

Nov 29, 17
 CONT# 31343215 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO WERV-FM (Chicago, IL)
 FM LIZ RYCKMAN
 OFF CHICAGO
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / Pritzker17

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV J.B. PRITZKER FOR GOVERNOR
 PDT JB Pritzker for Governor 11/30-12/5
 FLT Nov 27, 17 - Dec 10, 17

* REP ORDER COMMENT *

** 11/29/2017 6:52:00 PM: ** THIS IS A NEW ORDER ** PLEASE CONTACT DRE PAGSISIHAN AT 312-755-3989
 OR EMAIL DRE.PAGSISIHAN@KRGP.COM TO CONFIRM ORDER CLEARANCE A.S.A.P. ** PLEASE CONFIRM
 ORDER WITHIN 24 HOURS! ** THANK YOU, DRE

** 11/29/2017 6:52:00 PM: **** ALL MAKE GOODS MUST BE APPROVED. PLEASE NOTIFY US IMMEDIATELY
 OF ANY MISSED SPOTS. **** PLEASE REACH OUT TO DRE.PAGSISIHAN@KRGP.COM WITH ANY MISSED
 SPOTS AND/OR MAKEGOOD REQUESTS. ****

** 11/29/2017 6:52:00 PM: ANY MAKE GOODS MUST HAVE APPROVAL OR CREDITS WILL BE TAKEN FOR
 ANY MISSED SPOTS/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATIONS NEGOTIATED CPP.

** 11/29/2017 6:52:00 PM: COPY, TRAFFIC AND COPY OF THE CHECK WILL BE PROVIDED TOMORROW
 MORNING 11/30. PLEASE CONFIRM THE ORDER IN THE SYSTEM AS SOON AS POSSIBLE. THANK YOU.

** 11/29/2017 6:52:00 PM: FAIR AND EQUAL ROTATION IS EXPECTED.

** 11/29/2017 6:52:00 PM: MAKEGOODS APPROVED WITHIN FLIGHT AND DAYPART.

** 11/29/2017 6:52:00 PM: PLEASE AVOID AIRING IN CONTROVERSIAL OR POLITICAL PROGRAMS (I.E. RUSH
 LIMBAUGH), PROGRAMS WITH OBSCENE, SEXUALLY EXPLICIT MATERIAL, EXCESSIVE VIOLENCE OR
 RELIGIOUS CONTENT.

** 11/29/2017 6:52:00 PM: SPOTS MUST HAVE 30 MINUTES OF STANDARD SEPARATION.

** 11/29/2017 6:52:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	...TF..	6A - 10A	60	11/30/2017 - 12/1/2017	1W	3	\$60.00	3
	1.2	...TF..	10A - 3P	60	11/30/2017 - 12/1/2017	1W	2	\$60.00	2
	1.3	...TF..	3P - 7P	60	11/30/2017 - 12/1/2017	1W	3	\$60.00	3
	1.4	...TF..	7P - 12A	60	11/30/2017 - 12/1/2017	1W	3	\$25.00	3
	1.5S.	6A - 7P	60	12/2/2017 - 12/2/2017	1W	3	\$40.00	3
	1.6S	6A - 7P	60	12/3/2017 - 12/3/2017	1W	3	\$40.00	3
		** WEEKLY FLIGHT TOTALS **					17	\$795.00	
		<u>FLIGHT 2</u>							
	2.1	MT.....	6A - 10A	60	12/4/2017 - 12/5/2017	1W	1	\$60.00	1
	2.2	MT.....	10A - 3P	60	12/4/2017 - 12/5/2017	1W	1	\$60.00	1
	2.3	MT.....	3P - 7P	60	12/4/2017 - 12/5/2017	1W	1	\$60.00	1
	2.4	MT.....	7P - 12A	60	12/4/2017 - 12/5/2017	1W	1	\$25.00	1

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				** WEEKLY FLIGHT TOTALS **	4	\$205.00	
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	Dec 17						
SPOTS	21						
CASH	1000.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1000.00						

						TOTAL
SPOTS						21
CASH						1,000.00
TRADE						0.00
NSL						0.00
TOTAL						1,000.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Sales Order

Station: WERV-FM Contract#: 5111745 Agency: KATZ MEDIA GROUP (EI)
 Contract Name: WERV JB PRITZKER 11.30 Address: 125 E 55th St
 Proposal#: 26B808D9-FCEB-4080-84DA-4EE9F322E572 City: New York State: NY Zip: 10022
 Buyer: _____
 Start Date: 11/30/17 End Date: 12/05/17 Tax Schedule: _____ (None)
 Revenue Type: NATIONAL POLITICAL Type: Cash Agency Commission %: 15
 Advertiser: J.B. PRITZKER FOR GOVERNOR Billing Cycle: Standard
 Address: _____ Salesperson: 5250NCRYS Comm %: 0
 City: _____ State: _____ Zip: _____ Makegood Policy: Within Contract Dates
 Product Name: JB Pritzker for Governor
 Estimate #: Pritzker17
 Agency Client Code: na
 Competitive Code: POLITICAL - STATE

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
	1	11/30/17	12/01/17		6:00 AM	10:00 AM	60					3			3	D	60.00	3	180.00
2	11/30/17	12/01/17		10:00 AM	3:00 PM	60					2			2	D	60.00	2	120.00	1
3	11/30/17	12/01/17		3:00 PM	7:00 PM	60					3			3	D	60.00	3	180.00	1
4	11/30/17	12/01/17		7:00 PM	12:00 AM	60					3			3	D	25.00	3	75.00	1
5	12/02/17	12/02/17		6:00 AM	7:00 PM	60						X		3	W	40.00	3	120.00	1
6	12/03/17	12/03/17		6:00 AM	7:00 PM	60							X	3	W	40.00	3	120.00	1
7	12/04/17	12/05/17		6:00 AM	10:00 AM	60	X	X						1	W	60.00	1	60.00	1
8	12/04/17	12/05/17		10:00 AM	3:00 PM	60	X	X						1	W	60.00	1	60.00	1
9	12/04/17	12/05/17		3:00 PM	7:00 PM	60	X	X						1	W	60.00	1	60.00	1
10	12/04/17	12/05/17		7:00 PM	12:00 AM	60	X	X						1	W	25.00	1	25.00	1

Billing Projections: By Month

Dec 17
 CA 1,000.00
 ST 1,000.00

☒ Print Spot Prices

TOTAL SPOTS 21
 GROSS TOTAL \$ 1,000.00
 ADJUSTED SPOTS 21
 ADJUSTED TOTAL \$ 1,000.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 10/31/17

I, RLM Media,

being/on behalf of: JB Pritzker,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		see attached			

Attach proposed schedule with charges (if available): see attached

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

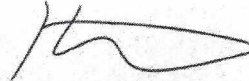
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/7/2017

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Krisinda Leighty

Printed Name

Business Manager

Title