

NCC Cable System Order

Order #	62553720	Flight Dates	07/09/18 - 07/22/18	Update Date	07/20/18
Syscode	1754	Agency	Brabender Cox	Version	3 Vs. 2
System Name	Cox Media/Gulf Coast Alabama U-verse, AL	Advertiser	Troy King for AL Attorney General	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$2,292.00
AE	Matthew Marcus	Product Code		Commission	\$343.80
Sales Coordinator	Will Goodwin	Est Code	7.9-7.17	Net Total	\$1,948.20
Office	Washington	Product Name		Total Spots	75
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.20 R6 Removed spots to reflect what actually ran.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/9/18	7/15/18	05:00	09:00	X	X	X	X	X			-	-	14	\$23.00	\$322.00	30	7.20 R6 -4x IPE
2	FXNC	FXNC DT	7/9/18	7/15/18	09:00	15:00	X	X	X	X	X			-	-	10	\$23.00	\$230.00	30	7.20 R6 -5x IPE
3	FXNC	FXNC EF	7/9/18	7/15/18	15:00	19:00	X	X	X	X	X	X	X	-	-	12	\$19.00	\$228.00	30	7.20 R6 -3x IPE
4	FXNC	2	7/9/18	7/15/18	19:00	24:00	X	X	X	X	X	X	X	-	-	16	\$56.00	\$896.00	30	IPE
5	FXNC	FXNC W	7/9/18	7/15/18	06:00	15:00						X	X	-	-	9	\$23.00	\$207.00	30	IPE
6	FXNC	FXNC EM	7/16/18	7/22/18	05:00	09:00	X	X						-	-	4	\$23.00	\$92.00	30	IPE
7	FXNC	FXNC DT	7/16/18	7/22/18	09:00	15:00	X	X						-	-	4	\$23.00	\$92.00	30	7.20 R6 -1x IPE
8	FXNC	FXNC EF	7/16/18	7/22/18	15:00	19:00	X							-	-	2	\$19.00	\$38.00	30	7.20 R6 -1x IPE
9	FXNC	2	7/16/18	7/22/18	19:00	24:00	X							-	-	3	\$56.00	\$168.00	30	IPE
10	FXNC	FXNC EF	7/9/18	7/15/18	15:00	19:00					X	X	X	-	-	1	\$19.00	\$19.00	30	7.11 R4 +1x IPE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	75	0	0	0	0	0	0	0	0	0	0	0	75
AMT	\$2,292.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,292.00

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Date Printed 07/20/18

62553720 | Mobile | Cox Media/Gulf Coast Alabama U-verse, AL | 1754 |

NCC Cable System Order

Order #	62553720
Syscode	1876
System Name	Cox Media/Eastern Shore, AL
Market	Mobile

AE	Matthew Marcus
Sales Coordinator	Will Goodwin
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/09/18 - 07/22/18
Agency	Brabender Cox
Advertiser	Troy King for AL Attorney General

Client Code	
Product Code	
Est Code	7.9-7.17
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/20/18		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$1,305.00	
Commission		\$195.75	
Net Total		\$1,109.25	
Total Spots		66	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.20 R6 Removed spots to reflect what actually ran.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/9/18	7/15/18	05:00	09:00	X	X	X	X	X			-	-	6	\$15.00	\$90.00	30	7.20 R6 -12x IPE
2	FXNC	FXNC DT	7/9/18	7/15/18	09:00	15:00	X	X	X	X	X			-	-	11	\$15.00	\$165.00	30	7.20 R6 -4x IPE
3	FXNC	FXNC EF	7/9/18	7/15/18	15:00	19:00	X	X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	7.20 R6 -6x IPE
4	FXNC	FXNC PT	7/9/18	7/15/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$38.00	\$456.00	30	7.20 R6 -4x IPE
5	FXNC	FXNC W	7/9/18	7/15/18	06:00	15:00						X	X	-	-	9	\$15.00	\$135.00	30	IPE
6	FXNC	FXNC EM	7/16/18	7/22/18	05:00	09:00	X	X						-	-	4	\$15.00	\$60.00	30	IPE
7	FXNC	FXNC DT	7/16/18	7/22/18	09:00	15:00	X	X						-	-	5	\$15.00	\$75.00	30	IPE
8	FXNC	FXNC EF	7/16/18	7/22/18	15:00	19:00	X							-	-	3	\$13.00	\$39.00	30	IPE
9	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00	X							-	-	3	\$38.00	\$114.00	30	IPE
10	FXNC	FXNC DT	7/16/18	7/22/18	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	7.11 R4 +1x IPE
11	FXNC	FXNC EF	7/9/18	7/15/18	15:00	19:00					X	X	X	-	-	3	\$13.00	\$39.00	30	7.11 R4 +3x IPE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	66	0	0	0	0	0	0	0	0	0	0	0	66
AMT	\$1,305.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,305.00

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62553720 | Mobile | Cox Media/Eastern Shore, AL | 1876 |

NCC Cable System Order

Order #	62553720	Flight Dates	07/09/18 - 07/22/18	Update Date	07/20/18
Syscode	1878	Agency	Brabender Cox	Version	3 Vs. 2
System Name	Cox Media/Gulf Shores, AL	Advertiser	Troy King for AL Attorney General	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$1,331.00
AE	Matthew Marcus	Product Code		Commission	\$199.65
Sales Coordinator	Will Goodwin	Est Code	7.9-7.17	Net Total	\$1,131.35
Office	Washington	Product Name		Total Spots	68
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.20 R6 Removed spots to reflect what actually ran.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/9/18	7/15/18	05:00	09:00	X	X	X	X	X			-	-	8	\$15.00	\$120.00	30	7.20 R6 -10x IPE
2	FXNC	FXNC DT	7/9/18	7/15/18	09:00	15:00	X	X	X	X	X			-	-	13	\$15.00	\$195.00	30	7.20 R6 -2x IPE
3	FXNC	FXNC EF	7/9/18	7/15/18	15:00	19:00	X	X	X	X	X	X	X	-	-	12	\$13.00	\$156.00	30	7.20 R6 -3x IPE
4	FXNC	FXNC PT	7/9/18	7/15/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$38.00	\$456.00	30	7.20 R6 -4x IPE
5	FXNC	FXNC W	7/9/18	7/15/18	06:00	15:00						X	X	-	-	9	\$15.00	\$135.00	30	IPE
6	FXNC	FXNC EM	7/16/18	7/22/18	05:00	09:00	X	X						-	-	2	\$15.00	\$30.00	30	7.20 R6 -2x IPE
7	FXNC	FXNC DT	7/16/18	7/22/18	09:00	15:00	X	X						-	-	4	\$15.00	\$60.00	30	7.20 R6 -1x IPE
8	FXNC	FXNC EF	7/16/18	7/22/18	15:00	19:00	X							-	-	3	\$13.00	\$39.00	30	IPE
9	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00	X							-	-	3	\$38.00	\$114.00	30	IPE
10	FXNC	FXNC EF	7/9/18	7/15/18	15:00	19:00	X	X	X	X	X	X	X	-	-	2	\$13.00	\$26.00	30	7.11 R4 +2x IPE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	68	0	0	0	0	0	0	0	0	0	0	0	68
AMT	\$1,331.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,331.00

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62553720 | Mobile | Cox Media/Gulf Shores, AL | 1878 |

NCC Cable System Order

Order #	62553720
Syscode	1881
System Name	Cox Media/Mobile Metro, AL
Market	Mobile

Flight Dates	07/09/18 - 07/22/18
Agency	Brabender Cox
Advertiser	Troy King for AL Attorney General

Update Date	07/20/18
Version	3 Vs. 2
Show All Lines	

AE	Matthew Marcus
Sales Coordinator	Will Goodwin
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	
Product Code	
Est Code	7.9-7.17
Product Name	
Credit Status	

Total # of Weeks		2	
Total		\$4,615.00	
Commission		\$692.25	
Net Total		\$3,922.75	
Total Spots		77	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.20 R6 Removed spots to reflect what actually ran.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/9/18	7/15/18	05:00	09:00	X	X	X	X	X			-	-	15	\$44.00	\$660.00	30	7.20 R6 -3x IPE
2	FXNC	FXNC DT	7/9/18	7/15/18	09:00	15:00	X	X	X	X	X			-	-	11	\$44.00	\$484.00	30	7.20 R6 -4x IPE
3	FXNC	FXNC EF	7/9/18	7/15/18	15:00	19:00	X	X	X	X	X	X	X	-	-	11	\$38.00	\$418.00	30	7.20 R6 -4x IPE
4	FXNC	FXNC PT	7/9/18	7/15/18	19:00	24:00	X	X	X	X	X	X	X	-	-	16	\$113.00	\$1,808.00	30	IPE
5	FXNC	FXNC W	7/9/18	7/15/18	06:00	15:00						X	X	-	-	9	\$44.00	\$396.00	30	IPE
6	FXNC	FXNC EM	7/16/18	7/22/18	05:00	09:00	X	X						-	-	4	\$44.00	\$176.00	30	IPE
7	FXNC	FXNC DT	7/16/18	7/22/18	09:00	15:00	X	X						-	-	5	\$44.00	\$220.00	30	IPE
8	FXNC	FXNC EF	7/16/18	7/22/18	15:00	19:00	X							-	-	2	\$38.00	\$76.00	30	7.20 R6 -1x IPE
9	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00	X							-	-	3	\$113.00	\$339.00	30	IPE
10	FXNC	FXNC EF	7/9/18	7/15/18	15:00	19:00					X	X	X	-	-	1	\$38.00	\$38.00	30	7.11 R4 +1x IPE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	77	0	0	0	0	0	0	0	0	0	0	0	77
AMT	\$4,615.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,615.00

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62553720 | Mobile | Cox Media/Mobile Metro, AL | 1881 |

NCC Cable System Order

Order #	62553720
Syscode	1882
System Name	Cox Media/Monroeville, AL
Market	Mobile

AE	Matthew Marcus
Sales Coordinator	Will Goodwin
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/09/18 - 07/22/18
Agency	Brabender Cox
Advertiser	Troy King for AL Attorney General

Client Code	
Product Code	
Est Code	7.9-7.17
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/20/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$912.00		
Commission	\$136.80		
Net Total	\$775.20		
Total Spots	77		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.20 R6 Removed spots to reflect what actually ran.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/9/18	7/15/18	05:00	09:00	X	X	X	X	X			-	-	14	\$8.00	\$112.00	30	7.20 R6 -4x IPE
2	FXNC	FXNC DT	7/9/18	7/15/18	09:00	15:00	X	X	X	X	X			-	-	10	\$8.00	\$80.00	30	7.20 R6 -5x IPE
3	FXNC	FXNC EF	7/9/18	7/15/18	15:00	19:00	X	X	X	X	X	X	X	-	-	15	\$16.00	\$240.00	30	IPE
4	FXNC	FXNC PT	7/9/18	7/15/18	19:00	24:00	X	X	X	X	X	X	X	-	-	16	\$16.00	\$256.00	30	IPE
5	FXNC	FXNC W	7/9/18	7/15/18	06:00	15:00						X	X	-	-	9	\$8.00	\$72.00	30	IPE
6	FXNC	FXNC EM	7/16/18	7/22/18	05:00	09:00	X	X						-	-	3	\$8.00	\$24.00	30	7.20 R6 -1x IPE
7	FXNC	FXNC DT	7/16/18	7/22/18	09:00	15:00	X	X						-	-	4	\$8.00	\$32.00	30	7.20 R6 -1x IPE
8	FXNC	FXNC EF	7/16/18	7/22/18	15:00	19:00	X							-	-	3	\$16.00	\$48.00	30	IPE
9	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00	X							-	-	3	\$16.00	\$48.00	30	IPE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	77	0	0	0	0	0	0	0	0	0	0	0	77
AMT	\$912.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$912.00

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62553720 | Mobile | Cox Media/Monroeville, AL | 1882 |

NCC Cable System Order

Order #	62553720
Syscode	1885
System Name	Cox Media/West Mobile, AL
Market	Mobile

AE	Matthew Marcus
Sales Coordinator	Will Goodwin
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/09/18 - 07/22/18
Agency	Brabender Cox
Advertiser	Troy King for AL Attorney General

Client Code	
Product Code	
Est Code	7.9-7.17
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/20/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,487.00		
Commission	\$223.05		
Net Total	\$1,263.95		
Total Spots	72		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.20 R6 Removed spots to reflect what actually ran.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/9/18	7/15/18	05:00	09:00	X	X	X	X	X			-	-	12	\$15.00	\$180.00	30	7.20 R6 -6x IPE
2	FXNC	FXNC DT	7/9/18	7/15/18	09:00	15:00	X	X	X	X	X			-	-	10	\$15.00	\$150.00	30	7.20 R6 -5x IPE
3	FXNC	FXNC EF	7/9/18	7/15/18	15:00	19:00	X	X	X	X	X	X	X	-	-	12	\$13.00	\$156.00	30	7.20 R6 -3x IPE
4	FXNC	FXNC PT	7/9/18	7/15/18	19:00	24:00	X	X	X	X	X	X	X	-	-	16	\$38.00	\$608.00	30	IPE
5	FXNC	FXNC W	7/9/18	7/15/18	06:00	15:00						X	X	-	-	9	\$15.00	\$135.00	30	IPE
6	FXNC	FXNC EM	7/16/18	7/22/18	05:00	09:00	X	X						-	-	4	\$15.00	\$60.00	30	IPE
7	FXNC	FXNC DT	7/16/18	7/22/18	09:00	15:00	X	X						-	-	3	\$15.00	\$45.00	30	7.20 R6 -2x IPE
8	FXNC	FXNC EF	7/16/18	7/22/18	15:00	19:00	X							-	-	3	\$13.00	\$39.00	30	IPE
9	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00	X							-	-	3	\$38.00	\$114.00	30	IPE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	72	0	0	0	0	0	0	0	0	0	0	0	72
AMT	\$1,487.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,487.00

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62553720 | Mobile | Cox Media/West Mobile, AL | 1885 |