

CONTRACT

KXLY
Kxly 4 News
500 W. Boone Ave
Spokane, WA 99201
(509) 324-4000

And:

Greer Margolis Mitchell
3050 K St. NW
Washington, DC 20007

<u>Contract / Revision</u> 203455 / 3		<u>Alt Order #</u> 09234650
<u>Product</u> BROWN FOR CONGRESS		
<u>Contract Dates</u> 09/01/18 - 10/01/18		<u>Estimate #</u> 7253
<u>Advertiser</u> Brown, Lisa for Congress (D)		<u>Original Date / Revision</u> 10/01/18 / 10/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXLY	<u>Account Executive</u> TAYLOR FRITSCH	<u>Sales Office</u> HRP WASHING
<u>Special Handling</u> CIA-Special		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8014	<u>Advertiser Code</u> 402	<u>Product Code</u> 429
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KXLY	09/25/18	10/01/18	GMNW	5-530a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$40.00				
2	KXLY	09/25/18	10/01/18	GMNW	530-6am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				1	\$100.00				
3	KXLY	09/25/18	10/01/18	GMNW	6-7a		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$275.00				
4	KXLY	09/25/18	10/01/18	GMA	7-9a		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				3	\$275.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	KXLY	09/25/18-10/01/18	GMA	7-9a	MTuWThF----	:30		\$275.00		NM		
	See MG 4.4												
	4	KXLY	10/01/18-10/01/18	GMNW	6-7a	M-----	:30		\$275.00		NM		
	Ⓜ MG for 4.3 09/27												
5	KXLY	09/29/18	09/29/18	Sa GMA	7-8a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$200.00				
6	KXLY	09/30/18	09/30/18	This Week	758-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$200.00				
7	KXLY	09/25/18	10/01/18	Kelly & Ryan	9-10a		:30				NM	2	\$118.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$59.00				
8	KXLY	09/25/18	10/01/18	The View	10-11a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$100.00				
9	KXLY	09/25/18	10/01/18	GMA Day	12-1p		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$80.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Client represents to the best of its knowledge that all commercials provided hereunder are cleared for use in all digital streams, including specifically Watch ABC. This means all creative, including but not limited to copyright, music (performance and synchronization rights) and talent fees, are cleared.

KXLY
Kxly4 News 500 W. Boone Ave
 Spokane, WA 99201
 (509) 324-4000

<u>Contract / Revision</u>	<u>Alt Order #</u>
203455 / 3	09234650

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/01/18 - 10/01/18	BROWN FOR CONGRE	7253

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brown, Lisa for Congress	10/01/18 / 10/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
10	KXLY	09/25/18	10/01/18	General Hospital	1-2p		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KXLY	09/25/18-10/01/18	General Hospital	1-2p	MTuWThF----	:30		\$30.00		NM		
			See MG 10.3										
	3	KXLY	09/01/18-10/01/18	General Hospital	1-2p	MTuWThF----	:30		\$30.00		NM		
			Ⓜ MG for 10.1 09/27										
11	KXLY	09/25/18	10/01/18	Rachael Ray	3-4p		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$15.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KXLY	09/25/18-10/01/18	Rachael Ray	3-4p	MTuWThF----	:30		\$15.00		NM		
			See MG 11.3										
	3	KXLY	09/01/18-10/01/18	Rachael Ray	3-4p	MTuWThF----	:30		\$15.00		NM		
			Ⓜ MG for 11.1 09/27										
12	KXLY	09/25/18	10/01/18	The Dr Oz Show	4-5p		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$15.00				
13	KXLY	09/25/18	10/01/18	M-F News @5p	5-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				1	\$250.00				
14	KXLY	09/25/18	10/01/18	M-F News @6	6-630p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$250.00				
15	KXLY	09/25/18	10/01/18	M-F News @630p	630-7p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				1	\$225.00				
16	KXLY	09/29/18	09/29/18	News4 Prime	8-830p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$45.00				
17	KXLY	09/25/18	10/01/18	Inside Edition	7-730p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				1	\$150.00				
18	KXLY	09/25/18	10/01/18	Entertainment Tonight	730-8p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$150.00				
19	KXLY	10/01/18	10/01/18	DWTS	8-10p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$1,100.00				
20	KXLY	09/26/18	09/26/18	Modern Family/Single	9-10p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--1----				1	\$900.00				
21	KXLY	09/25/18	10/01/18	Late News	11-1135p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$175.00				
22	KXLY	09/30/18	09/30/18	Late News Sun	11-1135p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$120.00				
23	KXLY	09/25/18	10/01/18	Jimmy Kimmel	1135p-1237x		:30				NM	1	\$20.00

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<u>Advertiser</u> Brown, Lisa for Congress		<u>Original Date / Revision</u> 10/01/18 / 10/01/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				1	\$20.00				
24	KXLY	09/25/18	10/01/18	Nightline	1237a-106a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				1	\$5.00				
25	KXLY	09/29/18	09/29/18	The Listener	11p-12m		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$5.00				
26	KXLY	09/27/18	09/28/18	GMA	7-9a	---TF--	:30	1	\$275.00		NM	1	\$275.00
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	KXLY	09/27/18-09/28/18	GMA	7-9a	----ThF----	:30	\$275.00		NM		
See MG 26.2													
		2	KXLY	10/01/18-10/01/18	GMA	7-9a	M-----	:30	\$275.00		NM		
(M) MG for 26.1 09/27													
N 27	KXLY	09/27/18	09/28/18	The View	10-11a	---TF--	:30	1	\$50.00		NM	0	\$0.00
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	KXLY	09/27/18-09/28/18	The View	10-11a	----ThF----	:30	\$50.00		NM		
Credited													
28	KXLY	09/27/18	09/28/18	America This Morning	4a-430a	---TF--	:30	1	\$5.00		NM	1	\$5.00
29	KXLY	09/27/18	09/28/18	Nightline	1237a-106a	---TF--	:30	1	\$5.00		NM	1	\$5.00
Totals												41	\$6,808.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	30	\$4,243.00	(\$636.45)	\$3,606.55
10/01/18 - 10/01/18	11	\$2,565.00	(\$384.75)	\$2,180.25
Totals	41	\$6,808.00	(\$1,021.20)	\$5,786.80

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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