acronyms or abbreviations): **Indiana House of Representatives District 39**

Date of election: General Primary
November 8, 2022

Treasurer of candidate's authorized committee: **Lisa Rae Brown**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: **Isaac Nelson**

Name:

Date of Request to Purchase Ad Time: **3/30/2022**

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Isaiah Ndion

Date: 7/20/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Spot Manager: All, 11/03/22-11/08/22

Property	Advertiser	Order	Product	Desc	Estimate #	Order Inventory	Time Period	Length	Date	Air Time	Rate (Est)	Ad-ID	Priority
WISH	POL/Matt McNally (R) fc Candidate				12589	Life. Style. Liv	10:00 AM-11:00 AM	:30	11/03/22	10:08:52 AM	\$60.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 11P	(11:00:00 AM-11:30:00 PM)	:30	11/03/22	11:07:34 AM	\$65.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Extra	(1:00:00 PM-1:30:00 PM)	:30	11/03/22	1:07:28 PM	\$35.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Family Feud	(3:30:00 PM-4:00:00 PM)	:30	11/03/22	3:35:43 PM	\$70.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 630	(6:30:00 PM-7:00:00 PM)	:30	11/03/22	6:58:15 PM	\$165.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Entertainment	7:30 PM-8:00 PM	:30	11/03/22	7:51:18 PM	\$155.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 10P	(10:00:00 PM-10:30:00 PM)	:30	11/03/22	10:29:10 PM	\$145.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 11P	(11:00:00 PM-11:30:00 PM)	:30	11/03/22	11:21:13 PM	\$95.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Life. Style. Liv	10:00 AM-11:00 AM	:30	11/04/22	10:39:13 AM	\$60.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Rachael Ray	12:00 PM-1:00 PM	:30	11/04/22	12:26:00 PM	\$45.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Extra	(1:00:00 PM-1:30:00 PM)	:30	11/04/22	1:29:25 PM	\$35.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Family Feud	(3:00:00 PM-3:30:00 PM)	:30	11/04/22	3:29:10 PM	\$70.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	All In News @ 4:00	PM-5:00 PM	:30	11/04/22	4:15:49 PM	\$65.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 5P	(5:00:00 PM-5:30:00 PM)	:30	11/04/22	5:05:58 PM	\$140.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 630	(6:30:00 PM-7:00:00 PM)	:30	11/04/22	6:41:45 PM	\$165.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Inside Edition	7:00 PM-7:30 PM	:30	11/04/22	7:22:38 PM	\$125.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Penn & Teller	8:00 PM-9:00 PM	:30	11/04/22	8:39:56 PM	\$140.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 10P	(10:30:00 PM-11:00:00 PM)	:30	11/04/22	10:48:30 PM	\$130.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 Sat	6P-6:30 PM	:30	11/05/22	6:05:10 PM	\$100.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Family Feud	6:30 PM-7:00 PM	:30	11/05/22	6:47:00 PM	\$50.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Magick with the	8:00 PM-9:00 PM	:30	11/05/22	8:19:33 PM	\$110.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	World's Funni	9:00 PM-10:00 PM	:30	11/05/22	9:14:55 PM	\$130.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Family Feud	6:30 PM-7:00 PM	:30	11/06/22		\$75.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 Sun	6:00 PM-6:30 PM	:30	11/06/22		\$100.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 530	(5:30:00 PM-6:00:00 PM)	:30	11/07/22		\$140.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Extra	(1:00:00 PM-1:30:00 PM)	:30	11/07/22		\$35.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Rachael Ray	12:00 PM-1:00 PM	:30	11/07/22		\$45.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Entertainment	7:30 PM-8:00 PM	:30	11/07/22		\$155.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Life. Style. Liv	10:00 AM-11:00 AM	:30	11/07/22		\$60.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 5P	(5:00:00 PM-5:30:00 PM)	:30	11/07/22		\$140.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	All American-	(8:00 PM-9:00 PM)	:30	11/07/22		\$185.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 11P	(11:00:00 PM-11:30:00 PM)	:30	11/07/22		\$95.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 10P	(10:00:00 PM-10:30:00 PM)	:30	11/07/22		\$145.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	All American-	(9:00 PM-10:00 PM)	:30	11/07/22		\$165.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	All In News @ 4:00	PM-5:00 PM	:30	11/07/22		\$65.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	News 8 @ 630	(6:30:00 PM-7:00:00 PM)	:30	11/07/22		\$165.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Family Feud	(3:30:00 PM-4:00:00 PM)	:30	11/08/22		\$70.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Family Feud	(3:00:00 PM-3:30:00 PM)	:30	11/08/22		\$70.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Life. Style. Liv	10:00 AM-11:00 AM	:30	11/08/22		\$60.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Extra	(1:00:00 PM-1:30:00 PM)	:30	11/08/22		\$35.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	25 Words or L	2:00 PM-3:00 PM	:30	11/08/22		\$50.00		P-03
WISH	POL/Matt McNally (R) fc Candidate				12589	Rachael Ray	12:00 PM-1:00 PM	:30	11/08/22		\$45.00		P-03

\$4,065.00
\$4,065.00

Sorted by: All Order #