

## ISSUES/PROGRAMS 4th Quarter 2019

### October/November/December

#### Monday-Friday

##### 5am-6am: News 12 Now This Morning

Simulcast of local CBS affiliate's local morning news program  
Local news, weather, sports and information

##### 6am-9am: KWN Morning News

A continuous round-up for local and regional news headlines and events  
Weather, local traffic every 10 minutes, and sports

##### 9am-10am: Radio/K-Win Today program

Involving local callers on events of the day. Callers also have the chance to sell, buy, trade items, plus talk about events and news stories from the local area. Local event announcements

Daily NewsMakers Segment included visits from County Executive Ted Rumley, County Commissioner Robert Goff, County Clerk Don Townsend, and Public Information Officer Carrie Anderson Faucette concerning what's going on in county government.

Daily NewsMakers Segment includes visits from Sheriff Ray Cross, Lt. David Hughes and Lt. Nathan Baker concerning law enforcement issues in Dade County.

- Aired series of 60sec commercials called "Know the Sign" of someone using a controlled substance. i.e. Meth and Marijuana

WKWN streams the Dade County Commission, Dade County School Board and the City of Trenton's, monthly, via our Facebook page, KWN News Now.

##### 9:00-9:30am Saturday- Public Affairs program

Georgia Focus- Produced by the Georgia News Network. Quarterly issues report is attached via PDF

##### 9:30-10:00am Saturday- Public Affairs program

Boomers Today- Program began airing January 20<sup>th</sup>, 2019. Quarterly issues report is attached via PDF

## 4<sup>th</sup> Quarter 2019 "Georgia Focus" Public Affairs Issues/Clearance

Station: WKWN Market: North Georgia/Chattanooga TN

### **Partnership Against Domestic Violence**

Partnership Against Domestic Violence works to end the crime of intimate partner violence and empower its survivors; Their vision is a community free of domestic violence. Nancy Friauf, Executive Director, discusses their work. Available October 5-6.

This show aired on (Day) 10/05/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** Chip Blalock, Executive Director of Sunbelt Ag Expo.

### **Opioid use for Cancer Patients**

With increased cancer treatment success leading to improved rates of patients surviving cancer, care often extends well into survivorship. Because of this cancer patients can no longer be excluded from the opioid discussion. Dr. Neil Seeley is Chief of the Division of Anesthesia at Cancer Treatment Centers of America Atlanta and Dr. Nathan Nuefeld, Chief of the Division of Pain Management at Cancer treatment Centers of America discuss this issue. Available October 12-13.

This show aired on (Day) 10/12/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** Georgia 811.

### **Gangs in Georgia**

Nearly every county in Georgia reports gang activity. There is a statewide effort among law enforcement to diminish these gangs' ability to operate. As one of the largest counties in the state, Gwinnett County has its share of gang activity. Sgt Scott Kanigiser, who heads up the Gwinnett Police Gang Task Force explains the issues associated with gangs and what is being done to combat them. Available October 19-20.

This show aired on (Day) 10/19/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** Children's Healthcare of Atlanta – flu in Georgia.

4<sup>th</sup> Quarter 2019 “Georgia Focus” Public Affairs Issues/Clearance

**Station:** WKWN **Market:** North GA/Chattanooga TN

**Abandoned Georgia**

Traveling the state photographers Leland Kent and Jeff Hagerman showcase abandoned locations in their respective books, *Abandoned Georgia* and *Abandoned Atlanta*. Each chapter of these books capture the beauty of these abandoned places through stunning imagery accompanied by a detailed narrative. Available October 26-27.

This show aired on (Day) 10/26/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** Dr. David Marshall from Children’s Healthcare of Atlanta discusses concussion and other sports injuries.

**Georgia Cares**

GeorgiaCares is a public-private partnership, administered by the Georgia Department of Human Services Division of Aging Services that provides free, unbiased and factual information and assistance to Medicare beneficiaries and their caregivers with health and drug plans. Christine Williams, GeorgiaCares Program Team Lead, discusses the 2020 Open Enrollment. Available November 2-3.

This show aired on (Day) 10/20/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** Childrens Healthcare of Atlanta discusses the health issues around vaping.

**Fisher House Foundation – Veterans Day Special**

Fisher House Foundation builds comfort homes where military & veterans’ families can stay free of charge, while a loved one is in the hospital. These homes are located at military and VA medical centers around the world. Available November 9-10.

This show aired on (Day) 10/27/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** Genetics cancer screenings at Children’s Healthcare of Atlanta.

4<sup>th</sup> Quarter 2019 “Georgia Focus” Public Affairs Issues/Clearance

Station: WKWN Market: North GA/Chattanooga

**Georgia Commission for Service and Volunteerism**

The Georgia Commission for Service and Volunteerism (GCSV) is a part of the **GA** Department of Community Affairs. Their mission is to promote service and volunteerism in **Georgia** through AmeriCorps national **service** grants, community volunteer recognition, and support of local volunteer organizations and efforts. Linda Thompson, Executive Director, discusses their programs. Available November 16-17.

This show aired on (Day)11/02/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** Children’s Healthcare of Atlanta’s Sibzone for siblings of patients.

**Capricorn Studios**

In the 1970s, Capricorn Studios was the home of Southern rock. The Allman Brothers, Wet Willie, Elvin Bishop, Marshall Tucker Band and many other artists recorded at the building in downtown Macon. Later abandoned, the building fell into disrepair. 50 years later it has been reborn through the efforts of Mercer University and will re-open Dec 2-3. Larry Brumley, Senior Vice President for Marketing Communications & Chief of Staff at Mercer University talks about the project Available November 23-24.

This show aired on (Day)11/09/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** Deborah Scott, Executive Director of STAND UP.

**GA Gives Day**

GAgives on #GivingTuesday offers every Georgia nonprofit the chance to be part of a worldwide end-of-year giving-season kickoff, and the tools to make it a revenue-generating success. This year GAgives on #GivingTuesday is December 3, 2019. Karen Beavor, President and CEO of Georgia Center for Non-profits, Lily Baucom, Director of the GA Foundation for Agriculture and Grace Murphy, Director of Development of Canine Assistants, talk about ways to help local non-profits. Available November 30-December 1

This show aired on (Day)11/16/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** Carolyn Salvador, Executive Director of Enduring Hearts talks about their efforts on GA Gives Day.

## 4<sup>th</sup> Quarter 2019 “Georgia Focus” Public Affairs Issues/Clearance

**Station:** WKWN **Market:** North GA/Chattanooga TN

### **Georgia Department of Transportation**

The Georgia Department of Transportation has pushed back construction of some metro Atlanta toll lanes while accelerating road projects elsewhere. It's a major reshuffling of the timeline for the 10-year road-building program unveiled by then-Gov. Nathan Deal in 2016. Tim Matthew, Project Manager of the Major Mobility Investment Program, discusses the changes. Available December 7-8.

This show aired on (Day) 11/23/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** Chris Brand from FODAC talks about their annual Breakfast with Santa event in Stone Mountain.

### **Dementia Spotlight Foundation**

Dementia Spotlight Foundation is committed to educating both family and professional caregivers about dementia-related diseases and enhancing the support and standards of care needed. Whitney Oeltmann, Co-Founder/CFO and Vince Zangaro, Fundraising Director and Founder of Alzheimer's Music Fest, discuss their work. Available December 14-15.

This show aired on (Day) 11/30/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** STAND UP Foundation.

### **Ronald McDonald Houses**

Since 1979 Atlanta Ronald McDonald Houses have served more than 48,000 families with ill and injured children receiving medical care nearby. There are 6 Houses in Georgia. Beth Howell, President/CEO of the Ronald McDonald Houses in Atlanta gives a tour of one of their houses near Egleston Hospital. Available December 21-22. .

This show aired on (Day) 12/07/2019 from: (Start Time) 9:00 to: (End Time): 9:30

**GA Focus Extra:** Dr. Rob Manino of Children's Healthcare of Atlanta's discusses their new anemia app for children

4<sup>th</sup> Quarter 2019 “Georgia Focus” Public Affairs Issues/Clearance

**Station: \_\_WKWN\_\_ Market: \_\_North GA/Chattanooga TN\_\_**

**HERO - Highway Emergency Response Operators**

Highway Emergency Response Operators (HEROs) are dispatched to traffic-related incidents in metro Atlanta with the primary duty to clear roads so that normal traffic flow is restored. HEROs also assist stranded motorists with flat tires, dead batteries, fuel and other services. Tori Brown, Communications Officer for GA Dept of Transportation and HEROs Frank Salazar and Terrell Brown take listeners on a ride on Atlanta’s highways. Available December 28-29.

**GA Focus Extra:** Sheffield Hale, President and CEO of the Atlanta History Center discusses the new Cyclorama.



Weekly Public Affairs Program

Call Letters: \_\_\_\_\_WKWN\_\_\_\_\_

## **QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2019**

**Date aired: \_\_10/05/2019\_\_ Time Aired: \_\_9:30AM\_\_**

Show # 2019-40

Total running time: 30:00

**Mary Marita**, Senior Vice President and COO at Benjamin Rose Institute on Aging, Cleveland, OH

**Lisa Weitzman**, Care Consultation Manager of Business Development at Benjamin Rose Institute on Aging, Cleveland, OH

Ms. Marita and Weitzman talked about the challenges faced by caregivers. They explained how families can create a simple plan to help care for an older loved one. They said that often the caregiver needs more attention than the patient, because of the stress and personal cost.

**Issues covered:**

**Length: 9:56**

**Care Giving  
Volunteerism**

**Date aired: \_\_10/12/2019\_\_ Time Aired: \_\_9:30\_\_**

Show # 2019-41

Total running time: 30:00

**Dr. Travis Zigler, optometrist and entrepreneur.**

Travis and his wife Jenna have been actively involved with Volunteers for Optometric Services to Humanity, which is a group that travels worldwide to give eye examinations to people who cannot afford nor obtain such care. He explained how he got involved in the mission work. He said a great majority of blindness and other vision problems worldwide are avoidable.

**Issues covered:**

**Length: 10:59**

**Blindness  
Personal Health**

**Christopher Sarantopoulos**, insurance expert, specializing in life and disability insurance with chronic, critical and terminal illness riders

Mr. Sarantopoulos discussed recent changes in life insurance and long-term care policies, including a new feature called accelerated benefits. He said the new option can allow the consumer to receive benefits in cases of chronic illness, critical illness and terminal illness.

**Issues covered:**  
**Insurance**  
**Consumer Matters**

**Length: 10:46**

**Date aired: 10/19/2019 Time Aired: 9:30**

Show # 2019-42

Total running time: 30:00

**Carole Hirsch**, a board-certified patient advocate who has spent over 25 years advocating for seniors, owner of Prepare to Care – Emergency Companions

Ms. Hirsch explained why people are reluctant to discuss end-of-life care and why a patient advocate can be especially helpful for those without nearby families. She said the mere fact that someone is not alone when they are hospitalized will usually result in a better outcome. She also explained how advanced healthcare directives and other forms of preparation can help.

**Issues covered:**  
**Estate Planning**  
**Legal Issues**

**Length: 10:56**

**Dr. Joseph Christiano**, naturopathic doctor, certified nutritional counselor and certified nutritional health professional, author of several books, including “Bloodtypes, Bodytypes and YOU,” and “Stem Cell Revolution”

Dr. Christiano outlined the latest research into adult stem cell therapy and how it can naturally help with illnesses such as diabetes, kidney failure or recovery from a fall. He said the effectiveness of stem cell therapy does vary greatly from one individual to another, but the treatment can have astounding results for most people.

**Issues covered:**  
**Stem Cell Therapy**  
**Aging**

**Length: 10:25**

**Date aired: 10/26/2019 Time Aired: 9:30**

Show # 2019-43

**Lisa Marsh Ryerson**, president of AARP Foundation, the charitable affiliate of AARP

Ms. Ryerson discussed a survey the AARP Foundation recently conducted, examining loneliness among older adults. She said 1 in 3 adults age 45 and older admit that they are lonely. She also discussed the effect of low-income circumstances on a senior citizen’s mental health.

**Issues covered:**  
**Senior Citizens**  
**Mental Health**

**Length: 11:43**

**Amy Panza**, Doctor of Pharmacy, founder of MedFormation

Ms. Panza explained how and why seniors need to formulate a firm plan for managing their medications as they continue to live at home. She outlined the potential dangers of medication mismanagement, particularly as people visit multiple doctor and pharmacies, and use multiple prescriptions.

**Issues covered:**  
**Personal Health**

**Length: 10:15**

**Date aired: \_\_11/02/2019\_\_ Time Aired: \_\_9:30\_\_**

Show # 2019-44

**Kari Rogenski, RDT, MA, LMFT**, Director of the Hummingbird Project by Sage Eldercare Solutions in Burlingame, CA, Registered Drama Therapist working with elders

Dr. Rogenski works with adults with disabilities, Alzheimer's disease and others struggling with quality of life issues, by assisting with activities and social interaction. She talked about the significant effects of social isolation, loneliness and depression and how caregivers can help.

**Issues covered:**  
**Mental Health**  
**Aging**  
**Caregiving**

**Length: 23:00**

**Date aired: \_\_11/09/2019\_\_ Time Aired: \_\_9:30\_\_**

Show # 2019-45

**Rachel Kodanaz**, motivational speaker, grief consultant, author of "*Finding Peace, One Piece at a Time: What To Do With Yours or a Loved One's Personal Possessions*"

Nearly every family eventually must face the need to downsize, rightsize and sort through a loved one's possessions. Ms. Kodanaz explained what factors sometimes paralyze people from starting, and how to jumpstart the decision-making process.

**Issues covered:**  
**Senior Citizens**  
**Personal Organization**  
**Consumer Matters**

**Length: 23:00**

**Date aired: \_\_11/16/2019\_\_ Time Aired: \_\_9:30\_\_**

Show #2019-46

Total running time: 30:00

**Clay G. Small**, author, professor at SMU (Southern Methodist University) located in Dallas, Texas. He teaches classes within the Cox School of Business and is also a member of the Law School Executive Committee, former Senior Vice President and Managing Attorney for PepsiCo Inc.

Many people have writing a book on their bucket list. Clay shared the story of how he wrote his first novel, "Heels Over Head." He offered advice on how people can get started.

**Issues covered:**

**Fitness  
Personal Health**

**Length: 10:50**

**Pete Shrock**, Co-Founder & Chief People Officer at Legacy Navigator a full-service estate management company

Mr. Shrock discussed ways to minimizing the stress of a move for seniors, which is an extremely stressful stage of life. He talked about the challengers of dealing with downsizing when someone moves to a smaller house or senior care facility.

**Issues covered:**

**Estate Planning  
Housing**

**Length: 11:11**

**Date aired: \_\_11/23/2019\_\_ Time Aired: \_\_9:30\_\_**

Show # 2019-47

**Bruce Graf**, third generation contractor, certified by NARI, the National Association of the Remodeling industry, National Association of Homebuilders Certified Aging-in-Place Specialist. He and his team work on a variety of home remodeling projects.

Bruce discussed the idea of “aging in place,” and making a home safe and comfortable for seniors. He talked about ways to design living spaces to disguise many of the senior-friendly features. He said the upgrades usually will increase the value of the home.

**Issues covered:**

**Alzheimer’s disease  
Caregiving**

**Length: 13:38**

**Lola Fraknoi**, creator of an Art Kit for people with memory loss, professor of art in the Older Adult Program at the City College of San Francisco, and at the Older Adult Lifelong Learning program of San Francisco State University. W

Lola is trained as a professional artist and created an art kit designed to communicate with those suffering from Alzheimer’s disease or other forms of dementia. She shared the story of how she decided to create the art kit.

**Issues covered:**

**Alzheimer’s disease  
Care giving**

**Length: 8:11**

**Date aired:** \_\_\_\_\_ **Time Aired:** \_\_\_\_\_

Show #2019-48

Total running time: 30:00

**James Rosen, Ph.D**, health psychologist, Professor Emeritus of Psychology at the Department of Psychology at the University of Vermont, author of "*How To Make Yourself Exercise: Creating a Lasting Habit*"

Dr. Rosen discussed the psychology of "how to make yourself exercise." He believes that by talking the right motivational steps, anyone can gradually increase exercise to the point that it's no longer a struggle and they truly like to exercise a lot. He explained the numerous health benefits of a regular exercise program, particularly for seniors.

**Issues covered:**  
**Personal Fitness**  
**Aging**

**Length: 23:00**

**Date aired:** 11/30/2019 **Time Aired:** 9:30

Show #2019-49

Total running time: 30:00

**Steve Moran** is a celebrated publisher, writer and speaker who is known for his passion and commitment to the field of senior living.

Mr. Moran talked about future trends in senior living communities. He discussed how technological changes have drastically changed the options that are available to seniors.

**Issues covered:**  
**Long-term Care**  
**Aging**

**Length: 9:21**

**Bridget Mackay**, attorney specializing in Estate Planning and Medi-Cal (Medicaid) Benefits Planning. She is a member of the American Association of Estate Planning Attorneys, National Association of Elder Law Attorneys, California Association for Nursing Home Reform.

Ms. MacKay talked about a column she wrote entitled "Ten Things To Be Aware of Before Placement in a Nursing Home." She said too often people have a will or trust created, then forget about it and find it is not up to date when it is needed.

**Issues covered:**  
**Estate Planning**

**Length: 9:21**

**Date aired:** 12/07/2019 **Time Aired:** 9:30

Show #2019-50

Total running time: 30:00

**Frank Samson**, host of Boomers Today and founder of Senior Care Authority  
**Marcy Baskin**, Managing Director of Senior Care Authority

Mr. Samson and Ms. Baskin discussed the 10-year anniversary of Senior Care Authority and its mission to help seniors through consultation on senior housing and a myriad of other services to help alleviate the stress on families. Mr. Samson also explained how he has expanded Senior Care Authority through a franchise model, in order to providing these services throughout the United States and Canada..

**Issues covered:**  
Senior Care  
Entrepreneurship

**Length: 23:00**

**Date aired:** \_\_\_12/14/2019\_\_\_ **Time Aired:** \_\_\_9:30\_\_\_

Show # 2019-51

Paul Hynes is a Certified Financial Planner, and after 22 years at a large Wall Street investment firm, Paul left to form HearthStone, a Private Wealth Management firm.

Paul is a member of the Financial Planning Association (FPA), National Association of Personal Financial Advisors (NAPFA), and the Estate Planning Councils of San Diego and North County. Paul has set up a website and blog called Senior Safe & Sound. The goals are to educate and protect seniors while helping prevent the incidence of elder financial abuse.

**Issues covered:**  
Poverty  
Retirement Planning

**Length: 8:11**

**Patricia Spilman**, Neuroscientist with over 20 years of experience in neurodegenerative disease research has devoted her career to the discovery of an effective treatment for Alzheimer's disease

Dr. Spilman has devoted her career to the search for effective treatments for Alzheimer's disease. She talked about the importance of early diagnosis. She outlined steps people can take to prevent the onset of cognitive decline. She said a genuine cure for dementia is nowhere close to being found.

**Issues covered:**  
Alzheimer's disease

**Length: 8:11**

**Date aired:** \_12/21/2019\_ **Time Aired:** \_\_\_9:30\_\_\_

Show # 2019-52

**Dr. Thelma Reese**, author of The New Senior Woman: Reinventing the Years Beyond Mid-Life, and also wrote The New Senior Man to satisfy the numerous requests from men who wanted their own book. She is the creator of the blog, [www.ElderChicks.com](http://www.ElderChicks.com), and is a retired professor of English and Education

Americans are living longer and often spending a longer span of years in retirement. Dr. Reese talked about the search for meaningful activities once a person is retired. She explained how men's challenges differ from women's as they approach retirement.

**Issues covered:**  
Retirement Planning  
Volunteerism

**Length: 10:25**

**Lynne Lancaster**, co-author of the best-seller *When Generations Collide: Who They Are, Why They Clash*, and *The M-Factor: How the Millennial Generation is Rocking the Workplace*, founder of two companies dedicated to bridging the generational divide

Ms. Lancaster talked about the multiple generations, including older workers, who must co-exist in today's workplace. She talked about challenges Boomers face on the job, particularly as many of them struggle to care for their aging parents.

**Issues covered:**

**Workplace  
Care giving**

**Length: 11:24**