



WTVU
PO Box 470
Rockford, IL 61105

Contract # 1408583

Schedule Dates 08/15/16-08/19/16

Advertiser Tammy Duckworth/US Senate/Dem/IL (78974)

Agency Screen Strategies Media (18343)

Product Political - US Senate (1077)

Brand DUCKWORTH FOR U.S. SENATE (548717)

Salesperson Rockford, House (1128)

Sales Office Rockford

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered 08/12/16

Last Modified 08/12/16

Entered By Charlene Whiteside

CO-OP No

Headline # 2113

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$300.75

Net Total \$1,704.25

Sales Tax

Rockford (WTVU)

By Broadcast Month

Aug. 2016

Grand Total:

Spots 16

\$2,005.00

\$2,005.00

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

FLIGHT DATES 8/15 THRU 8/19

WTVU

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/15/16-08/15/16	5	:30	6A-7A (CST)	1								1	\$75.00	\$75.00	Rockford (WTVU)	MORNING NEWS	8/12/16
2.0	Normal Line / SPOT	08/19/16-08/19/16	5	:30	7A-9A (CST)						1			1	\$125.00	\$125.00	Rockford (WTVU)	GMA	8/12/16
3.0	Normal Line / SPOT	08/16/16-08/16/16	5	:30	9A-10A (CST)			1						1	\$50.00	\$50.00	Rockford (WTVU)	LIVE W KELLY	8/12/16
4.0	Normal Line / SPOT	08/19/16-08/19/16	5	:30	3P-3:30P (CST)						1			1	\$65.00	\$65.00	Rockford (WTVU)	FAMILY FEUD	8/12/16
5.0	Normal Line / SPOT	08/16/16-08/16/16	5	:30	3:30P-4P (CST)			1						1	\$65.00	\$65.00	Rockford (WTVU)	FAMILY FEUD	8/12/16
6.0	Normal Line / SPOT	08/15/16-08/19/16	5	:30	4P-5P (CST)		1		1	1	1			4	\$100.00	\$400.00	Rockford (WTVU)	JUDGE JUDY	8/12/16
7.0	Normal Line / SPOT	08/16/16-08/18/16	5	:30	5P-5:30P (CST)			1		1				2	\$200.00	\$400.00	Rockford (WTVU)	5P NEWS	8/12/16
8.0	Normal Line / SPOT	08/17/16-08/17/16	5	:30	6P-6:30P (CST)				1					1	\$200.00	\$200.00	Rockford (WTVU)	6P NEWS	8/12/16
9.0	Normal Line / SPOT	08/15/16-08/15/16	5	:30	6:30P-7P (CST)			1						1	\$150.00	\$150.00	Rockford (WTVU)	ET	8/12/16
10.0	Normal Line / SPOT	08/15/16-08/17/16	5	:30	10P-10:35P (CST)		1		1					2	\$200.00	\$400.00	Rockford (WTVU)	10P NEWS	8/12/16
11.0	Normal Line / SPOT	08/18/16-08/18/16	5	:30	10:35P-11:35P (CST)				1					1	\$75.00	\$75.00	Rockford (WTVU)	JIMMY KIMMEL	8/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

Duckworth for U.S. Senate



1408583

Station	WTVO-TV	Buyer	Rachael Jones
Market	Rockford	Email	rachael@screenstrategies.com
Flight Dates	8/15/2016 - 8/19/2016 (Est. 2113)		
		Phone	202-276-1821

Program Name	DP	Days Length	Rate	Mon 8/15	Tue 8/16	Wed 8/17	Thu 8/18	Fri 8/19	Total
WTVO 6a News 6:00 AM - 7:00 AM	EM	M-F 5 30	\$75.00 \$75.00	1					1
Good Morning America 7:00 AM - 9:00 AM	EM	M-F 5 30	\$125.00 \$125.00					1	1
Live with Kelly 9:00 AM - 10:00 AM	DT	M-F 5 30	\$50.00 \$50.00		1				1
Family Feud 3:00 PM - 3:30 PM	EF	M-F 5 30	\$65.00 \$65.00					1	1
Family Feud 3:30 PM - 4:00 PM	EF	M-F 5 30	\$65.00 \$65.00		1				1
Judge Judy 4:00 PM - 5:00 PM	EF	M-F 5 30	\$100.00 \$400.00	1		1	1	1	4
WTVO 5p News 5:00 PM - 5:30 PM	EN	M-F 5 30	\$200.00 \$400.00		1		1		2
WTVO 6p News 6:00 PM - 6:30 PM	EN	M-F 5 30	\$200.00 \$200.00			1			1
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 5 30	\$150.00 \$150.00	1					1
WTVO 10p News 10:00 PM - 10:35 PM	LN	M-F 5 30	\$200.00 \$400.00	1		1			2

Duckworth for U.S. Senate



Station	WTVO-TV	Buyer	Rachael Jones
Market	Rockford	Email	rachael@screenstrategies.com
Flight Dates	8/15/2016 - 8/19/2016 (Est. 2113)	Phone	202-276-1821

Program Name	DP	Days Length	Rate	Mon 8/15	Tue 8/16	Wed 8/17	Thu 8/18	Fri 8/19	Total
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 30 5	\$75.00 \$75.00				1		1
Station Totals			\$2,005.00	4	3	3	3	3	16

Net 1704.25

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tammy for Illinois

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

Mark Kirk

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

8/11/2016

date