

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4179672

Traffic Order #		12293408,12293405		Created On	5/6/2024 4:35:05 PM	Order Status	Contract Confirmed
Order #		4179672		Created By	Steinman, Jake	Gross \$	11479.00
Order Descrp		63180479_POL_Issue_DSCC IE PROJ 203342 - PA		Updated On	5/7/2024 11:04:25 AM	Net \$	8264.88
Client		AMP - DSCC IE PROJ 203342 - PA		Updated By	eClerx BOT	Units	86
Start Date		8/5/2024		Industry	Political-Association	Credit Hold	NO
End Date		8/18/2024		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63180479
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	Kailis, Susan			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - GREAT AMERICAN MEDIA	15.00%		Address 1	400 Broadacres Drive		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Wilkes-Barre Interconnect,Wilkes Barr...			Contact			
Total Networks	8			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
5/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
5/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,							
Wilkes Barre-Scranton– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
SYSCODE LIST							
9166,2138							

SUMMARY FOR SYSCODE 2138

Traffic Order #	12293405	Created On	5/6/2024 4:35:05 PM	Order Status	Contract Confirmed
Order #	4179672	Created By	Steinman, Jake	Syscode Gross \$	1613.00
Order Descrp	63180479_POL_Issue_DSCC IE PROJ 203342 - PA	Updated On	5/7/2024 10:59:13 AM	Syscode Net \$	1161.36
Client	AMP - DSCC IE PROJ 203342 - PA	Updated By	eClerx BOT	Syscode Units	37
Start Date	8/5/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	8/18/2024	Zones	Wilkes Barre DISH - I+	Avg Unit Rate	43.59
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	2138	CNN DT	08/12/2024	08/12/2024	M 9a-4p	X							1	\$25.00	\$25.00	30
30	2		Amp ersa nd Politi cal Bun dle	75 75	The Discovery Channel	2138	DISC PT	08/12/2024	08/12/2024	M 7p-12m	X							1	\$48.00	\$48.00	30
31	3		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	2138	FXNC DT	08/12/2024	08/12/2024	M 9a-4p	X							1	\$33.00	\$33.00	30
32	4		Amp ersa nd Politi cal Bun dle	75 75	HGTV	2138	HGTV PT	08/12/2024	08/12/2024	M 7p-12m	X							1	\$83.00	\$83.00	30
33	5		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	2138	LIF PT	08/12/2024	08/12/2024	M 7p-12m	X							1	\$38.00	\$38.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	6		Ampersa nd Politi cal Bun dle	75 75	MSNBC	2138	MNBC DT	08/12/2024	08/12/2024	M 9a-4p	X							1	\$25.00	\$25.00	30
35	7		Ampersa nd Politi cal Bun dle	75 75	TLC	2138	TLC PT	08/12/2024	08/12/2024	M 7p-12m	X							1	\$30.00	\$30.00	30
36	8		Ampersa nd Politi cal Bun dle	75 75	CNN	2138	CNN EF	08/07/2024	08/11/2024	W-Su 4p-7p			X	X	X	X	X	2	\$33.00	\$66.00	30
37	9		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	2138	DISC PT	08/07/2024	08/11/2024	W-Su 7p- 12m			X	X	X	X	X	3	\$48.00	\$144.00	30
38	10		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	2138	FXNC EF	08/07/2024	08/11/2024	W-Su 4p-7p			X	X	X	X	X	2	\$80.00	\$160.00	30
39	11		Ampersa nd Politi cal Bun dle	75 75	HGTV	2138	HGTV PT	08/07/2024	08/11/2024	W-Su 7p- 12m			X	X	X	X	X	3	\$83.00	\$249.00	30
40	12		Ampersa nd Politi cal Bun dle	75 75	MSNBC	2138	MNBC DT	08/07/2024	08/11/2024	W-Su 9a-4p			X	X	X	X	X	4	\$25.00	\$100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	13		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2138	MNBC PT	08/07/2024	08/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$48.00	\$48.00	30
42	14		Amp ersa nd Politi cal Bun dle	75 75	CNN	2138	CNN DT	08/07/2024	08/11/2024	W-Su 9a-4p			X	X	X	X	X	2	\$25.00	\$50.00	30
43	15		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	2138	FXNC DT	08/07/2024	08/11/2024	W-Su 9a-4p			X	X	X	X	X	3	\$33.00	\$99.00	30
44	16		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	2138	LIF PT	08/07/2024	08/11/2024	W-Su 7p-12m			X	X	X	X	X	3	\$38.00	\$114.00	30
45	17		Amp ersa nd Politi cal Bun dle	75 75	TLC	2138	TLC PT	08/07/2024	08/11/2024	W-Su 7p-12m			X	X	X	X	X	3	\$30.00	\$90.00	30
46	18		Amp ersa nd Politi cal Bun dle	75 75	CNN	2138	CNN PT	08/07/2024	08/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$50.00	\$50.00	30
47	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2138	MNBC EF	08/07/2024	08/11/2024	W-Su 4p-7p			X	X	X	X	X	2	\$33.00	\$66.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
48	20		Ampersand Political Bundle	75 75	Fox News Channel	2138	FXNC PT	08/07/2024	08/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$95.00	\$95.00	30

