



WTWO  
PO Box 470  
Rockford, IL 61105

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

# Contract # 1412303

Schedule Dates 08/22/16-08/28/16  
Advertiser Tammy Duckworth/US Senate/Dem/IL (78974)  
Agency Screen Strategies Media (18343)  
Product Political - US Senate (1077)  
Brand DUCKWORTH FOR U.S. SENATE (54817)  
Salesperson Rockford, House (1128)  
Sales Office Rockford  
Buyer Name /  
Phone/Fax 2145  
CPE Local/Political  
Account Types Standard  
Billing Type Standard  
Comments FLIGHT DATES 8/22 THRU 8/28  
WTWO

Date Entered 08/19/16  
Last Modified 08/19/16  
Entered By Charlene Whiteside  
CO-OP No  
Headline # 2145  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$870.75  
Net Total \$4,934.25  
Sales Tax

Rockford (WTWO)  
By Broadcast Month Spots Rate  
Aug. 2016 38 \$5,805.00  
Grand Total: 38 \$5,805.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/23/16-08/25/16	5	:30	6A-7A (CST)			1		1				2	\$75.00	\$150.00	Rockford (WTWO)	MORNING NEWS	8/19/16
2.0	Normal Line / SPOT	08/22/16-08/26/16	5	:30	7A-9A (CST)		1	1	1	1	1			5	\$125.00	\$625.00	Rockford (WTWO)	GMA	8/19/16
3.0	Normal Line / SPOT	08/22/16-08/27/16	5	:30	7A-8A (CST)							1		1	\$75.00	\$75.00	Rockford (WTWO)	GMA	8/19/16
4.0	Normal Line / SPOT	08/24/16-08/28/16	5	:30	7A-8A (CST)								1	1	\$125.00	\$125.00	Rockford (WTWO)	GMA	8/19/16
5.0	Normal Line / SPOT	08/24/16-08/24/16	5	:30	9A-10A (CST)				1					1	\$50.00	\$50.00	Rockford (WTWO)	LIVE W/KEELLY	8/19/16
6.0	Normal Line / SPOT	08/22/16-08/22/16	5	:30	10A-11A (CST)		1							1	\$50.00	\$50.00	Rockford (WTWO)	THE VIEW	8/19/16
7.0	Normal Line / SPOT	08/23/16-08/23/16	5	:30	3P-3:30P (CST)			1						1	\$65.00	\$65.00	Rockford (WTWO)	FAMILY FEUD	8/19/16
8.0	Normal Line / SPOT	08/26/16-08/26/16	5	:30	3:30P-4P (CST)						1			1	\$65.00	\$65.00	Rockford (WTWO)	FAMILY FEUD	8/19/16
9.0	Normal Line / SPOT	08/22/16-08/26/16	5	:30	4P-5P (CST)		1	1	1	1	1			5	\$100.00	\$500.00	Rockford (WTWO)	JUDGE JUDY	8/19/16
10.0	Normal Line / SPOT	08/22/16-08/25/16	5	:30	5P-5:30P (CST)		1	1	1	1	1			5	\$200.00	\$1,000.00	Rockford (WTWO)	SP NEWS	8/19/16
11.0	Normal Line / SPOT	08/22/16-08/25/16	5	:30	6P-6:30P (CST)		1		1	1				3	\$200.00	\$600.00	Rockford (WTWO)	6P NEWS	8/19/16
12.0	Normal Line / SPOT	08/23/16-08/26/16	5	:30	6:30P-7P (CST)			1			1			2	\$150.00	\$300.00	Rockford (WTWO)	ENT TONIGHT	8/19/16
13.0	Normal Line / SPOT	08/22/16-08/22/16	5	:30	9P-10P (CST)		1							1	\$250.00	\$250.00	Rockford (WTWO)	MISTRESSES	8/19/16

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



WTWO  
PO Box 470  
Rockford, IL 61105

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

# Contract # 1412303

Schedule Dates 08/22/16-08/28/16

Advertiser Tammy Duckworth/US Senate/Dem/IL (78974)

Agency Screen Strategies Media (18343)

Product Political - US Senate (1077)

Brand DUCKWORTH FOR U.S. SENATE (\$48717)

Salesperson Rockford, House (1128)

Sales Office Rockford

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

08/19/16

08/19/16

Charlene Whiteside

No

2145

Normal

15.00

\$870.75

\$4,934.25

Rockford (WTWO)

By Broadcast Month

Aug. 2016

Grand Total:

