

EP HEADLINE# 7430588 TRF# 1204065
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/14 17.02
*** KOLD-TV ***
CHANGES

ADV # ADV. NAME POLI/D DUCEY/R/GOV/AZ
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

REP. # OFF. # SALESMAN #

BUYER NAME ANNE BRAUNSCHEIDEL

SALES PRSN WA- FRANK LEBLANC (H)

ORDER # CONTRACT # 7430588

CLASS: NATL. LOCAL REGIONAL

PRDCT DUCEY FOR GOVERNOR EST#1496 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/14 OCT13/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT8/14 17.02

EP: REV 10/8 TO CORRECT LINE 29 AND CXL LN 9
TTL REMAINS - PLS CFM - THANKS
-FRANK

CN CM DUCEY FOR GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
9	S		1035P-1135P	30		\$333.00	10/13	10/13	0		MON	0
PROGRAM : LATE SHOW WITH DAVID LETTERMAN												
RA35+ : 2.0												
CON COM1: LATE SHOW WITH DAVID LETTERMAN												
29	S		1035P-1135P	30		\$333.00	10/8	10/8	1		WED	1
PROGRAM : LATE SHOW WITH DAVID LETTERMAN												
RA35+ : 2.0												
CON COM1: LATE SHOW WITH DAVID LETTERMAN												

AGENCY ADVERTISER CODE = 75 AGENCY EST# = 1496
AGENCY PRODUCT CODE = 86

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27/14												
CONTRACT TOTAL 18225.00												
TOTAL SPOTS 33												

/C- NSI
EMOS- RA35+*

CD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CREDIT RISK !!
HARRIS REPORT FROM REP OCT8/14 11.29
CHANGES *** KOLD-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME ANNE BRAUNSCHEIDEL

SALES PRSN WA- FRANK LEBLANC (H)

TOWSON, MD 21286

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/14 11.29

THANKS! KIM FOR FRANK

10/3 REVISION

ADDED LINES 36-39

THANKS JOHN FOR FRANK

ON CM DUCET FOR GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 75 AGENCY EST# = 1496
AGENCY PRODUCT CODE = 86

36	A	700A-900A	30	\$225.00	10/8	10/10	3	W-E
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PROGRAM : CBS THIS MORNING
CON COM1 : CBS THIS MORNING

P HEADLINE# 7430588 TRF# 1204065
\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

CREDIT ADVISORY:
ORDER WORKSHEET

AGENCY CREDIT RISK !!
HARRIS REPORT FROM REP

CHANGES

OCT8/14 11.29
*** KOLD-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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37	A		600A-700A	30		\$396.00	10/8	10/10	3		W-F	3
PROGRAM : NEWS 13 THIS MORNING												
CON COM1: NEWS THIS MORNING												

38	A		600P-630P	30		\$765.00	10/8	10/10	2		W-F	2
PROGRAM : NEWS												
CON COM1: NEWS												

39	A		1000P-1035P	30		\$945.00	10/8	10/10	2		W-F	2
PROGRAM : NEWS												
CON COM1: NEWS												

T/14 18225.00

CONTRACT TOTAL 18225.00
TOTAL SPOTS 33

C- NSI
MOS- RA35+*

D CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CREDIT RISK !!
FROM REP OCT8/14 10.22
HARRIS REPORT *** KOLD-TV ***
CHANGES

BUYER NAME ANNE BRAUNSCHEIDEL

SALES PRSN WA- FRANK LEBLANC (H)

	CLASS: NATL.	LOCAL	REGIONAL
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(1C1E)

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/14 10.22

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS:

1

1

FROM REP OCT8/14 10.22
CHANGES *** KOLD-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		700P-800P	30		\$900.00	10/10	10/10	0		FRI	0
PROGRAM : THE AMAZING RACE												
RA35+ : 6.4												
CON COM1: THE AMAZING RACE												
7	S		900P-1000P	30		\$1,080.00	10/10	10/10	0		FRI	0
PROGRAM : BLUE BLOODS												
RA35+ : 8.0												
CON COM1: BLUE BLOODS												
10	S		1200N-1230P	30		\$360.00	10/13	10/13	0		MON	0
PROGRAM : NEWS 13 AT NOON												
RA35+ : 2.2												
CON COM1: NEWS 13 AT NOON												
12	S		600P-630P	30		\$765.00	10/13	10/13	0		MON	0
PROGRAM : NEWS 13 AT 6:00												
RA35+ : 4.5												
CON COM1: NEWS 13 AT 6:00												
14	S		630P-700P	30		\$414.00	10/13	10/13	0		MON	0
PROGRAM : ENTERTAINMENT TONIGHT												
RA35+ : 3.2												
CON COM1: ENTERTAINMENT TONIGHT												
16	S		530P-600P	30		\$360.00	10/11	10/11	0		SAT	0
PROGRAM : NEWS 13 AT 5:30												
RA35+ : 2.2												
CON COM1: NEWS 13 AT 5:30												
21	S		900P-1000P	30		\$1,980.00	10/12	10/12	0		SUN	0
PROGRAM : CSI: CRIME SCENE INVESTIGATION/CSI												
RA35+ : 10.2												
CON COM1: CSI: CRIME SCENE INVESTIGATION/CSI												
23	S		1000P-1035P	30		\$945.00	10/9	10/9	0		THU	0
PROGRAM : NEWS 13 AT 10:00												
RA35+ : 5.8												
CON COM1: NEWS 13 AT 10:00												

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 CHANGES
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 MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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24	S		600P-630P	30		\$765.00	10/9	10/9	0		THU	0
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PROGRAM : NEWS 13 AT 6:00
 RA35+ : 4.5
 CON COM1 : NEWS 13 AT 6:00

29	S		1035P-1135P	30		\$333.00	10/8	10/8	0		WED	0
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PROGRAM : LATE SHOW WITH DAVID LETTERMAN
 RA35+ : 2.0
 CON COM1 : LATE SHOW WITH DAVID LETTERMAN

CT/14 12942.00
 CONTRACT TOTAL 12942.00
 TOTAL SPOTS 23

/C- NSI
 3MOS- RA35+*

DD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 -CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE