



WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
699092 /	07925972

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/15 - 10/06/15	STURTEVANT ST SEN	560

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Glen Sturtevant for \	10/01/15 / 10/01/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/15	10/11/15	-1-----				1	\$300.00				
55	WRIC	10/06/15	10/06/15	Good Mornng America	7-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/15	10/11/15	-1-----				1	\$300.00				
56	WRIC	10/06/15	10/06/15	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/15	10/11/15	-1-----				1	\$375.00				
57	WRIC	09/30/15	09/30/15	TV8 News @ 11	11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$200.00				
D 58	WRIC	09/30/15	09/30/15	The View	11a-12p		:30				NM	0	\$0.00
D 59	WRIC	09/30/15	09/30/15	TV8 News @ Noon	12-1230p		:30				NM	0	\$0.00
60	WRIC	09/30/15	09/30/15	M-F 4-5p	4-5p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$100.00				
61	WRIC	09/30/15	09/30/15	TV8 News @ 5	5-530p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$90.00				
D 62	WRIC	09/30/15	09/30/15	Good Morning Richmond	530-6a		:30				NM	0	\$0.00
63	WRIC	09/30/15	09/30/15	TV8 News @530p	530-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$125.00				
64	WRIC	09/30/15	09/30/15	TV8 News @ 6p	6-630p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$175.00				
65	WRIC	09/30/15	09/30/15	Good Morning Richmond 6	6-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$200.00				
66	WRIC	09/30/15	09/30/15	M-F Wheel 7-730p	7-730p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$300.00				
67	WRIC	09/30/15	09/30/15	Good Mornng America	7-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$300.00				
68	WRIC	09/30/15	09/30/15	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$375.00				
69	WRIC	10/06/15	10/06/15	Tue 9-10p	9-10p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/15	10/11/15	-T-----				1	\$800.00				
N 70	WRIC	10/05/15	10/05/15	Mon 10-11p	10-11p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/15	10/11/15	M-----				1	\$700.00				
N 71	WRIC	10/02/15	10/02/15	Fri 8-9p	8-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	----F--				1	\$600.00				
N 72	WRIC	10/02/15	10/02/15	Fri 9-10p	9-10p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	----F--				1	\$1,200.00				
N 73	WRIC	10/04/15	10/04/15	Su 8-9p	8-9p		:30				NM	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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 301 Arboretum Place
 Richmond, VA 23236
 (804) 330-8888

<u>Contract / Revision</u> 699092 /	<u>Alt Order #</u> 07925972
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<u>Contract Dates</u> 09/30/15 - 10/06/15	<u>Product</u> STURTEVANT ST SEN	<u>Estimate #</u> 560
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<u>Advertiser</u> POL/Glen Sturtevant for \	<u>Original Date / Revision</u> 10/01/15 / 10/01/15
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	-----S				1	\$800.00				
N 74	WRIC	10/04/15	10/04/15	Su 9-10p	9-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	-----S				1	\$500.00				
N 75	WRIC	10/04/15	10/04/15	Su 10-11p	10-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	-----S				1	\$500.00				
N 76	WRIC	10/03/15	10/03/15	College Football	College Football		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	-----S-				1	\$350.00				
N 77	WRIC	10/03/15	10/03/15	College Football	College Football		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	-----S-				1	\$350.00				
Totals											62	\$17,765.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/15 - 10/06/15	62	\$17,765.00	(\$2,664.75)	\$15,100.25
Totals	62	\$17,765.00	(\$2,664.75)	\$15,100.25

Signature: _____ **Date:** _____

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REP HEADLINE# 7925972 TRF# 699092 REP: TEL# 610-293-4100 FAX# 610-225-7233
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/15 14.27
 CHANGES *** WRIC-TV ***

ADV # _____ ADV. NAME POLI/G STURTEVANT/R/SSN/VA REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME PINPOINT MEDIA BUYER NAME NICOLE MEADE

1707 OSAGE STREET SUITE 103 SALES PRSN PH- JIM QUINN
 ALEXANDRIA, VA 22302

ORDER # _____ CONTRACT # 7925972 CLASS: NATL. LOCAL REGIONAL

PRDCT STURTEVANT ST SENATE EST#560 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/15 OCT6/15 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT11/15 14.27

REP: SPOTS ADDED PER REQUEST THROUGH 10/6
 SEE LINES 112-119
 TOTAL: \$17,765
 PLEASE CONFIRM
 THANKS, ALEC

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING:
 SPOT DATA - IDB# 1886.
 TV INVOICES - IDB# 9915283.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
112	A		1000P-1100P	30		\$700.00	10/5	10/5	1		MON	1
AGENCY ADVERTISER CODE = 53 AGENCY PRODUCT CODE = 53 AGENCY EST# = 560 PROGRAM : CASTLE ORD COM1 : SPOT ADDED CON COM1 : CASTLE												

REP HEADLINE# 7925972 TRF# 699092
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-7233
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/15 14.27
 CHANGES *** WRIC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
113	A		800P-900P	30		\$600.00	10/2	10/2	1		FRI	1
PROGRAM : LAST MAN STAND/DR KEN ORD COM1 : SPOT ADDED CON COM1 : LAST MAN STAND/DR KEN												
114	A		900P-1000P	30		\$1,200.00	10/2	10/2	1		FRI	1
PROGRAM : WHAT WOULD YOU DO? ORD COM1 : SPOT ADDED CON COM1 : WHAT WOULD YOU DO?												
115	A		800P-900P	30		\$800.00	10/4	10/4	1		SUN	1
PROGRAM : ONCE UPON A TIME ORD COM1 : SPOT ADDED CON COM1 : ONCE UPON A TIME												
116	A		900P-1000P	30		\$500.00	10/4	10/4	1		SUN	1
PROGRAM : BLOOD AND OIL ORD COM1 : SPOT ADDED CON COM1 : BLOOD AND OIL												
117	A		1000P-1100P	30		\$500.00	10/4	10/4	1		SUN	1
PROGRAM : QUANTICO ORD COM1 : SPOT ADDED CON COM1 : QUANTICO												
118	A		1200N-330P	30		\$350.00	10/3	10/3	1		SAT	1
PROGRAM : COLLEGE FOOTBALL ORD COM1 : SPOT ADDED CON COM1 : COLLEGE FOOTBALL												
119	A		330P-700P	30		\$350.00	10/3	10/3	1		SAT	1
PROGRAM : COLLEGE FOOTBALL ORD COM1 : SPOT ADDED CON COM1 : COLLEGE FOOTBALL												

OCT/15 17765.00 CONTRACT TOTAL 17765.00
 TOTAL SPOTS 62