Spots

38

38

Rate

\$5,805.00

\$5,805.00

Standard  
FLIGHT DATES 8/22 THRU 8/28  
WTWO

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	08/24/16-08/24/16	5	:30	9P-10P (CST)				1					1	\$350.00	\$350.00	Rockford (WTWO)	MODERN FAMIL Y/BLACKSH	8/19/16
15.0	Normal Line / SPOT	08/26/16-08/26/16	5	:30	9P-10P (CST)						1			1	\$325.00	\$325.00	Rockford (WTWO)	20/20	8/19/16
16.0	Normal Line / SPOT	08/28/16-08/28/16	5	:30	8P- 9P (CST)								1	1	\$325.00	\$325.00	Rockford (WTWO)	\$100,000 PYRAMID	8/19/16
17.0	Normal Line / SPOT	08/22/16-08/26/16	5	:30	10P- 10:35P (CST)		1	1	1	1	1			4	\$200.00	\$800.00	Rockford (WTWO)	LATE NEWS	8/19/16
18.0	Normal Line / SPOT	08/24/16-08/25/16	5	:30	10:35P- 11:35P (CST)				1	1				2	\$75.00	\$150.00	Rockford (WTWO)	JIMMY KIMMEL	8/19/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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# Duckworth for U.S. Senate

# 1412303



<b>Station</b>	WTVO-TV	<b>Buyer</b>	Rachael Jones
<b>Market</b>	Rockford	<b>Email</b>	rachael@screenstrategies.com
<b>Flight Dates</b>	8/22/2016 - 8/28/2016 (Est. 2145)	<b>Phone</b>	202-276-1821

Program Name	DP	Days Length	Rate	Mon 8/22	Tue 8/23	Wed 8/24	Thu 8/25	Fri 8/26	Sat 8/27	Sun 8/28	Total
WTVO 6a News 6:00 AM - 7:00 AM	EM	M-F 5 30	\$75.00 \$150.00		1		1				2
Good Morning America 7:00 AM - 9:00 AM	EM	M-F 5 30	\$125.00 \$625.00	1	1	1	1	1			5
GMA Saturday 7:00 AM - 8:00 AM	EM	Sa 5 30	\$75.00 \$75.00						1		1
GMA Sunday 7:00 AM - 8:00 AM	EM	Su 5 30	\$125.00 \$125.00							1	1
Live with Kelly 9:00 AM - 10:00 AM	DT	M-F 5 30	\$50.00 \$50.00			1					1
The View 10:00 AM - 11:00 AM	DT	M-F 5 30	\$50.00 \$50.00	1							1
Family Feud 3:00 PM - 3:30 PM	EF	M-F 5 30	\$65.00 \$65.00		1						1
Family Feud 3:30 PM - 4:00 PM	EF	M-F 5 30	\$65.00 \$65.00					1			1
Judge Judy 4:00 PM - 5:00 PM	EF	M-F 5 30	\$100.00 \$500.00	1	1	1	1	1			5
WTVO 5p News 5:00 PM - 5:30 PM	EN	M-F 5 30	\$200.00 \$1,000.00	1	1	1	1	1			5

# Duckworth for U.S. Senate



<b>Station</b>	WTVO-TV	<b>Buyer</b>	Rachael Jones	
<b>Market</b>	Rockford	<b>Email</b>	rachael@screenstrategies.com	
<b>Flight Dates</b>	8/22/2016 - 8/28/2016 (Est. 2145)		<b>Phone</b>	202-276-1821

Program Name	DP	Days Length	Rate	Mon 8/22	Tue 8/23	Wed 8/24	Thu 8/25	Fri 8/26	Sat 8/27	Sun 8/28	Total
WTVO 6p News 6:00 PM - 6:30 PM	EN	M-F 5 30	\$200.00 \$600.00	1		1	1				3
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 5 30	\$150.00 \$300.00		1			1			2
Mistresses 9:00 PM - 10:00 PM	PT	M 5 30	\$250.00 \$250.00	1							1
Modern Family/Blackish 9:00 PM - 10:00 PM	PT	W 5 30	\$350.00 \$350.00			1					1
20/20 9:00 PM - 10:00 PM	PT	F 5 30	\$325.00 \$325.00					1			1
\$100,000 Pyramid 8:00 PM - 9:00 PM	PT	Su 5 30	\$325.00 \$325.00							1	1
WTVO 10p News 10:00 PM - 10:35 PM	LN	M-F 5 30	\$200.00 \$800.00	1	1		1	1			4
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 5 30	\$75.00 \$150.00			1	1				2
<b>Station Totals</b>			<b>\$5,805.00</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>1</b>	<b>2</b>	<b>38</b>

Net 4934.25