

ORDER



Orders
Order / Rev: 1220248
Alt Order #: POLBJL112514
Product Desc: POL Candidate Jones Cty Cir Crt Judge
Estimate: POLBJL112514
Flight Dates: 11/10/14 - 11/24/14
Original Date / Rev: 11/14/14 / 11/14/14
Order Type: Political

WDAM

Primary AE: House WDAM
Sales Office: WDAMH
Sales Region: Local

Agency Name: Prime Time Agency (C)
Buying Contact:
Billing Contact:
 1313 25th Avenue
 Gulfport, MS 39501

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Landrum, Billy Joe/Cir Crt Judge
Demographic: A35+
Product Codes: PL80
Priority: P15
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/14	11/24/14	32	\$8,170.00	\$6,944.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	32	\$8,170.00	\$6,944.50	0.00
Totals	32	\$8,170.00	\$6,944.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WDAM			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDAM	11/10/14	11/14/14	LOC Nightbeat Nightbeat	Comm	10p-1035p	----F--	:30	1	\$400.00	P 4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/10/14	11/16/14	----F--		1				\$400.00		0.00			
N 2	WDAM	11/10/14	11/23/14	NET NBC Sat Today Sh00mm NBC Saturday Today	Comm	7a-9a	-----S-	:30	1	\$75.00	P 3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/10/14	11/16/14	-----S-		1				\$75.00		0.00			
Week:		11/17/14	11/23/14	-----S-		1				\$75.00		0.00			
N 3	WDAM	11/10/14	11/23/14	NET NBC Sunday TodayComm NBC Today Show Sun	Comm	8a-9a	-----S	:30	1	\$120.00	P 2	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/10/14	11/16/14	-----S		1				\$120.00		0.00			
Week:		11/17/14	11/23/14	-----S		1				\$120.00		0.00			
N 4	WDAM	11/10/14	11/16/14	NET NFL Football NFL Football	Comm	7p-1030p	-----S	:30	1	\$470.00	P 4	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/10/14	11/16/14	-----S		1				\$470.00		0.00			
N 5	WDAM	11/17/14	11/23/14	LOC News at 530a News at 530a	Comm	530a-6a	M-W----	:30	2	\$105.00	P 2	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/17/14	11/23/14	M-W----		2				\$105.00		0.00			
N 6	WDAM	11/17/14	11/23/14	LOC Live at Five Live at Five	Comm	5p-530p	M--T---	:30	2	\$265.00	P 4	0.00	NM	2	\$530.00

