

CONTRACT



WTOU-AM
4200 West Main Street
Kalamazoo, MI 49006
(269) 968-1991

<u>Contract / Revision</u> 552954 /		<u>Alt Order #</u>
<u>Advertiser</u> Brian Johnson for County Commissioner		<u>Original Date / Revision</u> 07/21/22 / 07/21/22
<u>Contract Dates</u> 07/27/22 - 08/02/22	<u>Estimate #</u> PREPAY	
<u>Product</u> General Election Campaign 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WTOU-AM	<u>Account Executive</u> House Michigan	<u>Sales Office</u> Kalamazoo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Brian Johnson for County Commissioner
1333 Highgate Road
Kalamazoo, MI 49006

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOU	07/27/22	08/02/22	M-F 6a-10a	6a-10a		:30			NM	12	\$228.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/25/22	07/31/22	--222--				6	\$19.00			
	Week:	08/01/22	08/07/22	33-----				6	\$19.00			
N 2	WTOU	07/27/22	08/02/22	M-F 10a-3p	10a-3p		:30			NM	9	\$198.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/25/22	07/31/22	--222--				6	\$22.00			
	Week:	08/01/22	08/07/22	3-----				3	\$22.00			
N 3	WTOU	07/30/22	07/31/22	Sa-Su 10a-3p	10a-3p		:30			NM	6	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/25/22	07/31/22	-----33				6	\$14.00			
Totals											27	\$510.00

Time Period	# of Spots	Gross Amount	Net Amount
07/01/22 - 07/31/22	18	\$330.00	\$330.00
08/01/22 - 08/02/22	9	\$180.00	\$180.00
Totals	27	\$510.00	\$510.00

Signature: _____ Date: _____

We agree to pay for all advertising placed by us or by our agent, employee, or representative. It is Midwest Communications, Inc. policy to reserve the right to contact the agency/advertiser directly, as deemed necessary. Our payment terms are net 30 days with approved credit and if the account becomes past due we understand and agree that payment made by the agency and or advertiser to any firm or person other than Midwest Communications, Inc. shall not constitute payment to Midwest Communications, Inc. We further agree to pay for all collections cost, attorney fees, and court costs incurred in the collection of said accounts, regardless of whether judicial action is taken. A two week advance written cancellation notice is required unless otherwise specified.

Midwest Communications, Inc. and its affiliate WRIG, Inc. do not discriminate on the basis of race, color, religion, gender, national origin, age, disability or any other characteristic protected by state or federal law.

Contact Midwest Communications Accounting Department at the phone number listed above if you feel this contract is not valid.