

ORDER



Orders
Order / Rev: 288465
Alt Order #:
Product Desc: Issue
Estimate: 4556
Flight Dates: 06/09/17 - 06/16/17
Original Date / Rev: 06/08/17 / 06/15/17
Order Type: GENERAL

WTVF

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 West Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Coalition to Protect America's Healthc
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/16/17	20	\$11,650.00	\$9,902.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	20	\$11,650.00	\$9,902.50	0.00
Totals	20	\$11,650.00	\$9,902.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	06/09/17	06/16/17	M-F 430-5am M-F 430-5am	CM	430-5am	-----	:30	0	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/05/17	06/11/17	----1--		1		\$200.00		0.00					
		Week: 06/12/17	06/18/17	1-11---		3		\$200.00		0.00					
N 2	WTVF	06/09/17	06/16/17	M-F 4-430pm M-F 4-430pm	CM	4-430pm	-----	:30	0	\$500.00	P-4	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/05/17	06/11/17	-----		0		\$500.00		0.00					
		Week: 06/12/17	06/18/17	-11-1--		3		\$500.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTVF	06/12/17-06/18/17	M-F 4-430pm		4-430pm	-TW-F----	:30		(\$500.00)		0.00	NM		
		See MG 2.4 [Breaking News-Network]													
	4	WTVF	06/15/17-06/16/17	M-F 4-430pm		4-430pm	---ThF----	:30		\$500.00		0.00	NM		
		Ⓜ MG for 2.1 06/13													
N 3	WTVF	06/11/17	06/11/17	SU 6-8am News SU 6-8am News	CM	6-8am	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/05/17	06/11/17	-----S		1		\$500.00		0.00					
N 4	WTVF	06/09/17	06/16/17	M-SU 10-1035pm News CM M-SU 10-1035pm News	CM	10-1035pm	-----	:30	0	\$850.00	P-5	0.00	NM	3	\$2,550.00

[illegible]