

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4179677

<b>Traffic Order #</b>		12293391,12293390		<b>Created On</b>	5/6/2024 4:38:29 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		4179677		<b>Created By</b>	Steinman, Jake	<b>Gross \$</b>	16553.00
<b>Order Descrp</b>		63180488_POL_Issue_DSCC IE PROJ 203342 - PA		<b>Updated On</b>	5/7/2024 10:22:55 AM	<b>Net \$</b>	11918.16
<b>Client</b>		AMP - DSCC IE PROJ 203342 - PA		<b>Updated By</b>	eClerx BOT	<b>Units</b>	115
<b>Start Date</b>		8/19/2024		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		9/1/2024		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63180488
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	Kailis, Susan			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - GREAT AMERICAN MEDIA	15.00%		<b>Address 1</b>	400 Broadacres Drive		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	2			<b>Zip</b>	07003		
<b>Zones</b>	Wilkes-Barre Interconnect,Wilkes Barr...			<b>Contact</b>			
<b>Total Networks</b>	8			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
5/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
5/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,  Wilkes Barre-Scranton– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
9166,2138							

**SUMMARY FOR SYSCODE 2138**

<b>Traffic Order #</b>	12293390	<b>Created On</b>	5/6/2024 4:38:29 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4179677	<b>Created By</b>	Steinman, Jake	<b>Syscode Gross \$</b>	1718.00
<b>Order Descrp</b>	63180488_POL_Issue_DSCC IE PROJ 203342 - PA	<b>Updated On</b>	5/7/2024 10:18:26 AM	<b>Syscode Net \$</b>	1236.96
<b>Client</b>	AMP - DSCC IE PROJ 203342 - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	40
<b>Start Date</b>	8/19/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	9/1/2024	<b>Zones</b>	Wilkes Barre DISH - I+	<b>Avg Unit Rate</b>	42.95
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	1		Amp ersa nd Politi cal Bun dle	75   75	CNN	2138	CNN DT	08/20/2024	08/25/2024	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$25.00	\$100.00	30
30	2		Amp ersa nd Politi cal Bun dle	75   75	CNN	2138	CNN EF	08/20/2024	08/25/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$33.00	\$66.00	30
31	3		Amp ersa nd Politi cal Bun dle	75   75	The Discovery Channel	2138	DISC PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$48.00	\$192.00	30
32	4		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2138	FXNC DT	08/20/2024	08/25/2024	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$33.00	\$132.00	30
33	5		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2138	FXNC EF	08/20/2024	08/25/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$80.00	\$160.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	6		Amp ersa nd Politi cal Bun dle	75   75	HGTV	2138	HGTV PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$83.00	\$332.00	30
35	7		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	2138	LIF PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$38.00	\$152.00	30
36	8		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	2138	MNBC DT	08/20/2024	08/25/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$25.00	\$75.00	30
37	9		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	2138	MNBC EF	08/20/2024	08/25/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$33.00	\$66.00	30
38	10		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	2138	MNBC PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$48.00	\$96.00	30
39	11		Amp ersa nd Politi cal Bun dle	75   75	TLC	2138	TLC PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$30.00	\$90.00	30
40	12		Amp ersa nd Politi cal Bun dle	75   75	The Discovery Channel	2138	DISC PT	08/26/2024	08/26/2024	M 7p-12m	X							1	\$48.00	\$48.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	13		Amp ersa nd Politi cal Bun dle	75   75	HGTV	2138	HGTV PT	08/26/2024	08/26/2024	M 7p-12m	X							1	\$83.00	\$83.00	30
42	14		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2138	FXNC DT	08/26/2024	08/26/2024	M 9a-4p	X							1	\$33.00	\$33.00	30
43	15		Amp ersa nd Politi cal Bun dle	75   75	TLC	2138	TLC PT	08/26/2024	08/26/2024	M 7p-12m	X							1	\$30.00	\$30.00	30
44	16		Amp ersa nd Politi cal Bun dle	75   75	CNN	2138	CNN DT	08/26/2024	08/26/2024	M 9a-4p	X							1	\$25.00	\$25.00	30
45	17		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	2138	LIF PT	08/26/2024	08/26/2024	M 7p-12m	X							1	\$38.00	\$38.00	30

