

ISSUES & PROGRAMS LIST

2nd Quarter 2021

July 1, 2022

Overview

WMUC is a student-run free-form radio station.

WMUC-FM broadcasts on 88.1 FM and streaming on <http://wmuc.umd.edu>. WMUC-FM is FCC compliant, and observes Safe Harbor between 10 PM – 6 AM. This channel is scheduled for at least 12 hours of content each day, and a total of 108 hours per week.

Caveats

WMUC schedule rotates according to the academic schedule of the University of Maryland, College Park. From December through January and from June through August, many students leave College Park. During these terms, WMUC may broadcast with a reduced schedule with as little as 30 hours per week.

To accommodate UMD students and their busy academic schedules, WMUC programming may have unscheduled interruptions. During these gaps, DJs are instructed to sign off with the legal station ID and turn off the transmitter.

Content

WMUC is entirely free-form. DJs usually have one (1) hour shows, although some shows may have longer time slots. All DJs are encouraged to pursue talk shows, public affairs, music, sports, news, comedy, and live in-studio performances. Many shows incorporate talk, music, and public affairs all into a single program.

"Music"	"Talk/Public Affairs"	"News & Sports"	"Other"
70%	8%	3%	19%
"Other" = does not fit into any category and/or into multiple categories			

WMUC-News

WMUC-News broadcasts on WMUC-FM live two nights each week. Approximately 60-75% of news stories are based on University of Maryland and City of College Park community news. News is also presented on a daily basis and integrated into regularly scheduled music and public affairs programs. Specialty news programs do not broadcast during Winter term and/or during University breaks.

WMUC-Sports

WMUC-Sports operates on its own digital streaming channel at <http://wmucsports.net>. In total, it features roughly 20 hours of talk radio and 20 hours of streaming game coverage plus broadcasts 2 regularly scheduled sports related talk shows on WMUC-FM. Approximately 90% of WMUC-Sports programming is directly related to the University of Maryland athletic teams and/or the Big 10 Conference.

Public Service Announcements

WMUC-FM schedule at least one (1) 30-second and/or 60-second Public Service Announcements (PSA) a minimum of once per hour. PSA's are sourced from University of Maryland departments and student organizations, including but not limited to:

- Student Government Association
- Student Entertainment Events
- Graduate Student Government
- Division of Student Affairs
- College Park Foundation
- University Department of Music
- Theater Department

- Clarice Center for Performing Arts
- Stamp Student Union
- University Dining Services
- Residence Life

WMUC-FM also plays relevant Public Service Announcements sourced from the National Ad Council and local non-profit organizations that are sent to the Music Director and/or Community Outreach Director.

Support of Local Music & Arts

WMUC-FM features several performances of local and campus artists/bands, primarily through “Third Rail Radio” which is a weekly program that features live performances from local and campus musicians as well as more established/touring performers who are in the area.

All DJs are encouraged to play local music produced by University of Maryland students as well as musicians who are based in the greater Washington, DC metropolitan area. Several programs make local music and events the central theme of their programs.