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WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WDAM	11/17/14	11/23/14	LOC Live at Five Live at Five	Comm	5p-530p	M--T---	:30	2	\$265.00	P 4	0.00	NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/17/14	11/23/14	M--T---		2			\$265.00			0.00			
N 7	WDAM	11/17/14	11/23/14	LOC Nightbeat Nightbeat	Comm	10p-1035p	M-----	:30	1	\$400.00	P 4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/17/14	11/23/14	M-----		1			\$400.00			0.00			
N 8	WDAM	11/17/14	11/23/14	LOC News at 6a News at 6a	Comm	6a-7a	-T-T---	:30	2	\$180.00	P 3	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/17/14	11/23/14	-T-T---		2			\$180.00			0.00			
N 9	WDAM	11/17/14	11/23/14	NET Days of Our Lives Days of Our Lives	Comm	1230p-130p	-T--F--	:30	2	\$125.00	P 3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/17/14	11/23/14	-T--F--		2			\$125.00			0.00			
N 10	WDAM	11/17/14	11/23/14	SYN M-F 630-7p Wheel of Fortune	Comm	630p-7p	-T-T---	:30	2	\$475.00	P 2	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/17/14	11/23/14	-T-T---		2			\$475.00			0.00			
N 11	WDAM	11/17/14	11/23/14	LOC Midday Midday	Comm	12p-1230p	--W----	:30	1	\$120.00	P 3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/17/14	11/23/14	--W----		1			\$120.00			0.00			
N 12	WDAM	11/17/14	11/23/14	LOC News 7 at Six News 7 at Six	Comm	6p-630p	--W-F--	:30	2	\$535.00	P 3	0.00	NM	2	\$1,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/17/14	11/23/14	--W-F--		2			\$535.00			0.00			
N 13	WDAM	11/17/14	11/23/14	NET NBC Today Show NBC Today Show	Comm	7a-9a	----F--	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/17/14	11/23/14	----F--		1			\$100.00			0.00			
N 14	WDAM	11/17/14	11/23/14	NET Notre Dame Football Notre Dame Football	Comm	230-6p	-----S-	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/17/14	11/23/14	-----S-		1			\$60.00			0.00			
N 15	WDAM	11/17/14	11/23/14	LOC 10p News Sat 10p News Sat	Comm	95930p-1030p	-----S-	:30	1	\$410.00	P 3	0.00	NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/17/14	11/23/14	-----S-		1			\$410.00			0.00			
N 16	WDAM	11/17/14	11/23/14	LOC News Following NFL Late News Following NFL	Comm	1030p-11p	-----S	:30	1	\$410.00	P 3	0.00	NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/17/14	11/23/14	-----S		1			\$410.00			0.00			
N 17	WDAM	11/24/14	11/24/14	LOC News at 530a News at 530a	Comm	530a-6a	M-----	:30	1	\$105.00	P 2	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/24/14	11/30/14	M-----		1			\$105.00			0.00			
N 18	WDAM	11/24/14	11/24/14	LOC News at 6a News at 6a	Comm	6a-7a	M-----	:30	1	\$180.00	P 3	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/24/14	11/30/14	M-----		1			\$180.00			0.00			
N 19	WDAM	11/24/14	11/24/14	NET NBC Today Show NBC Today Show	Comm	7a-9a	M-----	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/24/14	11/30/14	M-----		1			\$100.00			0.00			
N 20	WDAM	11/24/14	11/24/14	LOC Midday Midday	Comm	12p-1230p	M-----	:30	1	\$120.00	P 3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/24/14	11/30/14	M-----		1			\$120.00			0.00			

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N 20	WDAM	11/24/14	11/24/14	LOC Midday Midday	Comm	12p-1230p	M-----	:30	1	\$120.00	P 3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/24/14	11/30/14	M-----		1		\$120.00		0.00					
N 21	WDAM	11/24/14	11/24/14	NET Days of Our Lives Days of Our Lives	Comm	1230p-130p	M-----	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/24/14	11/30/14	M-----		1		\$125.00		0.00					
N 22	WDAM	11/24/14	11/24/14	LOC News 7 at Six News 7 at Six	Comm	6p-630p	M-----	:30	1	\$535.00	P 3	0.00	NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/24/14	11/30/14	M-----		1		\$535.00		0.00					
N 23	WDAM	11/24/14	11/24/14	SYN M-F 630-7p Wheel of Fortune	Comm	630p-7p	M-----	:30	1	\$475.00	P 2	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/24/14	11/30/14	M-----		1		\$475.00		0.00					
N 24	WDAM	11/24/14	11/24/14	LOC Nightbeat Nightbeat	Comm	10p-1035p	M-----	:30	1	\$400.00	P 4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/24/14	11/30/14	M-----		1		\$400.00		0.00					
Totals													32	\$8,170.00	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WdAm	Date: 11.14.14
------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------

I, Ted Riemann,
 being/on behalf of: Billy Joe Landrum,
 a legally qualified candidate of the n/a
 political party for the office of: circuit court judge
 in the runoff
 election to be held on: November 25

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to re-elect Billy Joe Lendron,
and you are authorized to announce the time as paid for by such person or entity. I Circuit
represent that this person or entity is either a legally qualified candidate or an judge
authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Burreghs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11-14-14
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Gwen Cleveland NSA
Signature Printed Name Title