

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4179683

|   |  |   |  |                         |                       |                            |                    |
|---|--|---|--|-------------------------|-----------------------|----------------------------|--------------------|
| <b>Traffic Order #</b>  |  | 12293382,12293381                           |  | <b>Created On</b>       | 5/6/2024 4:41:53 PM   | <b>Order Status</b>        | Contract Confirmed |
| <b>Order #</b>  |  | 4179683                                     |  | <b>Created By</b>       | Steinman, Jake        | <b>Gross \$</b>            | 17532.00           |
| <b>Order Descrp</b>   |  | 63180499_POL_Issue_DSCC IE PROJ 203342 - PA |  | <b>Updated On</b>       | 5/7/2024 10:08:43 AM  | <b>Net \$</b>              | 12623.04           |
| <b>Client</b>   |  | AMP - DSCC IE PROJ 203342 - PA              |  | <b>Updated By</b>       | eClerx BOT            | <b>Units</b>               | 98                 |
| <b>Start Date</b>   |  | 9/2/2024                                    |  | <b>Industry</b>         | Political-Association | <b>Credit Hold</b>         | NO                 |
| <b>End Date</b>   |  | 9/15/2024                                   |  | <b>REFERENCES</b>       |                       |                            |                    |
| <b># of Weeks</b>   |  | 2   |  | <b>Primary</b>          |                       | <b>BILLING INFORMATION</b> |                    |
| <b>SALES</b>  |  |   |  | <b>Secondary</b>        |                       | <b>Purchase Order #</b>    | 63180499           |
| <b>ActiveWeeks</b>  | 2  |   |  | <b>Tertiary</b>         |                       | <b>Billing Schedule</b>    | EndOfFlight        |
| <b>AE 1</b>   | Kailis, Susan                            |   |  | <b>Quarternary</b>      |                       | <b>EDI INFORMATION</b>     |                    |
| <b>AE 2</b>   |  |   |  | <b>TRAFFIC OPTIONS</b>  |                       |                            |                    |
| <b>Agency</b>   | AMP - GREAT AMERICAN MEDIA               | 15.00%                                      |  | <b>Address 1</b>        | 400 Broadacres Drive  |                            |                    |
| <b>RepFirm</b>  | NCC                                      | 13.00%                                      |  | <b>Address 2</b>        |                       |                            |                    |
| <b>Copy Instr ID</b>  |  |   |  | <b>City, State, Zip</b> | BLOOMFIELD, NJ        |                            |                    |
| <b>Total Zones</b>  | 2  |   |  | <b>Zip</b>              | 07003                 |                            |                    |
| <b>Zones</b>  | Wilkes-Barre Interconnect,Wilkes Barr... |   |  | <b>Contact</b>          |                       |                            |                    |
| <b>Total Networks</b>   | 9  |   |  | <b>Phone</b>            | 111-111-1111          |                            |                    |
| <b>GENERAL COMMENTS</b>   |  |   |  | <b>Avail Tag</b>        |                       |                            |                    |
| 5/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,  |  |   |  | <b>Contract Type</b>    | Standard              |                            |                    |
|   |  |   |  | <b>Copy Group</b>       |                       |                            |                    |
|   |  |   |  | <b>Division</b>         |                       |                            |                    |
|   |  |   |  | <b>Reference #</b>      |                       |                            |                    |
| <b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>   |  |   |  |                         |                       |                            |                    |
| 5/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,<br><br>Wilkes Barre-Scranton– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION |  |   |  |                         |                       |                            |                    |
| <b>SYSCODE LIST</b>   |  |   |  |                         |                       |                            |                    |
| 9166,2138   |  |   |  |                         |                       |                            |                    |

**SUMMARY FOR SYSCODE 2138**

|                        |   |                   |                        |                         |                    |
|------------------------|---|-------------------|------------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 12293381                                    | <b>Created On</b> | 5/6/2024 4:41:53 PM    | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 4179683                                     | <b>Created By</b> | Steinman, Jake         | <b>Syscode Gross \$</b> | 1582.00            |
| <b>Order Descrp</b>    | 63180499_POL_Issue_DSCC IE PROJ 203342 - PA | <b>Updated On</b> | 5/7/2024 10:05:03 AM   | <b>Syscode Net \$</b>   | 1139.04            |
| <b>Client</b>          | AMP - DSCC IE PROJ 203342 - PA              | <b>Updated By</b> | eClerx BOT             | <b>Syscode Units</b>    | 38                 |
| <b>Start Date</b>      | 9/2/2024                                    | <b>Source</b>     | OneCONNECT             | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 9/15/2024                                   | <b>Zones</b>      | Wilkes Barre DISH - I+ | <b>Avg Unit Rate</b>    | 41.63              |
| <b># of Weeks</b>      | 2   |                   |                        |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network               | Sys Code | Program | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|-----------------------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 29          | 1       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | CNN                   | 2138     | CNN DT  | 09/03/2024 | 09/08/2024 | Tu-Su 9a-4p  |   | X  | X | X  | X | X  | X  | 4           | \$25.00   | \$100.00     | 30       |
| 30          | 2       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | CNN                   | 2138     | CNN EF  | 09/03/2024 | 09/08/2024 | Tu-Su 4p-7p  |   | X  | X | X  | X | X  | X  | 2           | \$33.00   | \$66.00      | 30       |
| 31          | 3       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | The Discovery Channel | 2138     | DISC PT | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 3           | \$48.00   | \$144.00     | 30       |
| 32          | 4       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel      | 2138     | FXNC DT | 09/03/2024 | 09/08/2024 | Tu-Su 9a-4p  |   | X  | X | X  | X | X  | X  | 4           | \$33.00   | \$132.00     | 30       |
| 33          | 5       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel      | 2138     | FXNC EF | 09/03/2024 | 09/08/2024 | Tu-Su 4p-7p  |   | X  | X | X  | X | X  | X  | 2           | \$80.00   | \$160.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network  | Sys Code | Program | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|----------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 34          | 6       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | HGTV     | 2138     | HGTV PT | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 3           | \$83.00   | \$249.00     | 30       |
| 35          | 7       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Lifetime | 2138     | LIF PT  | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 3           | \$38.00   | \$114.00     | 30       |
| 36          | 8       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | MSNBC    | 2138     | MNBC DT | 09/03/2024 | 09/08/2024 | Tu-Su 9a-4p  |   | X  | X | X  | X | X  | X  | 3           | \$25.00   | \$75.00      | 30       |
| 37          | 9       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | MSNBC    | 2138     | MNBC EF | 09/03/2024 | 09/08/2024 | Tu-Su 4p-7p  |   | X  | X | X  | X | X  | X  | 3           | \$33.00   | \$99.00      | 30       |
| 38          | 10      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | MSNBC    | 2138     | MNBC PT | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 2           | \$48.00   | \$96.00      | 30       |
| 39          | 11      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | TLC      | 2138     | TLC PT  | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 3           | \$30.00   | \$90.00      | 30       |
| 40          | 12      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | CNN      | 2138     | CNN DT  | 09/09/2024 | 09/09/2024 | M 9a-4p      | X |    |   |    |   |    |    | 1           | \$25.00   | \$25.00      | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network               | Sys Code | Program | Start Date | End Date   | Daypart  | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|-----------------------|----------|---------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 41          | 13      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel      | 2138     | FXNC DT | 09/09/2024 | 09/09/2024 | M 9a-4p  | X |    |   |    |   |    |    | 1           | \$33.00   | \$33.00      | 30       |
| 42          | 14      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Lifetime              | 2138     | LIF PT  | 09/09/2024 | 09/09/2024 | M 7p-12m | X |    |   |    |   |    |    | 1           | \$38.00   | \$38.00      | 30       |
| 43          | 15      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | TLC                   | 2138     | TLC PT  | 09/09/2024 | 09/09/2024 | M 7p-12m | X |    |   |    |   |    |    | 1           | \$30.00   | \$30.00      | 30       |
| 44          | 16      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | The Discovery Channel | 2138     | DISC PT | 09/09/2024 | 09/09/2024 | M 7p-12m | X |    |   |    |   |    |    | 1           | \$48.00   | \$48.00      | 30       |
| 45          | 17      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | HGTV                  | 2138     | HGTV PT | 09/09/2024 | 09/09/2024 | M 7p-12m | X |    |   |    |   |    |    | 1           | \$83.00   | \$83.00      | 30       |

