

WILLPOWER RADIO, L.L.C.

EEO Public File Report
(For the period 12/1/2016 to 11/30/2017)

WKZE-FM, Salisbury, CT (Facility Id. No. 67776)

Full-Time Job Title	Date Position Opened	Date Position Filled	Recruitment Source for each Hire, indicate if source requested job vacancy notice	Recruitment Source for each Interviewee, indicate if source requested job vacancy notice
Receptionist/Sales	10.10.2017	11/23//2017	1,1,1	1,1,1

RECRUITMENT SOURCES

SOURCE #1

Company Name: Willpower Radio, LLC
Address: 7564 No. Broadway, Red Hook Y 12571
Contact: William Stanley
Phone: (845) 758-9810
Fax: (845) 758-9819
E-Mail: will@wkze.com

SOURCE #2

Company Name: The Lakeville Journal
Address: 33 Bissell Street, Salisbury, CT 06039
Contact: Anna Mae Kupferer
Phone: (860) 435-9873
Fax: (860) 435-146
E-Mail:

SOURCE #3

Company Name: The Daily Freeman
Address: 88 Route 9, Rhinebeck, NY 12572
Contact:
Phone: (845) 876-2083
Fax: (845) 876-2096
E-Mail:

SOURCE #4

Company Name: Northwestern Connecticut Community College
Address: Place Park East, Winsted, CT 06098
Contact:
Phone: (860) 738-6300
Fax:
E-Mail:

SOURCE#5

Company Name: Berkshire Community College
Address: 343 Main Street, Great Barrington, MA 01230
Contact:
Phone: (413) 528-4251
Fax: (413) 528-0149
E-Mail:

SOURCE #6

Company Name: Simons Rock of Bard College
Address: 84 Alford Road, Great Barrington, MA 01230
Contact:
Phone: (413) 528-0771
Fax: (413) 528-7365
E-Mail:

SOURCE #7

Company Name: National Associations of Broadcasters
Address: 1771 N Street, NW, Suite 600, Washington, DC 20036-2891
Contact: Web Site
Phone: (202) 429-5498
Fax: (202) 775-3526
E-Mail: <http://www.nab.org/bcc/>

SOURCE #8

Company Name: Connecticut Broadcasters Association
Address: P.O. Box 678, Glastonbury, CT 06063
Contact:
Phone:
Fax:
E-Mail: www.ctba.org

SOURCE #9

Company Name: New York State Broadcasters Association
Address: 1805 Western Avenue, Albany, NY 12203
Contact:
Phone: (518) 456-8888
Fax: (518) 456-8943
E-Mail: <http://www.nysbroadcastersassn.org/>

SOURCE #10

Company Name: YMCA Women's & Family Center
Address: 167 Colony Street, Meriden, CT 06450
Contact: Pam Dove
Phone:
Fax:
E-Mail:

SOURCE #11

Company Name: NAACP
Address: 166 Selleck Street, Stamford, CT 06902
Contact:
Phone:
Fax:
E-Mail:

SOURCE #12

Company Name: AWRT
Address: 8405 Greensboro Drive, Suite 800, McLean, VA 22102
Contact:
Phone:
Fax:
E-Mail:

SOURCE #13

Company Name: All Access.com
Address:
Contact:
Phone:
Fax:
E-Mail:

Source #14

Connecticut Broadcasters Association Job Bank
Ctba.org

TOTAL NUMBER OF INTERVIEWEES BY EACH
RECRUITMENT SOURCE

Yearly Period Beginning: 12/1/2016 Ending: 11/30/2017

Total Number of Persons Interviewed for Full-time Vacancies: 3

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Total Number of Interviews by Each Recruitment Source:

Recruitment Source Name: Willpower Radio, LLC

Total Number of Interviewees: 3

Recruitment Source Name: Connecticut Broadcasters Association

Total Number of Interviewees: 0

Recruitment Source Name: The Lakeville Journal

Total Number of Interviewees: 0

**DESCRIPTION OF SUPPLEMENTAL OUTREACH
INITIATIVES SHEET**

1. Year: 2006-2017 (ongoing)

Initiative Title: Internship Program

Description of Initiative:

Will Bailies oversees a focused and concerted effort by the employment unit to recruit interns for the radio station. At all times there is at least one intern on staff, who participates in many aspects of the employment unit's operations. For example, the intern assists with music, remotes and advertising production. The WKZE internship program is so effective that the current Traffic Director came to her position with the employment unit after working for the employment unit in the internship program.

WKZE's internship initiative is done primarily in conjunction with Red Hook High School in Red Hook NY, and Bard College, also in Red Hook NY. Both institutions are active and enthusiastic supporters of the program.

2. Year: 2017

Initiative Title: Job Fair

Description of Initiative:

On October 15, 2017, WKZE-FM held a job fair at the radio station in Red Hook NY. Refreshments were provided, and KZE staff members were on hand to answer questions and give tours. Persons interested in traffic, on air and sales positions were solicited with on-air commercials (dozens in the 2 weeks leading up to the fair). 2 people attended, and 1 was hired as a sales person.

Form Prepared by: William Stanley

Name of Person to Contact for more information: William Stanley

Phone: (845-758-9810)
e-mail: will@wkze.com

Ad for Job Fair

Ever wanted a job in the local media? Ever wanted a job that has a myriad of moving parts and keeps you busy all the time, so that the days just fly by? Do you love WKZE Radio? Then this may be the opportunity for you! We're a local media company that is both small (under 10 full time employees), family owned and operated and growing! We're looking for applicants for an entry level position that is anything but boring and rote. In fact, to excel at this job, you have to love a challenge, and not be afraid to take responsibility. Follow through and follow up are a must! The pay is not huge to start, but will increase as the right person's responsibilities expand and grow, along with our confidence and trust. You don't have to know computers, but you do have to have the ability to learn and absorb, especially as you encounter new things. This is a job for a person who's not afraid of change! Think this sounds like you? Send us a resum or show up for the job fair at KZE on Thursday, October 15th. It may just change your life.