

ORDER

Orders	Order / Rev:	135059	
	Alt Order #:	26122701	
	Product Desc:	MMATH	
	Estimate:	6418	KTMF
	Flight Dates:	08/14/18 - 08/20/18	Primary AE: Katz Washington DC
	Original Date / Rev:	08/16/18 / 08/16/18	Sales Office: K-WDC
	Order Type:	GENERAL	Sales Region: NAT
Agency	Name:	Mentzer Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		210 W. Pennsylvania Suite 250	Billing Cycle: EOM/EOC
		Towson, MD 21204	Agency Commission: 15%
Advertiser	Name:	POL/Montanans Against Tax Hikes	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Issue	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	ISS	Order Separation: 00:20:00
	Priority:	IS	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/20/18	33	\$6,750.00	\$5,737.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	33	\$6,750.00	\$5,737.50	0.00
Totals	33	\$6,750.00	\$5,737.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTMF	08/14/18	08/14/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GOOD MORNING AMERICA Target 332 Index: 99. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/18		08/13/18	08/19/18	-T-----					1	\$125.00		0.00			
2	KTMF	08/15/18	08/15/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GOOD MORNING AMERICA Target 332 Index: 99. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/18		08/13/18	08/19/18	--W----					1	\$125.00		0.00			
3	KTMF	08/16/18	08/16/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GOOD MORNING AMERICA Target 332 Index: 99. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/18		08/13/18	08/19/18	---T---					1	\$125.00		0.00			
4	KTMF	08/17/18	08/17/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GOOD MORNING AMERICA Target 332 Index: 99. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 135059
 Alt Order #: 26122701
 Flight Dates: 08/14/18 - 08/20/18

Advertiser: POL/Montanans Against Tax Hikes
 Product Desc: MMATH
 Estimate: 6418
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	----F--			1		\$125.00	0.00					
5	KTMF	08/20/18	08/20/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
		GOOD MORNING AMERICA Target 332 Index: 99. Nielsen: 0.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	M-----			1		\$125.00	0.00					
6	KTMF	08/14/18	08/14/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
		GOOD MORNING AMERICA Target 332 Index: 99. Nielsen: 0.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	-T-----			1		\$125.00	0.00					
7	KTMF	08/15/18	08/15/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
		GOOD MORNING AMERICA Target 332 Index: 99. Nielsen: 0.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	--W----			1		\$125.00	0.00					
8	KTMF	08/16/18	08/16/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---T---	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
		GOOD MORNING AMERICA Target 332 Index: 99. Nielsen: 0.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	---T---			1		\$125.00	0.00					
9	KTMF	08/17/18	08/17/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
		GOOD MORNING AMERICA Target 332 Index: 99. Nielsen: 0.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	----F--			1		\$125.00	0.00					
10	KTMF	08/20/18	08/20/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
		GOOD MORNING AMERICA Target 332 Index: 99. Nielsen: 0.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/18	08/26/18	M-----			1		\$125.00	0.00					
11	KTMF	08/19/18	08/19/18	Su 7a-8a Su 7a-8a	CM	7:00 AM-8:00 AM	-----S	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
		THIS WEEK Target 332 Index: 99. Nielsen: 0.2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	-----S			1		\$125.00	0.00					
12	KTMF	08/14/18	08/14/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	-T-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
		FAMILY FEUD Target 332 Index: 99. Nielsen: 0.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	-T-----			1		\$75.00	0.00					
13	KTMF	08/15/18	08/15/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--W----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
		FAMILY FEUD Target 332 Index: 99. Nielsen: 0.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	--W----			1		\$75.00	0.00					
14	KTMF	08/16/18	08/16/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	---T---	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
		FAMILY FEUD Target 332 Index: 99. Nielsen: 0.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/18	08/19/18	---T---			1		\$75.00	0.00					
15	KTMF	08/17/18	08/17/18		CM	4:00 PM-5:00 PM	----F--	:30	1	\$75.00	IS	0.00	NM	1	\$75.00

