

3P HEADLINE# 7311234 TRF# 1175728
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

INSTR. ADVERT. WORKSHEET
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

HARRIS REPORT FROM REP AUG19/14 15.54
*** KOLD-TV ***

ADV # ADV. NAME POLI/D DUCEY/R/GOV/AZ REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME MARTHA PALMER

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- FRANK LEBLANC (H)
TOWSON, MD 21286

ORDER # CONTRACT # 7311234 CLASS: NATL. LOCAL REGIONAL

PRDCT DUCEY FOR GOVERNOR EST#1055 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG14/14 AUG19/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG19/14 15.54

8/19 REV
M1 OK'D AS CREDIT (BUYER CANNOT MOVE MONEY TO OTHER FLIGHTS & ORDER ENDS
TODAY)
REV TTL \$7,531 @29X
PLEASE CONFIRM
THANKS! KIM FOR FRANK

ON CM DUCEY FOR GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 75 AGENCY EST# = 1055
AGENCY PRODUCT CODE = 86

30	S		300P-400P	30		\$135.00	8/18	8/19	0		M-TU	0
PROGRAM : DR. OZ CON COM1: DR. OZ CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG18 ACTION MAKEGOOD OFFERS: 1 OK'D BUY#30 MISSED:M-TU/300P-400P AUG18 30S \$135.00 (AUG19/14) OFFER: NONE CMT:CREDIT SPOT SINCE BUYER CANNOT MOVE \$\$ TO OTHER FLIGHTS												

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CHANGES *** KOLD-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
G/14						\$7,531.00						

CONTRACT TOTAL \$7,531.00
TOTAL SPOTS 29

C- NSI
MOS- RA35+*

D CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE