

Magnum Broadcasting, Inc.

315 S. Atherton Street / State College, PA 16801

Quarterly Issues & Programs Report

For

Station WBLF-AM, WBLF-FM (W292EZ), WPHB-AM

4th QUARTER, 2018 (October 1 through December 31)

QUARTERLY SIGNIFICANT PROGRAMS REPORT WBLF RADIO, 970 AM, Bellefonte, WBLF RADIO 106.3 FM (W292EZ), Altoona, Pennsylvania, WPHB RADIO 1260 AM, Philipsburg, Pennsylvania, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2018.

PROGRAMMING STATEMENT

Radio station WBLF RADIO, 970 AM, Bellefonte, Pennsylvania, WBLF RADIO 106.3 FM (W292EZ), Altoona, Pennsylvania, WPHB RADIO 1260 AM, Philipsburg, licensed to Magnum Broadcasting, Inc., provides a news, information and talk format to its community of license, Bellefonte, Pennsylvania, on a continuing basis. By its nature, WBLF Radio's news, talk, information, and sports programming format deals with, and is responsive to the main issues of the Centre County area, daily.

During the past three months, WBLF RADIO, 970 AM, Bellefonte, WBLF RADIO 106.3 FM (W292EZ), Altoona, Pennsylvania, WPHB RADIO 1260 AM, Philipsburg, coverage of news stories, our employee's participation in community affairs, and regular interviews with community leaders have led to the determination that the issues listed in this report are ones of importance to Centre County. A variety of programming elements, news and business reports, commentaries, editorials, and public service announcements on matters of importance to the community are included within the services provided by WBLF RADIO, 970 AM, Bellefonte, Pennsylvania, WBLF RADIO 106.3 FM (W292EZ), Altoona, Pennsylvania, WPHB RADIO 1260 AM, Philipsburg,.

Specific examples of some of these types of programs and the principal issues to which they pay particular attention are set forth in this report.

QUARTERLY SIGNIFICANT PROGRAMS REPORT WBLF RADIO, 970 AM, Bellefonte, WBLF RADIO 106.3 FM (W292EZ), Altoona, Pennsylvania, WPHB RADIO 1260 AM, Philipsburg, Pennsylvania, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2018.

CERTIFICATION

On behalf of WBLF / WPHB Radio, I certify that a copy of this Quarterly Significant Programs Report for WBLF and WPHB, licensed to Magnum Broadcasting, Inc. was placed in the station's Public Inspection File on January 10, 2019.

Diana Stapleford, General Manager
Magnum Broadcasting, Inc.

QUARTERLY SIGNIFICANT PROGRAMS REPORT WBLF RADIO, 970 AM, Bellefonte, WBLF RADIO 106.3 FM (W292EZ), Altoona, Pennsylvania, WPHB RADIO 1260 AM, Philipsburg, Pennsylvania, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2018.

PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. The WBLF / WPHB Morning Show, The Tor Michaels Show, hosted by Tor Michaels, is Centre County’s full-service morning show, airing weekdays from 6 a.m. to 9 a.m. The show features a combination of news updates every 15 minutes, weekly listener polls for public discussion, sports casts and weather updates every ten minutes, financial news and newsmaker interviews.

Issues of Concern:

WBLF / WPHB’s morning show host, Tor Michaels asks the WBLF / WPHB POLL QUESTION OF THE WEEK. The subject is about an issue / topic that affects are community / state / country. Listeners are invited to call in with their opinion and an open discussion ensues.

Issues:	Program / Segment:	Date:	Duration:	Description:
County	Morning show	October 1:	50 min. wk	Discussion: Who do you support in the 76th House Race Stephanie Borowicz or Mike Hanna Jr?
State	Morning show	October 9:	50 min. wk	Discussion: Who do you support in the 12th District Race for Congress Tom Marino or Marc Friedenburg?
Local	Morning show	October 11:	30 min segment	In-studio guest: Local Historian, James Bloom talks about the history of the Navy.
Regional	Morning show	October 15:	50 min. wk	Discussion: Who do you support in the 171 st District Race, Kerry Benninghoff or Erin McCracken?
Local	Morning show	October 17:	30 min segment	In-studio guest: Centre County Commissioner Steve Dershem speaking on the Breat Cancer Awareness Event.
Local	Morning show	October 18:	30 min segment	In-studio guest: Representatives from the Howard Fire Company Punkin’ Chunkin’ event to benefit the Howard Fire Company Capitol Campaign.
State	Morning show	October 19:	20 min segment	PA State House candidate, Erin McCracken, talking about her candidacy.
State	Morning show	October 22:	50 min. wk	Discussion: Who do you support in the 15 th Congressional Race, Glenn Thomson or Susan Boser?
Local	Morning show	October 23:	30 min. wk	In-studio guest: Lenny Coval on funding new playground equipment in Allport. Discussing upcoming fundraisers.
Local	Morning show	October 25:	30 min. wk	In-studio guest: Bellefonte Mayor, Tom Wilson, discussing the potential re-zoning of Centre Crest, a county facility.
State	Morning show	October 31:	20 min segment	PA State House candidate, Erin McCracken, talking about her candidacy.
State	Morning show	November 1:	20 min segment	PA State Senate candidate, Ezra Nanes, talking about his candidacy.

State	Morning show	November 2:	20 min segment	Susan Boswer, candidate for Congress, discussing her campaign.
Local	Morning show	November 2:	20 min segment	In-studio guest: Centre County Commissioner Steve Dershem speaking on the recent Centre County Courthouse fire bombing.
Local	Morning show	November 2:	20 min segment	In-studio guest: Bellefonte Police Chief Shawn Weaver speaking on the recent Centre County Courthouse fire bombing.
Local	Morning show	November 5:	50 min. wk	Discussion: What is your opinion on what you'd like to see done with the Centre Crest Facility?
State	Morning Show	November 7:	20 min. segment	Aimee Lewis, speaking about covering Scott Wagner's Election Night Party
Local	Morning show	November 9:	30 min segment	In-studio guest: Centre County Commissioner, Mike Pipe, speaking about the Centre Crest Rezoning and public opinion.
National	Morning show	November 12:	30 min. wk	Discussion: Do you agree with the decision to bar CNN reporter, Jim Acosta from the White House?
Local	Morning show	November 15:	20 min segment	In-studio guest: Centre County Sheriff Bryan Sampsel following up on the findings of the Centre County Courthouse fire bombing.
Local	Morning show	November 29:	20 min segment	In-studio guest: Organizer, Jessica Lomison talking about the upcoming Chili Cook-off charity event to raise funds for the BEA Wrestling team / club.
County	Morning show	December 3:	50 min. wk	Discussion: Do you support the upgrade of our county voting system at a cost of 1.3 million dollars?
County	Morning show	December 11:	50 min. wk	Discussion: Do you support the proposed Bike Path to be developed, between Bellefonte and Milesburg?
Local	Morning show	December 12:	30 min. wk	In-studio guest: Bellefonte Mayor, Tom Wilson, discussing the proposed Bike Path to be developed, between Bellefonte and Milesburg and how the project may be funded.
County	Morning show	December 17:	50 min. wk	Discussion: Do you support the proposed doubling of the county hotel tax?
National	Morning show	December 24:	30 min. wk	Discussion: Do you plan to send money to the go fund me page for the border wall?
County	Morning show	December 31:	20 min segment	In-studio guest: Centre County Commissioner Steve Dershem speaking on the proposed County Hotel Tax and the effect it could have on the county and the area.

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PROGRAMS THAT ADDRESS COMMUNITY ISSUES

2. **Local Live! with Michelle McConnell** 12:00 pm – 1:00 pm, Monday – Friday, *Local Live!* is all about being – **LOCAL!** Local businesses, Local events, Local organizations, with some of Central PA’s Most Interesting People! *Local Live!* promotes buying local, and staying right here in our communities – and putting the spotlight on positive elements taking place in our own backyard!

Issues of Concern:

WBLF show host, Michelle McConnell hosts various groups, businesses, organizations and interesting individuals which are making impacts in Central PA. Listeners are invited to call in with their opinion and an open discussion ensues. Most all guests on *Local Live* were 1 hour, except for those noted.

Date Guest Organization/Business Description of show

Monday	10/1/2018	Dr. Joseph Betz	Flu Season / Flu Shot	With flu season around the corner, local health care providers say it’s important to get the flu vaccine, especially after last year’s severe flu season – the first to be classified as high severity across all age groups according to the CDC. Dr. Joseph Betz, a physician with MedExpress Urgent Care located in State College is here today to remind us that now is a good time to get the flu vaccine.
Wednesday	10/3/2018	Dee Ralston	Young Living Essential Oils	Dee Ralston, Consultant with Young Living Essential oils have also dramatically increased in popularity over the last couple of years. Essential oils are everywhere, and so is the data being scattered across the internet, and you see them as you shop in grocery stores etc. Today on #LocalLive we just want to dialog with someone who might be able to share a more educated discussion on the subject; and if you choose to explore or want to know more about them, hopefully point you in a more informed about how to use essential oils properly. Web www.junkatiqueoils.com
Friday	10/5/2018	Heidi Lauckhard-Rhodes	Pine Grove Farmers Market Harvest Festival	Heidi Rhodes with Pine Grove Mills Farmers Market & HarvestFest, your local farmers and growers. Additionally, with farmers markets coming to the end of the season, and all the wonderful abundance of harvests – you want to make the rounds this weekend and get to know Friends & Farmers where customers can order easily online during and throughout the winter and into spring! Pine Grove Mills Farmers Market and Harvest Fest http://pgmfarmersmarket.com/ Friends & Farmers http://www.friendsandfarmers.coop/ Centre County Farm Tour http://www.centrecountyfarmtour.com/
Tuesday	10/9/2018	Cindy Wolf / Alexis Russell	Happy Valley Special Hockey Association	HVSHA currently supports two adaptive ice hockey programs: the Happy Valley Beavers, a Special Hockey team for individuals with developmental disabilities, and the Happy Valley Coyotes, a unified Sled Hockey team for individuals with and without physical disabilities.
Wednesday	10/10/2018	Leanne Lenz & Adam Salyards	Center Helps	Executive Director Leanne Lenz and Board of Directors President Adam Salyards with Centre Helps joined the program #LocalLive today to discuss how Center Helps navigates the local safety net for our friends and neighbors in need. Whether in crisis or struggling to make ends meet

				, our community can always find help through the talented staff and volunteers at Centre Helps. They connect with our community through our 24/7 hotline, text, chat, and community collaboration. We all have friends that are suffering in silence. Our well-trained, compassionate team transitions those friends and neighbors from crisis to viability. The work of Centre Helps serves us all, whether directly or indirectly, by improving the quality of life in our community. To contact them: 410 South Fraser Street, State College, PA 16801, phone/text (814) 237-5855, or 800-494-2500 and web https://www.centrehelps.org/
Thursday	10/11/2018	Det. Tom Snyder/Officer Brad Tuskovich	Active Shooter - How to Prepare for an Active Shooter Incident (*Run*Hide*Fight)	Detective Tom Snyder, and Officer Brad Tuskovich of the Patton Townships Crime Prevention and Community Relations Officer joined Local Live to discuss Active Shooters -How to Prepare for an Active Shooter Incident. (*Run*Hide*Fight) In preparing for today's topic, we believe this material could save a life, whether on a campus, in a work place environment, or anywhere else people may travel or congregate. Emergency planners are frequently asked for this information and we are responding to that request, and a growing need to be alert and vigilant of our surroundings. The goal of today's show is to provide you with this information and that it brings a sense of empowerment and peace of mind. Finally, the information can be generalized. You can employ the thought process to prepare for any kind of emergency. If you have additional questions, or would like to reach out to schedule a class, or site assessment you can contact Officer Tuskovich at the Patton Township Police Department (814) 234-0273, or your local township. Listen to the interview here: https://soundcloud.com/user-560666542/active-shooter-how-to-prepare-for-an-active-shooter-incident-runhidefight
Friday	10/12/2018	Jill Lillie/Phyllis Corman	Altrusa International of Centre County	Two amazing organizations, Altrusa International of Center County off 12:15 PM on, Monday, October 15 th at The Centre Region Active Adult Center which is located in the Nittany Mall. The kits are free to Senior Citizens. The Vile of Life http://www.vialoflife.com/ was established to offer citizens the opportunity to compile important health, medical, insurance and emergency contact information. Fire Rescue and Law Enforcement personnel can utilize this data in the event of an emergency when a patient or victim is unable to speak and answer important questions that can have a significant affect on medical treatment. For more information contact AltrusaCentre Co@gmail.com #VileOfLive #ACAP #AltrusaInternational #SeniorCitizens
Monday	10/15/2018	Timothy J. Scharf	Centre County Young Life	Chris Russell, Centre County Area Director, Mackenzie Root, Centre county Staff Associate, and Tim Scharf, Board Member of Centre County Young Life. Young Life doesn't start with a program. It starts with adults who are concerned enough about kids to go to them, on their turf and in their culture, building concerns about ministry in our local area, or if you are interested in getting more involved, please contact our Centre County Young Life Office or get in touch with the local Young Life Staff. #YoungLife #PartyWithAPurpose #relationships Email: chrisrussellyl@gmail.com ; phone (814) 251-4818 or web https://centrecounty.younglife.org/Pages/default.aspx
Tuesday	10/16/2018	Michael Mister / Melanie	Alzheimer's Association/Walk	Michael Mister with David's Dreamer's, Melanie Phillips – with Alzheimer's Association, and Chris Wolf are joining Local Live

		Phillips	to End ALZ	today to discuss the upcoming Walk to End Alzheimer's happening in State College on October 20 th from 9a-noon at Medlar Field @ Lubrano Park, University Park, PA. David's Dreamers are in the top spot for fund raising efforts locally. The event is Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. This inspiring event calls on participants of all ages and abilities to join the fight against the disease! Register (no fee) at act.alz.org/StateCollege2018 #ENDALZ Information on #DavidsDreamers David's Dreamer's Team - https://www.facebook.com/DDCelebritySoftballTourney/
Wednesday	10/17/2018	George Demchak	Howard Volunteer Fire Co - Punkin Chunkin	It's one of the highlights of the fall, and on a lot of bucket lists of must see's and do's in Centre County. Every year towards the end of October the Howard Fire Company holds a one day festival at the scenic Bald Eagle State Park in Howard, PA. The main attractions of the festival are the catapults, trebuchets, and (possibly) air cannons that launch pumpkins hundreds of feet through the air and send them splashing down into the nearby lake. Hence why we call it Punkin' Chunkin". The one day festival hosts a number of other attractions such as: -Nearly 100 Local Craft Vendors -Local Food Vendors -Hayrides -Smaller Trebuchets for the Public to Shoot -Children's Games and Activities. -Emergency Vehicles -Pumpkin Pie Eating Contest -Farmer's Market However, the best part about the festival is that it is absolutely FREE to attend! There are absolutely no parking or admissions costs to come to the festival. Any money donated during the festival will go towards supporting the Howard Fire Company #14 and future Punkin' Chunkin' Fall Festivals. Come out on SATURDAY OCTOBER 20, 10AM-5PM Bald Eagle State Park, Howard, PA!! http://www.howardfire.com/ #punkinchunkin #HowardVolunteerFireCompany #makingpie
Thursday	10/18/2018	Mike Holzer & Louise Troxell	The Allegheny Ukulele Kollektive	Mike Holzer – President, and Chief Ukulele Evangelist & Louise Troxell – Secretary, and Song Master Extraordinaire with The Allegheny Ukulele Kollektive (or Allegheny Ukes) is a Ukulele enthusiast club based in the Altoona-State College, PA region. The Allegheny Ukes have existed in various incarnations since 2010 where we jammed on college campuses, the local YMCA, and in cafes. They welcome players of all abilities and of all ages! They get together often, so see the calendar of events to see where the next jam or event will be! So if you're new to the ukulele? Never picked one up but want to try? Come on down and join the jam! http://alleghenyukes.com/ #ukulele #uke
Friday	10/19/2018	Sharon McDonald,	Food Safety Specialist	Sharon McDonald, MEd, RD, LDN with Penn State Extension, and serves as their Extension Educator & Food Safety Specialist to discuss food and food safety, how to utilize common sense to avoid foodborne illness, and keeping food safe. Following four simple steps – Clean, Separate, Cook, and Chill – can help protect your family from food poisoning at home. The CDC notes that this year one in six Americans will get sick from food poisoning, and we hope that these tips and techniques to keep specific foods safe and prevent food poisoning. #foodsafety #safefood If you have additional questions contact (814) 865-6953 https://extension.psu.edu/sharon-mcdonald-med-rd-ldn and other topics which Sharon McDonald covered in the program can be found

