

ORDER



Orders
Order / Rev: 738504
Alt Order #:
Product Desc: State Local Candidate 2024
Estimate:
Flight Dates: 02/26/24 - 03/10/24
Original Date / Rev: 02/09/24 / 02/09/24
Order Type: GENERAL

KTSE-FM

Primary AE: Ana Rodriguez
Sales Office: L-STO
Sales Region: LOCAL

Agency Name: Edith Villapudua State Local Candidat
Buying Contact:
Billing Contact:
 PO Box 1892
 Stockton, CA 95201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Edith Villapudua State Local Candidat
Demographic: HH
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-04

New Business End: 02/03/25
Advertiser External ID: 001RP000007ZR2xYAG
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/08/24	54	\$1,770.00	\$1,770.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	54	\$1,770.00	\$1,770.00	0.00
Totals	54	\$1,770.00	\$1,770.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ana Rodriguez	L-STO	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTSE	02/26/24	03/03/24	M-F 12a-12a M-F 4:00 am- 6:00am	CM	M-F 4:00 am- 6:00(MTWTFF--		:30	8	\$15.00	P-04	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	MTWTFF--		8				\$15.00		0.00			
N 2	KTSE	02/26/24	03/03/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM(MTWTFF--		:30	8	\$40.00	P-04	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	MTWTFF--		8				\$40.00		0.00			
N 3	KTSE	02/26/24	03/03/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM (MTWTFF--		:30	8	\$40.00	P-04	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	MTWTFF--		8				\$40.00		0.00			
N 4	KTSE	02/26/24	03/03/24	Sa-Su 6a-7p Sa-Su 9:00 AM-6:00 PM	CM	9:00 AM-6:00 PM (-----S-		:30	3	\$35.00	P-04	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		3				\$35.00		0.00			
N 5	KTSE	02/26/24	03/03/24	Sa-Su 6a-7p Sa-Su 9:00 AM-6:00 PM	CM	9:00 AM-6:00 PM (-----S		:30	3	\$35.00	P-04	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		3				\$35.00		0.00			
N 6	KTSE	03/04/24	03/10/24	M-F 12a-12a M-F 4:00a-6:00a	CM	4:00a-6:00a	MTWTFF--	:30	8	\$20.00	P-04	0.00	NM	8	\$160.00

Order / Rev: 738504
 Alt Order #:
 Flight Dates: 02/26/24 - 03/10/24

Advertiser: Edith Villapudua State Local Candidate
 Product Desc: State Local Candidate 2024
 Estimate:
 KTSE-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/04/24	03/10/24	MTWTF--			8		\$20.00	0.00					
N 7	KTSE	03/04/24	03/10/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	:30	8	\$40.00	P-04	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/04/24	03/10/24	MTWTF--			8		\$40.00	0.00					
N 8	KTSE	03/04/24	03/10/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	:30	8	\$40.00	P-04	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/04/24	03/10/24	MTWTF--			8		\$40.00	0.00					
													Totals	54	\$1,770.00

CONTRACT

KTSE-FM
1792 Tribute Road
Suite 450
Sacramento, CA 95815
(209) 474-0154

<u>Contract / Revision</u> 738504 /		<u>Alt Order #</u>
<u>Advertiser</u> Edith Villapudua State Local Candidate		<u>Original Date / Revision</u> 02/09/24 / 02/09/24
<u>Contract Dates</u> 02/26/24 - 03/10/24	<u>Estimate #</u>	
<u>Product</u> State Local Candidate 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTSE-FM	<u>Account Executive</u> Ana Rodriguez	<u>Sales Office</u> Stockton
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u> 001RP000007ZR2xYAG

And:

Edith Villapudua State Local Candidate
PO Box 1892
Stockton, CA 95201

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTSE	02/26/24	03/03/24	M-F 4:00 am- 6:00am	M-F 4:00 am- 6:00		:30			NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/24	03/03/24	MTWTF--				8	\$15.00			
N 2	KTSE	02/26/24	03/03/24	M-F 6a-10a	6:00 AM-10:00 AM		:30			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/24	03/03/24	MTWTF--				8	\$40.00			
N 3	KTSE	02/26/24	03/03/24	M-F 3p-7p	3:00 PM-7:00 PM		:30			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/24	03/03/24	MTWTF--				8	\$40.00			
N 4	KTSE	02/26/24	03/03/24	Sa-Su 9:00 AM-6:00 PM	9:00 AM-6:00 PM		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/24	03/03/24	-----S-				3	\$35.00			
N 5	KTSE	02/26/24	03/03/24	Sa-Su 9:00 AM-6:00 PM	9:00 AM-6:00 PM		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/24	03/03/24	-----S				3	\$35.00			
N 6	KTSE	03/04/24	03/10/24	M-F 4:00a-6:00a	4:00a-6:00a		:30			NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	MTWTF--				8	\$20.00			
N 7	KTSE	03/04/24	03/10/24	M-F 6a-10a	6:00 AM-10:00 AM		:30			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	MTWTF--				8	\$40.00			
N 8	KTSE	03/04/24	03/10/24	M-F 3p-7p	3:00 PM-7:00 PM		:30			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	MTWTF--				8	\$40.00			
Totals											54	\$1,770.00

Time Period	# of Spots	Gross Amount	Net Amount
02/26/24 - 03/08/24	54	\$1,770.00	\$1,770.00
Totals	54	\$1,770.00	\$1,770.00

Signature:

Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision's Terms and Conditions of Sales located at www.entravision.com/termsandsales ("Terms") are incorporated into and made a part of this agreement. Any performance information provided in this agreement (including past performance or future projections of ratings points, audience impressions or any other performance measure) are estimates for informational purposes only. Entravision makes no representation or guarantee, and will have no liability, with respect to the performance of any advertisement or program.



KTSE-FM
1792 Tribute Road
Suite 450
Sacramento, CA 95815
(209) 474-0154

Edith Villapudua
Edith Villapudua (Feb 9, 2024 15:14 PST)

Feb 9, 2024

Contract / Revision		Alt Order #
738504 /		
Advertiser		Original Date / Revision
Edith Villapudua State Local Candidate		02/09/24 / 02/09/24
Contract Dates	Product	Estimate #
02/26/24 - 03/10/24	State Local Candidate 20	

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

Station and Location:

KTSE-FM Stockton, CA

Date:

2.12.2024

I, Edith Villapudua,

being/on behalf of: Edith Villapudua, a legally

qualified candidate of the Democratic political

party for the office of: State Assembly

in the 13th District

election to be held on: March 5th

do hereby request station time as follows:

see attached

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Edith Villapudua for Assembly 2024

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer Mitchell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/9/24 Edith Villapudua
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Martha Tomasselli Martha Tomasselli Business operations
Signature Printed Name Title
mgr.