



Order / Rev: 1779290  
 Alt Order #: 08717433  
 Flight Dates: 07/17/17 - 07/25/17

Advertiser: ISS/AARP Issue Advertising  
 Product Desc: AARP  
 Estimate: 6037  
**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOIO	07/17/17	07/20/17	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWT---	:30	2	\$650.00	P 4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	MTWT---		2				\$650.00		0.00			
N 2	WOIO	07/17/17	07/21/17	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF--	:30	2	\$425.00	P 4	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	MTWTF--		2				\$425.00		0.00			
N 3	WOIO	07/17/17	07/20/17	Noon News Noon News	Comm	12-1230p	MTWT---	:30	2	\$425.00	P 4	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	MTWT---		2				\$425.00		0.00			
N 4	WOIO	07/17/17	07/20/17	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWT---	:30	1	\$250.00	P 4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	MTWT---		1				\$250.00		0.00			
N 5	WOIO	07/17/17	07/20/17	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	MTWT---	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	MTWT---		1				\$75.00		0.00			
N 6	WOIO	07/17/17	07/20/17	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWT---	:30	2	\$275.00	P 4	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	MTWT---		2				\$275.00		0.00			
N 7	WOIO	07/17/17	07/20/17	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWT---	:30	2	\$425.00	P 4	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	MTWT---		2				\$425.00		0.00			
8	WOIO	07/17/17	07/21/17	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	MTWTF--	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	MTWTF--		1				\$100.00		0.00			
N 9	WOIO	07/17/17	07/20/17	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWT---	:30	2	\$1,250.00	P 4	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	MTWT---		2				\$1,250.00		0.00			
N 10	WOIO	07/17/17	07/20/17	NET CBS AM Network CBS This Morning	Comm	7-9a	MTWT---	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	MTWT---		1				\$100.00		0.00			
N 11	WOIO	07/17/17	07/20/17	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWT---	:30	2	\$1,400.00	P 4	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	MTWT---		2				\$1,400.00		0.00			
12	WOIO	07/19/17	07/19/17	NET Wed Hour 1 Wed Hour 1	Comm	8-9p	--1----	:30	1	\$5,000.00	P 4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	--1----		1				\$5,000.00		0.00			
N 13	WOIO	07/24/17	07/25/17	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MT-----	:30	1	\$650.00	P 4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	MT-----		1				\$650.00		0.00			
N 14	WOIO	07/24/17	07/25/17	NET Price Is Right Price is Right	Comm	11a-12p	MT-----	:30	1	\$425.00	P 4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	MT-----		1				\$425.00		0.00			
N 15	WOIO	07/24/17	07/25/17	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MT-----	:30	1	\$1,250.00	P 4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	MT-----		1				\$1,250.00		0.00			

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N 15	WOIO	07/24/17	07/25/17	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MT-----	:30	1	\$1,250.00	P 4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	MT-----		1				\$1,250.00		0.00			
N 16	WOIO	07/24/17	07/25/17	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MT-----	:30	1	\$1,400.00	P 4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	MT-----		1				\$1,400.00		0.00			
													Totals	23	\$18,950.00