

ISSUES & PROGRAMS LIST

1st Quarter 2024

2024

Overview

WMUC is a student-run free-form radio station.

WMUC-FM broadcasts on 90.5 FM and streaming on <http://wmuc.umd.edu>. WMUC-FM is FCC compliant, and observes Safe Harbor between 10 PM – 6 AM. This channel is scheduled between 16-18 hours of content each weekday and 13-14 on weekends, for a total of 111 hours per week.

Caveats

WMUC schedule rotates according to the academic schedule of the University of Maryland, College Park. From December through January and from June through August, many students leave College Park. During these terms, WMUC may broadcast with a reduced schedule with as little as 30 hours per week.

To accommodate UMD students and their busy academic schedules, WMUC programming may have unscheduled interruptions. During these gaps, DJs are instructed to sign off with the legal station ID and turn off the transmitter.

Content

WMUC is entirely free-form. DJs usually have one (1) hour shows, although some shows may have longer time slots. All DJs are encouraged to pursue talk shows, public affairs, music, sports, news, comedy, and live in-studio performances. Many shows incorporate talk, music, and public affairs all into a single program.

"Music"	"Talk/Public Affairs"	"News"	"Sports"	"Other"
80%	4%	1%	4%	11%
"Other" = does not fit into any category and/or into multiple categories				

WMUC-News

WMUC-News broadcasts on WMUC-FM live one night each week. News is also integrated into regularly scheduled music and public affairs programs. Specialty news programs do not broadcast during Winter term and/or during University breaks.

WMUC-Sports

WMUC-Sports operates on its own digital streaming channel at <http://wmucsports.net>. In total, it features roughly 5 hours of game coverage per week, which may be simulcasted onto FM multiple times a semester. All of WMUC-Sports programming is directly related to the University of Maryland's athletic teams and/or the Big 10 Conference. Additionally, WMUC-FM supports 4 hours of sports talk shows every week.

Public Service Announcements

WMUC-FM schedules at least one Public Service Announcements (PSA) a minimum of once per hour. PSAs are sourced from University of Maryland departments and student organizations, including but not limited to:

- Student Government Association
- University Dining Services
- Filipino Cultural Association
- Graduate Labor Union
- University Health Center
- StartUp Shell
- Best Buddies

WMUC-FM also plays relevant Public Service Announcements sourced from the National Ad Council and local non-profit organizations that are sent to the Program Director and/or Community Outreach Director.

Support of Local Music & Arts

WMUC-FM features several performances of local and campus artists/bands, primarily through “Third Rail Radio” which is a weekly program that features live performances from local and campus musicians as well as more established/touring performers who are in the area. Third Rail airs most Sundays between 6-8 PM during the academic year.

All DJs are encouraged to play local music produced by University of Maryland students as well as musicians who are based in the greater Washington, DC metropolitan area. Several programs make local music and events the central theme of their programs.

Significant Issues

Below is a list of some of the significant issues responded to by WMUC-FM, along with the most significant programming treatment of those issues for the period of January 1, 2024 through March 31, 2024. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program	Date	Time	Duration	Type/Description
(1)	Off the Record	Feb 12, 2024	12 AM	1 hr	Relationship discussion, role of women of color.
(2)	Florecita Rockera	Feb 7, 2024	7 PM	1 hr	Afro-Latino music.
(3)	Reject All American	Feb 1, 2024	10 PM	1 hr	Primer of Taqwacore.
(4)	Of the Nation, of the Globe	March 3, 2024	4 PM	2 hr	Overview of Ukrainian pop music about the Russian invasion of Ukraine.
(5)	WHAT’S GOIN ON	March 6, 2024	11 AM	1 hr	History of liberatory, anti-racist themes in reggae.

Educational & Cultural Programming

WMUC advances educational programming with both talk and music shows that cater to cultural/minority interests on campus and within the surrounding community. Below is a list of several programs that center around cultural & educational programming. This list is not exhaustive. The programs are ordered chronologically.

Description of Issue	Program	Time	Duration	Type/Description
(1)	Slow Fever	11 PM, Sundays	1 hr	Contemporary Chinese indie.
(2)	Off the Record	12 AM, Mondays	1 hr	Talk show on women's issues, specifically from minority women's perspectives.
(3)	Music Team	1 PM, Mondays	1 hr	New picks from WMUC's music team. Primarily plays small, new, underappreciated, & international artists.
(4)	Purely Green	3 PM, Mondays	1 hr	Contemporary reggae.
(5)	La Hora Salsero	4 PM, Tuesdays	2 hrs	Salsa, Spanish-language music.
(6)	WHAT'S GOIN ON	11 AM, Wednesdays	1 hr	Focus on liberationist music, often from the Global South.
(7)	Florecita Rockera	7 PM, Wednesdays	1 hr	Contemporary Latin rock. Focus on marginalized groups like women, Afro-Latinos, etc.
(8)	Marginalia Radio	7 PM, Thursdays	2 hrs	Historical overview on the development of punk & psychedelic music between 50s-70s.
(9)	Dumbest Girl Alive	11 PM, Thursdays	1 hr	Women-centered punk music.
(10)	Bachindie	9 PM, Fridays	2 hrs	Bachata music.