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Advertiser: POL/Montanans Against Tax Hikes
 Product Desc: MMATH
 Estimate: 6418
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
Target 332 Index: 117. Nielsen: 0.3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	--W----					1	\$350.00		0.00				
26	KTMF	08/18/18	08/18/18	Sat 8p-10p	CM	8:00 PM-10:00 PM	-----S-	:30	2	\$250.00	IS	0.00	NM	2	\$500.00	
				20/20 Saturday												
				20/20 SATURDAY-ABC												
Target 332 Index: 107. Nielsen: 0.6																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	-----S-					2	\$250.00		0.00				
27	KTMF	08/19/18	08/19/18	Sun Prime Hour 1	CM	6:00 PM-7:00 PM	-----S	:30	1	\$300.00	IS	0.00	NM	1	\$300.00	
				AMERICA'S FUNNIEST HOME(6:00 PM-7:00 PM)												
				AMERICA'S FUNNIEST HOME VIDEOS-ABC												
Target 332 Index: 107. Nielsen: 3.1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	-----S					1	\$300.00		0.00				
28	KTMF	08/19/18	08/19/18	Sun Prime Hour 2	CM	7:00 PM-8:00 PM	-----S	:30	1	\$300.00	IS	0.00	NM	1	\$300.00	
				CELEBRITY FAMILY FEUD												
				CELEBRITY FAMILY FEUD-ABC												
Target 332 Index: 102. Nielsen: 2.2999999999999998																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	-----S					1	\$300.00		0.00				
29	KTMF	08/19/18	08/19/18	Sun Prime Hour 3	CM	8:00 PM-9:00 PM	-----S	:30	1	\$300.00	IS	0.00	NM	1	\$300.00	
				The \$100,000 Pyramid												
				The 100k Pyramid												
Target 332 Index: 97. Nielsen: 1.2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	-----S					1	\$300.00		0.00				
30	KTMF	08/19/18	08/19/18	Sun Prime Hour 4	CM	9:00 PM-10:00 PM	-----S	:30	1	\$300.00	IS	0.00	NM	1	\$300.00	
				To Tell the Truth												
				To Tell the Truth												
Target 332 Index: 100. Nielsen: 0.9																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	-----S					1	\$300.00		0.00				
31	KTMF	08/15/18	08/15/18	Wed Prime Hour 2	CM	8p-9p	--W----	:30	1	\$350.00	IS	0.00	NM	1	\$350.00	
				MF/AH												
				MF/AH												
Target 332 Index: 117. Nielsen: 0.3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 08/13/18		08/13/18	08/19/18	--W----					1	\$350.00		0.00				
														Totals	33	\$6,750.00



125 West 55th St
New York, NY 10019

Contract # 26122701	Changes as of: 8/15/2018 at 4:33 PM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 439/540/6418	Flight: 8/14/18 - 8/20/18	Station: KTMF	Con Type: POLITICAL/NOTE
Agency: MENTZER MEDIA	Advertiser: Montlans Against Tax Hikes	Market: Missoula	Total \$: \$6,750.00
SERVIC	Product: MMATH	Office: WASHINGTON	Total Spots: 33
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Agency Order #: 7603765 Buyer: David, Brady Salesperson: KENNETH MIELE 202-955-5342	Service: Nielsen Primary Demo: Adults 18+ Assistant: KENNETH MIELE 202-955-5342	Total CPP: \$111.75 Total GRP: 60.4 Traffic #: 135059

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	8/14 - 8/20							Total Spots	Total		CPP*	GRP*
								8/14	8/15	8/16	8/17	8/18	8/19	8/20		\$			
MSD 15	7p-8p		Fresh off the Boat/Speechless	\$350.00	2.5	0.3	30	0	0	0	2	0	0	0		\$0.00	\$140.00	0.0	
								Target 332 Index: 117, Nielsen: 0.3											
MGD 18	7p-8p		We Day	\$350.00	2.5	0.3	30	0	0	0	2	0	0	0		\$700.00	\$140.00	5.0	
								Target 332 Index: 117, Nielsen: 0.3											
TOTALS: 5 6 4 6 2 2 5 5 33 \$6,750.00 \$111.75 60.4																			