

ORDER

Orders
Order / Rev: 4461407
Alt Order #:
Product Desc: 8827
Estimate: 8827
Flight Dates: 11/14/23 - 11/20/23
Original Date / Rev: 11/17/23 / 11/17/23
Order Type: POLITICAL CANDIDATE

KSEN-AM

Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency
Name: Screen Strategies Media
Buying Contact: James Wells
Billing Contact:
 11150 Fairfax Blvd, Suite 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jon Tester for US Senate
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: UNASSIGNED

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/30/23 | 11/20/23 | 35 | \$1,075.00 | \$913.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-----------------|-------------|
| November 2023 | 35 | \$1,075.00 | \$913.75 | 0.00 |
| Totals | 35 | \$1,075.00 | \$913.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--|-------|--------------------------------------|---------|------|-------|-------------|------|---------------|------|-----------|-------------------|
| N 1 | KSEN | 11/14/23 | 11/20/23 | M-F AM Drive M-F AM Drive | CM | 6:00 AM-9:00 AM (6:00 AM-9:00 AM) | 2222-- | 1:00 | 10 | \$33.00 | P-00 | 0.00 | NM | 10 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/13/23 | 11/19/23 | -2222-- | | 8 | | | | \$33.00 | | 0.00 | | | |
| | | Week: 11/20/23 | 11/26/23 | 2----- | | 2 | | | | \$33.00 | | 0.00 | | | |
| N 2 | KSEN | 11/14/23 | 11/20/23 | M-F Midday M-F Midday | CM | 10a-3p | 3333-- | 1:00 | 15 | \$33.00 | P-00 | 0.00 | NM | 15 | \$495.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/13/23 | 11/19/23 | -3333-- | | 12 | | | | \$33.00 | | 0.00 | | | |
| | | Week: 11/20/23 | 11/26/23 | 3----- | | 3 | | | | \$33.00 | | 0.00 | | | |
| N 3 | KSEN | 11/14/23 | 11/20/23 | M-F PM Drive M-F PM Drive | CM | 3p-7p | 11111-- | 1:00 | 5 | \$33.00 | P-00 | 0.00 | NM | 5 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/13/23 | 11/19/23 | -1111-- | | 4 | | | | \$33.00 | | 0.00 | | | |
| | | Week: 11/20/23 | 11/26/23 | 1----- | | 1 | | | | \$33.00 | | 0.00 | | | |
| N 4 | KSEN | 11/14/23 | 11/20/23 | Sa-Su Prime Rotator Sa-Su Prime Rotator | CM | 6a-7p | -----32 | 1:00 | 5 | \$17.00 | P-00 | 0.00 | NM | 5 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/13/23 | 11/19/23 | -----32 | | 5 | | | | \$17.00 | | 0.00 | | | |
| | | Week: 11/20/23 | 11/26/23 | ----- | | 0 | | | | \$17.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 35 | \$1,075.00 |

Buy Detail Report



Revision #: Date: 11/9/2023

Client: Tester for Senate 2024
Media: Radio
Product: Primary
Market: Great Falls

Estimate: 8827
Description: Tester for Senate 2024 11/14-20/2023 Radio
Flight Start Date: 11/14/2023 06:00 AM
Flight End Date: 11/20/2023 07:00 PM
Survey: FA21 DMA CustRadio
Buyer: Wil McLaughlin

Separation between spots: 30

Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

| Line No | Daypart Program | Daypart Code | STN Gross | Days | Dur | Tue 11/14 | Wed 11/15 | Thu 11/16 | Fri 11/17 | Sat 11/18 | Sun 11/19 | Mon 11/20 | Total Spots |
|--------------|-----------------------|--------------|-----------|------|-----|------------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| KZIN-FM | | | | | | | | | | | | | |
| 148 | MTuWThF 6:00a-10:00a | AM | \$33.00 | 60 | | 2 | 2 | 2 | 2 | | | 2 | 10 |
| 149 | MTuWThF 10:00a- 3:00p | MD | \$33.00 | 60 | | 3 | 3 | 3 | 3 | | | 3 | 15 |
| 150 | MTuWThF 3:00p- 7:00p | PM | \$33.00 | 60 | | 1 | 1 | 1 | 1 | | | 1 | 5 |
| 151 | Sa 6:00a- 7:00p | SS | \$17.00 | 60 | | | | | | 3 | | | 3 |
| 152 | Su 6:00a- 7:00p | SS | \$17.00 | 60 | | | | | | | 2 | | 2 |
| Total Spots: | | | | | | 6 | 6 | 6 | 6 | 3 | 2 | 6 | 35 |
| Total Cost: | | | | | | \$1,075.00 | | | | | | | 35 |

Signature: _____

Disclaimer:

Terms & Conditions:

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jon Tester

Authorized committee:

Montanans for Tester

Agency requesting time (and contact information):

☐ N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

6/4/2024



General



Primary

Treasurer of candidate's authorized committee:

Brett Debruycker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

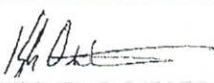
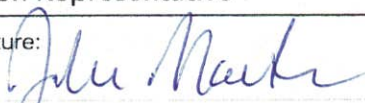
☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

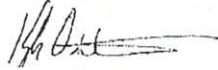
| Candidate/Committee/Agency | Station Representative |
|--|---|
| Signature:  | Signature:  |
| Name: Kyle Osterhout | Name: Julie Martin |
| Date of Request to Purchase Ad Time: 11/6/2023 | Date of Station Agreement to Sell Time: 11/8/23 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Kyle Osterhou:

Date: 11/6/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

11/7/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

4441697

Station Call Letters:

KSEN

Date Received/Requested:

11/8/23

Est. #:

8827

Station Location:

Shelby MT

Run Start and End Dates:

11/14 - 11/20/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Montanans for Tester

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

11/6/2023

date