

Order / Rev: 738943
 Alt Order #: 37123781
 Flight Dates: 02/14/24 - 02/19/24

Advertiser: Elect Edith Villapudua for State Assembl
 Product Desc: Edith Villapudua for State Assembly
 Estimate: na
 KTSE-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					3	\$60.00		0.00			
N 6	KTSE	02/19/24	02/19/24	M-F 10a-3p M 10a-3p	CM	10a-3p	M-----	1:00	3	\$60.00	P-01	0.00	NM	3	\$180.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					3	\$60.00		0.00			
N 7	KTSE	02/19/24	02/19/24	M-F 3p-7p M 3p-7p	CM	3p-7p	M-----	1:00	3	\$60.00	P-01	0.00	NM	3	\$180.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					3	\$60.00		0.00			
N 8	KTSE	02/17/24	02/17/24	Sa 6a-10a Sa 6a-10a	CM	6a-10a	-----S-	1:00	2	\$55.00	P-01	0.00	NM	2	\$110.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/24	02/23/24	-----S-					2	\$55.00		0.00			
N 9	KTSE	02/17/24	02/17/24	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----S-	1:00	2	\$55.00	P-01	0.00	NM	2	\$110.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/24	02/23/24	-----S-					2	\$55.00		0.00			
N 10	KTSE	02/17/24	02/17/24	Sa 3p-7p Sa 3p-7p	CM	3p-7p	-----S-	1:00	1	\$55.00	P-01	0.00	NM	1	\$55.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/24	02/23/24	-----S-					1	\$55.00		0.00			
N 11	KTSE	02/18/24	02/18/24	Su 6a-10a Su 6a-10a	CM	6a-10a	-----S	1:00	2	\$55.00	P-01	0.00	NM	2	\$110.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/24	02/24/24	-----S					2	\$55.00		0.00			
N 12	KTSE	02/18/24	02/18/24	Su 10a-3p Su 10a-3p	CM	10a-3p	-----S	1:00	2	\$55.00	P-01	0.00	NM	2	\$110.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/24	02/24/24	-----S					2	\$55.00		0.00			
N 13	KTSE	02/18/24	02/18/24	Su 3p-7p Su 3p-7p	CM	3p-7p	-----S	1:00	1	\$55.00	P-01	0.00	NM	1	\$55.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/24	02/24/24	-----S					1	\$55.00		0.00			
													Totals	57	\$3,250.00

Feb 13, 24
 CONT# 37123781 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO KTSE-FM (Modesto, CA)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / na
 SALESPERSON FAX#
 PH #

BYR Helen Hanratty1
 ADV EDITH VILLAPUDUA FOR STATE ASSEMBLY
 PDT Edith Villapudua for State Assembly
 FLT Feb 12, 24 - Feb 25, 24

* REP ORDER COMMENT *

** 2/13/2024 5:39:00 PM: FOR ALL OLD TOWN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF THIS AGENCY. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION.

** 2/13/2024 5:39:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 2/13/2024 5:39:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	..WTF..	6A - 10A	60	2/14/2024 - 2/16/2024	1W	9	\$60.00	9
	1.2	..WTF..	10A - 3P	60	2/14/2024 - 2/16/2024	1W	10	\$60.00	10
	1.3	..WTF..	3P - 7P	60	2/14/2024 - 2/16/2024	1W	11	\$60.00	11
	1.4	..WTF..	7P - 12A	60	2/14/2024 - 2/16/2024	1W	8	\$45.00	8
	1.5S.	6A - 10A	60	2/17/2024 - 2/17/2024	1W	2	\$55.00	2
	1.6S.	10A - 3P	60	2/17/2024 - 2/17/2024	1W	2	\$55.00	2
	1.7S.	3P - 7P	60	2/17/2024 - 2/17/2024	1W	1	\$55.00	1
	1.8S	6A - 10A	60	2/18/2024 - 2/18/2024	1W	2	\$55.00	2
	1.9S	10A - 3P	60	2/18/2024 - 2/18/2024	1W	2	\$55.00	2
	1.10S	3P - 7P	60	2/18/2024 - 2/18/2024	1W	1	\$55.00	1
				** WEEKLY FLIGHT TOTALS **			48	\$2,710.00	
		<u>FLIGHT 2</u>							
	2.1	M.....	6A - 10A	60	2/19/2024 - 2/19/2024	1W	3	\$60.00	3
	2.2	M.....	10A - 3P	60	2/19/2024 - 2/19/2024	1W	3	\$60.00	3
	2.3	M.....	3P - 7P	60	2/19/2024 - 2/19/2024	1W	3	\$60.00	3
				** WEEKLY FLIGHT TOTALS **			9	\$540.00	

Feb 13, 24
 CONT# 37123781 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: na / na / na

	Feb 24					
SPOTS	57					
CASH	3250.00					
TRADE	0.00					
NSL	0.00					
TOTAL	3250.00					

						TOTAL
SPOTS						57
CASH						3,250.00
TRADE						0.00
NSL						0.00
TOTAL						3,250.00

**** Competitive Comments ****

SVC:

Demo Adults 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dagny Starn, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☐

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Edith Villapudua

Authorized committee:

Elect Edith Villapudua for State Assembly 2024

Agency requesting time (and contact information):

☐

N/A Old Town Media, Meredith@oldtownmediallc.com

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

California State Assembly District 13

Date of election:

March 5, 2024

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Jennifer Mitchell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

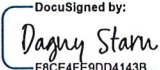

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:  F8CE4FE9DD4143B...	Signature: 
Name: Dagny Starn	Name: Martha Tomassilli
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 2.13.24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 2-13-2024**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>738943</u>	Station Call Letters: <u>KTSE-FM</u>	Date Received/Requested: <u>2-13-24</u>
Est. #: <u>NA</u>	Station Location: <u>Stockton, CA</u>	Run Start and End Dates: <u>2-14-24 to 2-19-24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.