				here: https://extension.psu.edu/food-safety-and-quality/home-food-safety/food-preservation
Monday	10/22/2018	Officer Brad Tuskovich	Halloween Safety (30 minutes)	Officer Brad Tuskovich, Patton Townships Crime Prevention and Community Relations Officer, Patton Township Police Department came in to discuss Halloween Safety. Kids love the magic of Halloween: Trick-or-treating, classroom parties and trips to a neighborhood haunted house. But for moms and dads, often there is a fine line between Halloween fun and safety concerns, especially when it comes to road and pedestrian safety and other items to be aware of. Listen
Monday	10/22/2018	Laura Sarge & Mary Jane Fisher	Talleyrand Fall Fest/Bellefonte Sunrise Rotary (30 Min)	Laura Sarge – Children’s Librarian, Centre County Historical Museum & Mary Jane Fisher – Bellefonte Sunrise Rotary Club joined Local Live today to discuss the Talleyrand Fall Festival! The Bellefonte Sunrise Rotary will be hosting for the first time Talleyrand Fall Festival this year, and it will be held on October 27th from 12:00 to 4:00pm at Talleyrand Park Bellefonte PA. The Parade starts at 11:30am at the Bellefonte Elementary School but arrive by 11:00am if you are interested in participating. The Fall Festival will have something for everyone both children and adults with some fresh activities for all! Check out the events Page on Facebook - https://www.facebook.com/events/1547289712083099/ #fallfestival #parades #rotaryclub #BellefontePA
Tuesday	10/23/2018	AC Norway	Phoenix Pro Wrestling	AC Norway, Vice President of Wrestling Operations of Phoenix Pro Wrestling, came in to discuss an upcoming event on taking place on November 3rd. This event was to be a Phoenix Pro Wrestling event. However, Eclipse Wrestling’s Zavior Diamond “stole” the event out from under AC. This will be an Eclipse Wrestling event. AC will also be taking on Zavior Diamond in a grudge match. The event is titled “Point of No Return” and will be held at Building II Athletic Club, 1000 Howard Ave in Altoona. Tickets start at \$12, Ringside available for \$15 and can be purchased at the door or online at www.eclipsewrestle.com #IndyWrestling #GrudgeMatch #PhoenixProWrestling #EclipseWrestling #Dishonor #Heels&Faces
Thursday	10/25/2018	Chip Craig	Your Furniture 4 Less	Chip Craig, with Your Furniture 4 Less, 2904 Benner Pike, Bellefonte, PA 16823 (Next to Joel Confer Ford) joined Local Live to discuss the upcoming Community & Free Family-Friendly SPOOKYVILLE! There will be FREE Refreshments from Philly Pretzel Factory, Troy’s of Bellefonte and Otto’s Rootbeer & Soda. Plus dress the kids for the Kids Costume Contest, for chances to win prizes from Philly Pretzel Factory, Dairy Queen, Northland Bowl & Cartridges Galore Video Games. There will be FREE Candy from Pappy Chuck’s Candy Shoppe & Spooky buildings! And this all happens Tuesday, October 30th from 6-8pm! https://www.facebook.com/events/376340146239737/
Friday	10/26/2018	Becky Romig	Out of the Cold	Beckie Romig, Out Of The Cold: Centre County is a registered non-profit organization that was established in February 2011 by the Community Safety Net (CSN) which serves residents of Centre County, Pennsylvania. The mission of Out of the Cold: Centre County (OOTC ³) is to provide the homeless in our community with a warm and safe overnight accommodation and nourishment with in a welcoming atmosphere as a supplemental option to locally established shelters. http://www.ootc3.org/ (814) 852-8864

Monday	10/29/2018	David Panko & Rob Schmidt	Military Appreciation	David Panko – President of the Patton Township Business Association, & Rob Schmidt – Downtown State College In partnership with Penn State University and Military Appreciation Week, November’s First Friday will celebrate the contributions of our service members, veterans and their families. The November 2nd event will take place in Downtown State College from 5-8 pm , culminating on the 100 block of South Fraser Street with military vehicles and organizations, live performances and military discounts at participating businesses! Downtown State College will provide free parking validations for the Fraser Street Garage to all military service members and veterans. This event helps support the Penn State University Military Student Fund, offering financial assistance to military-affiliated students as a needs-based scholarship. http://militaryappreciation.psu.edu/ event schedule for downtown https://www.downtownstatecollege.com/event/first-friday-2018-07-06-2018-10-05-2018-11-02/
Wednesday	10/31/2018	Tyson Lidgett	Mo-Valley Paranormal	Mo-Valley Paranormal is a local, central PA based paranormal investigation team. They are passionate about assisting those being affected by paranormal activity. They are especially interested in cases in which children are being directly affected. They are a registered PA business, that is insured and use the latest in paranormal detection equipment and DOES NOT charge any amount for their service. Committed to helping those being affected by this activity to try to understand why it is happening, and to determine if the activity is even paranormal in nature. They endeavor to rule out any and all possibilities of natural or man-made occurrences before a site is ever determined to be paranormal. CONTACT OR TO INQUIRE ABOUT YOUR INVESTIGATION. PLEASE CALL (814)441-1898, or via email at movalleyparanormal@yahoo.com .
Friday	11/2/2018	Zach Barton	Youth Services Bureau	Magnum Broadcasting, has partnered up with the YSB for the 9 th and we have worked diligently to unite our audience with our partners http://ccysb.com/
Monday	11/5/2018		Greenlight A Vet (7 Min)	‘Greenlight’ is commonly used in military language for granting permission to move forward. The term is recognized for initiating action. Green is also the color of hope, renewal and well-being. Greenlight A Vet is a nationwide movement and show of support for our veterans. The simple gesture of changing one light to green creates a beacon of support and appreciation, and a visible symbol of our commitment to "greenlight" veterans forward as valued members of our communities. Let your light shine this Veteran’s day in support of Veterans everywhere. #GreenlightAVet The Greenlight A Vet is sponsored by Walmart, a proud supporter of Veteran Empowerment. On Memorial Day 2013, Walmart launched the Veterans Welcome Home Commitment. Since then, we’ve hired nearly 180,000 new veteran associates and promoted over 24,000. We’re committed to hiring 250,000 veterans by 2020*. Go to http://greenlightavet.com/ and learn more about this campaign.
Monday	11/5/2018		Fisher House Foundation (7 Min)	When a member of the military is injured, it can be an incredibly difficult time for a military family. Having loved ones close by is key in recovery. But being together during treatment can be a huge financial burden especially when the VA Hospital might be

