

**EEO PUBLIC FILE**  
**-AUGUST 1, 2011 THROUGH JULY 31, 2012-**

**WPTF/WQDR/WBBB/WYMY/WWPL/WPLW/WPTK/WFNL**

**Raleigh-Durham, North Carolina**

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This EEO Public File Report is filed in stations **WPTF/WQDR/WBBB/WYMY/WFNL/WPTK/WWPL/WPLW** public inspection file pursuant to Section 73.2080 of the Federal Communication Commission's ("FCC") rules.

During the period August 1, 2011 - July 31, 2012, the stations filled the following full-time vacancies:

<b>Account Executive</b>	<b>(6)</b>
<b>LOCAL SALES MANAGER FOR NETWORKS</b>	<b>(1)</b>
<b>ANCHOR/PRODUCER/REPORTER</b>	<b>(1)</b>
<b>NEWS TALK PRODUCER</b>	<b>(1)</b>
<b>ON-AIR TALENT/MUSIC DIRECTOR</b>	<b>(1)</b>
<b>TRAFFIC ANCHOR</b>	<b>(1)</b>

The station interviewed a total of 53 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

RECRUITMENT SOURCE	Address
ALAMANCE COMMUNITY COLLEGE [YES]	Director of Placement 1247 Jimmie Kerr Road Graham, NC 27253 336-506-4110
APPALACHIAN STATE UNIVERSITY [YES]	Career Development 301 Administration Annex PO Box 32032 Boone NC 28608 818-262-2180 <a href="mailto:mcguiredah@appstate.edu">mcguiredah@appstate.edu</a>
BENNETT COLLEGE	Director of Placement 900 E. Washington Street Greensboro, NC 27401-3298 336-370-8623 <a href="mailto:career@bennett.edu">career@bennett.edu</a>
BROADCAST CENTER	2360 Hampton Avenue Saint Louis, MO 63139 314-647-8181 Jim Bland, Placement Director <a href="mailto:janet@broadcastcenterinfo.com">janet@broadcastcenterinfo.com</a>
BROADCASTING INSTITUTE OF MARYLAND	Director of Placement 7200 Harford Road Baltimore MD 21234 800-942-9246 <a href="mailto:nb@bim.org">nb@bim.org</a>

RECRUITMENT SOURCE	Address
CAMPBELL UNIVERSITY [YES]	Director of Placement PO Box 4260 Buies Creek, NC 27506 910-893-1938 <a href="mailto:creech@campbell.edu">creech@campbell.edu</a>
CAPE FEAR COMMUNITY COLLEGE [YES]	Career Connection 411 N Front Street Wilmington NC 28401 910-362-7000 <a href="mailto:gyork@cfcc.edu">gyork@cfcc.edu</a>
CAROLINA SCHOOL OF BROADCASTING	Alyson Young, Exec VP 3435 Performance Road Charlotte, NC 27214-8085 704-395-9272 <a href="mailto:csbnc@bellsouth.net">csbnc@bellsouth.net</a>
CENTRAL CAROLINA COMMUNITY COLLEGE	Career Services 1105 Kelly Drive Sanford, NC 27330 919-718-7396 <a href="mailto:grdelv63@cccc.edu">grdelv63@cccc.edu</a>
DURHAM TECHNICAL COLLEGE [YES]	Director of Placement PO Drawer 11307 Durham NC 27703 919-686-3300 <a href="mailto:jobboard@durhamtech.edu">jobboard@durhamtech.edu</a>
EAST CAROLINA UNIVERSITY	Career Services East Fifth Street Greenville, NC 27858-4353 252-328-6050 <a href="mailto:career@mail.ecu.edu">career@mail.ecu.edu</a>