**SUMMARY FOR SYSCODE 9166**

|                        |   |                   |                           |                         |                    |
|------------------------|---|-------------------|---------------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 12293382                                    | <b>Created On</b> | 5/6/2024 4:41:53 PM       | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 4179683                                     | <b>Created By</b> | Steinman, Jake            | <b>Syscode Gross \$</b> | 15950.00           |
| <b>Order Descrp</b>    | 63180499_POL_Issue_DSCC IE PROJ 203342 - PA | <b>Updated On</b> | 5/7/2024 10:05:03 AM      | <b>Syscode Net \$</b>   | 11484.00           |
| <b>Client</b>          | AMP - DSCC IE PROJ 203342 - PA              | <b>Updated By</b> | eClerx BOT                | <b>Syscode Units</b>    | 60                 |
| <b>Start Date</b>      | 9/2/2024                                    | <b>Source</b>     | OneCONNECT                | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 9/15/2024                                   | <b>Zones</b>      | Wilkes-Barre Interconnect | <b>Avg Unit Rate</b>    | 265.83             |
| <b># of Weeks</b>      | 2   |                   |                           |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network               | Sys Code | Program | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|-----------------------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1           | 1       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | CNN                   | 9166     | CNN EM  | 09/03/2024 | 09/08/2024 | Tu-Su 5a-9a  |   | X  | X | X  | X | X  | X  | 3           | \$158.00  | \$474.00     | 30       |
| 2           | 2       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | CNN                   | 9166     | CNN DT  | 09/03/2024 | 09/08/2024 | Tu-Su 9a-4p  |   | X  | X | X  | X | X  | X  | 3           | \$120.00  | \$360.00     | 30       |
| 3           | 3       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | CNN                   | 9166     | CNN EF  | 09/03/2024 | 09/08/2024 | Tu-Su 4p-7p  |   | X  | X | X  | X | X  | X  | 3           | \$173.00  | \$519.00     | 30       |
| 4           | 4       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | CNN                   | 9166     | CNN PT  | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 2           | \$200.00  | \$400.00     | 30       |
| 5           | 5       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | The Discovery Channel | 9166     | DISC PT | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 4           | \$100.00  | \$400.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network          | Sys Code | Program     | Start Date | End Date   | Daypart        | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate  | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|------------------|----------|-------------|------------|------------|----------------|---|----|---|----|---|----|----|-------------|------------|--------------|----------|
| 6           | 6       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | ESPN2            | 9166     | Placeholder | 09/07/2024 | 09/07/2024 | Sa 3:30p-6:30p |   |    |   |    |   | X  |    | 1           | \$1,530.00 | \$1,530.00   | 30       |
| 7           | 7       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 105   105     | ESPN             | 9166     | Placeholder | 09/09/2024 | 09/09/2024 | M 8p-11:15p    | X |    |   |    |   |    |    | 1           | \$1,350.00 | \$1,350.00   | 30       |
| 8           | 8       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 105   105     | ESPN             | 9166     | Placeholder | 09/07/2024 | 09/07/2024 | Sa 3:30p-6:30p |   |    |   |    |   | X  |    | 1           | \$1,530.00 | \$1,530.00   | 30       |
| 9           | 9       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 9166     | FXNC EM     | 09/03/2024 | 09/08/2024 | Tu-Su 5a-9a    |   | X  | X | X  | X | X  | X  | 2           | \$345.00   | \$690.00     | 30       |
| 10          | 10      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 9166     | FXNC DT     | 09/03/2024 | 09/08/2024 | Tu-Su 9a-4p    |   | X  | X | X  | X | X  | X  | 3           | \$275.00   | \$825.00     | 30       |
| 11          | 11      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 9166     | FXNC EF     | 09/03/2024 | 09/08/2024 | Tu-Su 4p-7p    |   | X  | X | X  | X | X  | X  | 3           | \$318.00   | \$954.00     | 30       |
| 12          | 12      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 9166     | FXNC PT     | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m   |   | X  | X | X  | X | X  | X  | 2           | \$428.00   | \$856.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network  | Sys Code | Program | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|----------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 13          | 13      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | HGTV     | 9166     | HGTV PT | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 4           | \$160.00  | \$640.00     | 30       |
| 14          | 14      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Lifetime | 9166     | LIF PT  | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 4           | \$225.00  | \$900.00     | 30       |
| 15          | 15      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | MSNBC    | 9166     | MNBC EM | 09/03/2024 | 09/08/2024 | Tu-Su 5a-9a  |   | X  | X | X  | X | X  | X  | 3           | \$120.00  | \$360.00     | 30       |
| 16          | 16      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | MSNBC    | 9166     | MNBC DT | 09/03/2024 | 09/08/2024 | Tu-Su 9a-4p  |   | X  | X | X  | X | X  | X  | 4           | \$105.00  | \$420.00     | 30       |
| 17          | 17      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | MSNBC    | 9166     | MNBC EF | 09/03/2024 | 09/08/2024 | Tu-Su 4p-7p  |   | X  | X | X  | X | X  | X  | 3           | \$173.00  | \$519.00     | 30       |
| 18          | 18      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | MSNBC    | 9166     | MNBC PT | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 1           | \$210.00  | \$210.00     | 30       |
| 19          | 19      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | TLC      | 9166     | TLC PT  | 09/03/2024 | 09/08/2024 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 4           | \$150.00  | \$600.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network          | Sys Code | Program     | Start Date | End Date   | Daypart   | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|------------------|----------|-------------|------------|------------|-----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 20          | 20      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 105   105     | ESPN             | 9166     | Placeholder | 09/07/2024 | 09/07/2024 | Sa 12n-3p |   |    |   |    |   | X  |    | 1           | \$540.00  | \$540.00     | 30       |
| 21          | 21      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 9166     | FXNC EF     | 09/09/2024 | 09/09/2024 | M 4p-7p   | X |    |   |    |   |    |    | 1           | \$318.00  | \$318.00     | 30       |
| 22          | 22      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | HGTV             | 9166     | HGTV PT     | 09/09/2024 | 09/09/2024 | M 7p-12m  | X |    |   |    |   |    |    | 1           | \$160.00  | \$160.00     | 30       |
| 23          | 23      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | TLC              | 9166     | TLC PT      | 09/09/2024 | 09/09/2024 | M 7p-12m  | X |    |   |    |   |    |    | 1           | \$150.00  | \$150.00     | 30       |
| 24          | 24      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 105   105     | ESPN             | 9166     | Placeholder | 09/07/2024 | 09/07/2024 | Sa 7p-10p |   |    |   |    |   | X  |    | 1           | \$540.00  | \$540.00     | 30       |
| 25          | 25      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | MSNBC            | 9166     | MNBC DT     | 09/09/2024 | 09/09/2024 | M 9a-4p   | X |    |   |    |   |    |    | 1           | \$105.00  | \$105.00     | 30       |
| 26          | 26      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 9166     | FXNC DT     | 09/09/2024 | 09/09/2024 | M 9a-4p   | X |    |   |    |   |    |    | 1           | \$275.00  | \$275.00     | 30       |



| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network               | Sys Code | Program | Start Date | End Date   | Daypart  | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|-----------------------|----------|---------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 27          | 27      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Lifetime              | 9166     | LIF PT  | 09/09/2024 | 09/09/2024 | M 7p-12m | X |    |   |    |   |    |    | 1           | \$225.00  | \$225.00     | 30       |
| 28          | 28      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | The Discovery Channel | 9166     | DISC PT | 09/09/2024 | 09/09/2024 | M 7p-12m | X |    |   |    |   |    |    | 1           | \$100.00  | \$100.00     | 30       |

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4179683**

|                        |  |                   |                      |                     |                    |
|------------------------|--|-------------------|----------------------|---------------------|--------------------|
| <b>Traffic Order #</b> | 12293382,12293381                              | <b># of Weeks</b> | 2                    | <b>Active</b>       | Yes                |
| <b>Order #</b>         | 4179683  | <b>Created On</b> | 5/6/2024 4:41:53 PM  | <b>Order Status</b> | Contract Confirmed |
| <b>Order Descrp</b>    | 63180499_POL_Issue_DSCC IE PROJ<br>203342 - PA | <b>Created By</b> | Steinman, Jake       | <b>Gross \$</b>     | 17532.00           |
| <b>Client</b>          | AMP - DSCC IE PROJ 203342 - PA                 | <b>Updated On</b> | 5/7/2024 10:08:43 AM | <b>Net \$</b>       | 12623.04           |
| <b>Start Date</b>      | 9/2/2024                                       | <b>Updated By</b> | eClerx BOT           | <b>Units</b>        | 98                 |
| <b>End Date</b>        | 9/15/2024                                      | <b>Source</b>     | OneCONNECT           | <b>Credit Hold</b>  | No                 |

|                                       |  |
|---------------------------------------|--|
| <b>ACCEPTED BY AGENCY/ ADVERTISER</b> |  |
| <b>FINANCE</b>                        |  |
| <b>DATE</b>                           |  |
| <b>MGR</b>                            |  |
| <b>INV</b>                            |  |