

# ORDER



**Orders**  
**Order / Rev:** 288465  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** Issue  
**Estimate:** 4556  
**Flight Dates:** 06/09/17 - 06/16/17  
**Original Date / Rev:** 06/08/17 / 06/15/17  
**Order Type:** GENERAL

**WTVF**  
**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
210 West Pennsylvania Ave  
Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Coalition to Protect America's Healthc  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** DEF  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:** \_\_\_\_\_  
**Order Separation:** 00:20:00  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/16/17	20	\$11,650.00	\$9,902.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	20	\$11,650.00	\$9,902.50	0.00
<b>Totals</b>	<b>20</b>	<b>\$11,650.00</b>	<b>\$9,902.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	06/09/17	06/16/17	M-F 430-5am M-F 430-5am	CM	430-5am	-----	:30	0	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/05/17	06/11/17	----1--		1		\$200.00		0.00					
		Week: 06/12/17	06/18/17	1-11---		3		\$200.00		0.00					
N 2	WTVF	06/09/17	06/16/17	M-F 4-430pm M-F 4-430pm	CM	4-430pm	-----	:30	0	\$500.00	P-4	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/05/17	06/11/17	-----		0		\$500.00		0.00					
		Week: 06/12/17	06/18/17	-11-1--		3		\$500.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTVF	06/12/17-06/18/17	M-F 4-430pm		4-430pm		-TW-F----	:30	<del>(\$500.00)</del>		0.00	NM		
			See MG 2.4 [Breaking News-Network]												
	4	WTVF	06/15/17-06/16/17	M-F 4-430pm		4-430pm		---ThF----	:30	\$500.00		0.00	NM		
			Ⓜ MG for 2.1 06/13												
N 3	WTVF	06/11/17	06/11/17	SU 6-8am News SU 6-8am News	CM	6-8am	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/05/17	06/11/17	-----S		1		\$500.00		0.00					
N 4	WTVF	06/09/17	06/16/17	M-SU 10-1035pm News M-SU 10-1035pm News	CM	10-1035pm	-----	:30	0	\$850.00	P-5	0.00	NM	3	\$2,550.00

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 Flight Dates: 06/09/17 - 06/16/17

Advertiser: Coalition to Protect America's Healthcare  
 Product Desc: Issue  
 Estimate: 4556  
**WTVF**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WTVF	06/09/17	06/16/17	M-SU 10-1035pm News M-SU 10-1035pm News	CM	10-1035pm	-----	:30	0	\$850.00	P-5	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	-----		0				\$850.00		0.00			
		Week: 06/12/17	06/18/17	- 11- 1--		3				\$850.00		0.00			
N 5	WTVF	06/09/17	06/16/17	M-F 5-530pm M-F 5-530pm	CM	5-530pm	-----	:30	0	\$750.00	P-4	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	---- 1--		1				\$750.00		0.00			
		Week: 06/12/17	06/18/17	- 1- 1--		2				\$750.00		0.00			
N 6	WTVF	06/09/17	06/16/17	M-F 6-630pm M-F 6-630pm	CM	6-630pm	-----	:30	0	\$850.00	P-4	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	-----		0				\$850.00		0.00			
		Week: 06/12/17	06/18/17	-- 111--		3				\$850.00		0.00			
N 7	WTVF	06/09/17	06/16/17	M-F 8-9am M-F 8-9am	CM	8-9am	-----	:30	0	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	---- 1--		1				\$500.00		0.00			
		Week: 06/12/17	06/18/17	1- 1----		2				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTVF	06/12/17-06/18/17	M-F 8-9am			8-9am	M-W-----	:30		<del>(\$500.00)</del>		0.00	NM		
		See MG 7.4 [Breaking News-Network]													
4	WTVF	06/16/17-06/16/17	M-F 8-9am			8-9am	-----F----	:30		\$500.00		0.00	NM		
		Ⓜ MG for 7.3 06/14													
Totals													20	\$11,650.00	