

# ORDER

**Orders**  
**Order / Rev:** 307361  
**Alt Order #:**  
**Product Desc:** run off election 2019  
**Estimate:**  
**Flight Dates:** 11/13/19 - 11/15/19  
**Original Date / Rev:** 11/12/19 / 11/12/19  
**Order Type:** GENERAL

**KMEZ-FM**  
**Primary AE:** New Orleans House  
**Sales Office:** L-NOL  
**Sales Region:** Local

**Agency**  
**Name:** Teddlie Stuart Media Partners  
**Buying Contact:**  
**Billing Contact:**  
 541 Julia Street  
 New Orleans, LA 70130

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Sherman/D/State House  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/15/19	12	\$660.00	\$561.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	12	\$660.00	\$561.00	0.00
<b>Totals</b>	<b>12</b>	<b>\$660.00</b>	<b>\$561.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
New Orleans House	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	11/13/19	11/15/19	M-F AM Drive M-F	CM	6a-10a	--WTF--	:30	6	\$55.00	P-30	0.00	NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/19	11/17/19	--WTF--		6				\$55.00		0.00			
N 2	KMEZ	11/13/19	11/15/19	M-F PM Drive M-F	CM	3p-7p	--WTF--	:30	6	\$55.00	P-30	0.00	NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/19	11/17/19	--WTF--		6				\$55.00		0.00			
													<b>Totals</b>	<b>12</b>	<b>\$660.00</b>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WDSU-TV <b>Cumulus</b>	<b>Date:</b> 11/12
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I, Victoria Coulon  
 \_\_\_\_\_,  
 Committee to Elect Kea Sherman  
**being/on behalf of:** \_\_\_\_\_,  
 Democrat  
**a legally qualified candidate of the** \_\_\_\_\_  
 State Rep - District 98  
**political party for the office of:** \_\_\_\_\_  
 Runoff  
**in the** \_\_\_\_\_  
 November 16, 2019  
**election to be held on:** \_\_\_\_\_

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Will Vanderbrook

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/12



**Date**

**Signature**

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

  
Signature

Wendy Gault  
Printed Name

CSM  
Title

<b>Teddle Stuart</b>									
MEDIA PARTNERS									
<b>Sherman</b>									
<b>Political</b>									
<b>Start Date - November 13</b>									
<b>End Date November 15</b>									
<b>DMA: New Orleans</b>									
2019	#	LEN	DAYS	TIME	11/11	Total	RATE	COST	
R&B	KMEZ-FM	30	MTWTHF	6:00A-10:00A	6	6	55.00	330.00	
106.7	KMEZ-FM	30	MTWTHF	3:00P-7:00P	6	6	55.00	330.00	
					<b>12</b>	<b>12</b>		<b>\$660.00</b>	

TEDDLIE STUART MEDIA PARTNERS