



**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

<u>Contract / Revision</u> 699092 /		<u>Alt Order #</u> 07925972
<u>Contract Dates</u> 09/30/15 - 10/06/15	<u>Product</u> STURTEVANT ST SEN	<u>Estimate #</u> 560
<u>Advertiser</u> POL/Glen Sturtevant for \		<u>Original Date / Revision</u> 10/01/15 / 10/01/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/15	10/11/15	-1-----				1	\$300.00				
55	WRIC	10/06/15	10/06/15	Good Morning America	7-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/15	10/11/15	-1-----				1	\$300.00				
56	WRIC	10/06/15	10/06/15	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/15	10/11/15	-1-----				1	\$375.00				
57	WRIC	09/30/15	09/30/15	TV8 News @ 11	11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$200.00				
D 58	WRIC	09/30/15	09/30/15	The View	11a-12p		:30				NM	0	\$0.00
D 59	WRIC	09/30/15	09/30/15	TV8 News @ Noon	12-1230p		:30				NM	0	\$0.00
60	WRIC	09/30/15	09/30/15	M-F 4-5p	4-5p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$100.00				
61	WRIC	09/30/15	09/30/15	TV8 News @ 5	5-530p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$90.00				
D 62	WRIC	09/30/15	09/30/15	Good Morning Richmond 530	530-6a		:30				NM	0	\$0.00
63	WRIC	09/30/15	09/30/15	TV8 News @ 530p	530-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$125.00				
64	WRIC	09/30/15	09/30/15	TV8 News @ 6p	6-630p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$175.00				
65	WRIC	09/30/15	09/30/15	Good Morning Richmond 6	6-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$200.00				
66	WRIC	09/30/15	09/30/15	M-F Wheel 7-730p	7-730p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$300.00				
67	WRIC	09/30/15	09/30/15	Good Morning America	7-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$300.00				
68	WRIC	09/30/15	09/30/15	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	--1----				1	\$375.00				
69	WRIC	10/06/15	10/06/15	Tue 9-10p	9-10p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/15	10/11/15	-T-----				1	\$800.00				
N 70	WRIC	10/05/15	10/05/15	Mon 10-11p	10-11p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/15	10/11/15	M-----				1	\$700.00				
N 71	WRIC	10/02/15	10/02/15	Fri 8-9p	8-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	----F--				1	\$600.00				
N 72	WRIC	10/02/15	10/02/15	Fri 9-10p	9-10p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	----F--				1	\$1,200.00				
N 73	WRIC	10/04/15	10/04/15	Su 8-9p	8-9p		:30				NM	1	\$800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
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<u>Contract / Revision</u>		<u>Alt Order #</u>
699092 /		07925972
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/15 - 10/06/15	STURTEVANT ST SEN	560
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Glen Sturtevant for \		10/01/15 / 10/01/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	-----S				1	\$800.00				
N 74	WRIC	10/04/15	10/04/15	Su 9-10p	9-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	-----S				1	\$500.00				
N 75	WRIC	10/04/15	10/04/15	Su 10-11p	10-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	-----S				1	\$500.00				
N 76	WRIC	10/03/15	10/03/15	College Football	College Football		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	-----S-				1	\$350.00				
N 77	WRIC	10/03/15	10/03/15	College Football	College Football		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/15	10/04/15	-----S-				1	\$350.00				
Totals												62	\$17,765.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/15 - 10/06/15	62	\$17,765.00	(\$2,664.75)	\$15,100.25
<b>Totals</b>	<b>62</b>	<b>\$17,765.00</b>	<b>(\$2,664.75)</b>	<b>\$15,100.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-7233  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT1/15 14.27  
\*\*CHANGES\*\* \*\*\* WRIC-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME NICOLE MEADE

SALES PRSN	PH-	JIM QUINN
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	CLASS: NATL.	LOCAL	REGIONAL
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	LOCAL	REGIONAL
1. <i>Local</i> (city, county, or other local government)	100%	0%
2. <i>Regional</i> (state, province, or other regional government)	0%	100%
3. <i>National</i> (federal government)	0%	0%
4. <i>International</i> (foreign government)	0%	0%
5. <i>Other</i> (non-governmental organization, private company, etc.)	0%	0%

1

DATE OCT1/15 14.27

SPOTS ADDED PER REQUEST THROUGH 10/6  
SEE LINES 112-119

THANKS, ALECCO

ELECTRONIC INVOICING:

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SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.
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[illegible]

AGENCY ADVERTISER CODE = 53	AGENCY EST# = 560
AGENCY PRODUCT CODE = 53	

112	A	1000F-1100F	30	\$700.00	10/5	1	MON	1
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PROGRAM : CASTLE
ORD COM1: SPOT ADDED
CON COM1: CASTLE
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FAX# 610-225-7233  
CREDIT RISK !!  
HARRIS REPORT FROM REP OCT1/15 14.27  
\*\*CHANGES\*\* \*\*\* WRIC-TV\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
113	A		800P-900P	30		\$600.00	10/2	10/2	1		FRI	1
PROGRAM : LAST MAN STAND/DR KEN												
ORD COM1 : SPOT ADDED												
CON COM1 : LAST MAN STAND/DR KEN												
114	A		900P-1000P	30	2	\$1,200.00	10/2	10/2	1		FRI	1
PROGRAM : WHAT WOULD YOU DO?												
ORD COM1 : SPOT ADDED												
CON COM1 : WHAT WOULD YOU DO?												
115	A		800P-900P	30	3	\$800.00	10/4	10/4	1		SUN	1
PROGRAM : ONCE UPON A TIME												
ORD COM1 : SPOT ADDED												
CON COM1 : ONCE UPON A TIME												
116	A		900P-1000P	30	3	\$500.00	10/4	10/4	1		SUN	1
PROGRAM : BLOOD AND OIL												
ORD COM1 : SPOT ADDED												
CON COM1 : BLOOD AND OIL												
117	A		1000P-1100P	30	3	\$500.00	10/4	10/4	1		SUN	1
PROGRAM : QUANTICO												
ORD COM1 : SPOT ADDED												
CON COM1 : QUANTICO												
118	A		1200N-330P	30	3	\$350.00	10/3	10/3	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
ORD COM1 : SPOT ADDED												
CON COM1 : COLLEGE FOOTBALL												
119	A		330P-700P	30	9	\$350.00	10/3	10/3	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
ORD COM1 : SPOT ADDED												
CON COM1 : COLLEGE FOOTBALL												
OCT/15 17765.00 CONTRACT TOTAL 17765.00												
TOTAL SPOTS 62												