



KATV, LLC  
PO Box 77  
Little Rock, AR 72203

American Crossroads  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

**Contract #** 264902  
**Schedule Dates** 10/14/14-10/20/14  
**Advertiser** American Crossroads (15916)  
**Agency** Main Street Media Group (5734)  
**Product** Political-Political (1088)  
**Brand** ISSUE (19195)  
**Salesperson** Jones, Mike (1068)  
**Sales Office** CONTINENTAL - Washington, DC  
**Buyer Name** Maron,Stephanie  
**Phone/Fax** /  
**CPE** 94/248/2144  
**Account Types** National/Political Issue Agency  
**Billing Type** Standard  
**Comments** ISSUE

**Date Entered** 09/25/14  
**Last Modified** 10/15/14  
**Entered By** Susan Ramage  
**CO-OP** No  
**Headline #** ECR09413657  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$20,588.25  
**Net Total** \$116,666.75  
**Sales Tax**

**KATV Little Rock (KATV)**

By Broadcast Month	Spots	Rate
Oct. 2014	47	\$137,255.00
<b>Grand Total:</b>	<b>47</b>	<b>\$137,255.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/14/14-10/14/14	4	:30	4:57A- NEWS-DAYBREAK EARLY			1						1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK EARLY	9/25/14
2.0	Normal Line / SPOT (2)	10/15/14-10/15/14	4	:30	4:57A- NEWS-DAYBREAK EARLY				1					1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK EARLY	9/25/14
3.0	Normal Line / SPOT (3)	10/16/14-10/16/14	4	:30	4:57A- NEWS-DAYBREAK EARLY					1				1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK EARLY	9/25/14
4.0	Normal Line / SPOT (4)	10/17/14-10/17/14	4	:30	4:57A- NEWS-DAYBREAK EARLY						1			1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK EARLY	9/25/14
5.0	Normal Line / SPOT (5)	10/20/14-10/20/14	4	:30	4:57A- NEWS-DAYBREAK EARLY		1							1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK EARLY	9/25/14
6.0	Normal Line / SPOT (6)	10/14/14-10/14/14	4	:30	5:58A- NEWS-DAYBREAK			1						1	\$3,500.00	\$3,500.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK	9/25/14
7.0	Normal Line / SPOT (7)	10/15/14-10/15/14	4	:30	5:58A- NEWS-DAYBREAK				1					1	\$3,500.00	\$3,500.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK	9/25/14
8.0	Normal Line / SPOT (8)	10/16/14-10/16/14	4	:30	5:58A- NEWS-DAYBREAK					1				1	\$3,500.00	\$3,500.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK	9/25/14
9.0	Normal Line / SPOT (9)	10/17/14-10/17/14	4	:30	5:58A- NEWS-DAYBREAK						1			1	\$3,500.00	\$3,500.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK	9/25/14
10.0	Normal Line / SPOT (10)	10/20/14-10/20/14	4	:30	5:58A- NEWS-DAYBREAK		1							1	\$3,500.00	\$3,500.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK	9/25/14
11.0	Normal Line / SPOT (11)	10/14/14-10/14/14	4	:30	7A- ABC--GOOD MORNING AMERICA			2						2	\$3,500.00	\$7,000.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	9/25/14

**CONFIRMATION CONTRACT**

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**Phone/Fax** /  
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12.0	Normal Line / SPOT (12)	10/15/14-10/15/14	4	:30	7A- ABC--GOOD MORNING AMERICA				2					2	\$3,500.00	\$7,000.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	9/25/14
13.0	Normal Line / SPOT (13)	10/16/14-10/16/14	4	:30	7A- ABC--GOOD MORNING AMERICA					2				2	\$3,500.00	\$7,000.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	9/25/14
14.0	Normal Line / SPOT (14)	10/17/14-10/17/14	4	:30	7A- ABC--GOOD MORNING AMERICA						2			2	\$3,500.00	\$7,000.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	9/25/14
15.0	Normal Line / SPOT (15)	10/20/14-10/20/14	4	:30	7A- ABC--GOOD MORNING AMERICA		2							2	\$3,500.00	\$7,000.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	9/25/14
16.0	Normal Line / SPOT (17)	10/15/14-10/15/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS				1					1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)	GOOD MORNING ARKANSAS	9/25/14
17.0	Normal Line / SPOT (18)	10/16/14-10/16/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS					1				1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)	GOOD MORNING ARKANSAS	9/25/14
18.0	Normal Line / SPOT (19)	10/17/14-10/17/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS						1			1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)	GOOD MORNING ARKANSAS	9/25/14
19.0	Normal Line / SPOT (20)	10/20/14-10/20/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS		1							1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)	GOOD MORNING ARKANSAS	9/25/14
20.0	Normal Line / SPOT (21)	10/14/14-10/14/14	4	:30	11A- JEOPARDY				1					1	\$900.00	\$900.00	KATV Little Rock (KATV)	JEOPARDY	9/25/14
21.0	Normal Line / SPOT (22)	10/15/14-10/15/14	4	:30	11A- JEOPARDY					1				1	\$900.00	\$900.00	KATV Little Rock (KATV)	JEOPARDY	9/25/14

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22.0	Normal Line / SPOT (23)	10/16/14-10/16/14	4	:30	11A- JEOPARDY					1				1	\$900.00	\$900.00	KATV Little Rock (KATV)	JEOPARDY	9/25/14
23.0	Normal Line / SPOT (24)	10/17/14-10/17/14	4	:30	11A- JEOPARDY						1			1	\$900.00	\$900.00	KATV Little Rock (KATV)	JEOPARDY	9/25/14
24.0	Normal Line / SPOT (25)	10/20/14-10/20/14	4	:30	11A- JEOPARDY		1							1	\$900.00	\$900.00	KATV Little Rock (KATV)	JEOPARDY	9/25/14
25.0	Normal Line / SPOT (26)	10/14/14-10/14/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS			1						1	\$900.00	\$900.00	KATV Little Rock (KATV)	MID DAY ARKANSAS	9/25/14
26.0	Normal Line / SPOT (27)	10/15/14-10/15/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS				1					1	\$900.00	\$900.00	KATV Little Rock (KATV)	MID DAY ARKANSAS	9/25/14
27.0	Normal Line / SPOT (28)	10/16/14-10/16/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS					1				1	\$900.00	\$900.00	KATV Little Rock (KATV)	MID DAY ARKANSAS	9/25/14
28.0	Revised Line / SPOT (29)	10/17/14-10/17/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS						1						KATV Little Rock (KATV)	MID DAY ARKANSAS	9/25/14
28.1	Normal Line / SPOT (29)	10/17/14-10/17/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS						2			2	\$900.00	\$1,800.00	KATV Little Rock (KATV)	MID DAY ARKANSAS	10/15/14
29.0	Normal Line / SPOT (30)	10/20/14-10/20/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS		1							1	\$900.00	\$900.00	KATV Little Rock (KATV)	MID DAY ARKANSAS	9/25/14
30.0	Normal Line / SPOT (31)	10/14/14-10/14/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5			1						1	\$7,500.00	\$7,500.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE AT 5	9/25/14

**CONFIRMATION CONTRACT**

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31.0	Normal Line / SPOT (32)	10/16/14-10/16/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5					1				1	\$7,500.00	\$7,500.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE AT 5	9/25/14
32.0	Normal Line / SPOT (33)	10/15/14-10/15/14	4	:30	5:58P- NEWS-KATV NEWS @ 6				1					1	\$10,000.00	\$10,000.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 6	9/25/14
33.0	Normal Line / SPOT (34)	10/20/14-10/20/14	4	:30	5:58P- NEWS-KATV NEWS @ 6		1							1	\$10,000.00	\$10,000.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 6	9/25/14
34.0	Normal Line / SPOT (35)	10/20/14-10/20/14	4	:30	9:01P- ABC--CASTLE		1							1	\$10,000.00	\$10,000.00	KATV Little Rock (KATV)	CASTLE	9/25/14
35.0	Normal Line / SPOT (36)	10/18/14-10/18/14	4	:30	6:57A- ABC--GOOD MORNING AMERICA SAT							1		1	\$1,200.00	\$1,200.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA SATURDAY	9/25/14
36.0	Normal Line / SPOT (37)	10/18/14-10/18/14	4	:30	8:01A- NEWS-SATURDAY DAYBREAK							1		1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)	SATURDAY DAYBREAK	9/25/14
37.0	Normal Line / COLLEGE FOOTBALL (38)	10/18/14-10/18/14	4	:30	11:30A- SPORTS-ACC NETWORK							1		1	\$3,000.00	\$3,000.00	KATV Little Rock (KATV)	ACC COLLEGE FOOTBALL	9/25/14
38.0	Normal Line / COLLEGE FOOTBALL (39)	10/18/14-10/18/14	4	:30	2:30P- SPORTS--ABC COLLEGE FOOTBALL							1		1	\$7,000.00	\$7,000.00	KATV Little Rock (KATV)	ABC COLLEGE FOOTBALL	9/25/14
39.0	Normal Line / COLLEGE FOOTBALL (40)	10/18/14-10/18/14	4	:30	7P- SPORTS--ABC COLLEGE FOOTBALL							1		1	\$7,000.00	\$7,000.00	KATV Little Rock (KATV)	ABC SAT NIGHT COLLEGE FTBL	9/25/14
40.0	Normal Line / SPOT (41)	10/19/14-10/19/14	4	:30	6:56A- ABC--GOOD MORNING AMERICA SUN								1	1	\$655.00	\$655.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA SUNDAY	9/25/14

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41.0	Normal Line / SPOT (16)	10/14/14-10/14/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS			1						1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)	GOOD MORNING ARKANSAS	9/25/14

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