				<p>far from home. Fisher House Foundation provides a home away from home for military and Veteran families in need. THE PENNSYLVANIA FISHER HOUSE IS LOCATED AT THE VA PITTSBURGH HEALTHCARE SYSTEM – Their number is (412) 360-2030. The Fisher House Foundation is based out of MD – at 12300 Twinbrook Parkway, Ste. 410 Rockville, MD 20852 888-294-8560 info@fisherhouse.org Additional information about Fisher House can be found at https://www.fisherhouse.org/</p>
Monday	11/5/2018		Black Rifle Coffee Company (8 Min)	<p>From Special Forces to CEO, one man's journey from combating terrorism to roasting coffee. I'm talking about Black Rifle Coffee Company – and Evan Hafer explains that Black Rifle Coffee Company isn't just a business- "It's Who We Are!" Established in 2014, Black Rifle Coffee Company is a veteran owned coffee enterprise set out to change the convention of coffee as we know it- because hipsters didn't invent coffee. The mission of Black Rifle Coffee Company serves coffee and culture to the people who love America. While Black Rifle Coffee Company does not have any retail locations, you can find quality coffee whether you like light, medium, dark or extra dark roasts to decafs and coco's, you'll find cool apparel, and other merchandise on their website https://www.blackriflecoffee.com/ * But Don't expect political correctness from Black Rifle Coffee Company - They value speaking their mind, the vets, and FREEDOM. Contact 1-844-899-9330 or info@blackriflecoffee.com or by web https://www.blackriflecoffee.com/</p>
Monday	11/5/2018		Purple Heart Foundation (6 Min)	<p>The Purple Heart has a noble heritage. It is the oldest award still given to combat-wounded veterans of the U.S. military. Established by George Washington in 1782 and originally called the Merit Badge, the Purple Heart has been awarded nearly two million times to recognize the sacrifice and commitment of combat-wounded veterans. Veterans of the United States Armed Forces are eligible for a broad number of programs and services offered by the Military Order of the Purple Heart and other veteran organizations. – Contact the Purple Heart Foundation https://purpleheartfoundation.org/, 7008 Little River Turnpike Annandale, VA 22003, (703) 256-6139 Car Donations 1-888-414-4483, Clothing or other donations (888) 944-3767 or https://purpleheartfoundation.org/donate/clothing-donation/</p>
	11/5/2018	Trish Shallenberger	A Soldiers Hands (15 min)	<p>Currently undertaking the USS Reagan, A Soldier's Hands is a grass roots effort started by Trish Shallenberger to provide skin care to the troops supporting us on the front lines. The mission is to send hand care products inside a care package to every single service man and woman who is deployed defending our freedom. ASH is achieving this one unit at a time, with personalized thank you notes in each care package, along with sun screen, hand cream, lip balm and other surprises. To learn more about how you can help, http://www.asoldiershands.org/index.html please call Trish at 267-564-5204.</p>
	11/5/2018	Jack Tobias	Bald Eagle Area Veterans Day Celebration (15 min)	<p>Principal Jack Tobias, History Teacher Kaylee Dugal & Mathematics Teacher Annette Threton discuss the Bald Eagle Area School District will be holding its annual Veterans Day events. A celebration and free luncheon will be held for local veterans and active military personnel and a guest. The event will be held starting at 9:45 a.m. Nov. 9 at Bald Eagle Area Middle and High</p>

				School. The day will begin with a welcome speech from Principal Jack Tobias, along with a parade of colors from the American Legion of Clarence, the Pledge of Allegiance, the Star Spangled Banner performed by the symphonic band and a presidential proclamation. Capt. Aaron Irvin will also be this year's guest speaker. Irvin, a marine, graduated from BEA in 2003. A goal this year for the Bald Eagle Area School District is to also double the number of veteran graduates they honor on its photo board, and is open to all BEA graduates who are serving in the military or who have served in the military. Anyone interested should contact https://www.beasd.org/article/70249?org=district-office
Tuesday	11/6/2018	Brian Querry	Centre County Veteran Affairs	Brian Querry, Director of The Centre County Veterans Affairs Office discussed how the VA assists Veterans and eligible dependents in applying for federal, state and county benefits. The VA advocates for Veterans and assist with all aspects of applying for benefits. Additionally, they may refer Veterans and dependents to other federal, state, county agencies and organizations that might further assist them in solving their problems or answering their questions. Please use the following links to the U.S Department of Veterans Affairs Web Site (www.va.gov) to find out more information about potential federal programs. While we will make every effort to assist walk-ins, we strongly recommend that you call for an appointment to ensure a Veteran Service Officer is available to talk with you and/or avoid a long wait. The Centre County VA office is located Willowbank County Office Building 420 Holmes St. Room 333 Bellefonte, PA 16823-1488 If you have further questions or want to schedule an appointment please contact the VA @ 814-355-6812. http://centrecountypa.gov/index.aspx?NID=351
Wednesday	11/7/2018	Paul Madrid	My My Chicken (on location) 45 min	Local Live is on location with Paul Madrid, Owner of My My Chicken is an American restaurant serves up some of the best fried chicken, Korean style chicken, wings and sandwiches in Central PA. All of their chicken is hand breaded and their sauces and sides are made fresh daily. Serving lunch, brunch and dinner - 7 days a week, and are always available for takeout, tailgate... and even your Thanksgiving meals. Located at 536 Westerly Pkwy, State College, PA #DoYouEvenMyMyBro https://www.mymychickensc.com/
Wednesday	11/7/2018	Jackson Brown	THON 15 min	Jackson Brown, THON Media Relations Team, came in to discuss and share the exciting news of the One Day campaign and matching grants from the Sokolov family, 100 days until the magic of THON happens as the countdown kicked off at the HUB at PSU, plus the THON Football Game which is all happening this weekend against Wisconsin, as THON continues to "Shape the Moment" for diamond families who are battling #cancer! To get involved or learn more about donating and how you can make a difference For The Kids! www.THON.org
Thursday	11/8/2018	Jack Tobias	Bald Eagle Area Veterans Day Celebration (15 min)	Principal Jack Tobias, History Teacher Kaylee Dugal & Mathematics and a guest. The event will be held starting at 9:45 a.m. Nov. 9 at Bald Eagle Area Middle and High School. The day will begin with a welcome speech from Principal Jack Tobias, along with a parade of colors from the American Legion of Clarence, the Pledge of Allegiance, the Star Spangled Banner performed by the symphonic band and a presidential proclamation. Capt. Aaron Irvin will also

				<p>be this year's guest speaker. Irvin, a marine, graduated from BEA in 2003. A goal this year for the Bald Eagle Area School District is to also double the number of veteran graduates they honor on its her with your photo, name, rank, branch of military and BEA class year. To register, contact (814) 355-4868 or https://www.beasd.org/article/70249?org=district-office</p>
Thursday	11/8/2018	SGM Charlie B. Mills	Navy Club of Tyrone, PA Ship 589 (22 min)	<p>SGM (Sgt. Major) Charlie B. Mills and Shirley Gray Dawson of the Tyrone Navy Club Ship 589, came in to the #LocalLive studios discuss their written a series of short stories – by our Local Heroes , - stories of young men and women who served in the Armed Forces of the United States of America. the important work you do to share the service of other veterans and helping us to remember that our freedom is not free – and that all gave some, but some gave all. Contact 1057 Pennsylvania Ave, Tyrone, PA 16686 Phone (814) 684-4543 web www.navyclubusa.org</p>
Friday	11/9/2018	Carolyn Foust	Happy Valley Quilts of Valor	<p>Carolyn Foust, Group Leader & Hattie Emel with Happy Valley Quilts of Valor. The national organization began with a Blue Star mom’s dream in 2003, the national organization of Quilts of Valor® Foundation has been fulfilling its mission to cover service members and veterans touched by war with comforting and healing quilts. In 15 years, (nationally) this volunteer organization has awarded quilts to veterans and service members in all 50 States and overseas, and will soon award the 200,000th quilt nationwide! (200 alone here in Centre County!) https://www.qovf.org/ #QOVF #QOVF20k #quilts #veterans #volunteers #thankyou</p>
Monday	11/12/2018	Robin Cain	Foster Care / Adoption	<p>November is National Adoption Month, or National Adoption Awareness Month, and to celebrate, so we’d like to share and discuss adoption issues and talk to families which have adopted – maybe even address the frequently asked questions. Hopefully today’s show will help gain insight into adoption, the adoption community, and the need for more families to adopt children from our domestic foster care system. CYS’s slogan is “Share Your Heart, Open Your Home and Change a Lifetime. Centre County Children Need Centre County Homes”. When children come into foster care, the goal is always to return children to their birth families. However if that is not possible, then we are looking for our foster parents to provide permanency/adoption. Contact Robin Cain - Foster Care Specialist & Julie Heverly - Foster Home Recruiter for Centre County CYS FICS 310 West Linn Street Bellefonte, PA 16823 Phone: 814-355-3807 Ext. 236 Or Vince & Beth Smith – CCOCA-Centre County Orphan Care Alliance 201 Harvest Field Drive, Boalsburg, PA 16827 orphan.care@ccoca.org 814-321-3199 http://www.ccoca.org/</p>
Tuesday	11/13/2018	Patricia House	Bellefonte Art Museum	<p>Director, Patricia House and Gallery Manager, Lori Fisher with joined to show today with the Bellefonte Art Museum to discuss the museum's rich PA history, plus the mission to showcase and sell works by local artists and to provide enrichment by showing art from around the world as well as art from our own community. http://www.bellefontemuseum.org/</p>
Wednesday	11/14/2018	David Panko & Keriann Smith	Patton Township Business Association Coat Drive	<p>David Panko, Vanessa B, and Keriann Smith. A warm coat brings physical warmth, the gift of community brings warmth to our spirits...the knowledge that someone cares brings warmth to the heart. During this time our friends at the Patton Township Business Association have stepped in to organize a coat drive to</p>

				<p>collect warm clothing which will benefit the YSB and provide for the needs of the community. Please show your warmth for those less fortunate in our community by donating new or gently used coats which benefits The YSB's - Burrowes Street Youth Haven. Drop off locations throughout the Patton Township Business Association sponsors in State College: Otto's Pub & Brewery, Comfort Suites, Patton Township Municipal Building, Trinity Lutheran Church, The North Club, Bobby Rahal Honda & Planet Fitness, or the YSB, or Burrowes Street Youth Haven. YSB – http://ccysb.com/ or (814) 237-5731</p>
Thursday	11/15/2018	Keith Beirly	Forefathers Bookstore	<p>Keith Bierly, Owner, Forefathers Book Shop, and Authors Roger Williams, and Ron Smith who will be signing their books as well as others this weekend. Mark Your Calendar. On Sunday, November 18th we will be trying a new FAD (FOREFATHERS AUTHORS DAY.) Between 12 PM and 6 PM we will have NINE (9) Authors signing their most recent work. There will be a ton of talent that day at Forefathers Book Shop. Refreshments and beverages will be provided. Stop by Forefathers Book Shop 121 E Main in Rebersburg and check out the selection of over 30,000 good quality used hardback books at good prices. Dozens of topics. They have a wide array of titles featuring biographies of Presidents, other politicians, Supreme Court Justices, Native Americans, women in politics, & religious leaders. Also: religion, outdoors, classics, & more. Call (814) 349-2611 check them out on Facebook or http://forefathersbookshop.com/</p>
Friday	11/16/2018	Heidi Lauckhard-Rhodes	Holiday Cooking	<p>Pine Grove Mills Farmers Market, Heidi Lauckhard-Rhodes and Emily Decker, Online Market Manager from Friends&Farmers a local food Co-op, along with special call-in guest including: Lyn Garling with Over The Moon Farm, Liz Wicks from Revival Kitchen , and how they can help. Thanksgiving shopping be made easy – shop now and get your goodies on Tuesday just in time for the holiday cooking! (and they deliver!) http://www.friendsandfarmers.coop/</p>
Tuesday	11/20/2018	Capt. Staci Ferreira	Salvation Army (30min)	<p>Captain Staci Ferreira discussed The Salvation Army's Red Kettle kickoff! The annual event brings volunteers outside of major grocery and retail stores around the country. The Salvation Army works year round to help people in need. The Red Kettle usually can be seen between mid-November until the end of December. The money raised from the from the kettle goes right back into the local community to help with clothing assistance, food, and emergency disaster services. Around this time of year the Salvation Army assists more than 4.5 million people between Thanksgiving and Christmas. Anyone looking to volunteer to ring the bell, or donate to the Salvation Army's Red Kettle can donate either in at the kettle in person, text todonate "SCRedKettle" to 71777 or make a donation online https://pa.salvationarmy.org/statecollege and always, if you have questions, you can call the Salvation Army at (814) 861-1785 #DoingTheMostGood#salvationarmy #RedKettle #RingThatBell #Give</p>
Tuesday	11/20/2018	Rev. Ed Preston	Mt. Nittany UMC Thanksgiving Dinner (30 min)	<p>Rev. Ed Preston, Mt. Nittany United Methodist Church discussed the somewhere to go this holiday, join Mt. Nittany United Methodist Church community and includes turkey, stuffing, mashed potatoes, vegetables, and more. Call (814) 237-3549 address: 1500 E Branch Rd, State College, PA</p>

Wednesday	11/21/2018	Jonathan Preston	Decorating for the holidays and fun facts	Jonathan Preston joined Local Live to talk DIY tips and related holiday topics. You may remember our guest from the from being featured on the State College Culture Crawl events, plus an episode we did on Street Art, we decided to have him back to talk about decorating and arts and craft related projects which you can do this time of year. Jonathan went to Art Institute of Philadelphia. & was doing murals since he was a little kid. We discuss various decorating ideas from centerpieces, candles, leaves, noodle and other items you can make quickly, to the time treasured traditions during the holidays interspersed with fun facts as well and other topical and cultural topics as well and Christmas Crusade with the YSB. Jonathon has an up-coming show which will be held at the Factory Works Art Gallery in Williamsport, PA on February 1st. https://www.facebook.com/FactoryWorksGallery/
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Special Promotions:

Issues: Poverty, Quality of Life, Youth Outreach

3. WBLF / WPHB Annual Christmas Crusade for Kids:

Runs November 10, 2018 – December 21st, 2018, Monday – Sunday 6a-7p

This annual program, in its 10th year, provides disadvantaged children with their Christmas wishes. The program is a partnership with the Centre County Youth Service Bureau, who provides us with a list of disadvantaged children in our area and their Christmas wish. They list the children's first name, age, what their wish is for Christmas and what their likes and interests are.

From November 10th through December 21st, our on-air personalities ask listeners and businesses to sponsor a child for Christmas. The studio phone number becomes a Donation Hotline for community members to sponsor a Child's Christmas wish. We work with area businesses, who become sponsor locations whereas the donations are dropped off and then collected by our staff, dropped off at the Youth Service Bureau where they are processed, wrapped and distributed to the children.

We provided 483 area children with their Christmas wish in 2018.

QUARTERLY SIGNIFICANT PROGRAMS REPORT WBLF RADIO, 970 AM, Bellefonte, WBLF RADIO 106.3 FM (W292EZ), Altoona, Pennsylvania, WPHB RADIO 1260 AM, Philipsburg, Pennsylvania, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2018.

PUBLIC SERVICE PROGRAMMING

Throughout the quarter the station aired periodic PSAs and interviews, providing information on a variety of local community activities and issues. On-air interviews from various organizations including charity organizations, businesses, community events and public causes are listed, they include the following:

Event / Organization	Months Aired	Topic
4. Centre County Youth Service Bureau:	October, November, and December 2018	(:60 segment)

The YSB Minute is hosted by The Director of the Centre County Youth Service Bureau, Andrea Fisher and Marketing and PR Director, Zach Barton and airs daily on WBLF / WPHB at 7:20 am and 4:30 pm, Monday – Friday, The segment informs the public of the programs available through the Centre County YSB, talks about upcoming events and gives informative information about how to get involved in helping disadvantaged children in our area.

5. PSAs:

CDC	October – December	Vaccinations
Shelter Pet.Org	October – December	Pet Adoption
NHTSA	October – December	Underage Drinking
DAV.Org	October – December	Help Veterans
AMD Foundation	October – December	Prevent Blindness
YMCA.net	October – December	Support the YMCA
March of Dimes	October – December	Premature Births
IATWF	October – December	Helping Veterans
Diabetes	October – December	Prevent Diabetes
CDC	October – December	Prevent Hepatitis C
National MS Society	October – December	MS Awareness
CDC	October – December	Stop Smoking
NHTSA	October – December	Don't Text and Drive
St. Baldrick's	October – December	Childhood Cancer Research
Al-Anon	October – December	Help for Alcohol Abuse

QUARTERLY SIGNIFICANT PROGRAMS REPORT WBLF RADIO, 970 AM, Bellefonte, WBLF RADIO 106.3 FM (W292EZ), Altoona, Pennsylvania, WPHB RADIO 1260 AM, Philipsburg, Pennsylvania, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2018.

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

6. RADIO PENNSYLVANIA ROUNDTABLE ISSUES REPORT

WQCK FM / WQKK FM / WBLF AM / WBLF FM (W292EZ), WPHB AM 4th Quarter 2018

Radio PA Roundtable is a 30-minute program featuring in-depth reporting on the top news stories of the week.

PA Roundtable runs Sunday mornings from 6:30 am – 7:00 am on
WQCK FM, WQKK FM, WBLF AM, WBLF FM WBLF FM (W292EZ) and WPHB AM

<u>Date</u>	<u>Topic</u>	<u>Guests / Speakers</u>
Oct 6-7	Gubernatorial Debate	Governor Tom Wolf Republican Nominee Scott Wagner Alex Trebec (moderator)
Oct 13-14	EMS Funding Crisis	David Sanko, PA Township Supervisors Association Jason Campbell, CEO of South-Central EMS Service Don DeReamus, Ambulance Association of PA
	Drug Testing Lawmakers	State Rep Angel Cruz (D-Phila)
	House Farewells	State Rep Will Tallman (R-Adams/Cumberland) State Rep Judy Ward (R-Blair)
Oct 20-21	SPECIAL EDITION: Office of Open Records	Erik Arneson, Executive Dir. of the PA Office of Open Records
Oct 27-29	SPECIAL EDITION: U.S. Senate Election	U.S. Senator Bob Casey (D-PA) Congressman Lou Barletta, GOP nominee for Senate
Nov 3-4	SPECIAL EDITION: Gubernatorial Election	Governor Tom Wolf GOP Nominee Scott Wagner
Nov 10-12	General Election Wrap-up	Governor Tom Wolf GOP Gubernatorial Nominee Scott Wagner U.S. Senator Bob Casey Congressman Lou Barletta
	Audit of SRBC & DRBC	PA Auditor General Eugene DePasquale
Nov 17-18	Final PA Senate Session Day	Lt. Gov. Mike Stack PA Sen. Joe Scarnati (R-Jefferson) PA Sen. John Eichelberger (R-Blair) PA Sen. Stewart Greenleaf (R-Montgomery)

Nov 24-25	"Trouble in Toyland" Report	PA Auditor General Eugene DePasquale Ruben Matthew, PennPIRG
	Saving Energy	Allie Astor, PennEnvironment Mark Hand, DEP Dave Althoff, DEP
	Holiday Driving	PSP Cpl. Adam Reed Fritzi Schreffler, PennDOT District 8
Dec 1-2	Volunteer Firefighting Crisis / Report	PA Sen. Randy Vulakovich (R-Allegheny) State Rep Stephen Barrar (R-Chester/Delaware)
	Greenhouse Gases	PA Sen. Lisa Boscola (D-Lehigh) PA Sen. Jay Costa (D-Allegheny)
	PITT Plays for ACC Title	PITT Head Football Coach Pat Narduzzi
Dec 8-9	Pearl Harbor Remembered Annual SPECIAL EDITION	Major (USAF Ret) Hank Heim
Dec 15-16	Broadband Access	Steve Samara, PA Telephone Association Barry Denk, Center for Rural PA
	Municipal Pensions	PA Auditor General Eugene DePasquale
	Penn State Preps for Citrus Bowl	PSU Head Coach James Franklin
Dec 22-23	Top 10 Stories of 2018 (10-6)	Various
Dec 29-30	Top 10 Stories of 2018 (5-1)	Various