RECRUITMENT SOURCE	Address
EDGECOMBE COMMUNITY COLLEGE	Career Development 2009 W. Wilson Street Tarboro, NC 27886 252-823-5166 <a href="mailto:winsteadL@edgecombe.edu">winsteadL@edgecombe.edu</a>
ELIZABETH CITY STATE UNIVERSITY [YES]	Director of Placement 1704 Weeksville Road Elizabeth City, NC 27909 252-335-3305 <a href="mailto:bnjackson@mail.ecsu.edu">bnjackson@mail.ecsu.edu</a>
ELON UNIVERSITY [YES]	Director of Placement 2700 Campus Box Elon, NC 27244-2010 336-278-6538 <a href="mailto:walldebb@elon.edu">walldebb@elon.edu</a>
EMPLOYMENT SECURITY COMMISSION*	2720 S. Mebane Street Burlington, NC 27215 919-570-6800 <a href="mailto:vonne.pate@ncmail.net">vonne.pate@ncmail.net</a>
FAYETTEVILLE STATE UNIVERSITY	Career Services 1200 Murchison Road Fayetteville, NC 28301 910-672-1205 <a href="mailto:careerservices@uncfsu.edu">careerservices@uncfsu.edu</a>
FORSYTH TECHNICAL COLLEGE	Director of Placement 2100 Silas Creek Parkway Winston-Salem, NC 27103 336-734-7343 Darlene Jarette <a href="mailto:bbarringer@forsythtech.edu">bbarringer@forsythtech.edu</a>

RECRUITMENT SOURCE	Address
GASTON COLLEGE	201 Highway 321 South Dallas, NC 28034 704-922-6212 Louise Davis <a href="mailto:louise.davis@gaston.edu">louise.davis@gaston.edu</a>
GOLDSBORO HIGH SCHOOL	School Counselor P.O. Box 1757 Goldsboro, NC 27801 919-731-5930
GREENSBORO COLLEGE	815 West Market Street Greensboro, NC 27401 336-272-7102 Nicka Thornton – Dir. Of Career Services <a href="mailto:career@gborocollege.edu">career@gborocollege.edu</a>
HIGH POINT COLLEGE [YES]	833 Montlieu Avenue High Point, NC 27262 336-841-9025 <a href="mailto:sbeck@highpoint.edu">sbeck@highpoint.edu</a>
HOWARD UNIVERSITY	Joan Browne, Assoc. Director 2400 Sixth Street, NW Washington, DC 20059 202-806-6100 202-806-7513 <a href="mailto:huocreruit@gmail.com">huocreruit@gmail.com</a>
ISOTHERMAL COMMUNITY COLLEGE	Director of Placement P.O. Box 804 Spindale, NC 28160 828-286-3636 <a href="mailto:ismith@isothermal.edu">ismith@isothermal.edu</a>

RECRUITMENT SOURCE	Address
JOHNSON C. SMITH UNIVERSITY DIRECTOR OF PLACEMENT	100 Beaties Ford Road Charlotte, NC 28216 704-378-1042 Barbara Wilkes <a href="mailto:bwilkes@jcsu.edu">bwilkes@jcsu.edu</a>
JOHNSTON COMMUNITY COLLEGE [YES]	Placement Office P.O. Box 2350 Smithfield, NC 27577 919-934-3051 <a href="mailto:edwardsd@johnstoncc.edu">edwardsd@johnstoncc.edu</a>
LENOIR COMMUNITY COLLEGE	Director of Placement P.O. Box 188, 231 HWY 58 South Kinston, NC 28502 252-527-6223 <a href="mailto:fgaskins@lenoircc.edu">fgaskins@lenoircc.edu</a>
LENOIR-RHYNE COLLEGE	Director of Placement 625 7 <sup>th</sup> Avenue Hickory, NC 28601 828-328-1741 <a href="mailto:nicholsr@lrc.edu">nicholsr@lrc.edu</a>
LOUISBURG COLLEGE	501 North Main Street Louisburg, North Carolina 27549 919-496-2521 Sharon Moore, Manager <a href="mailto:rgill@louisburg.edu">rgill@louisburg.edu</a>
MARSHALL UNIVERSITY	1 John Marshall Drive Huntington, West Virginia 25755 304-696-2370 Patricia Gallagher, Recruiting Coordinator <a href="mailto:career-services@marshall.edu">career-services@marshall.edu</a>

RECRUITMENT SOURCE	Address
MEREDITH COLLEGE [YES]	3800 Hillsborough Street Raleigh, NC 27605 919-760-8341 Marie Sumnerel, Career Center Director <a href="mailto:career@meredith.edu">career@meredith.edu</a>
METHODIST COLLEGE	5400 Ramsey Street Fayetteville, North Carolina 28311 910-630-7027/7279 Marisa Saenz, Director of Career Services <a href="mailto:gstewart@methodist.edu">gstewart@methodist.edu</a>
METROPOLITAN BAPTIST CHURCH*	1213 Leggett Road Rocky Mount, NC 27801 252-442-4623 <a href="mailto:metropolitanbaptist1@earthlink.net">metropolitanbaptist1@earthlink.net</a>
NASH COUNTY COMMUNITY COLLEGE	P.O. Box 7488 Rocky Mount, NC 27804 252-443-4011 Georgia Roberon, Job Placement Officer <a href="mailto:vonne@nashcc.edu">vonne@nashcc.edu</a>
NORTH CAROLINA A&T UNIVERSITY	Career Services 1601 E. Market Street Greensboro, NC 27411 336-334-7755 <a href="mailto:markc@ncat.edu">markc@ncat.edu</a>
NC CENTRAL UNIVERSITY	Director of Placement 1801 Fayetteville and Lawson Street Durham, NC 27707 919-530-6100 <a href="mailto:ncucareerservices@nccu.edu">ncucareerservices@nccu.edu</a>

RECRUITMENT SOURCE	Address
NC STATE UNIVERSITY CAREER CENTER	Joan Busko, or Director 2100 Pullen Hall Raleigh, NC 27695 919-515-2396 <a href="mailto:bridget_yarborough@ncsu.edu">bridget_yarborough@ncsu.edu</a>
NC STATE MEDIA ADVISING	354 Witherspoon CB8607 Raleigh, NC 27695 919-515-2401 <a href="mailto:vonn_gilbert@ncsu.edu">vonn_gilbert@ncsu.edu</a>
NC WESLEYAN COLLEGE	Career Services 3400 N. Wesleyan Blvd. Rocky Mount, NC 27804-9906 252-985-5100
PEACE COLLEGE	15 East Peace Street Raleigh, NC 27601 919-508-2006 Barbara Efird <a href="mailto:careercenter@peace.edu">careercenter@peace.edu</a>
PIEDMONT TECHNICAL COLLEGE	Placement Coordinator P.O. Box 1197 Roxboro, NC 27573 864-941-8376 <a href="mailto:omundson.a@ptcc.edu">omundson.a@ptcc.edu</a>
PITT COMMUNITY COLLEGE	P.O. Drawer 7007 Greenville, NC 27835-7007 252-493-7200 AJ Tyson, Director of Joblink <a href="mailto:brouse@email.pittcc.edu">brouse@email.pittcc.edu</a>



RECRUITMENT SOURCE	Address
SAINT AUGUSTINE COLLEGE	Director of Placement 1315 Oakwood Avenue Raleigh, NC 27610 919-516-4242 <a href="mailto:flalston@st-aug.edu">flalston@st-aug.edu</a>
SALEM COLLEGE [YES]	P.O. Box 10548 Winston-Salem, NC 27108-0548 336-721-2625 Andrea R. Hall, Director of Career Services
SCHOOL OF COMMUNICATION ARTS [YES for 2006, NO for 2007]	3000 Wakefield Crossings Drive Raleigh, NC 27614 919-488-8495 Lynn McGee, Director of Professional Services <a href="mailto:mgreenedmonds@higherdigital.com">mgreenedmonds@higherdigital.com</a>
SEYMOUR JOHNSON FAMILY SUPPORT*	1255 Andrews Street, Bldg. 3616 SJAFB, NC 27531
SHAW UNIVERSITY [YES]	Career Development 118 E. South Street Raleigh, NC 27601 919-546-8280 <a href="mailto:jholley@shawu.edu">jholley@shawu.edu</a>
ST ANDREWS PRESBYTERIAN COLLEGE [YES]	Career Services 1700 Dogwood Mile Laurinburg, NC 28352 910-277-5555 <a href="mailto:careers@sapc.edu">careers@sapc.edu</a>
UNC – ASHEVILLE	DIRECTOR OF PLACEMENT One University Heights Asheville, NC 28804 828-251-6515 <a href="mailto:career@unca.edu">career@unca.edu</a>

RECRUITMENT SOURCE	Address
UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL	Career Services Campus Box 5140 Chapel Hill, NC 27599 919-962-6507 <a href="mailto:ucs@unc.edu">ucs@unc.edu</a>
UNC – CHAPEL HILL JOURNALISM AND MASS COMMUNICATION	Howell Hall, CB 3365 Chapel Hill, NC 27599 919-962-1204 <a href="mailto:jeubank@email.unc.edu">jeubank@email.unc.edu</a>
UNC – CHARLOTTE	Career Center 9201 University City Blvd. Charlotte, NC 28223-0001 704-687-2231 <a href="mailto:career@email.uncc.edu">career@email.uncc.edu</a>
UNC – GREENSBORO	P.O. Box 26170 Greensboro, NC 27402-6170 336-334-5454 Donna Seckar – Director of Career Services <a href="mailto:career_services@uncg.edu">career_services@uncg.edu</a>
UNC – PEMBROKE	Career Services P.O. Box 1510 Pembroke, NC 28372-1510 910-521-6270 <a href="mailto:vonne.jacobs@uncp.edu">vonne.jacobs@uncp.edu</a>
UNC – WILMINGTON	Career Services 601 College Road Wilmington, NC 28403 910-962-3000 <a href="mailto:carecenter@uncw.edu">carecenter@uncw.edu</a>

RECRUITMENT SOURCE	Address
VANCE-GRANVILLE COMMUNITY COLLEGE [YES]	Career Center P.O. Box 917 Henderson, NC 27536 252-492-2061 Barbara Smith, Career Center Coord. <a href="mailto:smith@vgcc.edu">smith@vgcc.edu</a>
WAKE TECHNICAL COMMUNITY COLLEGE	Director of Placement 9101 Fayetteville Road Raleigh, NC 27603 919-866-5696 <a href="mailto:jimmoss@waketech.edu">jimmoss@waketech.edu</a>
WAYNE COMMUNITY COLLEGE	Anne Millington, Director of Job Placement and Referrals 300 Wayne Memorial Drive Goldsboro, NC 27534 919-735-5152 <a href="mailto:loriew@waynecc.edu">loriew@waynecc.edu</a>
WESTERN CAROLINA UNIVERSITY [YES]	460 HFR Administration Building Cullowhee, NC 28723 828-227-7133 <a href="mailto:ferrara@wcu.edu">ferrara@wcu.edu</a>
WILSON COUNTY TECHNICAL COLLEGE	Placement Office P.O. Box 4305 Woodard Station Wilson, NC 27893 252-291-1195 <a href="mailto:tblack@wilsontech.edu">tblack@wilsontech.edu</a>
WINSTON-SALEM STATE UNIVERSITY	Director of Placement 601 Martin Luther King Jr. Drive Winston-Salem, NC 27110 336-750-3240 <a href="mailto:careersvcs@wssu.edu">careersvcs@wssu.edu</a>

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
AMA JOB BANK	c/o Ericsson GE Mobile Comm Director of Job Placement P.O. Box 13969 Research-Triangle Park, NC 27709 amainfo@bellsouth.net
HISPANIC LINK NEWS SERVICE, Inc.	1420 N. Street NW Washington, DC 20036 202-234-0280
NAB EMPLOYMENT CLEARINGHOUSE	1771 North Street NW Washington, DC 20036 202-429-5497
NATIVE AMERICAN PBC	P.O. Box 83111 Lincoln, NE 68501 402-472-3522
ORGANIZATION OF CHINESE AMERICANS	1001 Conn. Avenue NW St. Washington, DC 20036 202-223-5500 Vana Tran, Director of Prog. oca@ocanatl.org
THE HOT SHEET	P.O. Box 1476 Palm Havor, FL 34682
THE LINKS, INC.	1200 Massachusetts Avenue NW Washington, DC 20005 800-574-3720 □vonne□.reeves@linksinc.org
BROOKS, PIERCE, McLENDON HUMPHREY & LEONARD [YES]	1600 First Union Capital Center 150 Fayetteville Street Mall Raleigh, NC 27601 919-839-0300
NATIONAL HISPANIC MEDIA ORGANIZATION	2514 South Grand Avenue Los Angeles, CA 90007-2651

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
EMPLOYMENT SECURITY COMMISSION	309 N. William Street Goldsboro, NC 27530 919-731-7950 William Pate, Manager
DURHAM HUMAN RELATIONS COMMISSION	Director of Placement 101 City Hall Plaza Durham, NC 27713 919-560-4107 <a href="mailto:vonne.pena@durhamnc.gov">vonne.pena@durhamnc.gov</a>
EMPLOYMENT SECURITY COMMISSION	Job Placement Office 700 Wade Avenue Raleigh, NC 27605 919-212-3849
NAACP	Reverend Elbert Lee, President 1121 Sandon Circle Rocky Mount, NC 27801
NCAB JOB BANK	P.O. Box 627 Raleigh, NC 27602 919-821-7300 <a href="mailto:jobbank@ncbroadcast.com">jobbank@ncbroadcast.com</a>
OFFICE OF THE GOVERNOR	20301 Mail Service Center Raleigh, NC 27699-0301 919-733-4240 919-733-5811
WOMEN'S CENTER OF RALEIGH	128 East Hargett Street 10 Raleigh, NC 27601 919-829-3711 Denise Rhodes, Employment Counselor
GOLDSBORO – WAYNE NAACP	PO Drawer 1205 Goldsboro, NC 27530 919-734-7299

RECRUITMENT SOURCE	Address
RED BUD HOLY CHURCH	1108 Luper Street Rocky Mount, NC 27801 252-977-1337
SOUTH CENTRAL WAKE NAACP	7749 Kingsberry Court Raleigh, NC 27615-5041 919-846-7045 <a href="http://www.southcentralwakenaacp.com">www.southcentralwakenaacp.com</a>
AMA JOB BANK	Director of Placement P.O. Box 13969 RTP, NC 27709
EMMA L. BOWEN FOUNDATION	524 West 57 <sup>th</sup> Street New York, NY 10019 212-975-2545 / 202-637-4494 Sandra Rice, VP of Eastern Division <a href="mailto:phylis.eagle-oldson@corporate.ge.com">phylis.eagle-oldson@corporate.ge.com</a> <a href="http://www.trianglehelpwanted.com">www.trianglehelpwanted.com</a>
TRIANGLEHELPWANTED.COM	
TRIADCAREERS.COM	<a href="http://www.triadcareers.com">www.triadcareers.com</a>
REGIONALHELPWANTED.COM	<a href="http://www.regionalhelpwanted.com">www.regionalhelpwanted.com</a>
ALLACCESS.COM	<a href="http://www.allaccess.com">www.allaccess.com</a>
RADIO AND RECORDS	<a href="http://www.randr.com">www.randr.com</a>
BURLINGTON TIMES-NEWS	707 South Main Street Burlington, NC 27215 Tel (336) 227-0131 Fax (336) 228-1889
JOB FAIRS	Listed in Outreach Activities

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
REFERRALS	Variety of Sources, Including Various Colleagues
EXISTING EMPLOYEES	Various
INTERNAL JOB POSTINGS	Various Curtis Media Group Locations
GOLDSBORO NEWS ARGUS	310 N. Berkeley Blvd. P.O. Box 10629 Goldsboro, N.C. 27532 Tel (919) 778-2211 Fax (919) 778-9891
UNSOLICITED APPLICATIONS	Various
RADIO ADS (ON CMG-EAST STATIONS)	Various Curtis Media Group Stations

RECRUITMENT SOURCE	Address
CMG WEBSITES	<a href="http://www.Laley969.com">www.Laley969.com</a> <a href="http://www.wptf.com">www.wptf.com</a> <a href="http://www.947QDR.com">www.947QDR.com</a> <a href="http://www.96rockonline.com">www.96rockonline.com</a> <a href="http://www.Y1029.com">www.Y1029.com</a> <a href="http://www.Funny570.com">www.Funny570.com</a> <a href="http://www.TheBestSongsOnTheRadio.com">www.TheBestSongsOnTheRadio.com</a> <a href="http://www.WGBR.com">www.WGBR.com</a> <a href="http://www.730WFMC.com">www.730WFMC.com</a> <a href="http://www.FMTalk1011.com">www.FMTalk1011.com</a> <a href="http://www.920WPCM.com">www.920WPCM.com</a> <a href="http://www.WSJS.com">www.WSJS.com</a> <a href="http://www.Highway1061FM.com">www.Highway1061FM.com</a> <a href="http://www.Mlx1023.com">www.Mlx1023.com</a> <a href="http://www.MacFMrocks.com">www.MacFMrocks.com</a> <a href="http://www.WATAradio.com">www.WATAradio.com</a> <a href="http://www.Glory1130.com">www.Glory1130.com</a> <a href="http://www.StateGovernmentRadio.com">www.StateGovernmentRadio.com</a> <a href="http://www.sbe.org">www.sbe.org</a>
SOCIETY OF BROADCASTING ENGINEERS	
JACOB'S MEDIA	<a href="http://www.jacobsmedia.com">www.jacobsmedia.com</a>
CRAIGSLIST	<a href="http://raleigh.craigslist.org">http://raleigh.craigslist.org</a>
GREER STAFFING GROUP	3109 Charles B. Root Wynd Raleigh, NC 27612 Phone: 919-571-0051



**Exhibit A** contains the following information for each full time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

**Exhibit B** contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

## **EXHIBIT A**

### **EEO INFORMATION FOR FULL-TIME VACANCIES**

**For**

**WPTF/WQDR/WBBB/WYMY/WFNL/WPTK/WWPL/WPLW**

**Raleigh, North Carolina**

The total number of interviewees for each vacancy and the referral source for each interviewee for all full-time vacancies filled during the applicable period are as follows:

<b>POSITION FILLED</b>	<b>DATE FILLED</b>	<b>NO. OF INTERVIEWEES</b>	<b>REFERRAL SOURCES FOR INTERVIEWEES</b>
Account Executive (WQDR)	09-12-2011 11-07-2011	4	Referral (1) Triangle Help Wanted (3)
Account Executive (WQDR)	06-25-2012	1	CMG Website (1)
Account Executive (WBBB)	09-12-2011	7	Referral (2) Career Fair (1) Triangle Help Wanted (3) CMG Website (1)
Account Executive (WYMY)	09-12-2011	6	Referral (1) CMG Website (4) Career Fair (1)
Account Executive (NCNN)	11-01-2011	8	CMG Website (2) Triangle Help Wanted (3) Referral (3)
Local Sales Manager for Networks	02-21-2012	1	Existing Employee (1)
Account Executive (WWPL)	01-16-2012	7	CMG Website (5) Referral (2)
Anchor/Producer/Reporter	07-01-2012 07-02-2012	7	Triangle Help Wanted(3) Referral (4)

POSITION FILLED	DATE FILLED	NO. OF INTERVIEWEES	REFERRAL SOURCES FOR INTERVIEWEES

News Talk Producer	02-13-2012	3	Existing Employee
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On-Air Talent/ Music Director	09-02-2011	4	Existing Employee
Traffic Anchor	12-01-2011	5	Existing Employee

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** ACCOUNT EXECUTIVE (WODR)

**Recruitment Source That Referred  
The Hiree:** THW/Referral

**Date Vacancy Opened** 07-20-2011

**Total Number of Persons  
Interviewed for the Vacancy:**  
4

**Date Vacancy Filled:** 09-12-2011/11-07-2011

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

<b>Job Title of Vacancy:</b>	<u>Account Executive (WQDR)</u>	<b>Recruitment Source That Referred The Hiree:</b>	<u>CMG Website</u>
<b>Date Vacancy Opened</b>	<u>Open</u>	<b>Total Number of Persons Interviewed for the Vacancy:</b>	<u>1</u>
<b>Date Vacancy Filled:</b>	<u>06-25-2012</u>		

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** Account Executive (WBBB) **Recruitment Source That Referred  
The Hiree: Referral**

**Date Vacancy Opened** 06-17-2011 **Total Number of Persons  
Interviewed for the Vacancy:**  
7

**Date Vacancy Filled:** 09-12-2011

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** Account Executive (WYMY)

**Recruitment Source That Referred  
The Hiree:** Referral

**Date Vacancy Opened** 07-19-2011

**Total Number of Persons  
Interviewed for the Vacancy:**  
6

**Date Vacancy Filled:** 09-12-2011

**See Sources Listed at the Beginning of This Report**



**FULL-TIME VACANCY INFORMATION**

<b>Job Title of Vacancy:</b>	<u>Account Executives (NCNN)</u>	<b>Recruitment Source That Referred The Hiree: <u>Referral</u></b>
<b>Date Vacancy Opened</b>	<u>07-18-2011</u>	<b>Total Number of Persons Interviewed for the Vacancy:</b> <u>8</u>
<b>Date Vacancy Filled:</b>	<u>11-01-2011</u>	

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** Local Sales Manager (NCNN)

**Recruitment Source That Referred  
The Hiree:** Existing Employee

**Date Vacancy Opened** February 2012

**Total Number of Persons  
Interviewed for the Vacancy:**  
1

**Date Vacancy Filled:** 02-21-2012

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** Account Executive (WPLW)

**Recruitment Source That Referred  
The Hiree:** CMG Website

**Date Vacancy Opened** 8-19-2011 & 10-28-2011

**Total Number of Persons  
Interviewed for the Vacancy:**  
7

**Date Vacancy Filled:** 01-16-2012

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** Anchor/Producer/Reporter (WPTE)      **Recruitment Source That Referred**  
**The Hiree:** Existing Employee/Referral

**Date Vacancy Opened** 03-26-2012      **Total Number of Persons**  
**Interviewed for the Vacancy:**  
7

**Date Vacancy Filled:** 07-01-2012 & 07-002-2012

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** News Talk Producer (WPTF) **Recruitment Source That Referred  
The Hiree:** Existing Employee

**Date Vacancy Opened** 04-25-2011 **Total Number of Persons  
Interviewed for the Vacancy:**  
3

**Date Vacancy Filled:** 02-13-2012

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** On-Air Talent/Music Director (WQDR)      **Recruitment Source That Referred  
The Hiree:** Existing Employee

**Date Vacancy Opened** 06-16-2011      **Total Number of Persons  
Interviewed for the Vacancy:**  
4

**Date Vacancy Filled:** 09-02-2011

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** Traffic Anchor

**Recruitment Source That Referred  
The Hiree:** Existing Employee

**Date Vacancy Opened** 06-07-2011

**Total Number of Persons  
Interviewed for the Vacancy:**  
5

**Date Vacancy Filled:** 12-01-2011

**See Sources Listed at the Beginning of This Report**

**EXHIBIT B**

**OUTREACH INITIATIVES**

**For**

**WPTF/WQDR/WBBB/WYMY/WFNL/WPTK/WWPL/WPLW**

**Raleigh, North Carolina**



## Outreach Activities for the Period August 1, 2011 - July 31, 2012

Stations **WPTF/WQDR/WBBB/WYMY/WFNL/WPTK/WWPL/WPLW** has engaged in the following outreach initiatives during the year covered by this report:

<u>Initiative Classification</u>	<u>Type of Initiative</u>	<u>Brief Description</u>
1	Job Fairs	
	<ul style="list-style-type: none"> <li>Christy Pruden (Director of HR) &amp; Hector Valencia (Promotions Director) attended the Hispanic Career Fair at Sanderson High School on November 3, 2011.</li> <li>Sydney Little (Sales Assistant/Graphics) attended the Wake Tech Community College Career Fair on April 4, 2012.</li> <li>Sydney Little (Sales Assistant/Graphics) &amp; Kyle Bridgers (Assistant) attended the Spring Career Fair at Elon on March 6, 2012.</li> <li>Christy Pruden (Director of Human Resources) attended the Apex High Career Fair on February 17, 2012.</li> <li>Candy Perry (Local Sales Manager) attended the Xtreme Beginnings Career Fair on March 9, 2012.</li> <li>Alex McTighe (National Sales Manager) attended the Central Carolina Community College Career Fair on March 14, 2012.</li> </ul>	
3	Co-Sponsoring of Job Fair	
	Curtis Media Group and New Horizons Computer Learning Center co-sponsored a Career Fair at the New Horizon's Campus on Wednesday, July 11, 2012 from 10:00am to 2:00pm. There were at least 30 different employers there and we also had a CMG booth that was worked by Sydney Little (Sales Assistant), Jay Nachlis (Program Director) and Megan Talty (Account Executive).	

## Events in the Community

- David Stuckey (GM/VP) & Christy Pruden(Director of HR) spoke to Doug Spero's Mass Comm Class at Meredith College on November 9, 2011.
- Christy Pruden (Director of Human Resources) volunteered at the Salvation Army Christmas Distribution on December 19, 2012.
- Rachael Zarkim from Muhlenberg College came and shadowed all different departments of our company and had one-on-one time with a lot of our Management Team on January 11, 2012.
- Ali Zelman (Traffic/Billing Manager) spoke at the TSHRM Diversity & Inclusion Master Series on Religion in the Workplace on Thursday, October 27, 2011.
- NC Children's Promise Radio/Telethon at the UNC Children's Hospital on November 17, 2011.
- Phil Zachary (President) is involved in the following: Board of Visitors for the NC Children's Hospital; Board of Directors for the Greater Raleigh Chamber of Commerce; Wake County Convention and Visitors Board; The 200 Club of Wake County; Triangle Flight of Honor; Rise-Up Raleigh; Appalachian State University Communication Department Advisory Board; High Point University, Nido Qubein School of Communication Advisory Board; Radio Advertising Bureau Board of Directors; N.C. State University Student Media Advisory Board; Elon University Parent's Council.
- Rick Martinez (News Director) is a Trustee at William Peace University; Trustee at UNC-TV Board of Trustees; Member of the NC Advisory Committee United States Commission on Civil Rights
- Mike Hartel (GM/VP) is on the Greater Raleigh Chamber of Commerce Membership Services Board; Board Member of the Leadership Raleigh Alumni Association of the Greater Raleigh Chamber of Commerce; Board Member of N.C. State Student Media; Board Member of Divine Mercy (Catholic Radio); Marketing Committee for the Triangle Family Services.
- The Garner Chamber of Commerce 2011 Business Expo on April 12, 2011.
- The Raleigh Chamber of Commerce 2011 Business Expo on May 3, 2012.

## Internship Program

Allowed students to receive academic credit for work performed while learning about the broadcast industry. The Internship program is on-going. It is open to any college student who maintains a GPA of 2.5 or higher, is recommended in writing by a faculty member in their respective major, and is able to work a minimum of 10 hours a week for academic credit. Interns work in various departments including: News/Public Affairs, Programming/Productions, Marketing/Sales, and Promotions.

Company Chairman/CEO has established a scholarship for Communications students at the University of North Carolina at Chapel Hill to assist qualified students needing financial aid to pursue studies leading to a career in media. The Curtis Foundation has established the Bessemer City Curtis Scholars Program that will present four annual high school Scholarships each year. Each scholarship will be \$5k payable in four payments over four years. To renew the scholarship for each of the four years, the student must maintain a 2.5 GPA and have either a summer internship, summer job or be on a course of study or travel. Renewals will be confirmed by the selection committee. The grants will be paid directly to the college of choice selected by the student.

On a continuous basis we provide training to management level personnel as to methods of ensuring equal employment opportunity. On June 24-25, 2012, our Chairman/CEO, Don Curtis & Bill Johnston, General Manager, attended seminars at the NCAB convention in Wrightsville Beach, NC. Our President, Phil Zachary, counsels General Managers on a quarterly basis in ways to promote diversity in hiring.

- On a Continuous basis, Christy Pruden, Director of Human Resources serves on the Advisory Board of The Living Arts College @ School of Communication Arts in Raleigh, NC and regularly meets with students identified by faculty with promising broadcasting skills.
- Alex McTighe (National Sales Manager) spoke at the Keller Radio Talent Institute at Appalachian State University on Tuesday, July 11, 2012.
- Phil Zachary (President) spoke at the Keller Radio Talent Institute at Appalachian State University on Wednesday, July 18, 2012.