SUMMARY FOR SYSCODE 9166

Traffic Order #	12293408	Created On	5/6/2024 4:35:05 PM	Order Status	Contract Confirmed
Order #	4179672	Created By	Steinman, Jake	Syscode Gross \$	9866.00
Order Descrp	63180479_POL_Issue_DSCC IE PROJ 203342 - PA	Updated On	5/7/2024 10:59:13 AM	Syscode Net \$	7103.52
Client	AMP - DSCC IE PROJ 203342 - PA	Updated By	eClerx BOT	Syscode Units	49
Start Date	8/5/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	8/18/2024	Zones	Wilkes-Barre Interconnect	Avg Unit Rate	201.35
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EM	08/12/2024	08/12/2024	M 5a-9a	X							1	\$158.00	\$158.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN DT	08/12/2024	08/12/2024	M 9a-4p	X							1	\$120.00	\$120.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EF	08/12/2024	08/12/2024	M 4p-7p	X							1	\$173.00	\$173.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	9166	DISC PT	08/12/2024	08/12/2024	M 7p-12m	X							1	\$100.00	\$100.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EM	08/12/2024	08/12/2024	M 5a-9a	X							1	\$345.00	\$345.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC DT	08/12/2024	08/12/2024	M 9a-4p	X							1	\$275.00	\$275.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EF	08/12/2024	08/12/2024	M 4p-7p	X							1	\$318.00	\$318.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9166	HGTV PT	08/12/2024	08/12/2024	M 7p-12m	X							1	\$160.00	\$160.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9166	LIF PT	08/12/2024	08/12/2024	M 7p-12m	X							1	\$225.00	\$225.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC DT	08/12/2024	08/12/2024	M 9a-4p	X							1	\$105.00	\$105.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC EF	08/12/2024	08/12/2024	M 4p-7p	X							1	\$173.00	\$173.00	30
12	12		Amp ersa nd Politi cal Bun dle	105 105	ESPN	9166	Placeholder	08/11/2024	08/11/2024	Su 7p-10p							X	1	\$600.00	\$600.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	TLC	9166	TLC PT	08/12/2024	08/12/2024	M 7p-12m	X							1	\$150.00	\$150.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EM	08/07/2024	08/11/2024	W-Su 5a-9a			X	X	X	X	X	2	\$158.00	\$316.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EF	08/07/2024	08/11/2024	W-Su 4p-7p			X	X	X	X	X	2	\$173.00	\$346.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	The Discovery Channel	9166	DISC PT	08/07/2024	08/11/2024	W-Su 7p-12m			X	X	X	X	X	5	\$100.00	\$500.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC DT	08/07/2024	08/11/2024	W-Su 9a-4p			X	X	X	X	X	2	\$275.00	\$550.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9166	HGTV PT	08/07/2024	08/11/2024	W-Su 7p-12m			X	X	X	X	X	4	\$160.00	\$640.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC EM	08/07/2024	08/11/2024	W-Su 5a-9a			X	X	X	X	X	1	\$120.00	\$120.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC EF	08/07/2024	08/11/2024	W-Su 4p-7p			X	X	X	X	X	2	\$173.00	\$346.00	30
21	21		Amp ersa nd Politi cal Bun dle	105 105	ESPN	9166	Placeholder	08/09/2024	08/09/2024	F 9p-11p					X			1	\$600.00	\$600.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	CNN	9166	CNN DT	08/07/2024	08/11/2024	W-Su 9a-4p			X	X	X	X	X	2	\$120.00	\$240.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EM	08/07/2024	08/11/2024	W-Su 5a-9a			X	X	X	X	X	2	\$345.00	\$690.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9166	LIF PT	08/07/2024	08/11/2024	W-Su 7p-12m			X	X	X	X	X	4	\$225.00	\$900.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC PT	08/07/2024	08/11/2024	W-Su 7p-12m			X	X	X	X	X	2	\$210.00	\$420.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EF	08/07/2024	08/11/2024	W-Su 4p-7p			X	X	X	X	X	2	\$318.00	\$636.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	TLC	9166	TLC PT	08/07/2024	08/11/2024	W-Su 7p- 12m			X	X	X	X	X	3	\$150.00	\$450.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9166	MNBC DT	08/07/2024	08/11/2024	W-Su 9a-4p			X	X	X	X	X	2	\$105.00	\$210.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4179672

Traffic Order #	12293408,12293405	# of Weeks	2	Active	Yes
Order #	4179672	Created On	5/6/2024 4:35:05 PM	Order Status	Contract Confirmed
Order Descrp	63180479_POL_Issue_DSCC IE PROJ 203342 - PA	Created By	Steinman, Jake	Gross \$	11479.00
Client	AMP - DSCC IE PROJ 203342 - PA	Updated On	5/7/2024 11:04:25 AM	Net \$	8264.88
Start Date	8/5/2024	Updated By	eClerx BOT	Units	86
End Date	8/18/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	