

# EEO PUBLIC FILE REPORT

## Heftel Broadcasting Company LLC The Drive LLC

KRXV(FM), Yermo, CA, Facility ID 34554  
KHYZ(FM), Mountain Pass, CA, Facility ID 34555  
KHWY(FM), Essex, CA, Facility ID 34556  
KIXF(FM), Baker, CA, Facility ID 68412  
KIXW-FM, Lenwood, CA, Facility ID 68413  
KHDR(FM), Lenwood, CA, Facility ID 89344  
KHRQ(FM), Baker, CA, Facility ID 89128

- ♦ Reporting Period: August 31, 2017<sup>1</sup> to July 31, 2018.
- ♦ Full-time job vacancies filled during the annual reporting period: 11

JOB TITLE	DATE FILLED	HIRED PERSON REFERRED BY WHICH RECRUITMENT SOURCE?
Account Executive	9/01/17	Employee Referral
Account Executive	5/1/2018	Craig's-list
Account Executive	05/02/18	Propeller HR Solutions
Account Executive	07/02/18	Employee Referral
Account Executive	6/1/2018	Employee Referral
Administrative Assistant	10/3/2017	Employee Referral
Administrative Assistant	05/29/18	Employee Referral
Traffic Director	10/14/2018	Employee Referral
Production Assistant	12/3/2017	Rehire
Sales Manager	12/12/2017	Employee Referral
General Manager	9/1/2017	Employee Referral

- ♦ Total number of candidates interviewed from this pool of applicants: 17
- ♦ A listing of all recruitment sources used during the annual reporting period by position follows.

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<sup>1</sup> The Reporting Period began on August 31, 2018, the date that the current licensee obtained control over the stations. See Lead File Nos. BALH-20170519ABY and BTCH-20170519ACF.

Recruitment Sources for Account Executive Positions	Total Number of Interviewees from Source
Indeed.com	1
Propeller HR Solutions	3
Employee Referral	3
Craigslist	1
Allaccess.com	
On Air Advertising/ Highway Radio	
UNLV Hire a Rebel Site	
Victorville Daily Press	
<b>TOTALS</b>	<b>8</b>

Recruitment Sources for Administrative Assistants	Total Number of Interviewees from Source
Employee Referral	2
Indeed.com	
Nevada Veterans Job Fair	1
Propeller HR Solutions	2
Allaccess.com	
On Air Advertising/ Highway Radio	
UNLV Hire a Rebel Site	
Victorville Daily Press	
<b>TOTALS</b>	<b>5</b>

Recruitment Sources for Traffic Director	Total Number of Interviewees from Source
Employee Referral	1
Allaccess.com	
On Air Advertising/ Highway Radio	
Indeed.com	
UNLV Hire a Rebel Site	
Victorville Daily Press	
<b>TOTALS</b>	<b>1</b>

Recruitment Sources for Production Assistant	Total Number of Interviewees from Source
Employee Referral	
Allaccess.com	
On Air Advertising/ Highway Radio	
Indeed.com	
Rehire	1
UNLV Hire a Rebel Site	
Victorville Daily Press	
<b>TOTALS</b>	<b>1</b>

Recruitment Sources for Sales Manager	Total Number of Interviewees from Source
Employee Referral	1
Allaccess.com	
On Air Advertising/ Highway Radio	
Indeed.com	
UNLV Hire a Rebel Site	
Victorville Daily Press	
<b>TOTALS</b>	<b>1</b>

Recruitment Sources for General Manger	Total Number of Interviewees from Source
Employee Referral	1
Allaccess.com	
On Air Advertising/ Highway Radio	
Indeed.com	
Rehire	
UNLV Hire a Rebel Site	
Victorville Daily Press	
<b>TOTALS</b>	<b>1</b>

# **OUTREACH INITIATIVES REPORT**

**Reporting Period: August 31, 2017 to July 31, 2018**

- ♦ A listing of the stations' outreach efforts during the reporting period follows below.

## **JOB FAIRS**

- Oct. 19, 2017 – Our Promotions Director participated in the National Training Center & Fort Irwin Job Fair.
- April 19, 2018 – Our Promotions Director participated in the Barstow Community College Annual Career & Job Fair.

## **COMMUNITY OUTREACH/ EVENTS**

- Dec. 1<sup>st</sup> 2017 – Our Promotions Director participated in the City of Barstow's Tree Lighting Ceremony & Downtown Holiday Street Fair.
- Dec. 23<sup>rd</sup> 2017 – Promotions Director along with an On-air Personality used the station van to help distribute toys for the Christmas, COPS & Kids program.
- Feb. 20<sup>th</sup> 2018 – Our Promotions Director participated in the Community Health Fair at Barstow Senior Center.
- Mar. 13<sup>th</sup> 2018 – Our Promotions Director participated in the Coffee With A Cop event at the Barstow Main Street Starbucks.
- June 28<sup>th</sup> 2018 – The Promotions Director attended the Community Resources Fair held at the Cora Harper Center in Barstow.