

EP HEADLINE# 7430588 TRF# 1204065 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/14 19.22
 *** KOLD-TV ***

ADV # _____ ADV. NAME POLI/D DUCEY/R/GOV/AZ REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- FRANK LEBLANC (H)
 TOWSON, MD 21286

ORDER # _____ CONTRACT # 7430588 CLASS: NATL. LOCAL REGIONAL

PRDCT DUCEY FOR GOVERNOR EST#1496 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/14 OCT13/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT9/14 19.22

EP: 10/9 REV
 M1 OK'D AS LINES 40-42
 TTL SAME
 PLEASE CONFIRM
 THANKS! KIM FOR FRANK

FA:

DN CM DUCEY FOR GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
26	S		630P-700P	30		\$414.00	10/9	10/9	0		THU	0
PROGRAM : ENTERTAINMENT TONIGHT RA35+ : 3.2 CON COM1 : ENTERTAINMENT TONIGHT												
40	A		1000P-1100P	30		\$900.00	10/12	10/12	1		SUN	1
PROGRAM : SUN 10P NEWS RA35+ : 3.2 ORD COM1 : ***URGENT MKGD***.CYN FOR LYNN THIS IS A MAKE-GOOD FOR OCT9 ON LINE-26 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-38 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 75 AGENCY EST# = 1496
 AGENCY PRODUCT CODE = 86

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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41	A		300P-400P	30		\$270.00	10/10	10/10	1		FRI	1
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PROGRAM : MEREDITH
 RA35+ : 3.2
 ORD COM1 : ***URGENT MKGD*..CYN FOR LYNN
 PART OF A MAKEGOOD MADE UP OF LINES 40-42

42	A		430A-459A	30		\$9.00	10/10	10/10	1		FRI	1
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PROGRAM : 430A NEWS
 RA35+ : 3.2
 ORD COM1 : ***URGENT MKGD*..CYN FOR LYNN
 PART OF A MAKEGOOD MADE UP OF LINES 40-42

38	S		600P-630P	30		\$765.00	10/8	10/10	1		W-F	1
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PROGRAM : NEWS
 CON COM1 : NEWS

ACTION MAKEGOOD OFFERS:
 11 OK'D BUY#26 MISSED: THU/630P-700P OCT9 30S \$414.00 (OCT9/14)
 BUY#38 W-F/600P-630P OCT9 30S \$765.00
 OFFER: SUN/1000P-1100P OCT12 30S \$900.00 PLS ADVISE.
 & FRI/300P-400P OCT10 30S \$270.00
 & FRI/430A-459A OCT10 30S \$9.00

CMT: ***URGENT MKGD*..CYN FOR LYNN

T/14 18225.00 CONTRACT TOTAL 18225.00
 TOTAL SPOTS 34

C- NSI
 MOS- RA35+*

D CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE