

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, John Suttie, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Stewardship Marketing

Address: 19011 Norwood Ter, Irvine, CA 92603

Contact: Jerry McRuer

Phone number: 310-940-8686

Email: jmcruer@smscorpca.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Protect Prop.13, No on 15, a Project of the Howard Jarvis Taxpayers Association

Address: 621 S. Westmoreland Ave. #200, Los Angeles, CA 90005

Contact: John Suttie

Phone number: 213-384-9656

Email: jsuttie@verizon.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jon Coupal, President
John Suttie, CFO
Craig Mordoh, BoD
Bill Kelso, BoD
Gloria Phillips, BoD

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

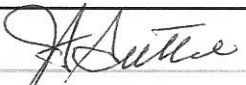

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: <u>JOAN F. SCUTIC</u>	Name: <u>Larry Blumhagen</u>
Date of Request to Purchase Ad Time: <u>7/23/2020</u>	Date of Station Agreement to Sell Time: <u>7/23/2020</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: <u>See below / attached</u>	Station Call Letters: <u>KCBS-FM, KNX-AM, KRTH-FM, KTWV-FM</u>	Date Received/Requested: <u>7/23/2020</u>
Est. #: <u>1840</u>	Station Location: <u>Los Angeles, CA</u>	Run Start and End Dates: <u>9/28-11/8/2020</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders

Order / Rev: 1607898

Alt Order #:

Product Desc: Howard Jarvis Q4 2020 - SP2

Estimate: 1840

Flight Dates: 11/02/20 - 11/03/20

Original Date / Rev: 08/19/20 / 08/19/20

Order Type: GENERAL

Entercom Los Angeles KC

Primary AE: Hope Smith

Sales Office: L-LAX

Sales Region: Local

Agency

Name: Direct Results Radio

Buying Contact:

Billing Contact: Leeza Nemchinov

931 Village Blvd Suite #905-507

West Palm Beach, FL 33409

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Howard Jarvis Taxpayers Assoc

Demographic: A25-54

Product Codes: Issues/Propositions

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

New Business Thru:

Advertiser External ID: 1030446

Agency External ID: 4015219

Unit Code: Issue - Local

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	7	\$4,800.00	\$4,080.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	7	\$4,800.00	\$4,080.00	0.00
Totals	7	\$4,800.00	\$4,080.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Hope Smith	L-LAX	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCBS	11/02/20	11/03/20	M-F 5a-12a M-Tu 8a-6p	CM	8:00 AM-6:00 PM (8:00 AM-6:00 PM)	MT-----	1:00	5	\$900.00	SPEC	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/20	11/08/20	MT-----	5		\$900.00		0.00						
N 2	KCBS	11/02/20	11/03/20	M-F 5a-12a M-Tu 6a-10p	CM	6:00 AM-10:00 PM (6:00 AM-10:00 PM)	MT-----	1:00	2	\$150.00	SPEC	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/20	11/08/20	MT-----	2		\$150.00		0.00						
													Totals	7	\$4,800.00