



WTWO  
PO Box 470  
Rockford, IL 61105

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

**Contract # 1459039**

Schedule Dates: 11/04/16-11/08/16  
Advertiser: Tammy Duckworth/US Senate/Dem/IL (78974)  
Agency: Screen Strategies Media (18343)  
Product: Political - US Senate (1077)  
Brand: DUCKWORTH FOR U.S. SENATE (548717)  
Salesperson: Rockford, House (1128)  
Sales Office: Rockford  
Buyer Name: /  
Phone/Fax: /  
CPE: 2966  
Account Types: Local/Political  
Billing Type: Standard  
Comments:

Date Entered: 11/02/16  
Last Modified: 11/03/16  
Entered By: Charlene Whiteside  
CO-OP: No  
Headline #: 2966  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$714.75  
Net Total: \$4,050.25  
Sales Tax:

By Broadcast Month	Spots	Rate
Nov. 2016	18	\$4,765.00
<b>Grand Total:</b>	<b>18</b>	<b>\$4,765.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	6A-7A (CST)	1	1							1	\$75.00	\$75.00	Rockford (WTWO)	MORNING NEWS	11/2/16
2.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	7A-9A (CST)	1				1				1	\$200.00	\$200.00	Rockford (WTWO)	GMA	11/2/16
3.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	7A-9A (CST)	2	1	1						2	\$200.00	\$400.00	Rockford (WTWO)	GMA	11/2/16
4.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	7A-8A (CST)	1						1		1	\$125.00	\$125.00	Rockford (WTWO)	GMA	11/2/16
5.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	8A-10A (CST)	1					1			1	\$50.00	\$50.00	Rockford (WTWO)	LIVE WITH KELLY	11/2/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	3P-3:30P (CST)	1					1			1	\$65.00	\$65.00	Rockford (WTWO)	FAMILY FEUD	11/2/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	4P-5P (CST)	1					1			1	\$75.00	\$75.00	Rockford (WTWO)	JUDGE JUDY	11/2/16
8.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	4P-5P (CST)	1					1			1	\$75.00	\$75.00	Rockford (WTWO)	JUDGE JUDY	11/2/16
9.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	5P-5:30P (CST)	1					1			1	\$375.00	\$375.00	Rockford (WTWO)	5P NEWS	11/2/16
10.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	6P-6:30P (CST)	1					1			1	\$175.00	\$175.00	Rockford (WTWO)	6P NEWS	11/2/16
11.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	6P-6:30P (CST)	1					1			1	\$175.00	\$175.00	Rockford (WTWO)	6P NEWS	11/2/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6:30P-7P (CST)	1					1			1	\$175.00	\$175.00	Rockford (WTWO)	ET	11/2/16
13.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	7P-8P (CST)	1					1			1	\$950.00	\$950.00	Rockford (WTWO)	DWTS	11/2/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

See the back of this document for Advertising Contract Terms and Conditions



WTVO  
PO Box 470  
Rockford, IL 61105

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

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Rockford (WTVO)		
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14.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	8P-9P (CST)						1			1	\$1,250.00	\$1,250.00	Rockford (WTVO)	SHARK TANK	11/3/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10P-10:35P (CST)								1	1	\$350.00	\$350.00	Rockford (WTVO)	LATE NEWS	11/3/16
16.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	10P-10:30P (CST)								1	1	\$175.00	\$175.00	Rockford (WTVO)	LATE NEWS	11/3/16
17.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	10:35P-11:35P (CST)								1	1	\$75.00	\$75.00	Rockford (WTVO)	JIMMY KIMMEL	11/3/16

**CONFIRMATION CONTRACT**

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Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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# Duckworth for U.S. Senate



**\$ 145,903.9**

**Station** WTVO-TV  
**Market** Rockford  
**Flight Dates** 11/4/2016 - 11/8/2016 Revised (Est. 2966)

**Buyer** Rachael Jones  
**Email** rachael@screenstrategies.com  
**Phone** 703-272-7300

Program Name	DP	Days Length	Rate	Fri 11/4	Sat 11/5	Sun 11/6	Mon 11/7	Tue 11/8	Total
WTVO 6a News 6:00 AM - 7:00 AM	EM	M-F 30 <b>5</b>	\$75.00 <b>\$75.00</b>				1		1
Good Morning America 7:00 AM - 9:00 AM	EM	M-F 30 <b>4</b>	\$200.00 <b>\$600.00</b>	1			1	1	3
Sold Out: Lowest Rate to Clear Per WTVO									
GMA Saturday 7:00 AM - 8:00 AM	EM	Sa 30 <b>4</b>	\$125.00 <b>\$125.00</b>		1				1
Sold Out: Lowest Rate to Clear Per WTVO									
Live with Kelly 9:00 AM - 10:00 AM	DT	M-F 30 <b>5</b>	\$50.00 <b>\$50.00</b>	1					1
Family Feud 3:00 PM - 3:30 PM	EF	M-F 30 <b>5</b>	\$65.00 <b>\$65.00</b>				1		1
Judge Judy 4:00 PM - 5:00 PM	EF	M-F 30 <b>5</b>	\$75.00 <b>\$150.00</b>	1			1		2
WTVO 5p News 5:00 PM - 5:30 PM	EN	M-F 30 <b>4</b>	\$375.00 <b>\$375.00</b>	1					1
Sold Out: Lowest Rate to Clear Per WTVO									
WTVO 6p News 6:00 PM - 6:30 PM	EN	M-F 30 <b>5</b>	\$175.00 <b>\$350.00</b>	1			1		2
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 30 <b>4</b>	\$175.00 <b>\$175.00</b>				1		1
Sold Out: Lowest Rate to Clear Per WTVO									
Dancing With Star 7:00 PM - 8:00 PM	PT	M 30 <b>4</b>	\$950.00 <b>\$950.00</b>				1		1
Sold Out: Lowest Rate to Clear Per WTVO									

# Duckworth for U.S. Senate



<b>Station</b>	WTVO-TV	<b>Buyer</b>	Rachael Jones
<b>Market</b>	Rockford	<b>Email</b>	rachael@screenstrategies.com
<b>Flight Dates</b>	11/4/2016 - 11/8/2016 Revised (Est. 2966)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Fri 11/4	Sat 11/5	Sun 11/6	Mon 11/7	Tue 11/8	Total
Shark Tank 8:00 PM - 9:00 PM	PT	F 30	\$1,250.00 <b>\$1,250.00</b>	1					1
Sold Out: Lowest Rate to Clear Per WTVO									
WTVO 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$350.00 <b>\$350.00</b>				1		1
Sold Out: Lowest Rate to Clear Per WTVO									
Sunday 10p News 10:00 PM - 10:35 PM	LN	Su 30	\$175.00 <b>\$175.00</b>			1			1
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 30	\$75.00 <b>\$75.00</b>	1					1
<b>Station Totals</b>			<b>\$4,765.00</b>	<b>7</b>	<b>1</b>	<b>1</b>	<b>8</b>	<b>1</b>	<b>18</b>

*Net \$ 4050.25*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTVO-TV	<b>Date:</b> 11/2/2016
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I, Screen Strategies Media,

being/on behalf of: Tammy Duckworth,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$4,050.25**

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

11/2/2016



Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

  
Signature

Nicholas A. G...  
Printed Name

Doc  
Title