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Children's Television Programming Report

FRN: **0024799330** | File Number: **0000024005** | Submit Date: **04/10/2017** | Call Sign: **KSWO-TV** | Facility ID: **35645**

City: **LAWTON** | State: **OK**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Submitted** | Status Date:

04/10/2017 | Filing Status: **Active**

Report reflects information for : First Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
KSWO LICENSE SUBSIDIARY, LLC Doing Business As: KSWO LICENSE SUBSIDIARY, LLC	201 MONROE STREET RSA TOWER, 20TH FLOOR MONTGOMERY, AL 36104 United States	+1 (334) 206- 1400	fclms@raycommedia. com	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
Ann Bobeck, Esq. <i>Legal Counsel</i> Covington & Burling LLP	One CityCenter, 850 Tenth Street, N.W. Washington, DC 20001 United States	+1 (202) 662- 5719	abobeck@cov.com	Legal Representative
Robert E Thurber, Jr. <i>Vice President</i> <i>Engineering</i> Raycom Media, Inc.	201 Monroe Street RSA Tower 20th floor Montgomery, AL 36104 United States	+1 (334) 206- 1400	BTHURBER@RAYCOMMEDIA. COM	Technical Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Wichita Falls & Lawton
	Web Home Page Address	WWW.KSWO.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN,CHANNEL 11.1(KSWO-PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9-930A CT(1/7/17-3/25/17)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E /I/?	Yes

Digital Core Program (2 of 18)	Response
Program Title	OCEAN TREKS WITH JEFF CORWIN,CHANNEL 11.1(KSWO-PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 930-10A CT(1/7/17-3/25/17)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Treks with Jeff Corwin is hosted by Jeff Corwin. In this weekly half hour series, Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the area's natural wonders to bring viewers closer to nature, wildlife and manmade treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)

Response

Program Title	SEA RESCUE, CHANNEL 11.1(KSWO-PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10-1030A CT(1/7/17-3/25/17)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Digital Core

Program (4 of 18)

Response

Program Title THE WILDLIFE DOCS,CHANNEL 11.1(KSWO-PRIMARY)

Origination Syndicated

Days/Times Program Regularly Scheduled SATURDAY 1030-11A CT(1/7/17-3/25/17)

Total times aired at regularly scheduled time 12

Total times aired 12

Number of Preemptions 0

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled 0

Length of Program 30 mins

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Digital Core

Program (5 of 18)

Response

Program Title ROCK THE PARK,CHANNEL 11.1(KSWO-PRIMARY)

Origination Syndicated

Days/Times Program Regularly Scheduled SATURDAY 11-1130A CT(1/7/17-3/25/17)

Total times aired at regularly scheduled time 12

Total times aired 12

Number of Preemptions 0

Number of Preemptions for other than Breaking News 0

Number of Preemptions Rescheduled 0

Length of Program 30 mins

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Digital Core Program (6 of 18) Response

Program Title OUTBACK ADVENTURES WITH TIM FAULKNER,CHANNEL 11.1(KSWO-PRIMARY)

Origination Syndicated

Days/Times Program Regularly Scheduled SATURDAY 1130A-12P CT(1/7/17-3/25/17)

Total times aired at regularly scheduled time 12

Total times aired 12

Number of Preemptions 0

Number of Preemptions for other than Breaking News 0

Number of Preemptions Rescheduled 0

Length of Program 30 mins

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This is a live action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Digital Core Program (7 of 18)

Response

Program Title WILD ABOUT ANIMALS, CHANNEL 11.3 (THIS TV)

Origination Network

Days/Times Program Regularly Scheduled SUNDAY 9-930A CT (1/1/17-3/26/17)

Total times aired at regularly scheduled time 13

Total times aired 13

Number of Preemptions 0

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled 0

Length of Program 30 mins
 Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. From the wild to the house pet, the program touches on how animals play an important role in our lives. Meeting patients for whom these dogs create the difference between being dependent and independent is a very strong message for a teenage viewer to learn. Exposure to science and nature is integrated with history and person contextualization of animals and their roles in our habitat.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Digital Core Program (8 of 18)

Response

Program Title GET WILD,CHANNEL 11.3(THIS TV)

Origination Network

Days/Times SUNDAY 930-10A CT (1/1/17-3/26/17)

Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Total times aired 13

Number of Preemptions 0

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled 0

Length of Program 30 mins

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The series explores all types of wild animals, while providing important information by experts from the San Diego Zoo. For example, in some episodes viewers are introduced to various animal enrichment programs where zoo staff seeks to duplicate a particular animal's habits that are prevalent and unique to that animal in the wild. Series also introduces teenage viewers to the living habits of animals from jaguars to orangutans to pandas as well as rare species such as Amur Leopards and Indian Guars. In one episode, viewers learn about the care of a hippo calf, while another episode explores the challenges of caring for cheetah chimps.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (9 of 18)

Response

Program Title WILD WORLD,CHANNEL 11.3(THIS TV)

Origination Network

Days/Times Program Regularly Scheduled SUNDAY 10-1030A CT (1/1/17-3/26/17)

Total times aired at regularly scheduled time 13

Total times aired 13

Number of Preemptions 0

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled 0

Length of Program 30 mins

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The series explores the lives of various zoo animals and examines their care and living environment while providing important information about how they survive in the world. In each episode, a detailed explanation of an animal species is provided as well as information on the animal's daily nutrition and other living habits. For example, one episode focuses on medical care and check ups of several animals and what the differences are for each critter. Another episode explores the unique characteristics of Chameleons, while another episode examines the behavioral aspects of several unique species such as Crowned Cranes, Dony Beetles and Leafcutter Ants, giving specific details of the life cycles of each species.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Digital Core Program (10 of 18)

Response

Program Title AWESOME ADVENTURES,CHANNEL 11.3(THIS TV)

Origination Network

Days/Times Program Regularly Scheduled SUNDAY 1030-11A CT (1/1/17-3/26/17)

Total times aired at regularly scheduled time 13

Total times aired 13

Number of Preemptions 0

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled 0

Length of Program 30 mins

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (11 of 18)

Response

Program Title WHADDYADO ,CHANNEL 11.3(THIS TV)

Origination Network

Days/Times Program Regularly Scheduled SUNDAY 11-1130A CT (1/1/17-3/26/17)

Total times aired at regularly scheduled time 12

Total times aired 13

Number of Preemptions 1

Number of Preemptions for other than Breaking News 1

Number of Preemptions Rescheduled 1

Length of Program 30 mins

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. What makes WHADDYADO such a valuable resource for teenagers is that it exposes them to real life situations. The reenactments give the audience the opportunity to develop important life saving skills. By exposing the audience to perilous situations that have actually occurred, then, using interviews with the participants, and instructions from experts, teenagers are shown what the proper reaction should be when faced with similar life-threatening circumstances this show is perfectly positioned to educate its audience.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WHADDYADO
List date and time rescheduled	03/12/2017 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-12
Episode #	28
Reason for Preemption	Other

Digital Core Program (12 of 18)

Response	
Program Title	WHADDYADO ,CHANNEL 11.3(THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130A-12P CT (1/1/17-3/26/17)
Total times aired at regularly scheduled time	12

Total times aired 13

Number of Preemptions 1

Number of Preemptions for other than Breaking News 1

Number of Preemptions Rescheduled 1

Length of Program 30 mins

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

What makes WHADDYADO such a valuable resource for teenagers is that it exposes them to real life situations. The reenactments give the audience the opportunity to develop important life saving skills. By exposing the audience to perilous situations that have actually occurred, then, using interviews with the participants, and instructions from experts, teenagers are shown what the proper reaction should be when faced with similar life-threatening circumstances this show is perfectly positioned to educate its audience.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WHADDYADO
List date and time rescheduled	03/12/2017 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-12
Episode #	29
Reason for Preemption	Other

Digital Core Program (13 of 18)

	Response
Program Title	NOODLE AND DOODLE, CHANNEL 11.2 (KKTU)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7-730A CT(1/7/17-3/25/17)

Total times
aired at
regularly
scheduled
time 12

Total times
aired 12

Number of
Preemptions 0

Number of
Preemptions
for other than
Breaking
News

Number of
Preemptions
Rescheduled 0

Length of
Program 30 mins

Age of
Target Child
Audience 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Does the
Licensee
identify the
program by
displaying
throughout
the program
the symbol E
/I?

Yes

**Digital Core
Program (14
of 18)**

Response

Program Title NOODLE AND DOODLE, CHANNEL 11.2 (KKTM)

Origination Network

Days/Times
Program
Regularly
Scheduled SATURDAY 730-8A CT (1/7/17-3/25/17)

Total times
aired at
regularly
scheduled
time

12

Total times
aired

12

Number of
Preemptions

0

Number of
Preemptions
for other than
Breaking
News

Number of
Preemptions
Rescheduled

0

Length of
Program

30 mins

Age of
Target Child
Audience

2 years to 5 years

Describe the
educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Does the
Licensee
identify the
program by
displaying
throughout
the program
the symbol E
/I?

Yes

**Digital Core
Program (15
of 18)**

Response

Program Title

EL SHOW DE CHICA, CHANNEL 11.2 (KKTU)

Origination

Network

Days/Times
Program
Regularly
Scheduled

SATURDAY 8-830A CT (1/7/17-3/25/17)

Total times aired at regularly scheduled time 12

Total times aired 12

Number of Preemptions 0

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled 0

Length of Program 30 mins

Age of Target Child Audience 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. EL SHOW DE CHICA features a 5 year old baby chick who spends her days with her parents in their costume shop, the Coop. the shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgement, and inter personal behaviors. She and Kelly usually work on the problem though an adventure, a fantasy transformation to animation, where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (16 of 18)

Response

Program Title EL SHOW DE CHICA, CHANNEL 11.2 (KKTM)

Origination Network

Days/Times Program Regularly Scheduled SATURDAY 830-9A CT (1/7/17-3/25/17)

Total times
aired at
regularly
scheduled
time

12

Total times
aired

12

Number of
Preemptions

0

Number of
Preemptions
for other than
Breaking
News

Number of
Preemptions
Rescheduled

0

Length of
Program

30 mins

Age of
Target Child
Audience

2 years to 5 years

Describe the
educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

EL SHOW DE CHICA features a 5 year old baby chick who spends her days with her parents in their costume shop, the Coop. the shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgement, and inter personal behaviors. She and Kelly usually work on the problem though an adventure, a fantasy transformation to animation, where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Does the
Licensee
identify the
program by
displaying
throughout
the program
the symbol E
/I?

Yes

**Digital Core
Program (17
of 18)**

Response

Program Title

NINA'S WORLD, CHANNEL 11.2 (KKTM)

Origination

Network

Days/Times
Program
Regularly
Scheduled

SATURDAY 9-930A CT (1/7/17-3/25/17)

Total times aired at regularly scheduled time 12

Total times aired 12

Number of Preemptions 0

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled 0

Length of Program 30 mins

Age of Target Child Audience 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Nina's World is an animated show based on a 6 year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela(grandmother). Her Tio(uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Digital Core Program (18 of 18)

Response

Program Title NINA'S WORLD, CHANNEL 11.2 (KKTM)

Origination Network

Days/Times Program Regularly Scheduled SATURDAY 930-10A CT(1/7/17-3/25/17)

Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a 6 year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact**Question**

Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?

Name of children's programming liaison

Address

City

State

Zip

Telephone Number

Email Address

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Response

Yes

DANA SPAULDING

1401 SE 60TH ST

LAWTON

OK

73501

(580) 355-7000

DSPAULDING@KSWO.
COM

Other Matters (18)**Other Matters (1 of 18)****Response**

Program Title JACK HANNA'S WILD COUNTDOWN,CHANNEL 11.1 (KSWO PRIMARY)

Origination Syndicated

Days/Times Program Regularly Scheduled SATURDAY 9-9:30A CT (4/1/17-6/24/17)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.

Other Matters (2 of 18)**Response**

Program Title OCEAN TREKS WITH JEFF CORWIN,CHANNEL 11.1 (KSWO PRIMARY)

Origination Syndicated

Days/Times Program Regularly Scheduled SATURDAY 9:30-10A CT (4/1/17-6/24/17)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Hosted by Jeff Corwin, Ocean Treks is produced for ages 13-16. Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the area's natural wonders to bring viewers closer to nature, wildlife and manmade treasures. From mountains climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a life time.

Other Matters (3 of 18)**Response**

Program Title SEA RESCUE,CHANNEL 11.1 (KSWO PRIMARY)

Origination Syndicated

Days/Times Program Regularly Scheduled SATURDAY 10-1030A CT (4/1/17-6/24/17)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.

Other Matters (4 of 18)

Response

Program Title THE WILDLIFE DOCS,CHANNEL 11.1 (KSWO PRIMARY)

Origination Syndicated

Days/Times Program Regularly Scheduled SATURDAY 1030-11A CT (4/1/17-6/24/17)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

Other Matters (5 of 18)

Response

Program Title ROCK THE PARK,CHANNEL 11.1 (KSWO PRIMARY)

Origination Syndicated

Days/Times Program Regularly Scheduled SATURDAY 11-1130A CT((4/1/17-6/24/17)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.

Other Matters (6 of 18)

Response

Program Title OUTBACK ADVENTURES WITH TIM FAULKNER,CHANNEL 11.1 (KSWO PRIMARY)

Origination Syndicated

Days/Times SATURDAY 1130-12P CT (4/1/17-6/24/17)

Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This is a live action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.

Other Matters (7 of 18)

Response

Program Title WILD ABOUT ANIMALS,CHANNEL 11.3 (THIS TV)

Origination Network

Days/Times SUNDAY 9-930A CT(4/2/17-6/25/17)

Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. From the wild to the house pet, the program touches on how animals play an important role in our lives. Meeting patients for whom these dogs create the difference between being dependent and independent is a very strong message for a teenage viewer to learn. Exposure to science and nature is integrated with history and person contextualization of animals and their roles in our habitat.

Other Matters (8 of 18)

Response

Program Title GET WILD, CHANNEL 11.3 (THIS TV)

Origination Network

Days/Times SUNDAY 930-10A CT(4/2/17-6/25/17)
 Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The series explores all types of wild animals, while providing important information by experts from the San Diego Zoo. For example, in some episodes viewers are introduced to various animal enrichment programs where zoo staff seeks to duplicate a particular animal's habits that are prevalent and unique to that animal in the wild. Series also introduces teenage viewers to the living habits of animals from jaguars to orangutans to pandas as well as rare species such as Amur Leopards and Indian Guars. In one episode, viewers learn about the care of a hippo calf, while another episode explores the challenges of caring for cheetah chimps.

Other Matters (9 of 18)

Response

Program Title WILD WORLD, CHANNEL 11.3 (THIS TV)

Origination Network

Days/Times SUNDAY 10-1030A CT(4/2/17-6/25/17)
 Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series explores the lives of various zoo animals and examines their care and living environment while providing important information about how they survive in the world. In each episode, a detailed explanation of an animal species is provided as well as information on the animal's daily nutrition and other living habits. For example, one episode focuses on medical care and check ups of several animals and what the differences are for each critter. Another episode explores the unique characteristics of Chameleons, while another episode examines the behavioral aspects of several unique species such as Crowned Cranes, Dunny Beetles and Leafcutter Ants, giving specific details of the life cycles of each species.
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Other Matters (10 of 18) Response

Program Title	AWESOME ADVENTURES,CHANNEL 11.3 (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1030-11A CT(4/2/17-6/25/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.
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Other Matters (11 of 18) Response

Program Title	WHADDYADO,CHANNEL 11.3 (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11-1130A CT(4/2/17-6/25/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What makes WHADDYADO such a valuable resource for teenagers is that it exposes them to real life situations. The reenactments give the audience the opportunity to develop important life saving skills. By exposing the audience to perilous situations that have actually occurred, then, using interviews with the participants, and instructions from experts, teenagers are shown what the proper reaction should be when faced with similar life-threatening circumstances this show is perfectly positioned to educate its audience.
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Other Matters (12 of 18) Response

Program Title	WHADDYADO,CHANNEL 11.3 (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130A-12P CT(4/2/17-6/25/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What makes WHADDYADO such a valuable resource for teenagers is that it exposes them to real life situations. The reenactments give the audience the opportunity to develop important life saving skills. By exposing the audience to perilous situations that have actually occurred, then, using interviews with the participants, and instructions from experts, teenagers are shown what the proper reaction should be when faced with similar life-threatening circumstances this show is perfectly positioned to educate its audience.

Other Matters (13 of 18)

Response

Program Title	NOODLE AND DOODLE,CHANNEL 11.2 (KKTU)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7-730A CT (4/1/17-6/24/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (14 of 18)

Response

Program Title EL SHOW CHICA,CHANNEL 11.2 (KKTM)

Origination Network

Days/Times SATURDAY 730-8A CT (4/1/17-6/24/17)

Program
Regularly
Scheduled

Total times
aired at
regularly
scheduled time

Length of
Program 30 mins

Age of Target
Child 2 years to 5 years
Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. El Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately solve. Usually her issues involve impulse control, distractibility, judgement, and inner personal behaviors. She and Kelly usually work on the problem through an adventure. The core educational content is primarily socio emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively.

**Other Matters
(15 of 18)**

Response

Program Title LA ABEJA MAYA,CHANNEL 11.2 (KKTM)

Origination Network

Days/Times SATURDAY 8-830A CT (4/1/17-6/24/17)

Program
Regularly
Scheduled

Total times aired
at regularly
scheduled time 13

Length of
Program 30 mins

Age of Target
Child Audience
from 4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. La Abeja Maya (Maya the Bee) promotes the social and emotional goals of independence, empathy and diversity needs of children. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascination to stay in the bee hive. Through Maya's open mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow, Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other and appreciating different perspectives on life.

**Other Matters
(16 of 18)**

Response

Program Title LA ABEJA MAYA,CHANNEL 11.2 (KKTU)

Origination Network

Days/Times SATURDAY 830-9A CT (4/1/17-6/24/17)

Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

La Abeja Maya (Maya the Bee) promotes the social and emotional goals of independence, empathy and diversity needs of children. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the bee hive. Through Maya's open mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow, Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other and appreciating different perspectives on life.

Other Matters (17 of 18)

Response

Program Title NINA'S WORLD,CHANNEL 11.2 (KKTU)

Origination Network

Days/Times SATURDAY 9-930A CT (4/1/17-6/24/17)

Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others.

Other Matters (18 of 18)

Response

Program Title NINA'S WORLD,CHANNEL 11.2 (KKTU)

Origination	Network
Days/Times	SATURDAY 930-10A CT (4/1/17-6/24/17)
Program Regularly Scheduled	
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others.

Certification

Question

Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

**Kelvin
Mize ,
Mr .
General
Manager**

04/10
/2017

Attachments

No Attachments.



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Children's Television Programming Report Application Submitted

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Your application has been submitted for processing.

- Please pay any fees associated with this application.
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- The progress of this application can be tracked on the **Applications** page.

Application Summary

File Number: 0000024005
 Application Purpose: Children's TV Programming Report
 Status: Submitted
 Date Submitted: 2017-04-10

Applicant Information

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