

ORDER

Orders	Order / Rev:	135326		
	Alt Order #:	26122766		
	Product Desc:	MMATH		
	Estimate:	6429		NTMF
	Flight Dates:	10/30/18 - 11/06/18	Primary AE:	Katz Washington DC
	Original Date / Rev:	11/02/18 / 11/02/18	Sales Office:	K-WDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Mentzer Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		210 W. Pennsylvania Suite 250	Billing Cycle:	EOM/EOC
		Towson, MD 21204	Agency Commission:	15%
Advertiser	Name:	POL/Montanans Against Tax Hikes		
	Demographic:	HH	New Business Thru:	
	Product Codes:	PL Issue	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	ISS	Order Separation:	00:20:00
	Priority:	IS		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	22	\$4,600.00	\$3,910.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	22	\$4,600.00	\$3,910.00	0.00
Totals	22	\$4,600.00	\$3,910.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NTMF	11/04/18	11/04/18	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$175.00	IS	0.00	NM	1	\$175.00
FOX NWS SUNDAY Target 332 Index: 106. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S		1				\$175.00		0.00			
2	NTMF	10/30/18	10/30/18	M-F 5p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-T-----	:30	1	\$50.00	IS	0.00	NM	1	\$50.00
LAST MAN-MF B< Target 332 Index: 108. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----		1				\$50.00		0.00			
3	NTMF	10/31/18	10/31/18	M-F 5p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	--W----	:30	1	\$50.00	IS	0.00	NM	1	\$50.00
LAST MAN-MF B< Target 332 Index: 108. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----		1				\$50.00		0.00			
4	NTMF	10/31/18	10/31/18	M-F 5p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	--W----	:30	1	\$50.00	IS	0.00	NM	1	\$50.00
LAST MAN-MF B< Target 332 Index: 108. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 135326
 Alt Order #: 26122766
 Flight Dates: 10/30/18 - 11/06/18

Advertiser: POL/Montanans Against Tax Hikes
 Product Desc: MMATH
 Estimate: 6429

NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	--W----			1		\$50.00	0.00					
5	NTMF	11/02/18	11/02/18	M-F 5p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	----F--	:30	1	\$50.00	IS	0.00	NM	1	\$50.00
LAST MAN-MF B< Target 332 Index: 108. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	----F--			1		\$50.00	0.00					
6	NTMF	11/05/18	11/05/18	M-F 5p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	M-----	:30	1	\$50.00	IS	0.00	NM	1	\$50.00
LAST MAN-MF B< Target 332 Index: 108. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/05/18		11/05/18	11/11/18	M-----			1		\$50.00	0.00					
7	NTMF	10/30/18	10/30/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
BG BNG THRY B< Target 332 Index: 121. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	-T-----			1		\$300.00	0.00					
8	NTMF	10/31/18	10/31/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
BG BNG THRY B< Target 332 Index: 121. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	--W----			1		\$300.00	0.00					
11	NTMF	10/31/18	10/31/18	M-F 6p-7p M-F 6p-7p	CM	6p-7p	--W----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
BBT Target 332 Index: 106. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	--W----			1		\$300.00	0.00					
12	NTMF	11/04/18	11/04/18	NFL Sunday NFL Sunday	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	-----S	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
NFL PREGAME Target 332 Index: 112. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	-----S			1		\$300.00	0.00					
13	NTMF	10/30/18	10/30/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	-T-----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
9PM LCL NWS< Target 332 Index: 128. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	-T-----			1		\$300.00	0.00					
14	NTMF	10/31/18	10/31/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	--W----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
9PM LCL NWS< Target 332 Index: 128. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	--W----			1		\$300.00	0.00					
15	NTMF	11/01/18	11/01/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	---T---	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
9PM LCL NWS< Target 332 Index: 128. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	---T---			1		\$300.00	0.00					
16	NTMF	11/02/18	11/02/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	----F--	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
9PM LCL NWS< Target 332 Index: 128. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	----F--			1		\$300.00	0.00					
17	NTMF	11/05/18	11/05/18		NWS	9:00 PM-9:35 PM	M-----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00

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 Flight Dates: 10/30/18 - 11/06/18

Advertiser: POL/Montanans Against Tax Hikes
 Product Desc: MMATH
 Estimate: 6429
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9p-935p LN											
				M-F 9p-935p		(9:00 PM-9:35 PM)									
				9PM LCL NWS<											
				Target 332 Index: 128. Nielsen: 1.1000000000000001											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/18		11/11/18	M-----	1		\$300.00		0.00							
18	NTMF	11/04/18	11/04/18	SA-SU 9p-935p LN	NWS	9:00 PM-9:35 PM	-----S	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
				SA-SU 9p news											
				9PM LCL NWS<											
				Target 332 Index: 130. Nielsen: 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/18		11/04/18	-----S	1		\$250.00		0.00							
19	NTMF	10/30/18	10/30/18	M-F 935p-305a	CM	9:35 PM-10:35 PM	T-----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
				MODERN FAMILY	(9:35 PM-10:35 PM)										
				MODERN FAMILY											
				Target 332 Index: 135. Nielsen: 0.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/18		11/04/18	-T-----	1		\$125.00		0.00							
20	NTMF	10/31/18	10/31/18	M-F 935p-305a	CM	9:35 PM-10:35 PM	--W----	:30	2	\$125.00	IS	0.00	NM	2	\$250.00
				MODERN FAMILY	(9:35 PM-10:35 PM)										
				MODERN FAMILY											
				Target 332 Index: 135. Nielsen: 0.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/18		11/04/18	--W----	2		\$125.00		0.00							
22	NTMF	11/02/18	11/02/18	M-F 935p-305a	CM	9:35 PM-10:35 PM	----F--	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
				MODERN FAMILY	(9:35 PM-10:35 PM)										
				MODERN FAMILY											
				Target 332 Index: 135. Nielsen: 0.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/18		11/04/18	----F--	1		\$125.00		0.00							
23	NTMF	11/05/18	11/05/18	M-F 935p-305a	CM	9:35 PM-10:35 PM	-----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
				MODERN FAMILY	(9:35 PM-10:35 PM)										
				MODERN FAMILY											
				Target 332 Index: 135. Nielsen: 0.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/18		11/11/18	M-----	1		\$125.00		0.00							
N 24	NTMF	11/05/18	11/05/18	M-F 9p-935p LN	NWS	9:00 PM-9:35 PM	M-----	:30	1	\$600.00	IS	0.00	NM	1	\$600.00
				M-F 9p-935p	(9:00 PM-9:35 PM)										
				9PM LCL NWS<											
				Target 332 Index: 128. Nielsen: 1.1000000000000001											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/18		11/11/18	M-----	1		\$600.00		0.00							
													Totals	22	\$4,600.00



125 West 55th St
New York, NY 10019

Contract # 26122766	Changes as of: 11/2/2018 at 12:38 PM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 439/540/6429	Flight: 10/30/18 - 11/6/18	Station: NTMF	Con Type: POLITICAL/NOTE
Agency: MENTZER MEDIA	Advertiser: Montanans Against Tax Hikes	Market: Missoula	Total \$: \$4,600.00
SERVIC	Product: MMATH	Office: WASHINGTON	Total Spots: 22
210 W. Pennsylvania Avenue Towson, MD 21204	Agency Order #: 7605859	Service: Nielsen	Total CPP: \$56.17
	Buyer: David, Brady	Primary Demo: Adults 18+	Total GRP: 81.9
	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE	Traffic #: 135326
	Separation: 202-955-5342		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	10/30 - 11/6								Total Spots	Total \$	CPP*	GRP*	
								10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6					
MSD 3	Tu-F-M 6:30p-7p		BG BNG THRY B<	\$300.00	5.6	1.9	30	1	1	0	0	0	0	1	0	2	\$600.00	\$53.57	11.2	
Target 332 Index: 121, Nielsen: 1.1000000000000001																				
MSD 4	M 8p-9p		911	\$300.00	2.2	2.4	30	0	0	0	0	0	0	1	0	0	\$0.00	\$136.36	0.0	
Target 332 Index: 111, Nielsen: 1.4																				
MGD 13	Tu-F-M 9p-9:35p		9PM LCL NWS<	\$600.00	5.9	1.4	30	0	0	0	0	0	0	1	0	1	\$600.00	\$101.69	5.9	
Target 332 Index: 128, Nielsen: 1.1000000000000001																				
TOTALS: 4 7 1 3 0 3 4 0																	22	\$4,600.00	\$56.17	81.9