**SUMMARY FOR SYSCODE 9166**

<b>Traffic Order #</b>	12293391	<b>Created On</b>	5/6/2024 4:38:29 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4179677	<b>Created By</b>	Steinman, Jake	<b>Syscode Gross \$</b>	14835.00
<b>Order Descrp</b>	63180488_POL_Issue_DSCC IE PROJ 203342 - PA	<b>Updated On</b>	5/7/2024 10:18:26 AM	<b>Syscode Net \$</b>	10681.20
<b>Client</b>	AMP - DSCC IE PROJ 203342 - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	75
<b>Start Date</b>	8/19/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	9/1/2024	<b>Zones</b>	Wilkes-Barre Interconnect	<b>Avg Unit Rate</b>	197.80
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75   75	CNN	9166	CNN EM	08/26/2024	08/26/2024	M 5a-9a	X							1	\$158.00	\$158.00	30
2	2		Ampersa nd Politi cal Bun dle	75   75	CNN	9166	CNN DT	08/26/2024	08/26/2024	M 9a-4p	X							1	\$120.00	\$120.00	30
3	3		Ampersa nd Politi cal Bun dle	75   75	The Discovery Channel	9166	DISC PT	08/26/2024	08/26/2024	M 7p-12m	X							1	\$100.00	\$100.00	30
4	4		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	9166	FXNC EM	08/26/2024	08/26/2024	M 5a-9a	X							1	\$345.00	\$345.00	30
5	5		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	9166	FXNC DT	08/26/2024	08/26/2024	M 9a-4p	X							1	\$275.00	\$275.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75   75	HGTV	9166	HGTV PT	08/26/2024	08/26/2024	M 7p-12m	X							1	\$160.00	\$160.00	30
7	7		Ampersa nd Politi cal Bun dle	75   75	Lifetime	9166	LIF PT	08/26/2024	08/26/2024	M 7p-12m	X							1	\$225.00	\$225.00	30
8	8		Ampersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC EM	08/26/2024	08/26/2024	M 5a-9a	X							1	\$120.00	\$120.00	30
9	9		Ampersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC DT	08/26/2024	08/26/2024	M 9a-4p	X							1	\$105.00	\$105.00	30
10	10		Ampersa nd Politi cal Bun dle	75   75	TLC	9166	TLC PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$150.00	\$900.00	30
11	11		Ampersa nd Politi cal Bun dle	75   75	ESPN	9166	Placeholder	08/26/2024	08/26/2024	M 6:30p-9:30p	X							1	\$600.00	\$600.00	30
12	12		Ampersa nd Politi cal Bun dle	75   75	CNN	9166	CNN DT	08/20/2024	08/25/2024	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$120.00	\$480.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	75   75	CNN	9166	CNN PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$200.00	\$600.00	30
14	14		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	9166	FXNC EM	08/20/2024	08/25/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$345.00	\$1,035.00	30
15	15		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	9166	FXNC EF	08/20/2024	08/25/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$318.00	\$954.00	30
16	16		Ampersa nd Politi cal Bun dle	75   75	HGTV	9166	HGTV PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$160.00	\$960.00	30
17	17		Ampersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC EM	08/20/2024	08/25/2024	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$120.00	\$480.00	30
18	18		Ampersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC EF	08/20/2024	08/25/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$173.00	\$519.00	30
19	19		Ampersa nd Politi cal Bun dle	75   75	ESPN	9166	Placeholder	08/20/2024	08/20/2024	Tu 7p-10p		X						1	\$600.00	\$600.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	75   75	CNN	9166	CNN EM	08/20/2024	08/25/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$158.00	\$474.00	30
21	21		Ampersa nd Politi cal Bun dle	75   75	The Discovery Channel	9166	DISC PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$100.00	\$600.00	30
22	22		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	9166	FXNC PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$428.00	\$856.00	30
23	23		Ampersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC DT	08/20/2024	08/25/2024	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$105.00	\$420.00	30
24	24		Ampersa nd Politi cal Bun dle	75   75	TLC	9166	TLC PT	08/26/2024	08/26/2024	M 7p-12m	X							1	\$150.00	\$150.00	30
25	25		Ampersa nd Politi cal Bun dle	75   75	CNN	9166	CNN EF	08/20/2024	08/25/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$173.00	\$519.00	30
26	26		Ampersa nd Politi cal Bun dle	75   75	Lifetime	9166	LIF PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$225.00	\$1,350.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	9166	FXNC DT	08/20/2024	08/25/2024	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$275.00	\$1,100.00	30
28	28		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9166	MNBC PT	08/20/2024	08/25/2024	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$210.00	\$630.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4179677**

<b>Traffic Order #</b>	12293391,12293390	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4179677	<b>Created On</b>	5/6/2024 4:38:29 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63180488_POL_Issue_DSCC IE PROJ 203342 - PA	<b>Created By</b>	Steinman, Jake	<b>Gross \$</b>	16553.00
<b>Client</b>	AMP - DSCC IE PROJ 203342 - PA	<b>Updated On</b>	5/7/2024 10:22:55 AM	<b>Net \$</b>	11918.16
<b>Start Date</b>	8/19/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	115
<b>End Date</b>	9/1/2024	<b>Source</b>	OneCONNECT	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	