CONTRACT

WMC
1960 Union Avenue
Memphis, TN 38104
Sales T&C: http://bit.ly/2FYavgw
(901) 726-0555

And:

Sutton Reid Advertising
254 Court Ave, Floor 1
Memphis, TN 38103

Contract / Revision	Alt Order #
2022895 /	09161409

Advertiser	Original Date / Revision
POL/Rudolph, David/D/Circuit Court Judge/TI	07/06/18 / 07/06/18

Contract Dates	Estimate #
07/09/18 - 07/22/18	**2018-124**

Product
FRIENDS OF RUDOLPH

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WMC	Jim Quinn	Telerep-Philade

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WMC	07/09/18	07/13/18	Action News 5 @ 5a	5-6a		:30			NM	2	$250.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF- -	Spots/Week 2		Rate $125.00					
N 2	WMC	07/09/18	07/13/18	Action News 5 @ 6a	6-7a		:30			NM	2	$560.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF- -	Spots/Week 2		Rate $280.00					
N 3	WMC	07/09/18	07/13/18	NBC Today Show	7-9a		:30			NM	3	$720.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF- -	Spots/Week 3		Rate $240.00					
N 4	WMC	07/09/18	07/13/18	Megyn Kelly Today	9-10a		:30			NM	2	$350.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF- -	Spots/Week 2		Rate $175.00					
N 5	WMC	07/09/18	07/13/18	Action News 5 @ 12p	12-1p		:30			NM	4	$500.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF- -	Spots/Week 4		Rate $125.00					
N 6	WMC	07/09/18	07/13/18	Action News 5 @ 330p	330-4p		:30			NM	4	$300.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF- -	Spots/Week 4		Rate $75.00					
N 7	WMC	07/09/18	07/13/18	Action News 5 @ 4p	4-5p		:30			NM	4	$600.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF- -	Spots/Week 4		Rate $150.00					
N 8	WMC	07/09/18	07/13/18	Action News 5 @ 5p	5-530p		:30			NM	3	$825.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF- -	Spots/Week 3		Rate $275.00					
N 9	WMC	07/09/18	07/13/18	Action News 5 @ 6p	6-630p		:30			NM	2	$900.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF- -	Spots/Week 2		Rate $450.00					
N 10	WMC	07/09/18	07/13/18	Wheel of Fortune	630-7p		:30			NM	1	$625.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF- -	Spots/Week 1		Rate $625.00					

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Contract / Revision	Alt Order #
2022895 /	09161409

Advertiser	Original Date / Revision
POL/Rudolph, David/D/Circuit Court Judge/TI	07/06/18 / 07/06/18

Contract Dates	Product	Estimate #
07/09/18 - 07/22/18	FRIENDS OF RUDOLPH	**2018-124**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 11	WMC	07/09/18	07/13/18	Late News M-F	10-1035p		:30			NM	2	$1,000.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF--	Spots/Week 2				Rate $500.00			
N 12	WMC	07/09/18	07/13/18	The Tonight Show	1035-1135p		:30			NM	2	$450.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays MTWTF--	Spots/Week 2				Rate $225.00			
N 13	WMC	07/14/18	07/14/18	Action News Saturday @ 5a	6a-630a		:30			NM	1	$50.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays -----1-	Spots/Week 1				Rate $50.00			
N 14	WMC	07/14/18	07/14/18	NBC Saturday Today Show	7-9a		:30			NM	1	$90.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays -----1-	Spots/Week 1				Rate $90.00			
N 15	WMC	07/14/18	07/14/18	Sat Action News 5 @ 5p	5-530p		:30			NM	1	$150.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays -----1-	Spots/Week 1				Rate $150.00			
N 16	WMC	07/21/18	07/21/18	Late News Sa	10-1030p		:30			NM	1	$300.00
Week:		Start Date 07/16/18	End Date 07/22/18	Weekdays -----1-	Spots/Week 1				Rate $300.00			
N 17	WMC	07/15/18	07/15/18	Sun Action News 5 @ 5p	5-530p		:30			NM	1	$200.00
Week:		Start Date 07/09/18	End Date 07/15/18	Weekdays ------1	Spots/Week 1				Rate $200.00			
N 18	WMC	07/16/18	07/20/18	Action News 5 @ 5a	5-6a		:30			NM	2	$250.00
Week:		Start Date 07/16/18	End Date 07/22/18	Weekdays MTWTF--	Spots/Week 2				Rate $125.00			
N 19	WMC	07/16/18	07/20/18	Action News 5 @ 6a	6-7a		:30			NM	2	$560.00
Week:		Start Date 07/16/18	End Date 07/22/18	Weekdays MTWTF--	Spots/Week 2				Rate $280.00			
N 20	WMC	07/16/18	07/20/18	NBC Today Show	7-9a		:30			NM	3	$720.00
Week:		Start Date 07/16/18	End Date 07/22/18	Weekdays MTWTF--	Spots/Week 3				Rate $240.00			
N 21	WMC	07/16/18	07/20/18	Megyn Kelly Today	9-10a		:30			NM	2	$350.00
Week:		Start Date 07/16/18	End Date 07/22/18	Weekdays MTWTF--	Spots/Week 2				Rate $175.00			
N 22	WMC	07/16/18	07/20/18	Action News 5 @ 12p	12-1p		:30			NM	4	$500.00
Week:		Start Date 07/16/18	End Date 07/22/18	Weekdays MTWTF--	Spots/Week 4				Rate $125.00			
N 23	WMC	07/16/18	07/20/18	Action News 5 @ 330p	330-4p		:30			NM	4	$300.00
Week:		Start Date 07/16/18	End Date 07/22/18	Weekdays MTWTF--	Spots/Week 4				Rate $75.00			
N 24	WMC	07/16/18	07/20/18	Action News 5 @ 4p	4-5p		:30			NM	4	$600.00
Week:		Start Date 07/16/18	End Date 07/22/18	Weekdays MTWTF--	Spots/Week 4				Rate $150.00			
N 25	WMC	07/16/18	07/20/18	Action News 5 @ 5p	5-530p		:30			NM	3	$825.00
Week:		Start Date 07/16/18	End Date 07/22/18	Weekdays MTWTF--	Spots/Week 3				Rate $275.00			
N 26	WMC	07/16/18	07/20/18	Action News 5 @ 6p	6-630p		:30			NM	2	$900.00
Week:		Start Date 07/16/18	End Date 07/22/18	Weekdays MTWTF--	Spots/Week 2				Rate $450.00			

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Contract Dates	Product	Estimate #
07/09/18 - 07/22/18	FRIENDS OF RUDOLPH	**2018-124**

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 27	WMC	07/16/18	07/20/18	Late News M-F	10-1035p		:30			NM	2	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/16/18	07/22/18	MTWTF--	2	$500.00						
N 28	WMC	07/16/18	07/20/18	The Tonight Show	1035-1135p		:30			NM	2	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/16/18	07/22/18	MTWTF--	2	$225.00						
N 29	WMC	07/21/18	07/21/18	Action News Saturday @ 5a	5-7a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/16/18	07/22/18	-----1-	1	$50.00						
N 30	WMC	07/21/18	07/21/18	NBC Saturday Today Show	7-9a		:30			NM	1	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/16/18	07/22/18	-----1-	1	$90.00						
N 31	WMC	07/21/18	07/21/18	Sat Action News 5 @ 5p	5-530p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/16/18	07/22/18	-----1-	1	$150.00						
N 32	WMC	07/22/18	07/22/18	Sun Action News 5 @ 5p	5-530p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/16/18	07/22/18	------1	1	$200.00						
						Totals					70	$14,815.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 -07/22/18	70	$14,815.00	($2,222.25)	$12,592.75
Totals	70	$14,815.00	($2,222.25)	$12,592.75

Signature: _____ **Date:** _____

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