

# ORDER



WSMV

**Orders**  
**Order / Rev:** 663773  
**Alt Order #:** 07820009  
**Product Desc:** AMER SECURITY INT  
**Estimate:** 620702  
**Flight Dates:** 06/20/15 - 07/02/15  
**Original Date / Rev:** 06/30/15 / 06/30/15  
**Order Type:** GENERAL

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency**  
**Name:** Smart Media Group LLC  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** American Security Initiative  
**Demographic:** A35+  
**Product Codes:** Political-Issues  
**Priority:** IMP  
**Revenue Codes:** POL, PLI, FLT

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/15	06/28/15	13	\$6,750.00	\$5,737.50
06/29/15	07/02/15	11	\$11,800.00	\$10,030.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2015	13	\$6,750.00	\$5,737.50	0.00
July 2015	11	\$11,800.00	\$10,030.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$18,550.00</b>	<b>\$15,767.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share	Share	Total
WSMV	33%	\$18,550.00
Market	100%	\$56,212.12

Competitive Share	Share	Total
AEN	0%	\$0.00
APL	0%	\$0.00
BET	0%	\$0.00
CMD	0%	\$0.00
CMT	0%	\$0.00
CNB	0%	\$0.00
CNN	0%	\$0.00
DISC	0%	\$0.00
ESPN	0%	\$0.00
FAM	0%	\$0.00
FOOD	0%	\$0.00
FX	0%	\$0.00
FXNC	0%	\$0.00
LIF	0%	\$0.00
LNC5	0%	\$0.00
MNBC	0%	\$0.00
MTV	0%	\$0.00
NICK	0%	\$0.00
SPK	0%	\$0.00

TLC	0%	\$0.00
TNT	0%	\$0.00
TWC	0%	\$0.00
USA	0%	\$0.00
VH1	0%	\$0.00
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	23%	\$12,928.79
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WTVF	36%	\$20,236.36
WUXP	0%	\$0.00
WZTV	8%	\$4,496.97

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Order / Rev: 663773  
 Alt Order #: 07820009  
 Flight Dates: 06/20/15 - 07/02/15

Advertiser: American Security Initiative  
 Product Desc: AMER SECURITY INT  
 Estimate: 620702  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSMV	06/26/15	06/26/15	Today Show 3 10-11am CM M-F Today Show 3		10-11am	----1--	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	----1--					1	\$200.00		0.00			
2	WSMV	06/26/15	06/26/15	News & More at Midday CM News and More at Midday		12pm-1pm	----1--	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	----1--					1	\$250.00		0.00			
3	WSMV	06/26/15	06/26/15	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	----1--	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	----1--					1	\$600.00		0.00			
4	WSMV	06/26/15	06/26/15	M-F 630-7pm CM CH. 4 NEWS @ 6:30pm		629-7pm	----1--	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	----1--					1	\$600.00		0.00			
5	WSMV	06/29/15	06/29/15	Today Show 3 10-11am CM M-F Today Show 3		10-11am	1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	1-----					1	\$200.00		0.00			
6	WSMV	06/29/15	06/29/15	News & More at Midday CM News and More at Midday		12pm-1pm	1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	1-----					1	\$250.00		0.00			
7	WSMV	06/29/15	06/29/15	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	1-----	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	1-----					1	\$600.00		0.00			
8	WSMV	06/29/15	06/29/15	M-F 630-7pm CM CH. 4 NEWS @ 6:30pm		629-7pm	1-----	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	1-----					1	\$600.00		0.00			
9	WSMV	06/29/15	06/29/15	Monday 2 Hour Special CM American Ninja		7-9p (7:00 PM-9:00 PM)	2-----	:30	2	\$2,100.00	IMP	0.00	NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	2-----					2	\$2,100.00		0.00			
10	WSMV	06/27/15	06/27/15	Sa Late News CM Sa Late News		Sat 10-1030p	-----1-	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1-					1	\$1,400.00		0.00			
11	WSMV	06/27/15	06/27/15	SA Channel 4 Weekend@M Ch. 4 News at 5 Saturday		5-530pm	-----1-	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00

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 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	WSMV	06/27/15	06/27/15	SA Channel 4 Weekend@M Ch. 4 News at 5 Saturday		5-530pm	-----1-	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1-		1				\$600.00		0.00			
N 12	WSMV	06/25/15	07/02/15	Today Show 3 10-11am CM M-F Today Show 3		10-11am	---1---	:30	1	\$200.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSMV	06/22/15-06/28/15	Today Show 3 10-11am		10-11am		---Th-----	:30	(\$200.00)		0.00	NM		
		See MG 12.3 [Spots did not air due to a Network Special Report.]													
	3	WSMV	07/01/15-07/02/15	Today Show 3 10-11am		10-11am		--WTh-----	:30	(\$200.00)		0.00	NM		
		Ⓜ See MG 15.3													
		Week: 06/29/15	07/05/15	---1---		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WSMV	06/29/15-07/05/15	Today Show 3 10-11am		10-11am		---Th-----	:30	(\$200.00)		0.00	NM		
		See MG 15.3													
N 13	WSMV	06/25/15	07/02/15	News & More at Midday CM News and More at Midday		12pm-1pm	---1---	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---		1				\$250.00		0.00			
		Week: 06/29/15	07/05/15	---1---		1				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WSMV	06/29/15-07/05/15	News & More at Midday		12pm-1pm		---Th-----	:30	(\$250.00)		0.00	NM		
		See MG 15.3													
N 14	WSMV	07/02/15	07/02/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:00 PM-4:30 PM)	---1---	:30	1	\$400.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	---1---		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSMV	06/29/15-07/05/15	M-F Channel 4 News @ 4p		4-5pm (4:00 PM-4:30 P		---Th-----	:30	(\$400.00)		0.00	NM		
		See MG 15.3													
N 15	WSMV	06/25/15	07/02/15	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	---1---	:30	1	\$600.00	IMP	0.00	NM	2	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---		1				\$600.00		0.00			
		Week: 06/29/15	07/05/15	---1---		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WSMV	06/29/15-07/05/15	M-F Channel 4 News @ 5p		5-530pm		---Th-----	:30	(\$600.00)		0.00	NM		
		See MG 15.3													
	3	WSMV	06/30/15-06/30/15	Amer Got Talent 1st TUE	AGT Tu 7-9p	(7:00 PM-9:00 P		-----T	:30	\$4,300.00		0.00	NM		
		Ⓜ MG for 23.1,12.2,12.3,25.2,24.2,21.2,16.2,13.2,14.1,22.2,15.2													
N 16	WSMV	06/25/15	07/02/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	---1---	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---		1				\$600.00		0.00			
		Week: 06/29/15	07/05/15	---1---		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WSMV	06/29/15-07/05/15	M-F 630-7pm		629-7pm		---Th-----	:30	(\$600.00)		0.00	NM		
		See MG 15.3													
17	WSMV	06/30/15	06/30/15	Today Show 3 10-11am CM M-F Today Show 3		10-11am	-1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	-1-----		1				\$200.00		0.00			
18	WSMV	06/30/15	06/30/15	News & More at Midday CM News and More at Midday		12pm-1pm	-1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	-1-----		1				\$250.00		0.00			

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Advertiser: American Security Initiative  
 Product Desc: AMER SECURITY INT  
 Estimate: 620702  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	WSMV	06/30/15	06/30/15	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	-1-----	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/29/15	07/05/15	-1-----		1				\$600.00		0.00			
20	WSMV	06/30/15	06/30/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/29/15	07/05/15	-1-----		1				\$600.00		0.00			
N21	WSMV	06/24/15	07/01/15	Today Show 3 10-11am M-F Today Show 3	CM	10-11am	--1----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/22/15	06/28/15	--1----		1				\$200.00		0.00			
Week:		06/29/15	07/05/15	--1----		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WSMV	06/29/15-07/05/15		Today Show 3 10-11am		10-11am	--W-----	:30		(\$200.00)		0.00	NM		
See MG 15.3															
N22	WSMV	06/24/15	07/01/15	News & More at Midday News and More at Midday	CM	12pm-1pm	--1----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/22/15	06/28/15	--1----		1				\$250.00		0.00			
Week:		06/29/15	07/05/15	--1----		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WSMV	06/29/15-07/05/15		News & More at Midday		12pm-1pm	--W-----	:30		(\$250.00)		0.00	NM		
See MG 15.3															
N23	WSMV	07/01/15	07/01/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:00 PM-4:30 PM)	--1----	:30	1	\$400.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/29/15	07/05/15	--1----		1				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSMV	06/29/15-07/05/15		M-F Channel 4 News @ 4p		4-5pm (4:00 PM-4:30 PM)	--W-----	:30		(\$400.00)		0.00	NM		
See MG 15.3															
N24	WSMV	06/24/15	07/01/15	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	--1----	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/22/15	06/28/15	--1----		1				\$600.00		0.00			
Week:		06/29/15	07/05/15	--1----		1				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WSMV	06/29/15-07/05/15		M-F Channel 4 News @ 5p		5-530pm	--W-----	:30		(\$600.00)		0.00	NM		
See MG 15.3															
N25	WSMV	06/24/15	07/01/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	--1----	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/22/15	06/28/15	--1----		1				\$600.00		0.00			
Week:		06/29/15	07/05/15	--1----		1				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WSMV	06/29/15-07/05/15		M-F 630-7pm		629-7pm	--W-----	:30		(\$600.00)		0.00	NM		
See MG 15.3															
													Totals	24	\$18,550.00



REP HEADLINE# 7820009 TRF# 663773  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$  
REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUN30/15 10.49  
\*\*\*CHANGES\*\*\* \*\* WSMV-TV \*\*\*

REP HEADLINE# 7820009 TRF# 663773  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$  
REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*CHANGES\*\* JUN30/15 10.49  
\*\*\* WSMV-TV \*\*\*

FAX# 703 528 7880

REP HEADLINE# 7820009 TRF# 663773  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* JUN30/15 10.49  
 \*\*\* WSMV-TV \*\*\*

: LINE# :	REF :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS :	WEEK :	DAYS :	TOTL :
: LINE# :	:	:	:	:	:	:	DATE :	DATE :	/WK :	INVT :	:	SPTS :

STATION MAKEGOOD OFFERS:

DATE	TIME	BUY#	DESCRIPTION	AMOUNT	STATUS	DATE	TIME	BUY#	DESCRIPTION	AMOUNT	STATUS
M2	OK'D	BUY#12	MISSED: THU/1000A-1100A	\$200.00	30S	JUL2					
		BUY#26	W-TH/1000A-1100A	\$200.00	30S	JUL1					
		BUY#13	THU/1200N-100P	\$250.00	30S	JUL2					
		BUY#14	THU/400P-430P	\$400.00	30S	JUL2					
		BUY#15	THU/500P-530P	\$600.00	30S	JUL2					
		BUY#16	THU/630P-700P	\$600.00	30S	JUL2					
		BUY#21	WED/1000A-1100A	\$200.00	30S	JUL1					
		BUY#22	WED/1200N-100P	\$250.00	30S	JUL1					
		BUY#23	WED/400P-430P	\$400.00	30S	JUL1					
		BUY#24	WED/500P-530P	\$600.00	30S	JUL1					
		BUY#25	WED/630P-700P	\$600.00	30S	JUL1					
			OFFER: TUE/700P-900P	\$4,300.00	30S	JUN30					

OFFER: TUE/700P-900P  
CMT: OFFER AMERICA'S GOT TALENT BEFORE FLIGHT ENDS  
JUN30

JUN/15	\$6,750.00	JUL/15	11800.00	CONTRACT TOTAL	18550.00
				TOTAL SPOTS	24

MARKET TOTALS	\$56,212	WSMV 33%	WKRN 23%	WTVF 36%	WZTV 8%	WUXP 0%	CABL 0%	WNAB 0%
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SVC- NSI  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE