ORDER

738943 Orders Order / Rev: Alt Order #: 37123781 Product Desc: Edith Villapudua for State Assembly KTSE-FM Estimate: Flight Dates: 02/14/24 - 02/19/24 Primary AE: LaTonya Chenault Original Date / Rev: 02/13/24 / 02/13/24 Sales Office: K-PHI Order Type: **GENERAL** Sales Region: **NATIONAL** Name: Katz Media Group Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 125 West 55th Street, 3rd Floor Billing Cycle: EOM/EOC New York, NY 10019 Agency Commission: 15% Advertiser Name: Elect Edith Villapudua for State Assen 02/07/25 Demographic: A25+ New Business End: 001RP000007jzMgYAI Product Codes: Candidates Advertiser External ID: Revenue Code 1: AGY Agency External ID: 0012R000027ygwAQAQ Revenue Code 2: **GEN** Unit Code: General Revenue Code 3: POL Order Separation: 00:30:00

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Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/19/24	57	\$3,250.00	\$2,762.50

P-01

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	57	\$3,250.00	\$2,762.50	0.00
Totals	57	\$3,250.00	\$2,762.50	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
LaTonya Chenault	K-PHI	NATIONAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	KTSE	02/14/24	02/16/24	M-F 6a-10a	CM	6a-10a	WTF	1:00	9	\$60.00P-01	0.00 NM	9	\$540.00
				W-F 6a-10a									
	AM -												
			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	eek: 02/		02/20/24	WTF	9	\$60.00	0.00						
N 2	KTSE	02/14/24	02/16/24	M-F 10a-3p	CM	10a-3p	WTF	1:00	10	\$60.00P-01	0.00 NM	10	\$600.00
				W-F 10a-3p									
	MD -	_											
			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 02/		02/20/24	WTF	10	\$60.00	0.00					100 00	
N 3	KTSE	02/14/24	02/16/24	M-F 3p-7p	CM	3p-7p	WTF	1:00	11	\$60.00P-01	0.00 NM	11	\$660.00
	D14			W-F 3p-7p									
	PM -		E . I B . I	107 - L. L.	0 - 1 - 00/ 1	D-1-	D. U.						
10	-		End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
	eek: 02/		02/20/24		11	\$60.00	0.00	4.00		* * * * * * * * * * * * * * * * * * *			****
N 4	KTSE	02/14/24	02/16/24	M-F 7p-12a	CM	7p-12a	WTF	1:00	8	\$45.00P-01	0.00 NM	8	\$360.00
	EV -			W-F 7p-12a									
		-1 D-1-	Cad Data	Maaladaya	ChataMaak	Data	Dating						
10	<u>5ta</u> /eek: 02		End Date 02/20/24	<u>Weekdays</u> WTF	Spots/Week 8	<u>Rate</u> \$45.00	Rating 0.00						
								4.00		¢00,00D,04	0.00 NIM	_	£400.00
N 5	KTSE	02/19/24	02/19/24	M-F 6a-10a	CM	6a-10a	M	1:00	3	\$60.00P-01	0.00 NM	3	\$180.00
	AM -			M 6a-10a									
	AIVI -										ı	l,	

Totals

\$3,250.00

57

Print Date: 02/13/24 16:31:20 Page 2 of 2

Order / Rev:

738943

Advertiser:

Elect Edith Villapudua for State Assembl

Alt Order #:

37123781

Product Desc:

Edith Villapudua for State Assembly

KTSE-FM

Flight Dates:

02/14/24 - 02/19/24

Estimate:

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>		Quarter 11 2 11 11 11 11 11 11 11 11 11 11 11 1				
Week: 02/	/19/24	02/25/24	M	3	\$60.00	0.00						
N 6 KTSE	02/19/2	4 02/19/24	M-F 10a-3p	CM	10a-3p	M	1:00	3	\$60.00P-01	0.00 NM	3	\$180.00
			M 10a-3p									
MD -												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02		02/25/24	M	3	\$60.00	0.00						
N 7 KTSE	02/19/2	4 02/19/24	M-F 3p-7p	CM	3p-7p	M	1:00	3	\$60.00P-01	0.00 NM	3	\$180.00
DM			M 3p-7p									
PM -		E 15.4	387	0	ъ.	D ()						
	art Date	End Date	<u>Weekdays</u> M	Spots/Week 3	Rate	Rating						
Week: 02		02/25/24	·		\$60.00	0.00	4.00		A EE 00 D 04	0.00.1114		0.1.10.00
N 8 KTSE	02/17/2	4 02/17/24		CM	6a-10a	S-	1:00	2	\$55.00P-01	0.00 NM	2	\$110.00
WK -			Sa 6a-10a									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		02/23/24	S-	2	\$55.00	0.00						
N 9 KTSE				CM	10a-3p	S-	1:00	2	\$55.00P-01	0.00 NM	2	\$110.00
N 9 KIOL	02/1//2	.4 02/1//24	Sa 10a-3p	Civi	Toa-Sp	3-	1.00		\$55.00F-01	U.UU INIVI	۷	\$110.00
WK -			Ga Toa-Sp									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		02/23/24	S-	2		0.00						
N10 KTSE		24 02/17/24	Sa 3p-7p	СМ	3p-7p	S-	1:00	1	\$55.00P-01	0.00 NM	1	\$55.00
			Sa 3p-7p						,			*
WK -												
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 02	/17/24	02/23/24	S-	1	\$55.00	0.00						
N11 KTSE	02/18/2	24 02/18/24	Su 6a-10a	СМ	6a-10a	S	1:00	2	\$55.00P-01	0.00 NM	2	\$110.00
			Su 6a-10a									
WK -												
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 02		02/24/24	S	2	\$55.00	0.00]	
N12 KTSE	02/18/2	24 02/18/24	· ·	CM	10a-3p	S	1:00	2	\$55.00P-01	0.00 NM	2	\$110.00
			Su 10a-3p									
WK -												
_	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 02		02/24/24	S	2		0.00						
N13 KTSE	02/18/2	24 02/18/24		CM	3p-7p	S	1:00	1	\$55.00P-01	0.00 NM	1	\$55.00
WK -			Su 3p-7p									
	art Data	End Data	Maakdaya	Snote/Mock	Data	Poting						
<u>اعد</u> Week: 02	art Date	End Date 02/24/24	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$55.00	Rating 0.00						
vveek. U2	110124	UZIZ41Z4	ر	P. A. D. Ward of the Committee	φυσ.υυ	0.00	Mile Maries and a second and a second				J	

	Feb 13, 24	
CONT#	37123781 Mod# Ver# 1 (Last =)	DDS CONT# 0
REP	EASTMAN	C/P/E: na / na / na
TO	KTSE-FM (Modesto, CA)	
FM	LATONYA CHENAULT	
OFF	PHILADELPHIA	SALESPERSON FAX#
AGY	Katz Media Group	
ADDR	125 West 55th Street 3rd Floor	PH#
	New York, NY 10019	
BYR	Helen Hanratty1	
ADV	EDITH VILLAPUDUA FOR STATE ASSEMBLY	
PDT	Edith Villapudua for State Assembly	
FLT	Feb 12, 24 - Feb 25, 24	

* REP ORDER COMMENT *

^{9913287,} MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 2/13/2024 5:39:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

МС	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	WTF	6A - 10A	60	2/14/2024 - 2/16/2024	1W	9	\$60.00	9
	1.2	WTF	10A - 3P	60	2/14/2024 - 2/16/2024	1W	10	\$60.00	10
	1.3	WTF	3P - 7P	60	2/14/2024 - 2/16/2024	1W	11	\$60.00	11
	1.4	WTF	7P - 12A	60	2/14/2024 - 2/16/2024	1W	8	\$45.00	8
	1.5	S.	6A - 10A	60	2/17/2024 - 2/17/2024	1W	2	\$55.00	2
	1.6	S.	10A - 3P	60	2/17/2024 - 2/17/2024	1W	2	\$55.00	2
	1.7	S.	3P - 7P	60	2/17/2024 - 2/17/2024	1W	1	\$55.00	1
	1.8	S	6A - 10A	60	2/18/2024 - 2/18/2024	1W	2	\$55.00	1 1
	1.9	S	10A - 3P	60	2/18/2024 - 2/18/2024	1W	2	\$55.00	2
	1.10	S	3P - 7P	60	2/18/2024 - 2/18/2024	1W	1	\$55.00	1
				** W	EEKLY FLIGHT TOTALS **	1	48	\$2,710.00	1
	a monoton	FLIGHT 2							
	2.1	M	6A - 10A	60	2/19/2024 - 2/19/2024	1W	3	\$60.00	
	2.2	M	10A - 3P	60	2/19/2024 - 2/19/2024	1W	3	\$60.00	3
	2.3	M	3P - 7P	60	2/19/2024 - 2/19/2024	1W	3	\$60.00	3
				** W	 EEKLY FLIGHT TOTALS ** 	· 	9	\$540.00)

^{** 2/13/2024 5:39:00} PM: FOR ALL OLD TOWN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF THIS AGENCY. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION.

^{** 2/13/2024 5:39:00} PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

Feb 13, 24

CONT# 37123781 Mod# Ver# 1 (Last =)

REP EASTMAN

DDS CONT# 0
C/P/E: na / na / na

	Feb 24				
SPOTS	57				
CASH	3250.00				
TRADE	0.00				
NSL	0.00				
TOTAL	3250.00				
			T	T	TOTAL
					TOTAL
SPOTS					57
CASH					3,250.00
TRADE					0.00
NSL					0.00
TOTAL					3,250.00

** Competitive Comments **

SVC:

Demo Adults 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. S	ee Invoice for actual schedule and charges.
Dagny Starn	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE FEDER	RAL CANDIDATE
STATE	OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCKS	MUST BE COMPLETED
Candidate name:	
Edith Villapudua	
Authorized committee:	
Elect Edith Villapudua for State Assembly 2024	×
Agency requesting time (and contact information):	
N/A Old Town Media, Meredith@oldtownmediallc.com	
Candidate's political party:	
Democrat	
Office sought (no acronyms or abbreviations):	
California State Assembly District 13	
Date of election: March 5, 2024	General Primary
Treasurer of candidate's authorized committee:	
Jennifer Mitchell	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):
the candidate listed above who is a legally qualified car	didate, or
the authorized committee of the legally qualified candid	date listed above;
(2) this station is authorized to announce the time as paid for b	y such person or entity; and
(3) this station has disclosed its political advertising policies, inc and other sales practices (not applicable to federal candidate	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature: Daguy Stam FBCEFFE0DD4143B	Signature: Marka Tomasalli
Name: Dagny Starn	Martha Tomassilli Name: Martha Tomassilli 1
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 2.13.24

Est. #:

NA

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.						
Candidate/Authorized Committee/Agency						
Signature:						
Name:						
Date:						
TO BE COMPLETED BY STATION ONLY						
Ad submitted to Station? Ves Date ad received: 2 · 13 · 1024						
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).						
Federal candidate certification signed (above): Yes No N/A						
Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:						
*Upload partially accepted form, then promptly upload updated final form when complete.						
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):						
Contract #: 438943 Station Call Letters: KTSE-FM Date Received/Requested: 2.13.24						

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Run Start and End Dates:

Station Location: