



WWCW  
PO Box 419779  
Boston, MA 02241-9779  
ph: (214) 769-4123

Advertiser  
Agency  
Buyer  
Salesperson

Joseph Yost/Delegate/Republican/VA(8893)  
Strategic Media Services Inc (13884)  
Michelle, Irvin,  
Katz - Washington DC, Washington DC  
(1179)  
ph: (202) 872-5880 , fx: (202) 872-0263x  
Political - State Representative (1073)  
288/372/3168 (641807)  
National/Political  
3168/ECR25763794  
A35+

Invoice 3157877  
Inv Date 10/29/2017  
Terms Cash In Advance  
Contract 1645268  
Bill Type Standard  
Period 9/25/2017 - 10/29/2017

Strategic Media Services Inc  
1911 North Ft Myer Drive  
Suite 400  
Arlington, VA 22209

AgM

Product.  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

CANDIDATE  
new order

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2017 3:36:11PM

Roanoke VA (WWCW)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Contract Line Remarks:		<b>ACCESS HOLLYWOOD Target 200119 Index: 108. Nielsen: 0.3</b>						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Th	10/05/17 8:26AM (Th)	00:30	Access Hollywood Live 8A	JYTV091201H	\$10.00	
2.0	Contract Line Remarks:		<b>ACCESS HOLLYWOOD Target 200119 Index: 108. Nielsen: 0.3</b>						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Fr	10/06/17 8:56AM (Fr)	00:30	Access Hollywood Live 8A	JYTV100401H	\$10.00	
3.0	Contract Line Remarks:		<b>ACCESS HOLLYWOOD Target 200119 Index: 108. Nielsen: 0.3</b>						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Mo	10/09/17 8:21AM (Mo)	00:30	Access Hollywood Live 8A	JYTV100401H	\$10.00	
4.0	Contract Line Remarks:		<b>FRIENDS Target 200119 Index: 98. Nielsen: 0.3</b>						
	SPOT	11:00:00AM-11:30:00	Per week (1),Th	10/05/17 11:29AM (Th)	00:30	Paid Program	JYTV091201H	\$10.00	
5.0	Contract Line Remarks:		<b>FRIENDS Target 200119 Index: 98. Nielsen: 0.3</b>						
	SPOT	11:00:00AM-11:30:00	Per week (1),Tu	10/10/17 11:29AM (Tu)	00:30	Paid Program	JYTV100401H	\$10.00	
6.1	Contract Line Remarks:		<b>STEVE WILKOS Target 200119 Index: 97. Nielsen: 0.2</b>						
	SPOT	12:00:00PM- 1:00:00	Per week (1),Fr	10/06/17 12:36PM (Fr)	00:30	Steve Wilkos 12P	JYTV100401H	\$10.00	
7.0	Contract Line Remarks:		<b>STEVE WILKOS Target 200119 Index: 97. Nielsen: 0.2</b>						
	SPOT	12:00:00PM- 1:00:00	Per week (1),Th	10/05/17 12:36PM (Th)	00:30	Steve Wilkos 12P	JYTV091201H	\$10.00	
8.0	Contract Line Remarks:		<b>STEVE WILKOS Target 200119 Index: 97. Nielsen: 0.2</b>						
	SPOT	12:00:00PM- 1:00:00	Per week (1),Mo	10/09/17 12:56PM (Mo)	00:30	Steve Wilkos 12P	JYTV100401H	\$10.00	
9.0	Contract Line Remarks:		<b>R IRVINE SH-CW Target 200119 Index: 65. Nielsen: 0.8</b>						
	SPOT	3:00:00PM- 4:00:00	Per week (1),Th	10/05/17 3:48PM (Th)	00:30	The Robert Irvine Show 3P	JYTV091201H	\$15.00	
10.0	Contract Line Remarks:		<b>R IRVINE SH-CW Target 200119 Index: 65. Nielsen: 0.8</b>						
	SPOT	3:00:00PM- 4:00:00	Per week (1),Fr	10/06/17 3:57PM (Fr)	00:30	The Robert Irvine Show 3P	JYTV100401H	\$15.00	
11.0	Contract Line Remarks:		<b>R IRVINE SH-CW Target 200119 Index: 65. Nielsen: 0.8</b>						
	SPOT	3:00:00PM- 4:00:00	Per week (1),Tu	10/10/17 3:46PM (Tu)	00:30	The Robert Irvine Show 3P	JYTV100401H	\$15.00	
12.1	Contract Line Remarks:		<b>MIKE &amp; MOLLY Target 200119 Index: 70. Nielsen: 1.1</b>						
	SPOT	4:00:00PM- 5:00:00	Per week (1),Th	10/05/17 4:28PM (Th)	00:30	Mike & Molly 4p	JYTV091201H	\$15.00	
13.0	Contract Line Remarks:		<b>MIKE &amp; MOLLY Target 200119 Index: 70. Nielsen: 1.1</b>						
	SPOT	4:00:00PM- 5:00:00	Per week (1),Fr	10/06/17 4:48PM (Fr)	00:30	Mike & Molly 430P	JYTV100401H	\$15.00	
14.0	Contract Line Remarks:		<b>MIKE &amp; MOLLY Target 200119 Index: 70. Nielsen: 1.1</b>						
	SPOT	4:00:00PM- 5:00:00	Per week (1),Mo	10/09/17 4:46PM (Mo)	00:30	Mike & Molly 430P	JYTV100401H	\$15.00	
15.0	SPOT			10/07/17			1 preempt @ \$15.00	\$0.00	Pre-Empt
16.0	Contract Line Remarks:		<b>FUNNY YOU SHOULD ASK Target 200119 Index: 72. Nielsen: 0.9</b>						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Th	10/05/17 6:15PM (Th)	00:30	Funny You Should Ask 6P	JYTV091201H	\$35.00	
17.0	Contract Line Remarks:		<b>FUNNY YOU SHOULD ASK Target 200119 Index: 72. Nielsen: 0.9</b>						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Tu	10/10/17 6:22PM (Tu)	00:30	Funny You Should Ask 6P	JYTV100401H	\$35.00	
18.1	Contract Line Remarks:		<b>FUNNY YOU SHOULD ASK Target 200119 Index: 78. Nielsen: 0.9</b>						
	SPOT	6:30:00PM- 7:00:00	Per week (1),Fr	10/06/17 6:52PM (Fr)	00:30	Funny You Should Ask 630P	JYTV100401H	\$35.00	
19.0	Contract Line Remarks:		<b>FUNNY YOU SHOULD ASK Target 200119 Index: 78. Nielsen: 0.9</b>						
	SPOT	6:30:00PM- 7:00:00	Per week (1),Mo	10/09/17 6:44PM (Mo)	00:30	Funny You Should Ask 630P	JYTV100401H	\$35.00	
20.0	Contract Line Remarks:		<b>FUNNY YOU SHOULD ASK Target 200119 Index: 78. Nielsen: 0.9</b>						
	SPOT	6:30:00PM- 7:00:00	Per week (1),Tu	10/10/17 6:58PM (Tu)	00:30	FAMILY FEUD	JYTV100401H	\$35.00	



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**Strategic Media Services Inc**  
**1911 North Ft Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

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CANDIDATE  
new order

**CO-OP/Order Type** No/Normal  
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Roanoke VA (WWCW)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.1	Contract Line Remarks:		<b>FAMILY FEUD Target 200119 Index: 87. Nielsen: 1.8</b>						
	SPOT	7:00:00PM- 7:30:00	Per week (1),Fr	10/06/17 7:12PM (Fr)	00:30	FAMILY FEUD	JYTV100401H	\$50.00	
22.0	Contract Line Remarks:		<b>FAMILY FEUD Target 200119 Index: 87. Nielsen: 1.8</b>						
	SPOT	7:00:00PM- 7:30:00	Per week (1),Th	10/05/17 7:16PM (Th)	00:30	FAMILY FEUD	JYTV091201H	\$50.00	
23.0	Contract Line Remarks:		<b>FAMILY FEUD Target 200119 Index: 87. Nielsen: 1.8</b>						
	SPOT	7:00:00PM- 7:30:00	Per week (1),Mo	10/09/17 7:17PM (Mo)	00:30	FAMILY FEUD	JYTV100401H	\$50.00	
24.0	Contract Line Remarks:		<b>FAMILY FEUD B Target 200119 Index: 87. Nielsen: 1.9</b>						
	SPOT	7:30:00PM- 8:00:00	Per week (1),Th	10/05/17 7:59PM (Th)	00:30	Supernatural	JYTV091201H	\$50.00	
25.0	Contract Line Remarks:		<b>FAMILY FEUD B Target 200119 Index: 87. Nielsen: 1.9</b>						
	SPOT	7:30:00PM- 8:00:00	Per week (1),Fr	10/06/17 7:42PM (Fr)	00:30	FAMILY FEUD	JYTV100401H	\$50.00	
26.0	Contract Line Remarks:		<b>FAMILY FEUD B Target 200119 Index: 87. Nielsen: 1.9</b>						
	SPOT	7:30:00PM- 8:00:00	Per week (1),Mo	10/09/17 7:59PM (Mo)	00:30	Supergirl 8p	JYTV100401H	\$50.00	
27.0	Contract Line Remarks:		<b>FAMILY FEUD B Target 200119 Index: 87. Nielsen: 1.9</b>						
	SPOT	7:30:00PM- 8:00:00	Per week (1),Tu	10/10/17 7:45PM (Tu)	00:30	FAMILY FEUD	JYTV100401H	\$50.00	
28.1	Contract Line Remarks:		<b>TWO BROKE GIRLS Target 200119 Index: 99. Nielsen: 0.9</b>						
	SPOT	10:00:00PM-10:30:00	Per week (1),Th	10/05/17 10:14PM (Th)	00:30	2 BROKE GIRLS	JYTV091201H	\$20.00	
29.0	Contract Line Remarks:		<b>TWO BROKE GIRLS Target 200119 Index: 99. Nielsen: 0.9</b>						
	SPOT	10:00:00PM-10:30:00	Per week (1),Fr	10/06/17 10:14PM (Fr)	00:30	2 BROKE GIRLS	JYTV100401H	\$20.00	
30.0	Contract Line Remarks:		<b>TWO BROKE GIRLS Target 200119 Index: 99. Nielsen: 0.9</b>						
	SPOT	10:00:00PM-10:30:00	Per week (1),Tu	10/10/17 10:31PM (Tu)	00:30	2 BROKE GIRLS	JYTV100401H	\$20.00	
31.0	Contract Line Remarks:		<b>TMZ LIVE Target 200119 Index: 101. Nielsen: 0.7</b>						
	SPOT	10:00:00PM-11:00:00	Per week (1),Su	10/08/17 10:29PM (Su)	00:30	2 BROKE GIRLS	JYTV100401H	\$20.00	
32.0	Contract Line Remarks:		<b>THE FLASH</b>						
	SPOT	8:00:00PM- 9:00:00	Per week (1),Tu	10/10/17 8:24PM (Tu)	00:30	The Flash	JYTV100401H	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	<b>\$1,025.00</b>	Total Spots	31
Commission	<b>(\$153.75)</b>		
Net Total	<b>\$871.25</b>		